

# Committee on Institutional Advancement

November 21, 2019



WILLIAM & MARY

CHARTERED 1693

# Agenda

- Opening Remarks
- Approval of Minutes
- Campaign Update
- Government Relations Update
- Positioning Study Next Steps
- Closed Session (if necessary)
- Discussion

# Government Relations Update

November 21, 2019



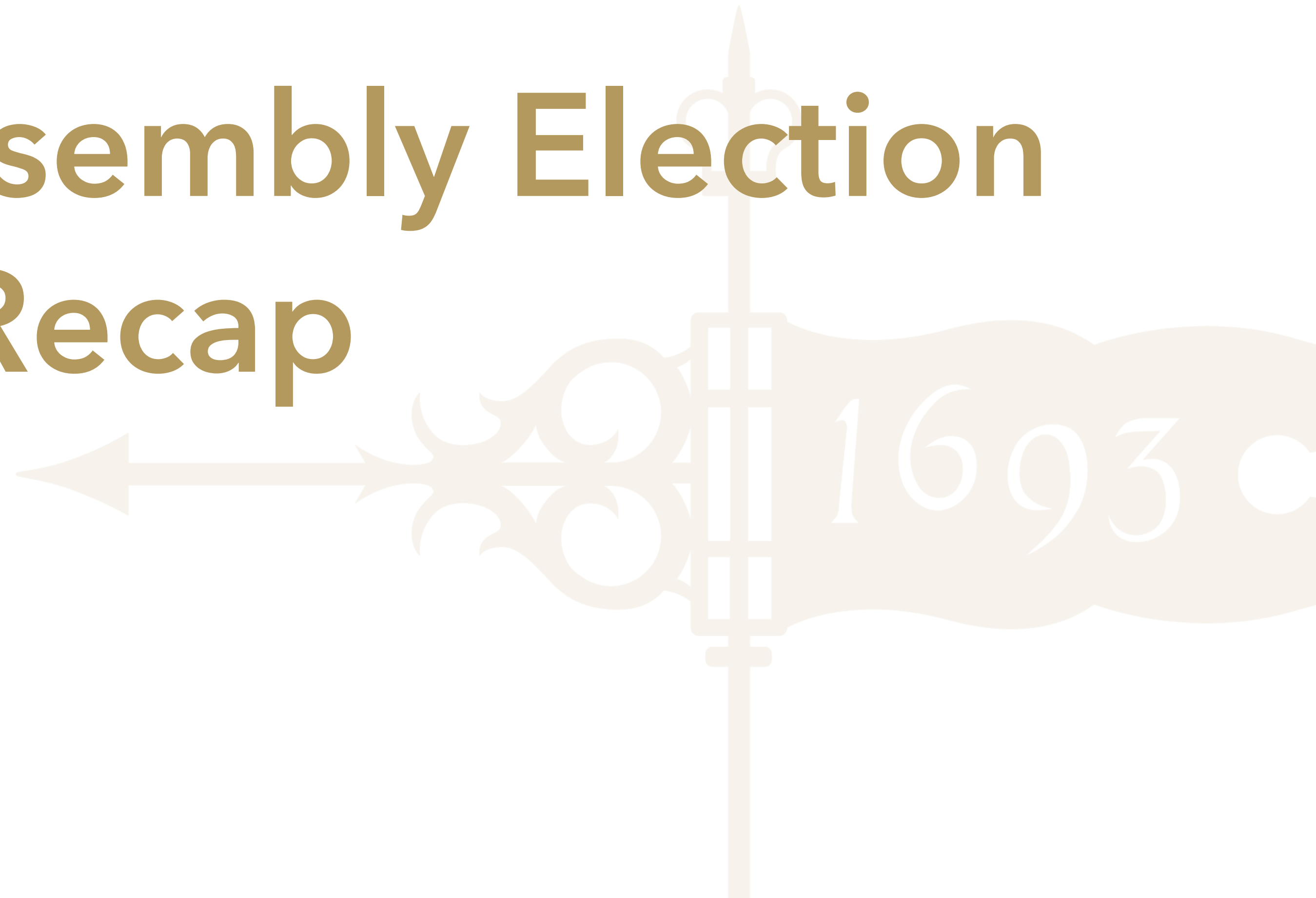
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# Discussion Outline

- General Assembly Election Recap
- What to Expect from the New General Assembly
- Expanding and Sustaining William & Mary's Relationships
- The Federal Landscape
- General Discussion and Questions

