

# Internationalization for the 2020s and Beyond

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WILLIAM & MARY

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# William & Mary's Global Reach

- Reves Center for International Studies
- Global Research Institute
- Whole of Government Center of Excellence
- Global Studies and Africana Studies
- Global Research/Teaching in Every School

# Our Strategic Goals, 2011-2019

1. 60% undergrad participation in study abroad  
2019 result: 55.3% (#1 rank, U.S. public universities; 59.4% in 2018)
2. At least 600 international students from at least 60 countries:  
2019 result: 777 from 61 countries
3. A signature W&M research initiative on every continent  
Results: GRI/AidData, Georgian Papers Programme, VIMS in Antarctica, etc.
4. For the Bold target of \$27 million for international initiatives  
Result: \$29.2 million raised

# The Pandemic, 2020-2021

- Study abroad: nearly 300 W&M students back safely; new “virtual” programs piloted; Beijing Normal University program for W&M Chinese students
- International students: housing for those displaced; advocacy in difficult times; Hixon Scholarships
- Global research and engagement: pivot to online/big data research; E-internships for students; virtual visits from leading global experts

## Today: W&M is Well-Positioned

- Pent-up demand for global study among W&M and potential international students is overwhelming
- Pandemic has brought home that “to solve global problems, you need a global approach” to research and policy (Dr. Fauci at W&M)
- Competitors have downsized their capacity while we have maintained our core faculty/staff, nurtured our international partnerships, experimented with IT

# Economic Impact

- With lower in-state cap, room to grow undergraduate international student tuition over time
- Increased capacity at W&M from study abroad/Verto
- Over \$3 million per year from grad/professional tuition of international students (MBA, MAcc, MSBA, LLM)
- Professional/continuing ed opportunities (e.g., Whole of Government Center)
- GRI is top producer of indirect cost recovery at W&M

# Toward a New Strategic Plan

## Five emerging priorities:

- A significant increase in W&M's global name recognition
- Further integration of global research into W&M's identity as a research university
- Advancing diversity, equity, and inclusion in all our international initiatives
- A “whole university” approach to internationalization
- Progress toward an inspiring new physical/virtual space

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# Questions?