

# The Student Experience: Innovations in the Time of COVID-19

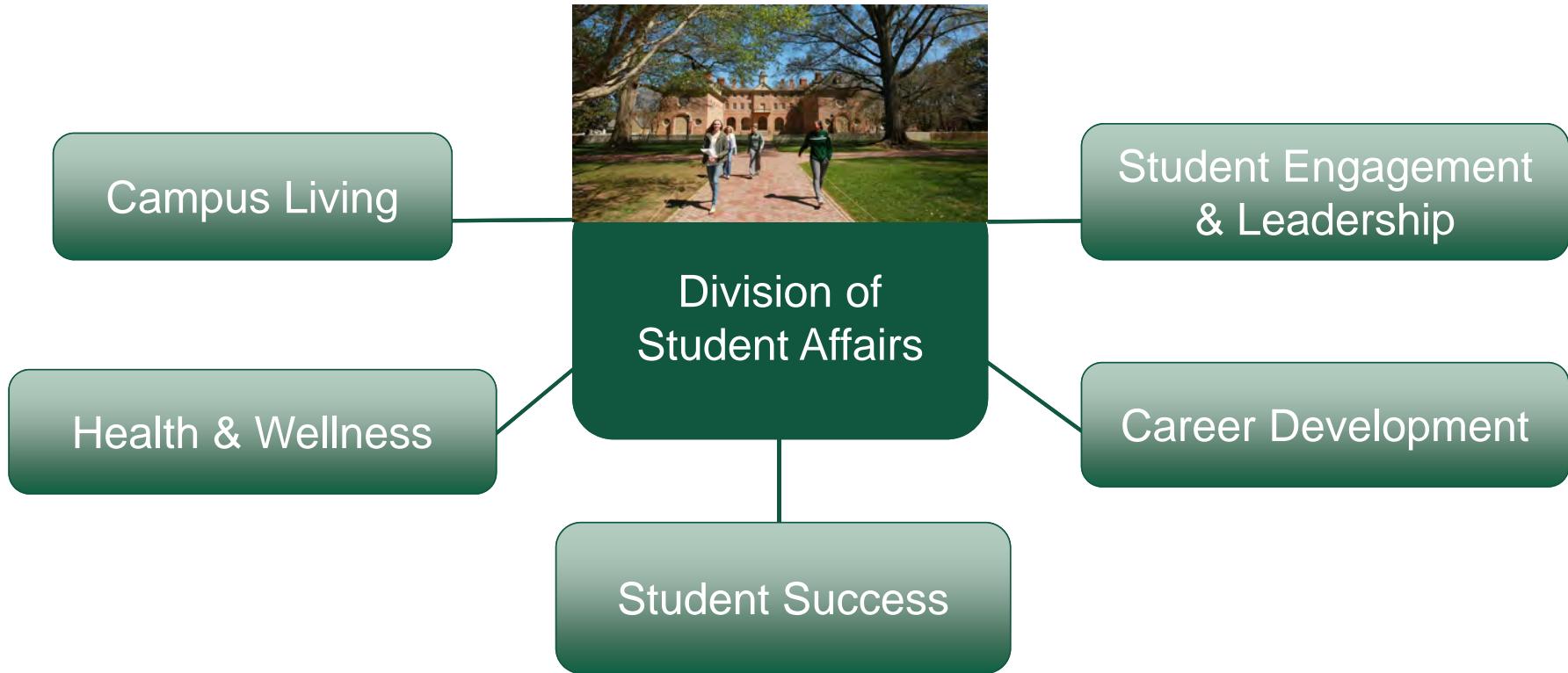
*The Student Experience Committee  
Board of Visitors Meeting – September 2020*



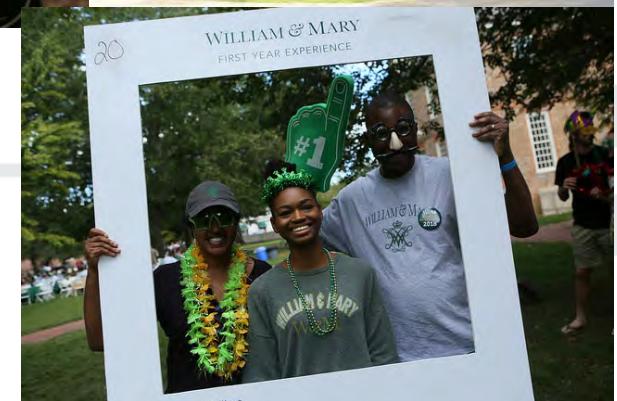
# Student Affairs Vision

To create an engaging learning environment  
where community is strengthened  
and individuals flourish

