

**Charge to FA FAC**

- Thoroughly investigate the issues associated with faculty requiring their own materials for their courses.
- Determine how many faculty require some of their own materials in their courses.
- Determine whether a policy is needed and, if so, return with a policy.

**Materials Considered in Deliberations**

- Textbook report for 2004/2005 academic year generated by Barnes & Noble
- Review of policies circulated by LuAnn Homza, Chair, A & S FAC
- Several committee members surveyed numerous faculty in their discipline
- Committee of 10 faculty included four authors whose texts have been assigned to W&M students. Committee meeting attended by 5 non-authors and 2 authors.
- George Greenia provided a detailed memo of his perspective on this matter as an author on April 20<sup>th</sup>. Committee members felt that his sentiments had been considered in earlier deliberations and were adequately represented in our report.

**Faculty Requiring Their Own Text(s) for Their Courses**

Breadth of Practice 2004-2005

Analysis based on data provided by Barnes & Noble Campus Bookstore

**51 Faculty**

6.4% of all faculty  
up to 8.8% full-time faculty

**84 Courses\***

2.6% of all courses

	A & S	Business	Education	Law	VIMS
Faculty	I: 13 II: 24 III: 0	4	4	6	0
Courses*	I: 11 II: 49 III: 0 60 (2.3%)	9 (4.3%)	6 (2.1%)	9 (12.2%)	0

\* not corrected for cross-listed courses

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**Maximum Financial Impact**

Maximum royalty/surname = \$  
1134/academic year

**Assumptions (Extreme Scenario)**

- 10% royalty on retail cost
- No used books available
- All students enrolled in course purchase books

**Statistics**

- Average royalty/surname = \$ 169/academic year
- Median royalty/surname = \$ 101/academic year

Maximum Royalty	# Surnames
> \$ 1000	1
\$ 500 - 1000	3
\$ 100 - 500	19
< \$ 100	23

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## Overview of Institutional Policies

- Limited number of institutions

- Possibly limited to state institutions

- Seem to be driven by interpretation of state law
- Forfeiture of royalties typically only if state mandated
- No evidence for a royalty forfeiture policy at a VA school

- All policies intended to promote sound practices

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**Faculty Requiring Their Own Text(s) for Their Courses:**

**Possible Abuses**

Pedagogically unsound selection  
Narrow perspective on discipline  
Biased perspective on discipline  
Inappropriate level for course

Minimal portion of text used

Multiple self-authored texts required for single course

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### FA FAC Sentiments

- Campus-wide issue but not problem
- Isolated problem(s) possible
- Important to promote authorship of scholarly texts
- Faculty should NOT be discouraged from teaching in areas of expertise
- Teaching from a text provides critical perspective on weaknesses that can be addressed in future editions
- Faculty right to select appropriate texts should be preserved
- Royalty donations should be encouraged, but not mandated
- No additional administrativia should be created

#### ~~• Methods to address complaints and/or challenge text selections would be helpful~~

- Appropriate for faculty to explain their textbook selections to students
- Desirable to promote development of community awareness of issues surrounding assignment of self-authored texts
- Methods to address complaints and/or challenge text selections would be helpful

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**Proposed Resolution ~~On-on The the~~ Assignment of Materials ~~From from Which which~~ Faculty Derive Royalties**

▲ The Faculty Assembly applauds the scholarly endeavors of the Faculty, including the publication of books and other materials suitable for use in the classroom.

▲ The Assembly expects that faculty will assign texts and other classroom materials that are, within their professional judgment, pedagogically sound and relevant to the course.

▲ The Assembly encourages faculty to be alert to the potential for conflict of interest when assigning class materials from which a faculty member derives royalties.

▲ In light of these principles, faculty who choose to assign materials from which they incidentally derive royalties should:

- Consider directing the proceeds of such assignments to William and Mary students to the College ~~'s~~ annual fund, to support student financial aid or to other non-controversial charity;
- Consider obtaining objective assurance that the assignment of the material in question is pedagogically sound. Such assurance can include peer reviews concluding that the material is suitable for classroom use and/or assignment of the material in comparable courses at other colleges or universities. It is appropriate for these types of assurances to be obtained when textbook practices are questioned.

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## Community CirculationCommunity Awareness Measures

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- included the addition of the statement to the materials given to new faculty, or perhaps a routine reminder from the relevant Deans? In Arts & Sciences, I would suggest that it could be incorporated into the "Chairs Handbook".
- Include statement with the materials given to new faculty
- Routine reminder from the relevant Deans
- Incorporation into the "Chairs Handbook" in the School of Arts & Sciences

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