



Richard Bland College  
*of* WILLIAM & MARY

RBC COMMITTEE – W&M BOARD OF VISITORS

February 7, 2019

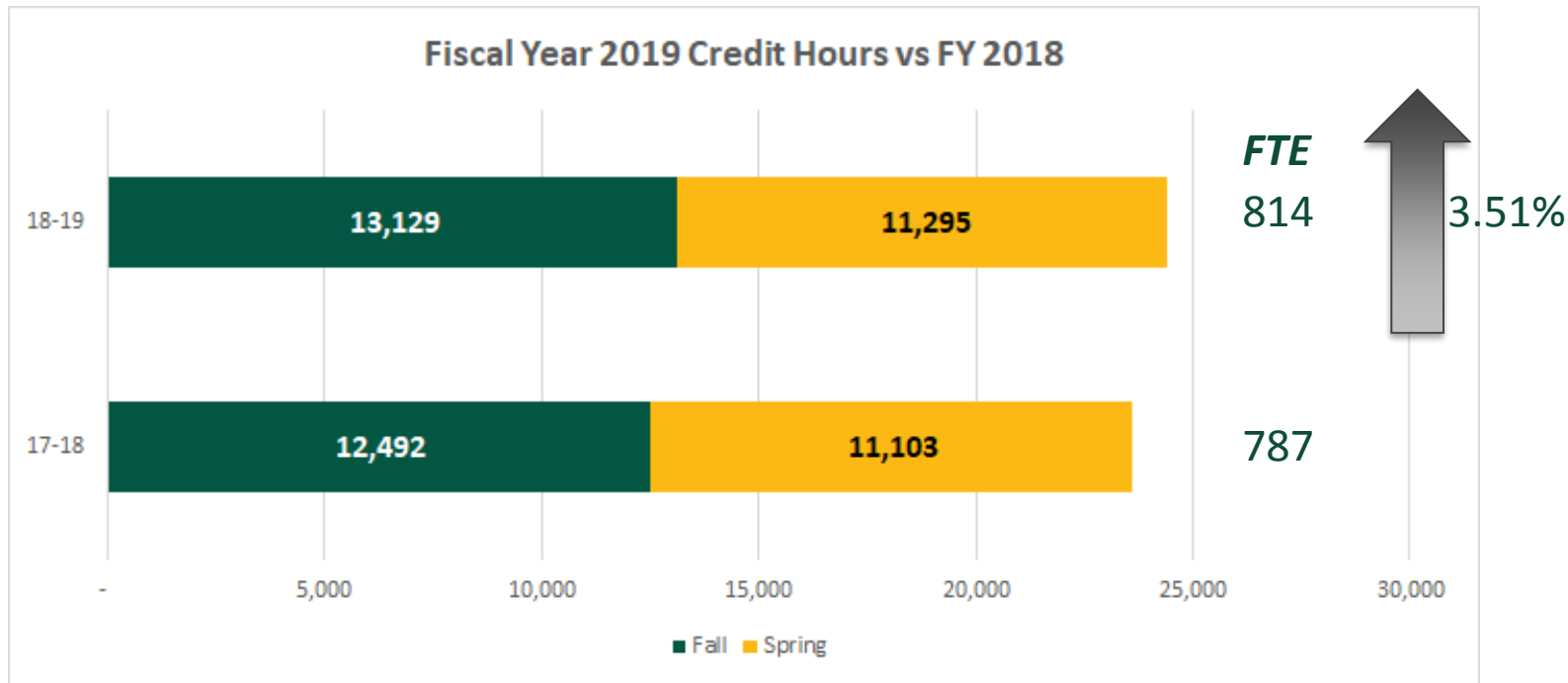


Richard Bland College  
*of* WILLIAM & MARY

Dr. Kenneth LaTessa  
Acting Provost



# 2018-19 ENROLLMENT RESULTS





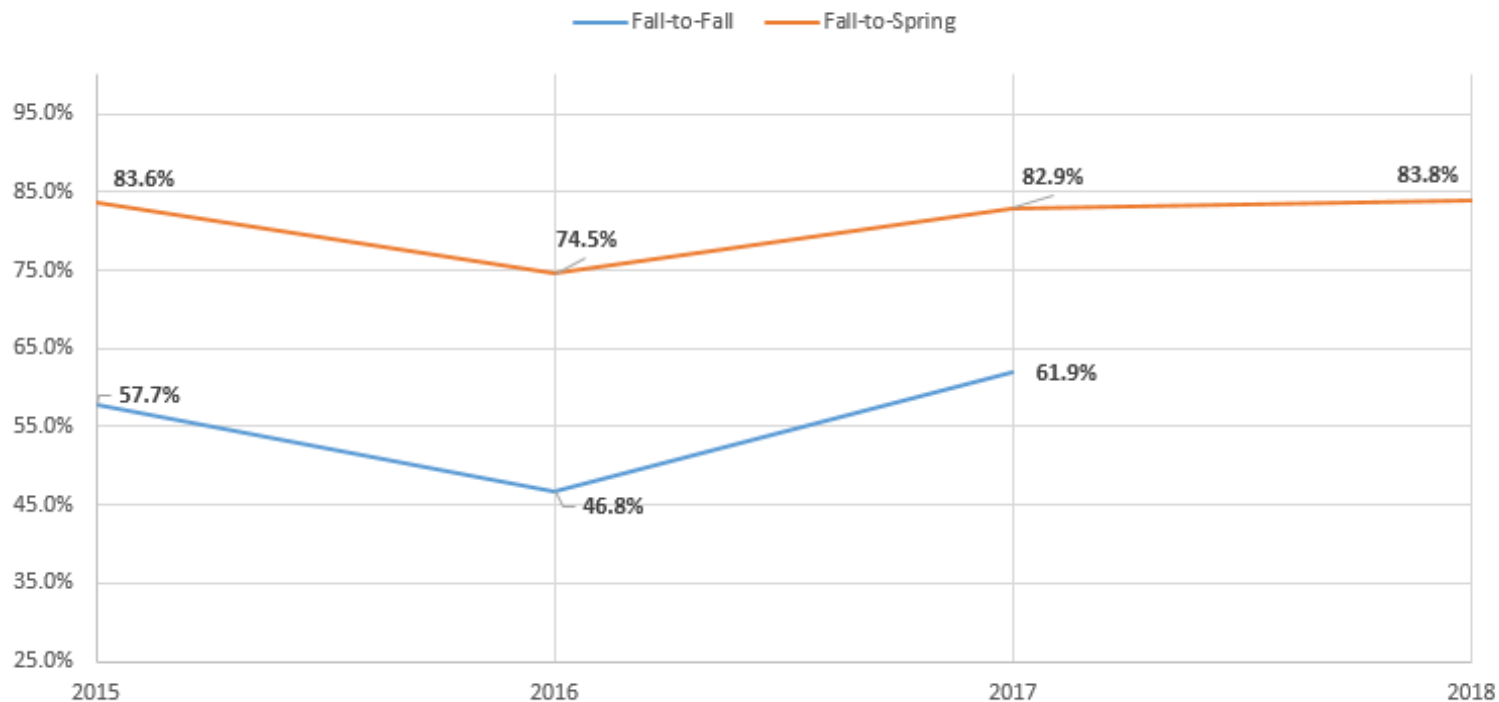
# 2018-2019 HIGH SCHOOL YIELD RATES

High School		Admit Count	Registration Count	Yield Rate
1	Prince George High School	160	88	55.0%
2	Dinwiddie Senior High School	124	51	41.1%
3	Thomas Dale High School	56	38	67.9%
4	Matoaca High School	64	25	39.1%
5	Colonial Heights High School	65	24	36.9%
6	Hopewell High School	80	20	25.0%
7	Petersburg High School	87	18	20.7%
8	Lloyd C. Bird High School	20	12	60.0%
9	Varina High School	33	12	36.4%
10	Highland Springs High School	17	9	52.9%
Honorable Mentions				
	Colonial Forge High School	8	7	87.5%
	Cosby High School	7	6	85.7%
	Appomattox Regional Governor's School	8	5	62.5%



