

College Rankings

UPDATE—2019 Editions
September 10, 2018



WILLIAM & MARY

CHARTERED 1693

U.S. NEWS & WORLD REPORT NATIONAL UNIVERSITY RANKING



Key Takeaways

- USNWR formula changes:
 - Deemphasized some of W&M's strengths (graduation rate, retention rate, HS counselor rating)
 - Added metrics for areas of weakness (Pell enrollment)
- These changes resulted in:
 - Greater movement than typical, particularly between ranks 30-50
 - Pell serving public institutions gained substantially
 - Less differentiation and bigger tied groupings:
 - 2019: 10 schools scoring between 68-71
 - 2018: 7 schools scoring between 68-71

Inputs Improved, Yet W&M Fell

The Inputs:

W&M **improved** generally

The Outcome:

W&M **dropped** 8 spots

USNWR Formula Categories		2018	2019
Outcomes		28th	42nd
<ul style="list-style-type: none"> ○ Six-year graduation rate ○ Graduation rate performance ○ Freshman retention rate 		91%	92%
		0 (pred. 91%)	-1 (pred. 93%)
		96%	95%
Faculty Resources		44th	47th
<ul style="list-style-type: none"> ○ Class size index ○ Faculty salary ○ Professors with terminal degree ○ Student-to-faculty ratio ○ Proportion of FT faculty 		<20 = 49%; ≥50 = 7%	<20 = 49%; ≥50 = 7%
		12-to-1	11-to-1
Expert Opinion			
<ul style="list-style-type: none"> ○ Peer assessment survey (presidents, provosts, dean of admissions) ○ HS counselor assessment survey 		3.8	3.8
		4.3	4.4
Student Selectivity		33rd	31st
<ul style="list-style-type: none"> ○ SAT/ACT scores ○ Freshmen in top 10% of HS class ○ Acceptance rate 		1250-1470	1300-1480
		78%	81%
Financial Resources (educ. spending per student, avg. of FY16 and FY17)		111th	109th
Alumni Giving Rate (avg. of FY16 and FY17 rates)		18th (28%)	17th (29%)

USNWR Formula Categories and Weights		2018	2019
Outcomes		30%	35%
<ul style="list-style-type: none">Six-year graduation rate		18%	17.6%
<ul style="list-style-type: none">Graduation rate performance		7.5%	8%
<ul style="list-style-type: none">Freshman retention rate		4.5%	4.4%
<ul style="list-style-type: none">Pell Grant graduation rate*	*Both metrics are adjusted by the proportion of Pell Students		2.5%
<ul style="list-style-type: none">Graduation rate comparison (Pell vs. general)*			2.5%
Faculty Resources		20%	20%
<ul style="list-style-type: none">Class size index		8%	8%
<ul style="list-style-type: none">Faculty salary		7%	7%
<ul style="list-style-type: none">Professors with terminal degree		3%	3%
<ul style="list-style-type: none">Student-to-faculty ratio		1%	1%
<ul style="list-style-type: none">Proportion of FT faculty		1%	1%
Expert Opinion		22.5%	20%
<ul style="list-style-type: none">Peer assessment survey (presidents, provosts, dean of admissions)		15%	15%
<ul style="list-style-type: none">HS counselor assessment survey		7.5%	5%
Student Selectivity		12.5%	10%
<ul style="list-style-type: none">SAT/ACT scores		8.1%	7.75%
<ul style="list-style-type: none">Freshmen in top 10% of HS class		3.1%	2.25%
<ul style="list-style-type: none">Acceptance rate		1.3%	0%
Financial Resources (educ. spending per student, avg. of FY16 and FY17)		10%	10%
Alumni Giving Rate (avg. of FY16 and FY17 rates)		5%	5%

Top 50: Biggest Gains/Losses in Rank

School	2018	2019	Change
UC-Irvine	42	33	+9
UC-Davis	46	38	+8
UC-Santa Barbara	37	30	+7
Florida	42	35	+7
Texas	56	49	+7
Illinois	52	46	+6

School	2018	2019	Change
RPI	42	49	-7
Lehigh	46	53	-7
Miami (FL)	46	53	-7
William & Mary	32	38	-6
Boston College	32	38	-6
Case Western	37	42	-5
Boston U.	37	42	-5

Top 150: Biggest Gains/Losses in Rank

School	2018	2019	Change
UC-Riverside	124	85	+39
Howard	110	89	+21
Stony Brook	97	80	+17
Clark (MA)	81	66	+15
Yeshiva	94	80	+14
Loyola U.-Chicago	103	89	+14
U. of San Francisco	110	96	+14
Rutgers	69	56	+13
UC-Santa Cruz	81	70	+11
Florida St.	81	70	+11

School	2018	2019	Change
Miami (OH)	78	96	-18
Iowa	78	89	-11
Fordham	61	70	-9
American	69	78	-9
U. of Denver	87	96	-9
Delaware	81	89	-8
RPI	42	49	-7
Lehigh	46	53	-7
Miami (FL)	46	53	-7
Penn St.	52	59	-7
Geo. Washington	56	63	-7
Connecticut	56	63	-7
Minnesota	69	76	-7
Virginia Tech	69	76	-7

WALL STREET JOURNAL/ TIMES HIGHER EDUCATION



Key Takeaways

- W&M ranked 87th of 968 U.S. institutions (top 9%)
 - W&M ranked 20th of 286 institutions in the South region (top 7%)
- W&M's ranking by area improved for outcomes (65 to 57), resources (187 to 162), and environment (585 to 519); it declined for engagement (571 to 622)
- Highest scoring areas remain graduation rate, student recommendation, student engagement, and student interaction.
- Lower scoring areas remain student inclusion, subject breadth, faculty diversity, and papers per faculty.

WSJ Formula Categories and Weights	Weight	2018	2019
Outcomes	40%	75.1	79
○ Value added to graduate salary	12%	63.4	71.6
○ Graduation rate	11%	96.4	96.8
○ Academic reputation (THE survey)	10%	79.5	70.1
○ Value added to loan default	7%	55.6	76.3
Resources	30%	59.5	60.2
○ Finances per student	11%	66.8	69.4
○ Faculty per student	11%	63.5	62.3
○ Research papers per faculty (Elsevier bibliographic dataset)	8%	43.8	44.7
Engagement	20%	77.8	76.5
○ Student engagement (THE survey)	7%	87.0	85.5
○ Student recommendation (THE survey)	6%	87.9	87.3
○ Interactions with teachers and students (THE survey)	4%	85.4	85.5
○ Subject breadth	3%	25.9	21.9
Environment	10%	45.1	46.3
○ Student diversity	3%	70.8	68.4
○ Faculty diversity	3%	38.1	42.0
○ Proportion of international students	2%	57.9	61.5
○ Student inclusion	2%	4.1	4.3

W&M Score in WSJ

Black Dot = W&M

5th-95th pctl. range = line

25th-75th pctl. range = box

Median = line within box