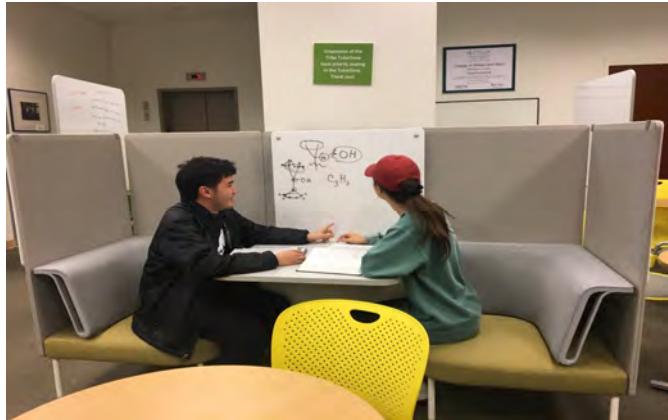
# Five Thematic Areas



# Campus Living



# Student Success



# Career Development



# Health & Wellness



# Student Engagement & Leadership



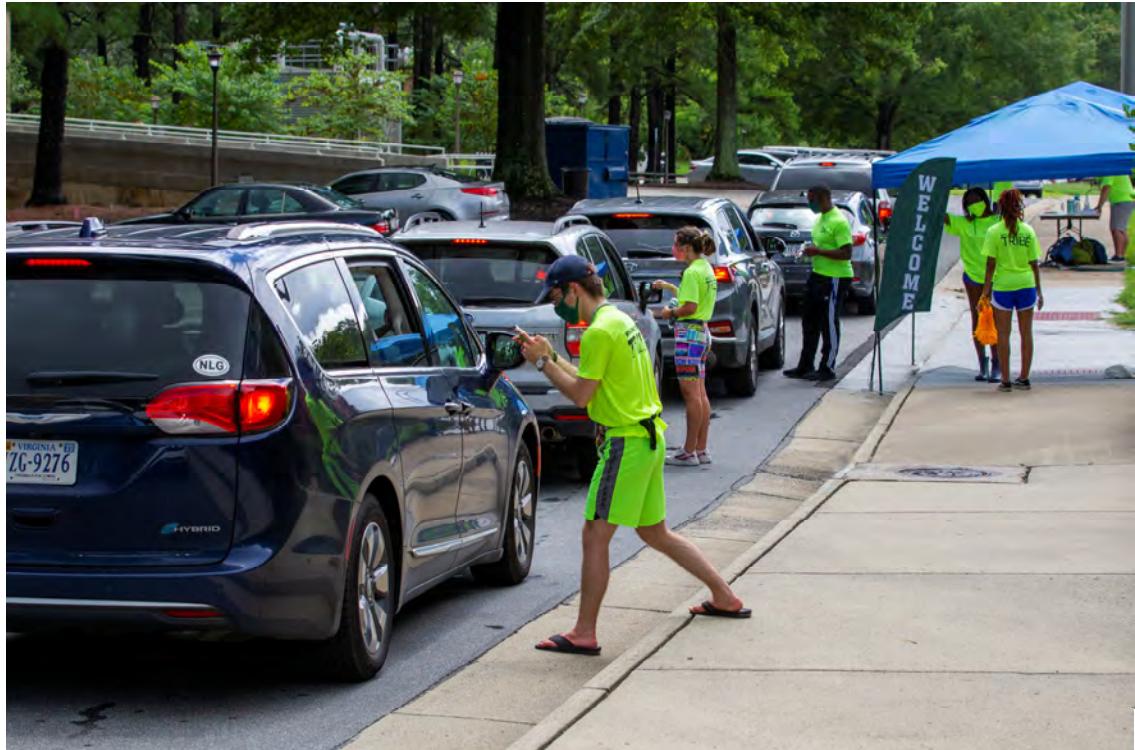


# CAMPUS LIVING

*Maggie Evans, AVP for Campus Living*

# Contactless Check In Process

- **Appointment based process**
  - Daily appointment limit
  - Self-scheduled
  - QR code unique to student
- **Drive-thru Check In**
  - Daily appointment limit
  - Self-scheduled
  - QR Code Scanned
  - Distributed key and PPE Kit
- **Families headed straight to halls to unload**