# FALL TO SPRING RETENTION UPDATE

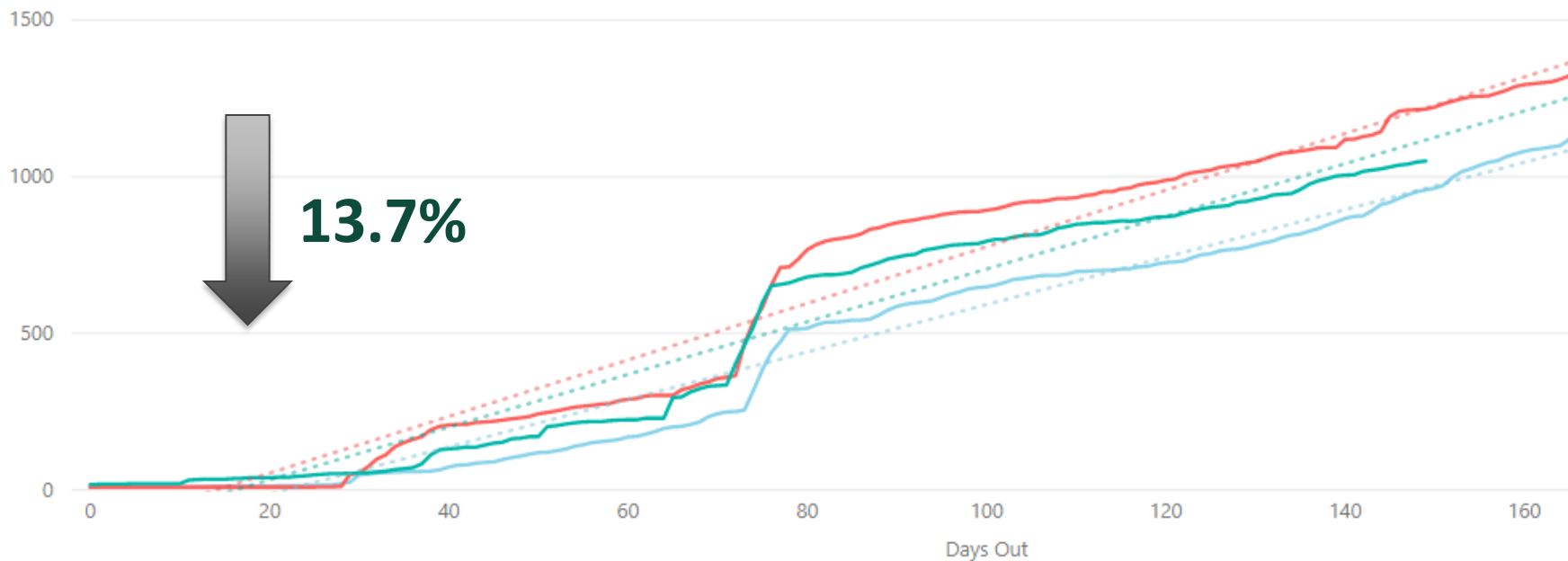
Retention Rate by Fall Cohort  
First-Time Students (graduates excluded)





