



WILLIAM & MARY

CHARTERED 1693

Admission Demographic Update and Trends

Tim Wolfe

April 24, 2019

Demographic Trends for Entering Freshman Classes

	2015	2016	2017	2018
American Indian or Alaska Native	0.1%	0.3%	0.1%	0.1%
Asian	8.4%	6.6%	7.1%	8.9%
Black or African American	6.8%	6.5%	7.9%	7.1%
Hispanic/Latino	8.1%	10.6%	10.0%	9.3%
Native Hawaiian or other Pacific Islander	0.0%	0.0%	0.1%	0.1%
Multi-race	4.3%	5.6%	4.9%	5.2%
Students of Color	27.8%	29.6%	30.1%	30.7%
White	59.0%	58.3%	58.6%	57.2%
Race/Ethnicity Unknown	6.3%	5.6%	4.8%	5.7%
International	6.9%	6.5%	6.5%	6.4%
First Generation College Students	9.4%	10.6%	10.6%	10.2%

Demographic Trends for Entering Freshman Classes

	2015	2016	2017	2018
American Indian or Alaska Native	1	4	2	2
Asian	128	99	108	138
Black or African American	103	98	121	109
Hispanic/Latino	123	160	153	144
Native Hawaiian or other Pacific Islander	0	0	2	1
Multi-race	66	85	75	81
Students of Color	421	446	461	475
White	896	878	897	883
Race/Ethnicity Unknown	96	85	74	88
International	105	98	99	99
First Generation College Students	143	160	163	157

Freshman Application Trends for Students of Color and First Generation Students at W&M

Race/Ethnicity*	2016	2017	2018	2019
Asian	2015	2157	2289	2746
Black or African American	1104	1174	1121	1188
Hispanic/Latino	955	1107	1122	1139
Students of Color	4046	4397	4470	4722

**Includes students identifying in multiple categories*

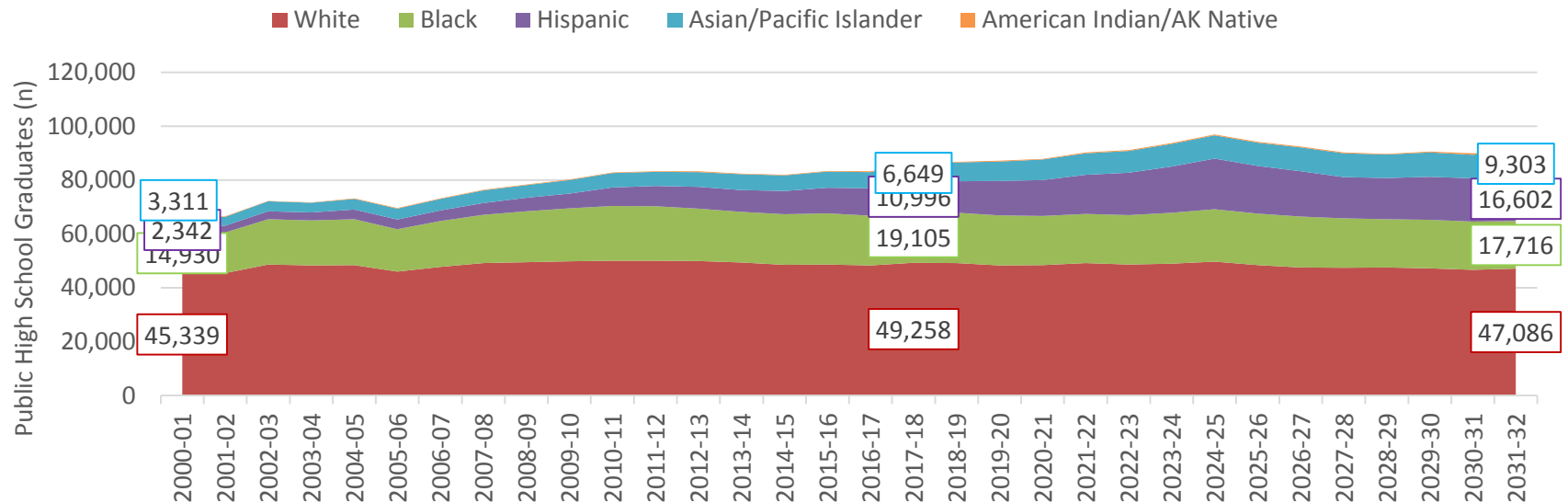
	2016	2017	2018	2019
First Generation College Students	1774	1807	1738	1845