# General Assembly Election Recap

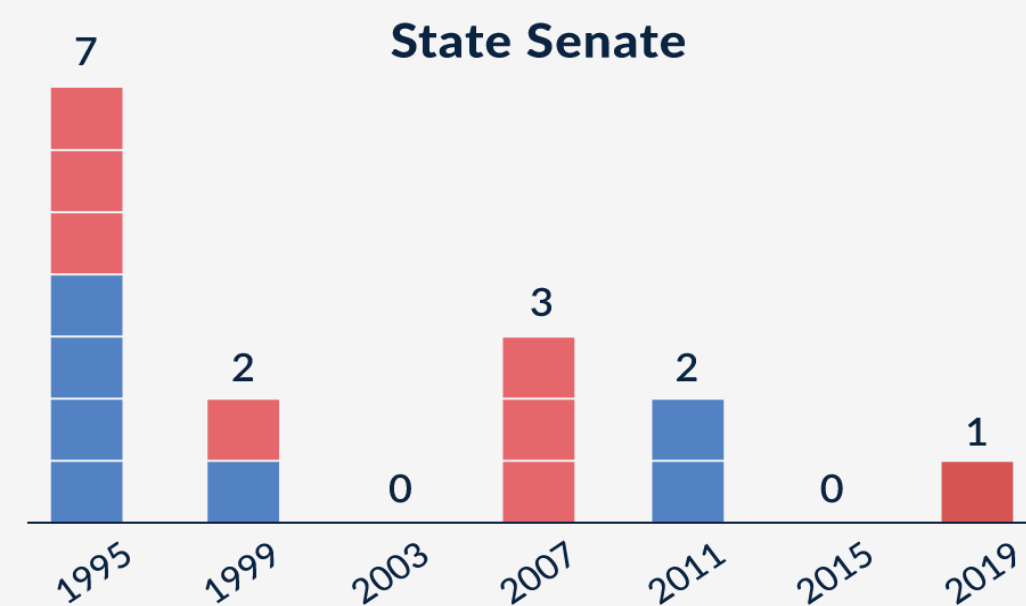