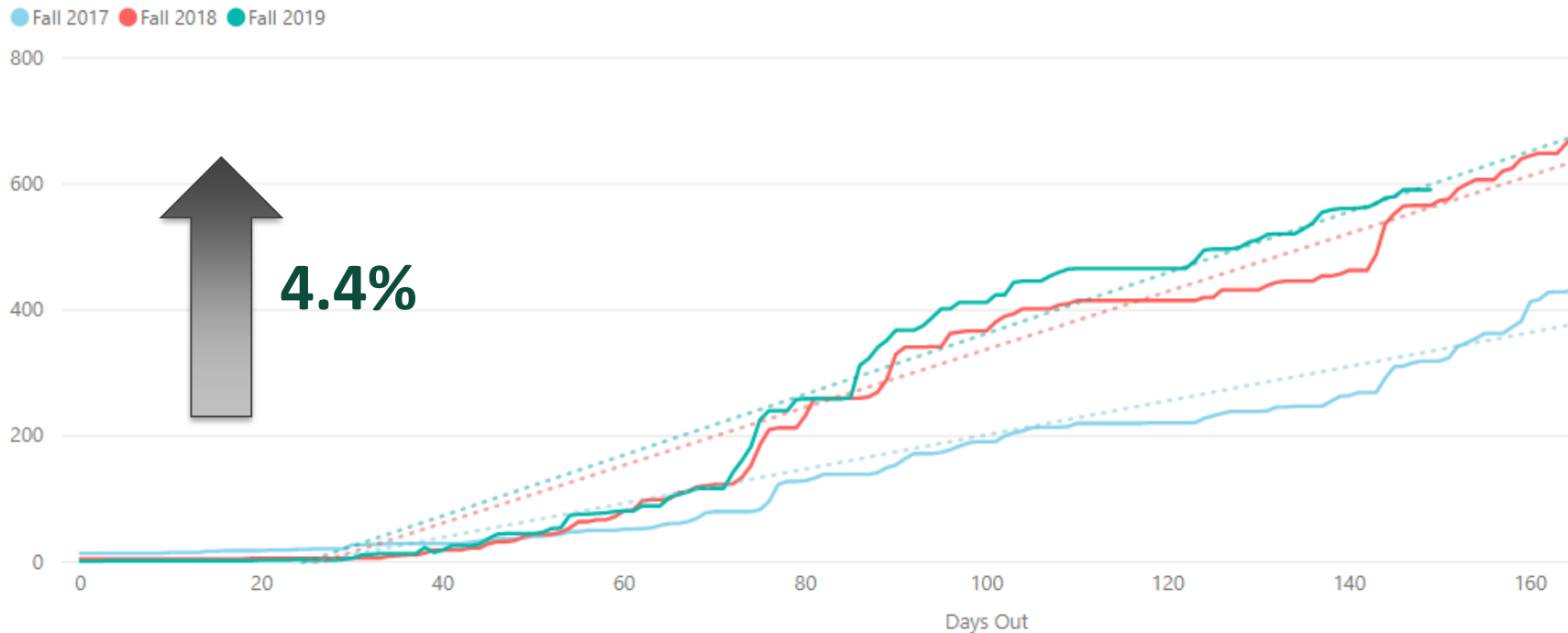
# FALL 2019 RECRUITMENT - APPLICATIONS

● Fall 2017 ● Fall 2018 ● Fall 2019





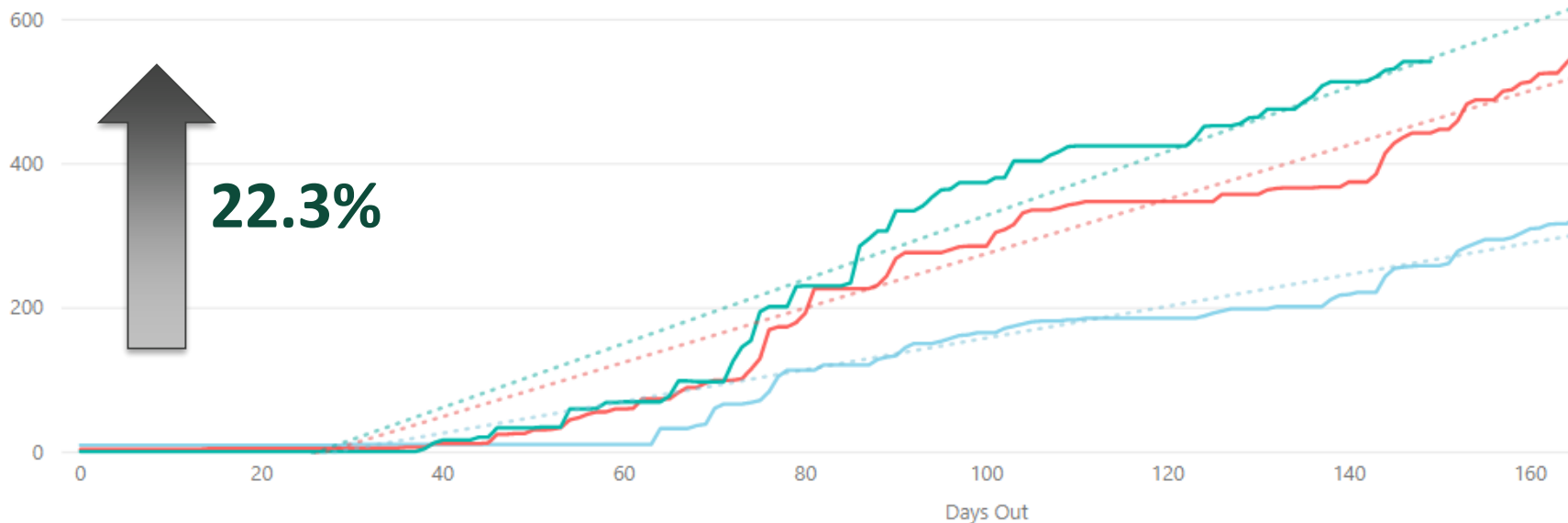
# FALL 2019 RECRUITMENT - CANDIDATES





# FALL 2019 RECRUITMENT - ADMITS

● Fall 2017 ● Fall 2018 ● Fall 2019



...and confirmations are up 5.7% vs Fall 2018!