# Hybrid Orientation Programs

- 5 day schedule
- 6 different new student audiences
- 236 Student OADs and OAs
- Utilized core academic technology to reinforce familiarity to upcoming coursework
- Presentation modes mirrored all potential course delivery methods
- Flexibility
- New content based upon Covid issues
  - Personal choices/decision-making
  - Wellness/Coping strategies
  - Academic Planning





# STUDENT SUCCESS

Dr. Mark Sikes, Vice Dean for Student Success  
and Director of Parent & Family Programs

# Student Success



10 to 8

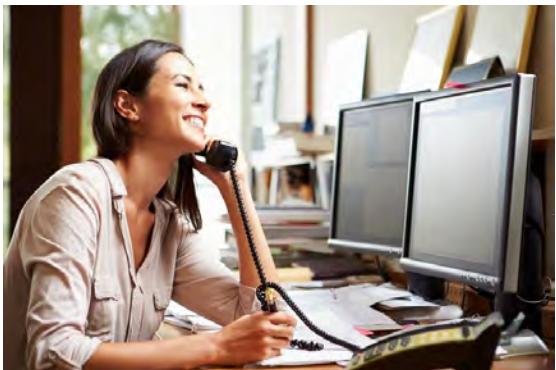
**DECISIONS**



# CAREER DEVELOPMENT

Kathleen Powell, AVP for Career Development

# Care Calls & Advisor Appointments



**TRIBE CAREERS**

12 21

Want to meet with an advisor in-person?

Sign up Here!

Sign up for in-person advising today!

Because you viewed Analyst – Government and Public Services at Deloitte Consulting

**Guidehouse**  
Multiple Locations

Consultant - Public Sector Financial Services - Campus 2021  
Full Time

**Guidehouse**  
Multiple Locations

Intern- Public Sector Financial Services - Campus 2021  
Internship  
7d ago

**Grant Thornton Public Sector**  
Arlington, Virginia United States

Advisory Associate - Public Sector  
Full Time  
9d ago

**GSA**  
General Multip

Careers at U.S. Services Adm  
Full Time  
17d ago

The Cohen Career Center proudly presents

**Fall 2020**

**VIRTUAL CAREER  
& INTERNSHIP FAIR**

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**Thursday & Friday,  
September 17th & 18th,  
12:00pm - 3:00pm**



**W&M COHEN CAREER CENTER**

## 30 MINUTE <<<<<<<< CRASH COURSE >>>>>>> SERIES

Looking for quick advice on how to craft your resume, write a cover letter, or navigate the upcoming virtual career readiness events?

Join any of the Cohen Career Center's monthly crash course workshops and receive the practical tips you need to get started!

*The Zoom link to join each workshop can be found in the individual events on TribeCareers!*

WILLIAM & MARY COHEN CAREER CENTER



### Virtual Career Fairs:

Monday, 09/14, 11:00am  
Tuesday, 09/15, 2:00pm  
Wednesday, 09/16, 4:00pm

### Resumes and Cover Letters

Monday, 09/14, 12:00pm  
Tuesday, 09/15, 4:00pm



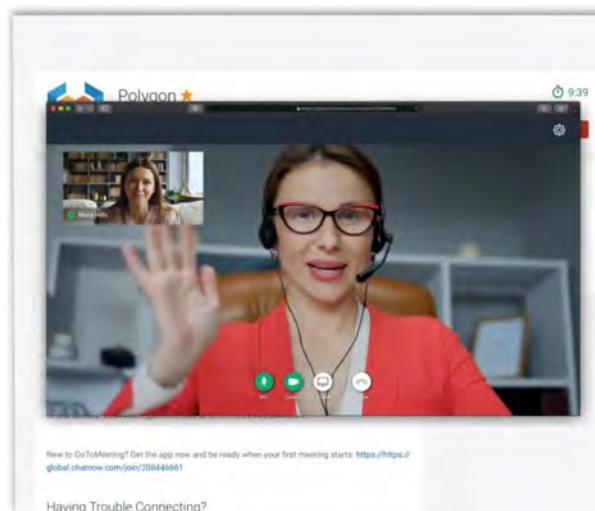
WILLIAM & MARY COHEN CAREER CENTER

## VIRTUAL CAREER FAIR DEMO VIDEO FOR STUDENTS

### Get ready for your turn

Watch your wait time in the Upcoming Video Chats sidebar. When it's your turn, you'll see an alert.

When you join video chat, follow the instructions to talk to the representative.