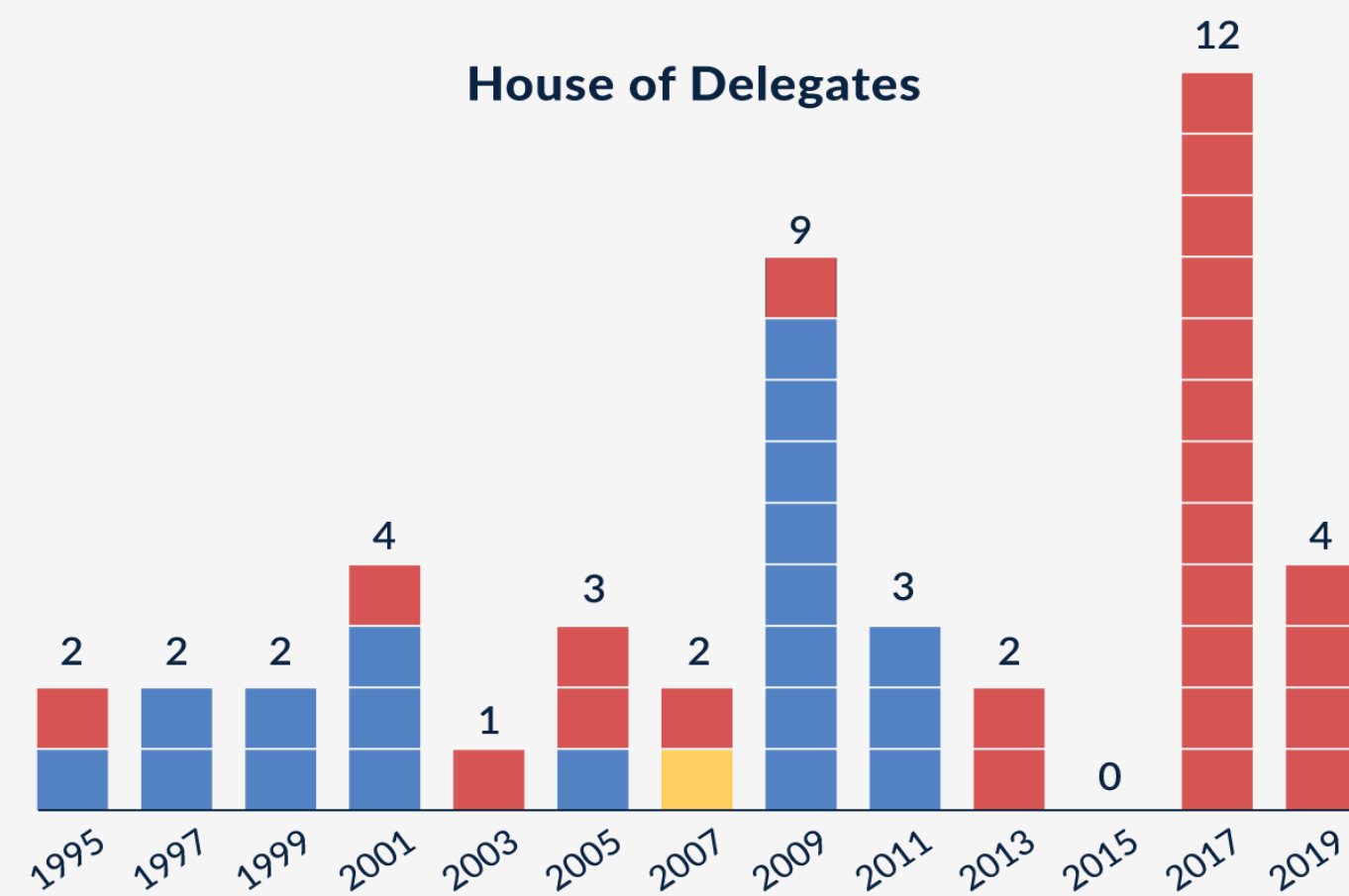