# HONORS TRANSFER MOU's

These memoranda of understanding will facilitate the transfer of RBC Honors Program participants directly into the Honors Programs of partners



SHENANDOAH<sup>TM</sup>  
UNIVERSITY



# WOMEN'S SOCCER COMING FALL 2019

- **6<sup>th</sup> NJCAA Division I Sport**
- **Region X Conference**
- **Damien Westfield as Director of Sports Operations will coach**
- **Will enroll approximately 20 new students**





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Mr. Paul Edwards  
Chief Business Officer



- Governor's Proposed Budget
- Four Requested Budget Amendments
- Audit Progress
- FY19 Budget Update
- Corrective Action Plan Update

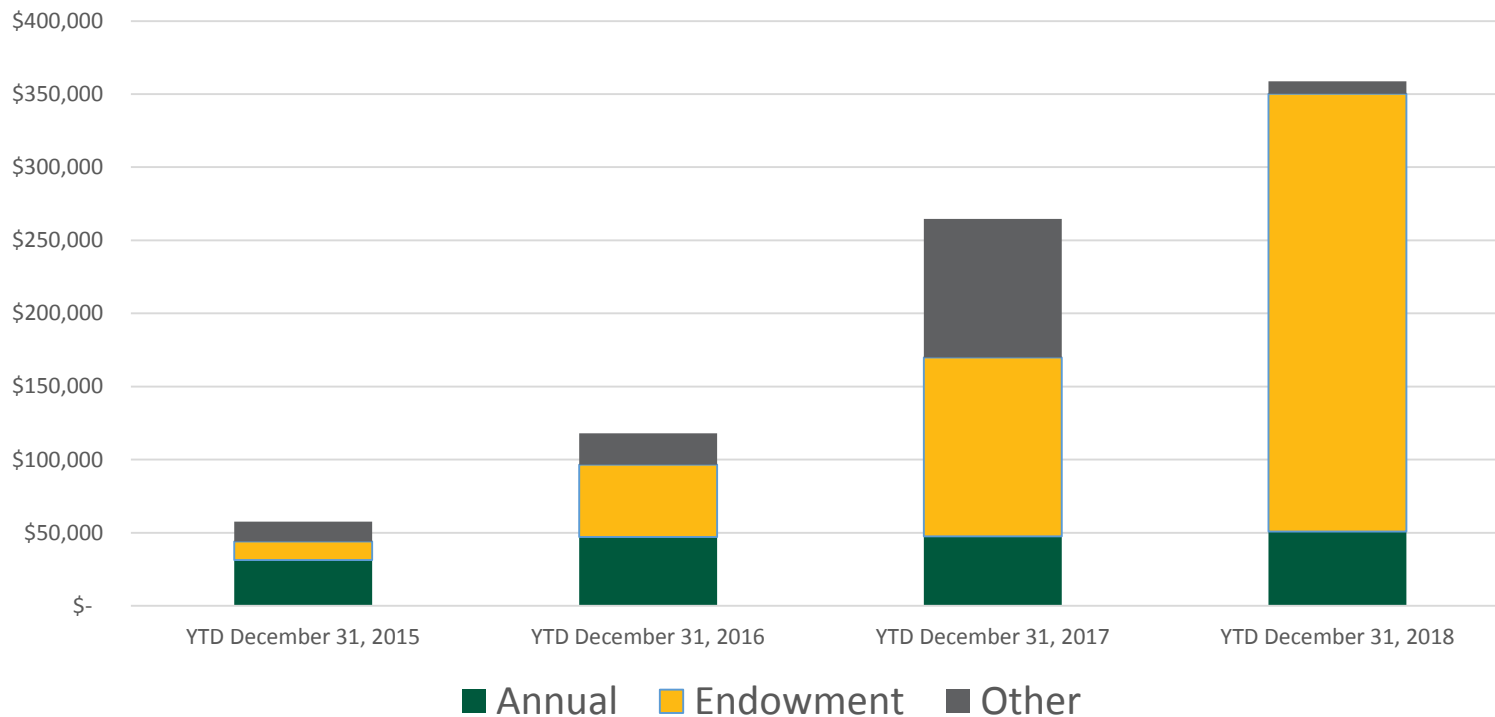


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Dr. Tyler Hart  
Chief Development Officer



