



WILLIAM & MARY

CHARTERED 1693

# Undergraduate Admission Update

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*September 25, 2019*

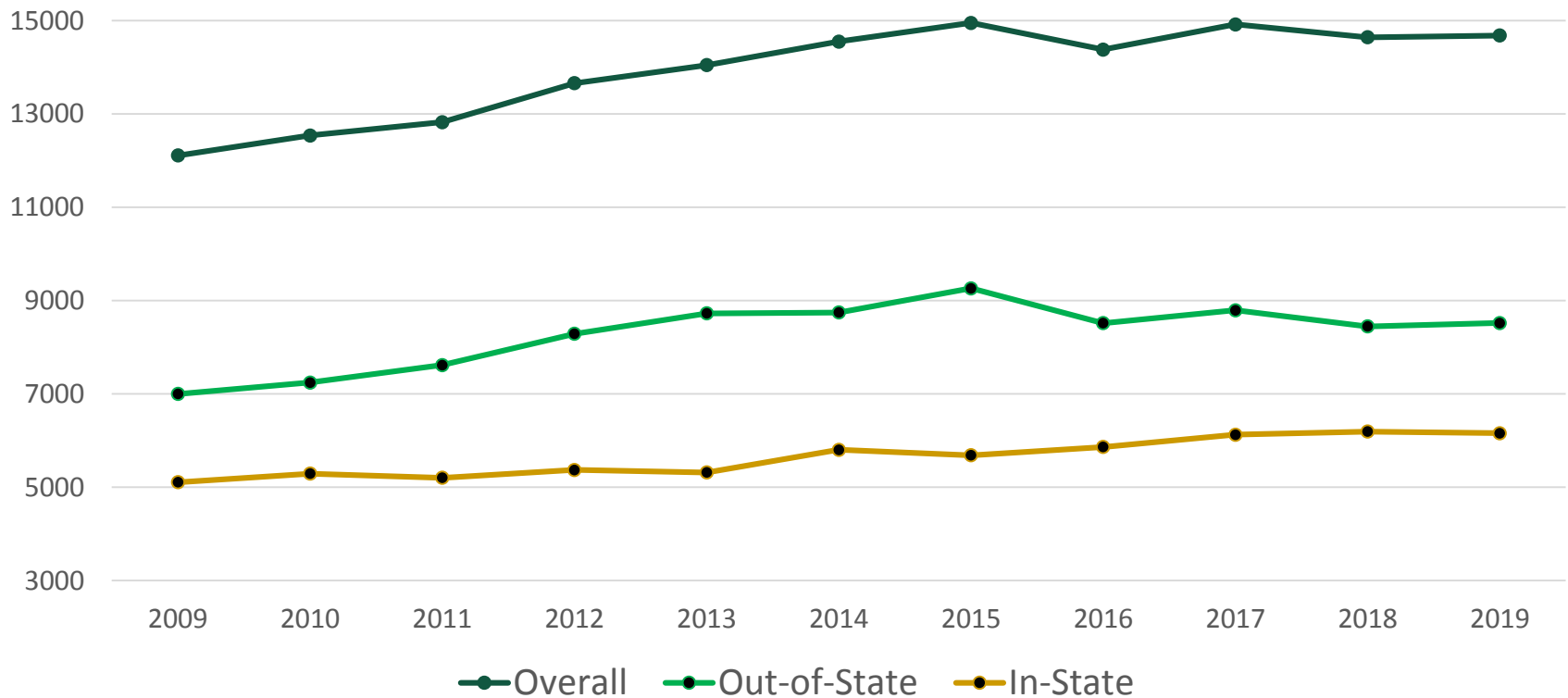






# Freshman Applicant Pool

2009-2019 By Domicile



# Admission Snapshot: Past Four Years

Fall 2016	Fall 2017	Fall 2018	Fall 2019
Applications: <b>14,382</b>	Applications: <b>14,921</b>	Applications: <b>14,644</b>	Applications: <b>14,681</b>
Class Size: <b>1508</b>	Class Size: <b>1534</b>	Class Size: <b>1546</b>	Class Size: <b>1534</b>
Admit Rate: <b>37%</b>	Admit Rate: <b>36%</b>	Admit Rate: <b>37%</b>	Admit Rate: <b>38%</b>
Yield Rate: <b>29%</b>	Yield Rate: <b>29%</b>	Yield Rate: <b>29%</b>	Yield Rate: <b>28%</b>

# Academic Profile

Fall 2016	Fall 2017	Fall 2018	Fall 2019
SAT Q1-Q3: <b>1250-1470</b>	SAT Q1-Q3: <b>1300-1480*</b>	SAT Q1-Q3: <b>1310-1490</b>	SAT Q1-Q3: <b>1320-1510</b>
ACT Q1-Q3: <b>28-33</b>	ACT Q1-Q3: <b>29-33</b>	ACT Q1-Q3: <b>30-33</b>	ACT Q1-Q3: <b>30-34</b>
Top Decile: <b>78%</b>	Top Decile: <b>81%</b>	Top Decile: <b>77%</b>	Top Decile: <b>75%</b>
Average GPA: <b>4.20</b>	Average GPA: <b>4.24</b>	Average GPA: <b>4.24</b>	Average GPA: <b>4.27</b>

*\*First Cohort Using Redesigned SAT Scores*

# Entering Class Demographics

Fall 2016	Fall 2017	Fall 2018	Fall 2019
In-State: <b>63%</b>	In-State: <b>65%</b>	In-State: <b>63%</b>	In-State: <b>62%</b>
Students of Color: <b>30%</b>	Students of Color: <b>30%</b>	Students of Color: <b>31%</b>	Students of Color: <b>33%</b>
International: <b>6%</b>	International: <b>7%</b>	International: <b>6%</b>	International: <b>7%</b>
First Generation: <b>11%</b>	First Generation: <b>11%</b>	First Generation: <b>10%</b>	First Generation: <b>10%</b>

# New Pell Students

Fall 2016	Fall 2017	Fall 2018	Fall 2019
Freshmen: <b>161</b>	Freshmen: <b>191</b>	Freshmen: <b>157</b>	Freshmen: <b>159</b>
Transfers: <b>38</b>	Transfers: <b>49</b>	Transfers: <b>30</b>	Transfers: <b>47</b>
Total: <b>199</b>	Total: <b>240</b>	Total: <b>187</b>	Total: <b>206</b>

# Pell Freshmen Percentages

Fall 2016	Fall 2017	Fall 2018	Fall 2019
Freshmen: <b>11%</b>	Freshmen: <b>12%</b>	Freshmen: <b>10%</b>	Freshmen: <b>10%</b>
In-State FR: <b>14%</b>	In-State FR: <b>16%</b>	In-State FR: <b>14%</b>	In-State FR: <b>15%</b>
O-O-S FR: <b>4%</b>	O-O-S FR: <b>5%</b>	O-O-S FR: <b>3%</b>	O-O-S FR: <b>3%</b>