# Democrats Take Both Chambers

- +6\* seats in the House (55-45) and +2 seats in the Senate (21-19)
- Newly competitive House districts in Hampton Roads were pivotal for Democrats
- Senate Republicans surrendered two seats in the suburbs of Richmond and in Northern Virginia
- Overall, the influx of freshman (D's and R's) is shaking up the make-up of the legislature

## Incumbent Defeats

If unofficial results hold, five General Assembly incumbents were defeated last week. The charts below show the number of sitting legislators since 1995 who lost a general election.



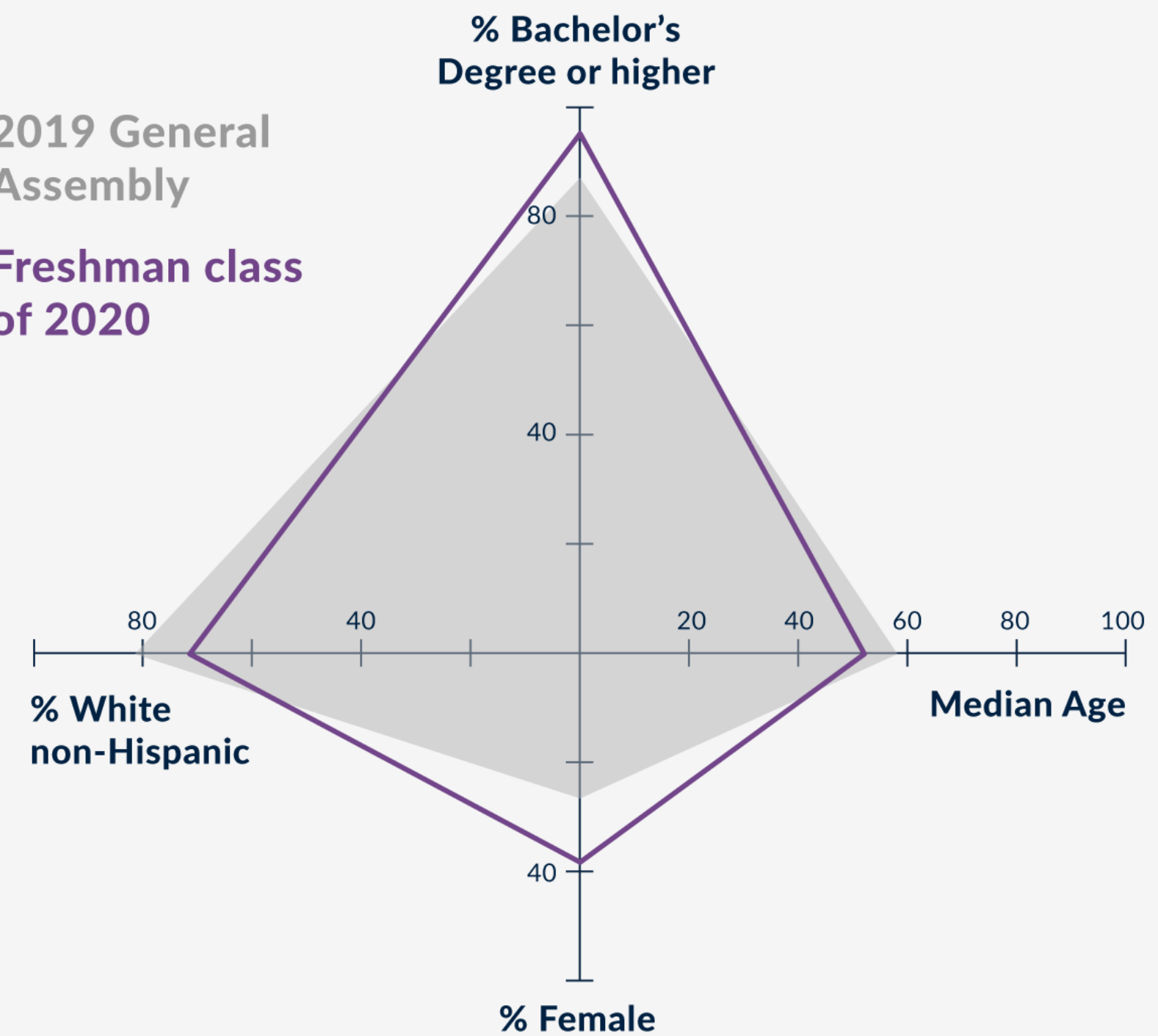
Source: Virginia Public Access Project

[vpap.org](http://vpap.org)

## General Assembly Class of 2020

The chart below shows how the 21 incoming legislators elected this week differ along four demographic points from members of the 2019 General Assembly.

2019 General Assembly  
Freshman class of 2020



Source: Virginia Public Access Project

[vpap.org](http://vpap.org)

# Leadership Transition

- Both chambers will formally install new majority leadership in January
- Drawing heavily from Northern Virginia
- Tenuous balance between expectations and political realities
- Many unknowns concerning process and priorities



# House Leadership

- Speaker of the House Eileen Filler-Corn (Fairfax)
- Majority Leader Charniele Herring (Alexandria)
- Majority Caucus Chair Rip Sullivan (Arlington/Fairfax)
- Minority Leader Todd Gilbert (Shenandoah)
- Minority Caucus Chair Kathy Byron (Bedford)
- Minority Whip Jay Leftwich (Chesapeake)

# Senate Leadership

- Majority Leader Dick Saslaw (Fairfax)
- Majority Caucus Chair Mamie Locke (Hampton/ Newport News)
- Minority Leader Tommy Norment (Williamsburg)\*
- Minority Caucus Chair Ryan McDougale (Caroline/Essex)\*