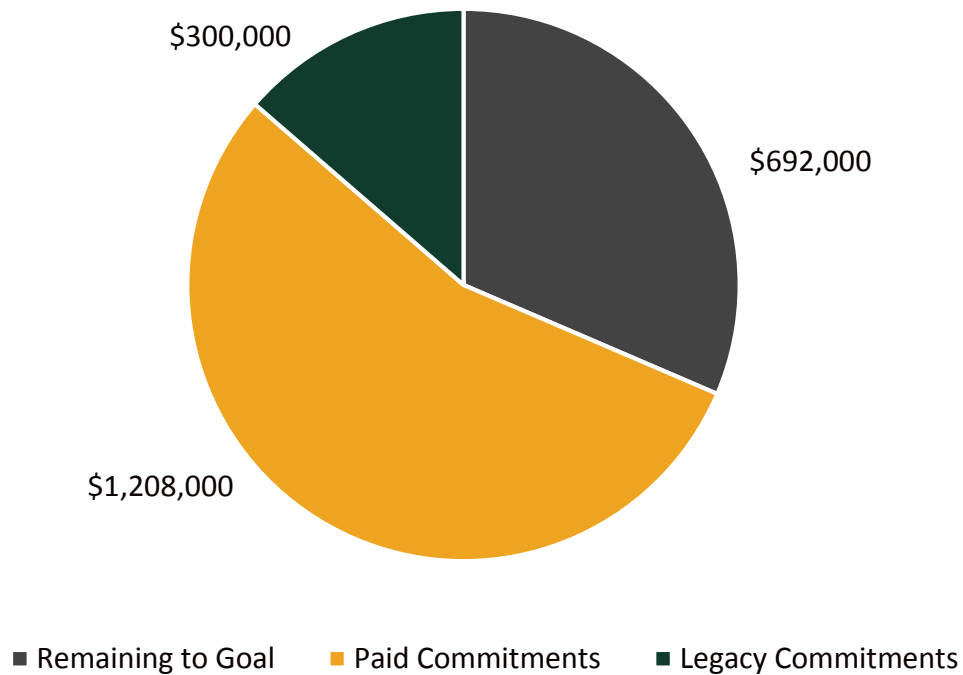
# TOTAL GIVING CALENDAR YEAR END





# ENDOWMENT CAMPAIGN

## Campaign Progress





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Mrs. Takeya McLaurin

Director of Human Resources





- Took place on January 10, 2019
  - Title IX – **Takeya McLaurin**
  - Clery Act – **Chief Jeff Brown**
  - FERPA
  - FOIA
  - Conflicts of Interest
  - Free Speech
  - Contract Signing Authority
  - Applicable Laws and Policies
  - Confidentiality

**Dr. Matt Smith**



## Updates

- Part-time HR Training Specialist (Helene Bumbalo)
  - In addition to implementing various learning development opportunities, the HR Training Specialist will keep the WEI initiative on-track and moving forward
- Sub-committee meetings have taken place (Professional Development, Rewards & Recognition, Communications, Social Engagement)
- Continuation of monthly satisfaction surveys



