



WILLIAM & MARY

CHARTERED 1693

Undergraduate Admission Update

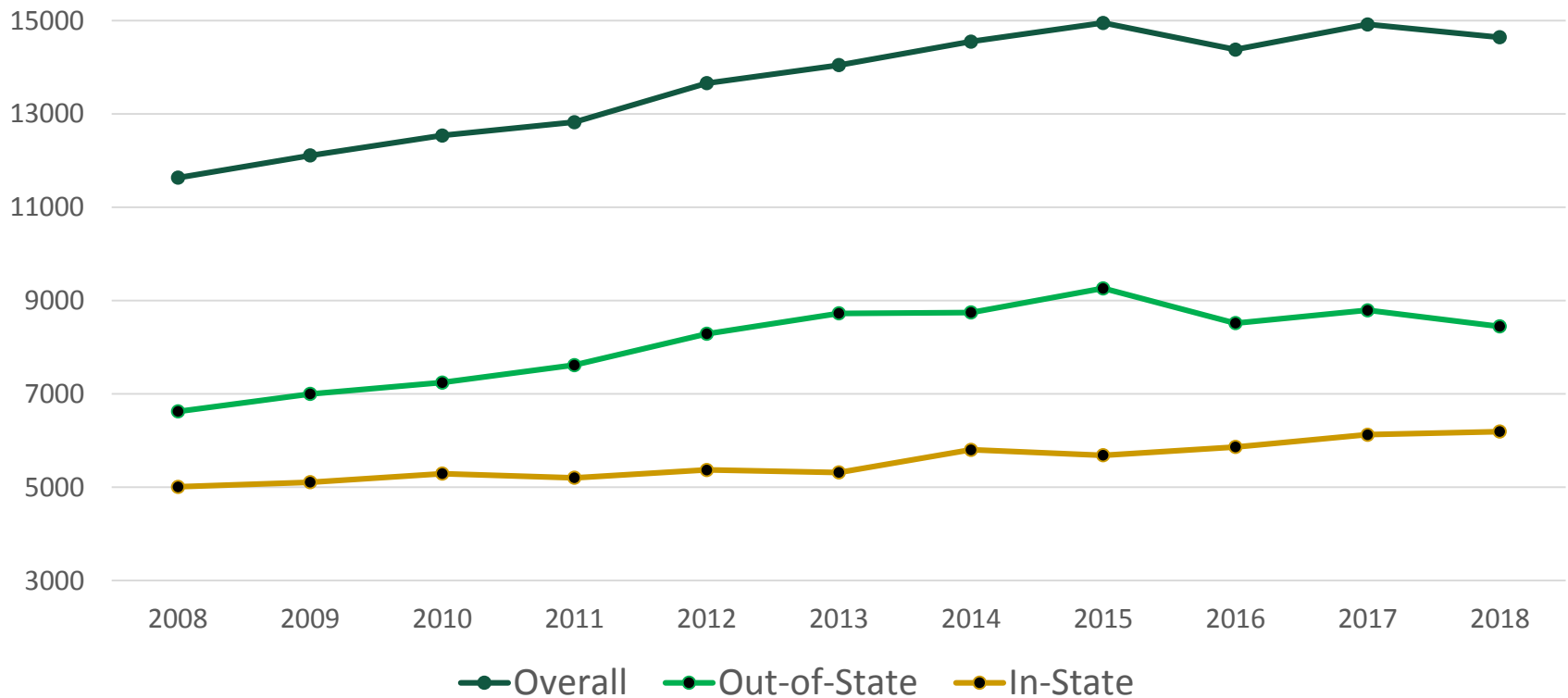
Tim Wolfe

September 26, 2018



Freshman Applicant Pool

2008-2018 By Domicile



Admission Snapshot: Past Four Years

Fall 2015	Fall 2016	Fall 2017	Fall 2019
Applications: 14,953	Applications: 14,382	Applications: 14,921	Applications: 14,644
Class Size: 1518	Class Size: 1508	Class Size: 1534	Class Size: 1546
Admit Rate: 35%	Admit Rate: 37%	Admit Rate: 36%	Admit Rate: 37%
Yield Rate: 29%	Yield Rate: 29%	Yield Rate: 29%	Yield Rate: 29%

Academic Profile

Fall 2015	Fall 2016	Fall 2017	Fall 2018
SAT Q1-Q3: 1260-1460	SAT Q1-Q3: 1250-1470	SAT Q1-Q3: 1300-1480*	SAT Q1-Q3: 1310-1490
ACT Q1-Q3: 28-32	ACT Q1-Q3: 28-33	ACT Q1-Q3: 29-33	ACT Q1-Q3: 30-33
Top Decile: 81%	Top Decile: 78%	Top Decile: 81%	Top Decile: 77%
Average GPA: 4.19	Average GPA: 4.20	Average GPA: 4.24	Average GPA: 4.24

**First Cohort Using Redesigned SAT Scores*

Entering Class Demographics

Fall 2015	Fall 2016	Fall 2017	Fall 2018
In-State: 64%	In-State: 63%	In-State: 65%	In-State: 63%
Students of Color: 28%	Students of Color: 30%	Students of Color: 30%	Students of Color: 31%
International: 7%	International: 6%	International: 7%	International: 6%
First Generation: 9%	First Generation: 11%	First Generation: 11%	First Generation: 10%

New Pell Students

Fall 2015	Fall 2016	Fall 2017	Fall 2018
Freshmen: 135	Freshmen: 161	Freshmen: 191	Freshmen: 157
Transfers: 40	Transfers: 38	Transfers: 49	Transfers: 30
Total: 175	Total: 199	Total: 240	Total: 187

Pell Freshmen Percentages

Fall 2015	Fall 2016	Fall 2017	Fall 2018
Freshmen: 9%	Freshmen: 11%	Freshmen: 12%	Freshmen: 10%
In-State FR: 12%	In-State FR: 14%	In-State FR: 16%	In-State FR: 14%
O-O-S FR: 4%	O-O-S FR: 4%	O-O-S FR: 5%	O-O-S FR: 3%

Class of 2022 Admissions

- How do we continue to enroll such a strong entering class? What works well for us in the competitive arena of recruitment for stellar students?
- Are we making progress in the academic quality and the diversity of our entering students and what would it take to improve these metrics even more?
- The data show a decline in the number of Pell-eligible students. Why did this happen? Why do these numbers fluctuate from year to year? What are other measures of SES diversity and how do we fare in these regards?
- How can we improve the SES diversity of our students?
- How much weight should we place on application totals and admission rates? Are they important indicators of selectivity by themselves, and should we be doing more to focus on them as primary goals?