2018 Freshman Class Compared to Other VA Institutions

	W&M	UVA	VT	JMU
American Indian or Alaska Native	0.1%	0.1%	0.1%	0.1%
Asian	8.9%	15.9%	10.0%	4.7%
Black or African American	7.1%	6.5%	4.8%	4.4%
Hispanic/Latino	9.3%	6.1%	7.1%	6.8%
Native Hawaiian or other Pacific Islander	0.1%	0.2%	0.1%	0.1%
Multi-race	5.2%	5.4%	5.8%	4.5%
Students of Color	30.7%	34.2%	27.9%	20.8%
White	57.2%	56.0%	63.6%	76.0%
Race/Ethnicity Unknown	5.7%	5.5%	1.8%	1.8%
International	6.4%	4.2%	6.7%	1.4%

Virginia: Relatively Stable Demographics

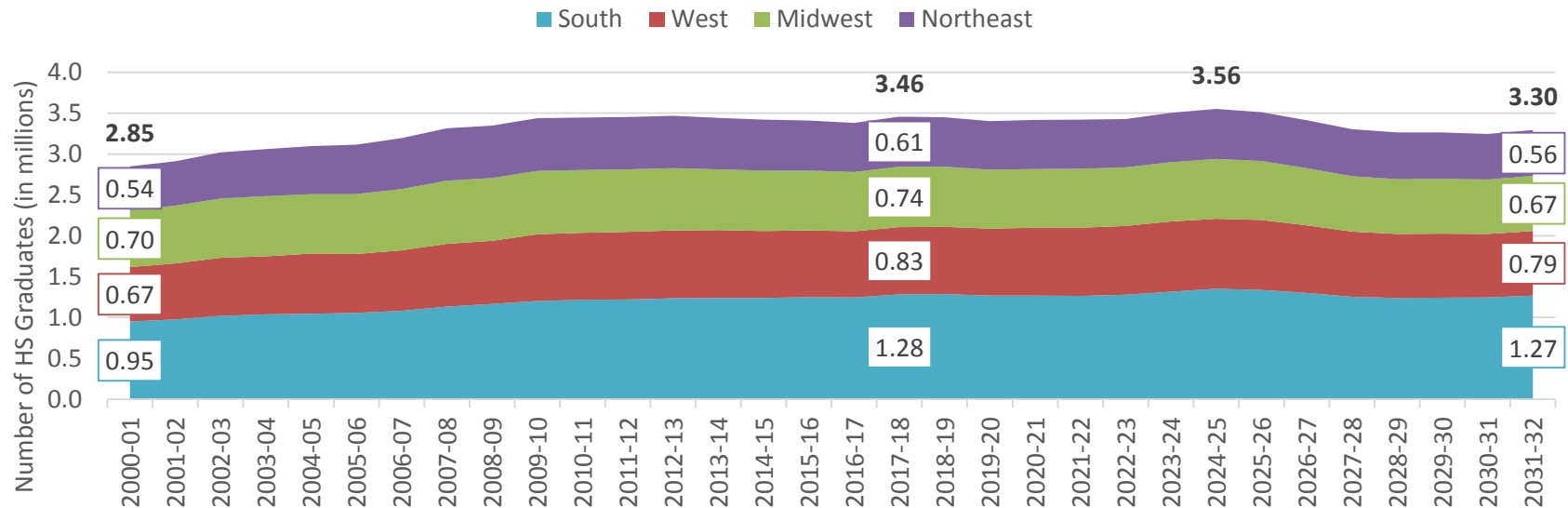
Projected Virginia Public HS Graduates by Race/Ethnicity



Source: WICHE, "Knocking at the College Door"

National: Growth Led by the South Region

Projected U.S. HS Graduates by Region



Source: WICHE, "Knocking at the Door"

National: Demographic Shifts Continue