# HEALTH & WELLNESS

Dr. Kelly Crace, AVP for Health & Wellness

# Health & Wellness

Departments & Offices / Health & Wellness / Virtual Health & Wellness

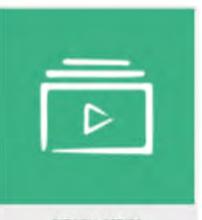
## Virtual Health & Wellness

The departments of Health & Wellness are actively building additions to this set of virtual resources that are designed to enhance your wellness. Check back often or [subscribe to our YouTube channel](#) for the latest offerings.

### Featured Articles & Resources

- ▶ [Race Based Trauma](#)
- ▶ [Staying Active](#)
- ▶ [W&M Counseling Center](#)
- ▶ [Flourishing During Unexpected, Uncertain and Unwanted Change by Kelly Crace](#)
- ▶ [NOCD: Online Therapy & Managing Obsessive-Compulsive Disorder](#)
- ▶ [Serene Campus Scenes](#)

### On-Demand Videos



# WILLIAM & MARY

## HEALTH & WELLNESS

**In the spring of 2020 we launched the Virtual Health & Wellness site as an adaptive effort to serve the newly remote W&M community.**

**Visionary collaboration between Creative Services and H&W staff resulted in easy access to on-demand videos developed from students and staff in each of our departments.**

**The on-demand videos, which feed from our YouTube channel, have been reviewed more than 12,000 times.**

[WWW.WM.EDU/WELLNESS/VIRTUAL](http://www.wm.edu/wellness/virtual)

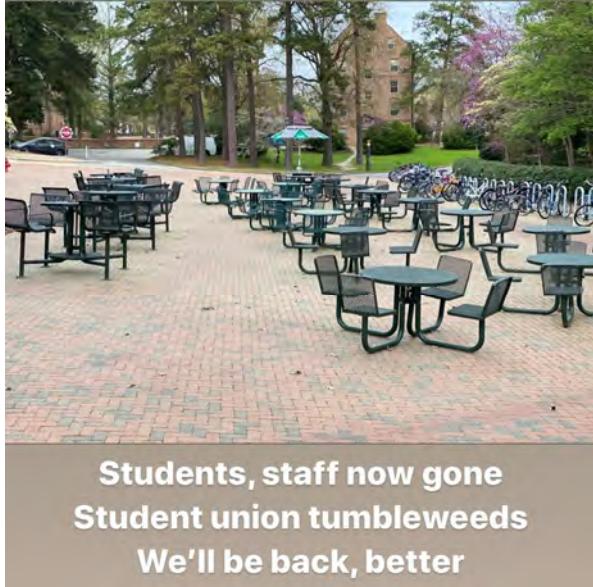


# STUDENT ENGAGEMENT & LEADERSHIP

Eric Margiotta, Director of Student Unions and Engagement

# Activating Outdoor Space for Engagement

Mid-April



# Instructional Tents

- Monroe
- James Blair
- Wren Vista
- Munford Plaza  
(between Andrews & Swem)



# Other Tents

- Residence Halls
- School of Education
- School of Law

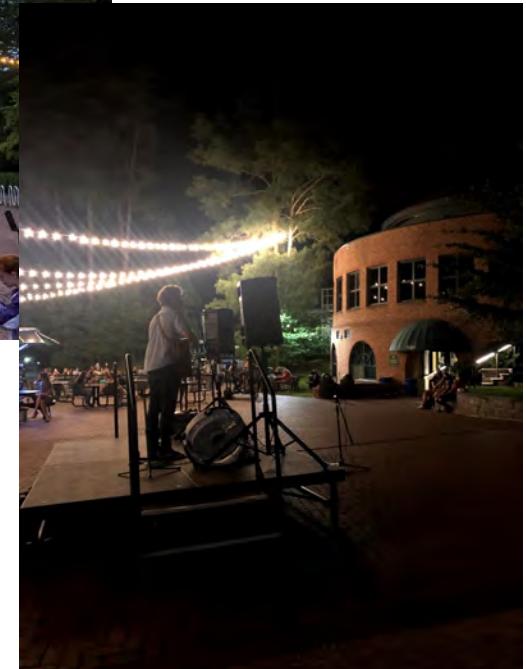


# Lights & Chairs

- Sadler Terrace
- Crim Dell Meadow
- Sorority Court



# Sadler Music Sessions





7:32

◀ r/williamandmary ...

Are the lights in front of Sadler an annual thing or just for this year?  
They're so pretty!



▲ 65 ▾ 13 Share

BEST COMMENTS

squigglyquigley • 4d  
They're new this year