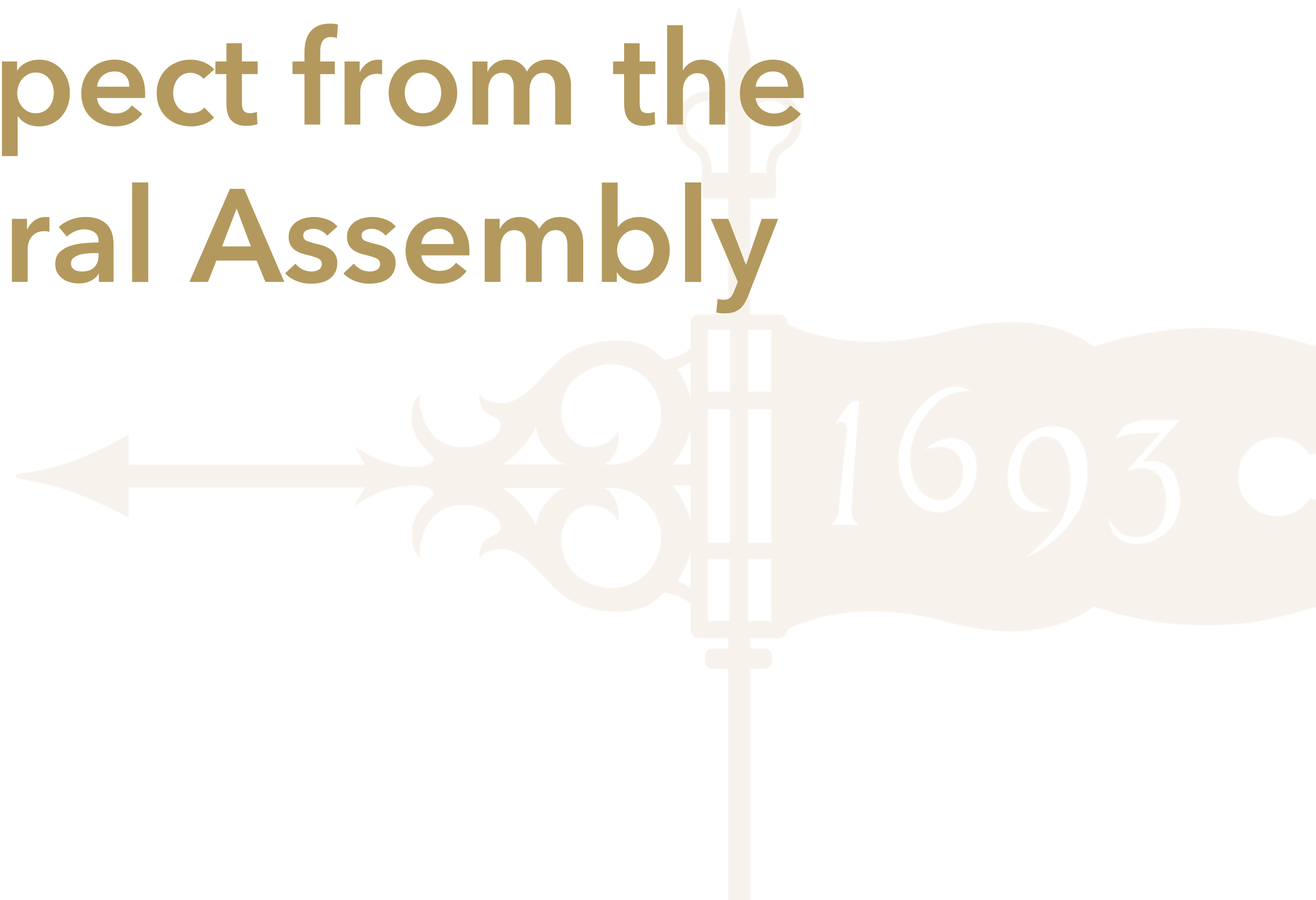
# Key Committee Leadership

- House Appropriations Chair: Delegate Luke Torian (Manassas)
- House Education Chair: Delegate Roslyn Tyler (Brunswick)
- Senate Finance Chair: Senator Janet Howell (Fairfax)
- Senate Education Chair: Senator Louise Lucas (Portsmouth)

# Committee Staff Considerations

- New leadership may mean new money committee staff
- Likely that existing staff remain in their positions for this session with potential for transition after
- Remains to be seen how seamless the transition will be from Republican priorities to Democrat priorities

# What to Expect from the New General Assembly



# Transitioning

- It's likely to take some time for Democrats to settle into new roles
- New committee leadership means new protocol and political strategy
- Who leads the way? Governor or GA?
- Republicans with a strong handle on parliamentary process won't make things quick or simple
- Reconciling policy priorities across the caucus will be important

# Anticipated Policy Priorities

- Gun safety
- Minimum wage
- Equal rights amendment
- Labor issues
- Climate action
- Gambling
- Redrawing the maps

# Navigating the biennium budget

- Governor will release his first biennium budget in December
- Strong revenue reports presently with a cautious eye to the future
- Democrats will need to consider how to fund their campaign promises but be shrewd in hedging against an economic downturn
- New money committee leadership will do things differently



# Key Richmond dates

- Nov. 18<sup>th</sup>: Prefiling of legislation begins
- Nov. 19<sup>th</sup> – 20<sup>th</sup> : HAC Retreat (Norfolk)
- Nov. 21<sup>st</sup> – 22<sup>nd</sup>: SFC Retreat (Harrisonburg)
- Dec. 17<sup>th</sup>: Budget Day
- Jan. 8<sup>th</sup>: First day of GA session
- Jan. 21<sup>st</sup>: W&M Road to Richmond and Legislative Reception
- ~Feb. 5<sup>th</sup>: Crossover
- Mar. 7<sup>th</sup>: End of legislative reception