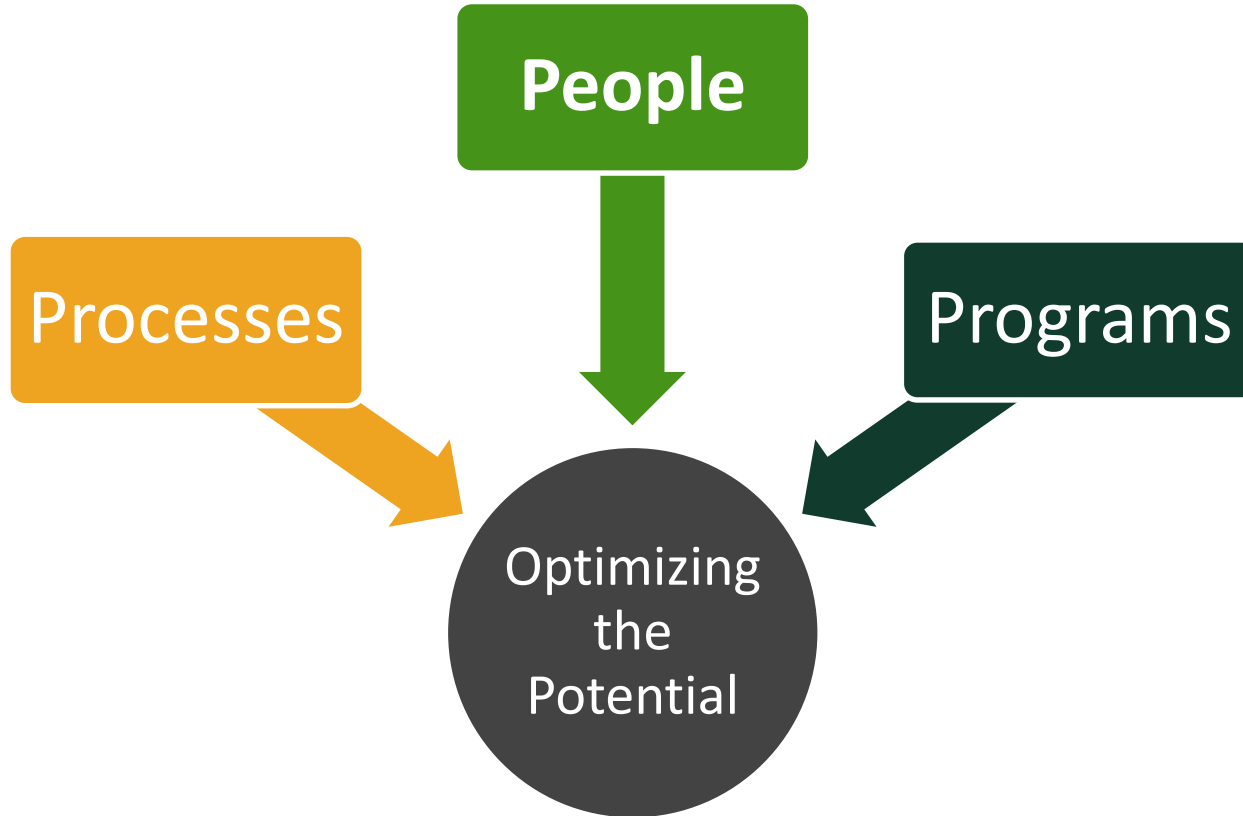
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# REACH 2025

Optimizing the Potential in People,  
Programs & Processes



**REACH 2025** Optimizing the potential of people, programs, and processes.





## **Faculty and Staff Engagement**

*Policies, practices, and a campus culture that support student success.*

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## **Exceptional Student Experience**

*Responsive programs, one-to-one mentoring, timely graduation, employment, and /or transfer with little debt.*



## **Academic Relevance & Excellence**

*Responsive curriculum, innovative teaching  
and evidence based learning.*

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## **Outreach, Recruitment & Retention**

*Student population is diverse, academically  
motivated, and thriving in a supportive  
environment.*



## **Fiscally Responsible**

*Student debt is minimized and college reserve funds are maximized.*

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## **Operationally Efficient**

*Streamlined and transparent systems informed by real-time data.*



# OPERATIONALIZE THE PLAN

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- Convene cross-functional campus advisory group
- Identify roadblocks to 100% student success
- Concentrate strategic focus areas
- Develop strategies in support of process improvements and operational efficiencies
- Identify resource needs
- Develop budgets
- Outline KPIs informed by baseline metrics, numeric targets, timelines, and responsible parties.





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## **DIGITAL LITERACIES**

Dr. Alice Henton  
Asst. Prof. of English

Catherine “Nina” Raneses  
RBC Honors Student



# Course Description

Central Question: What does it mean to be reader and writer in the 21st Century? Technology is changing the *way* we read and write along with what we read and write. In this class we explore different forms of digital literacies, looking at such genres as blogging, social media profiles, websites, wikis, forums and more. Students will interrogate concepts related to contemporary writing and media and work to analyze and construct persuasive arguments in digital spaces.



# RBC Digital Literacies Blog

<https://diglitrbc.wordpress.com/>



# Social Media & The Election

drhenton27

Uncategorized

November 5, 2018

1 Minute

Choose one candidate (from any party, anywhere in the US) currently running for office in the 2018 election. Research the way that candidate intersects with social media. Do they have a twitter account? Facebook page? What kinds of social media coverage is there about this candidate? Are there youtube videos? Tweets? Posts? Viral memes? What are they, and how easy is it to find them? Look also at your candidate's views on digital issues— do they have opinions about social media and government regulation? About net neutrality? Share your research on the course blog, along with your thoughts: does the candidate's social media presence and/or his or her opinions on digital issues make him or her a stronger or weaker candidate? How and why?