# Expanding and Sustaining William & Mary's Relationships



# Presidential Engagement

- High volume of engagements for the president over the last 16 months
- Both executive and legislative branches
- Political engagements span from large group events to in-district office calls
- Effectively balancing the GR element with numerous other duties

# 2018 Richmond Rollout

- Hosted by McGuireWoods in Richmond
- An opportunity to meet higher ed, business, and political stakeholders
- Attended by GA leadership and members
- Remarks from Speaker Cox and Senator Norment





# 2019 Session Meetings

- Multiple days in Richmond for numerous meetings with legislators for purposes of introduction and discussion of budget priorities
- Advocating on behalf of W&M on key policy considerations in real-time





# 2019 Legislative Reception

- An opportunity to convene campus leadership, students, legislators and Richmond alumni during GA session
- Also an invaluable opportunity for our students to spend the day in Richmond lobbying on behalf of W&M and learning the legislative process





# Campus Visits

- The summer and early fall provide an excellent opportunity to bring stakeholders to campus
- In-depth update on campus initiatives, tours of facilities, and lunches with the president



# Northern Virginia Swing

- This fall we hit the road to meet with senior NoVa Democrats
- Covering bases with likely leadership ahead of the election
- A prime chance to discuss high priority items before the frenetic window between elections and session



# The W&M Connection

- William & Mary is fortunate to have many alumni serving in the General Assembly
- Four Senators
- Eight Delegates
- One parent in the House
- An invaluable connection that creates strong advocates and allies





# Tribe in the Senate

Senate			
Senate District	Incumbent Or nominee of in-party	Challenger Or nominee of out-party	Result
1	Sen. Monty Mason (D)	None	Sen. Monty Mason (D)
3	Sen. Tommy Norment (R)	Herb Jones (D)	Sen. Tommy Norment (R)
4	Sen. Ryan McDougale (R)	Stan Scott (D)	Sen. Ryan McDougale (R)
27	Sen. Jill Vogel (R)	Ronnie Ross (D)	Sen. Jill Vogel (R)

# Tribe in the House

House			
House District	Incumbent Or nominee of in-party	Challenger Or nominee of out-party	Result
48	Del. Jeff Bourne (D)	None	Del. Jeff Bourne (D)
37	Del. David Bulova (D)	None	Del. David Bulova (D)
79	Del. Stephen Heretick	None	Del. Stephen Heretick
40	Del. Tim Hugo (R)	Dan Helmer (D)	Dan Helmer (D)
89	Del. Jay Jones (D)	None	Del. Jay Jones (D)
1	Del. Terry Kilgore (R)	None	Del. Terry Kilgore (R)
82	Del. Jason Miyares (R)	Gayle Johnson (D)	Del. Jason Miyares (R)
83	Del. Chris Stolle (R)	Nancy Guy (D)	Nancy Guy (D)
100	Del. Rob Bloxom (R)	Phil Hernandez (D)	Del. Rob Bloxom (R)
73	Rodney Willett (D)	Mary Margaret Kastelberg (R)	Rodney Willett (D)
77	Del. Cliff Hayes (D) <i>Parent</i>	None	Del. Cliff Hayes (D) <i>Parent</i>

# Expanding the Network

- Building relationships between the president and university with political stakeholders is continuous
- Numerous friends of the university have been pivotal in brokering relationships
- BoV member input and contacts are always welcome

# The Federal Landscape



# Federal Funding

- The existing Continuing Resolution expires this evening at midnight
- The House voted on Tuesday to extend federal funding through Dec. 20<sup>th</sup>
- Senate expected to pass the resolution mid-day today and send to the president with less than 12-hours to spare before a shutdown
- Impeachment proceedings have complicated the process

# Higher Education Act

- Higher Education Act of 1965 Authorization has been expired for several years
- The Act establishes funding for federal financial aid, direct aid to developing institutions, and International Education Programs
- Reauthorization has been hung up between Democratically controlled House and Republican Senate
- Still a narrow window for reauthorization before the end of next year



# Coastal Resiliency Resolution

- Yesterday, Congressman Rob Wittman (R-VA-1) and Congresswoman Elaine Luria (D-VA-2) introduced a resolution recognizing ODU and W&M (including VIMS & VCPC) as National Centers of Excellence in coastal resiliency research
- The resolution allows W&M-ODU to partner directly with federal agencies on research and implementation of best practices to mitigate coastal flooding
- Senate action will be necessary





# General Discussion & Questions

