



Richard Bland College  
*of* WILLIAM & MARY

# REACH 2025

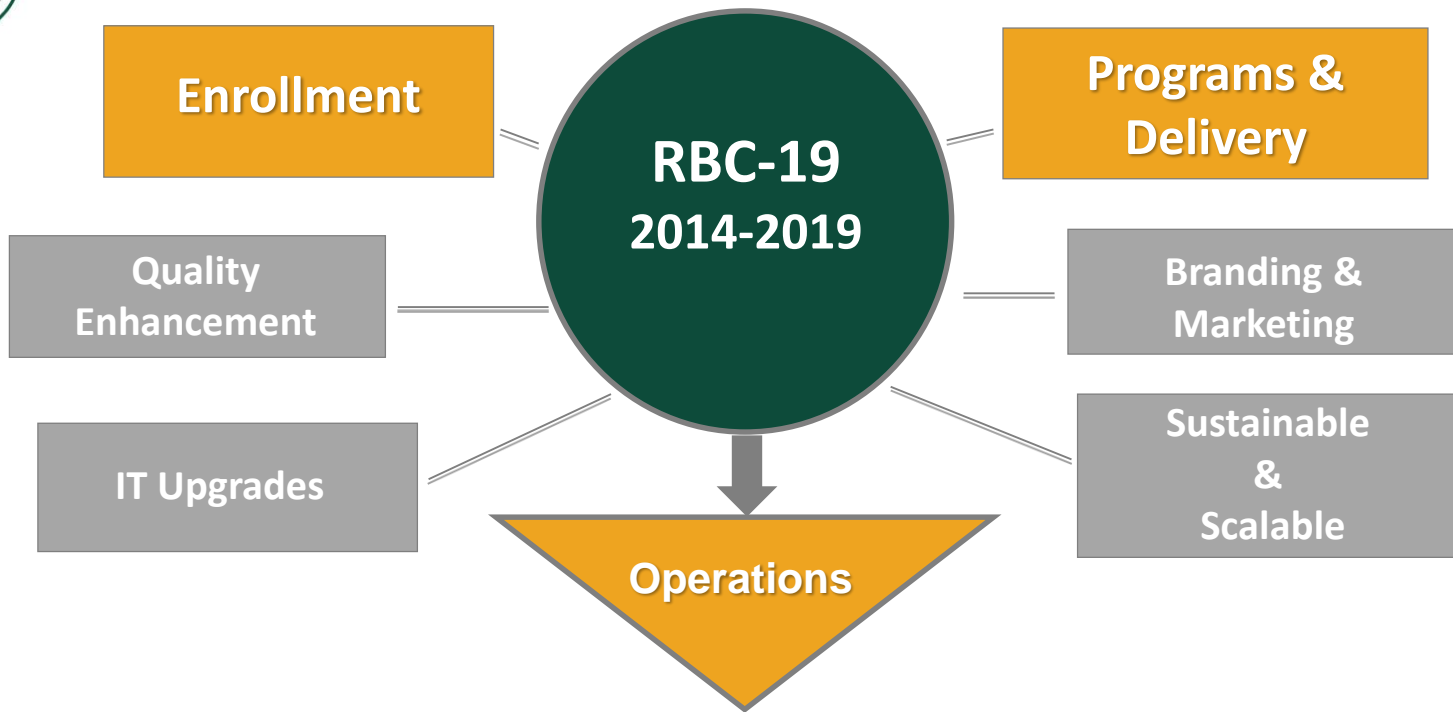
Reimagining Education to Achieve  
Collaborative Habits of Mind



REVISIT

## MISSION, VISION, VALUES

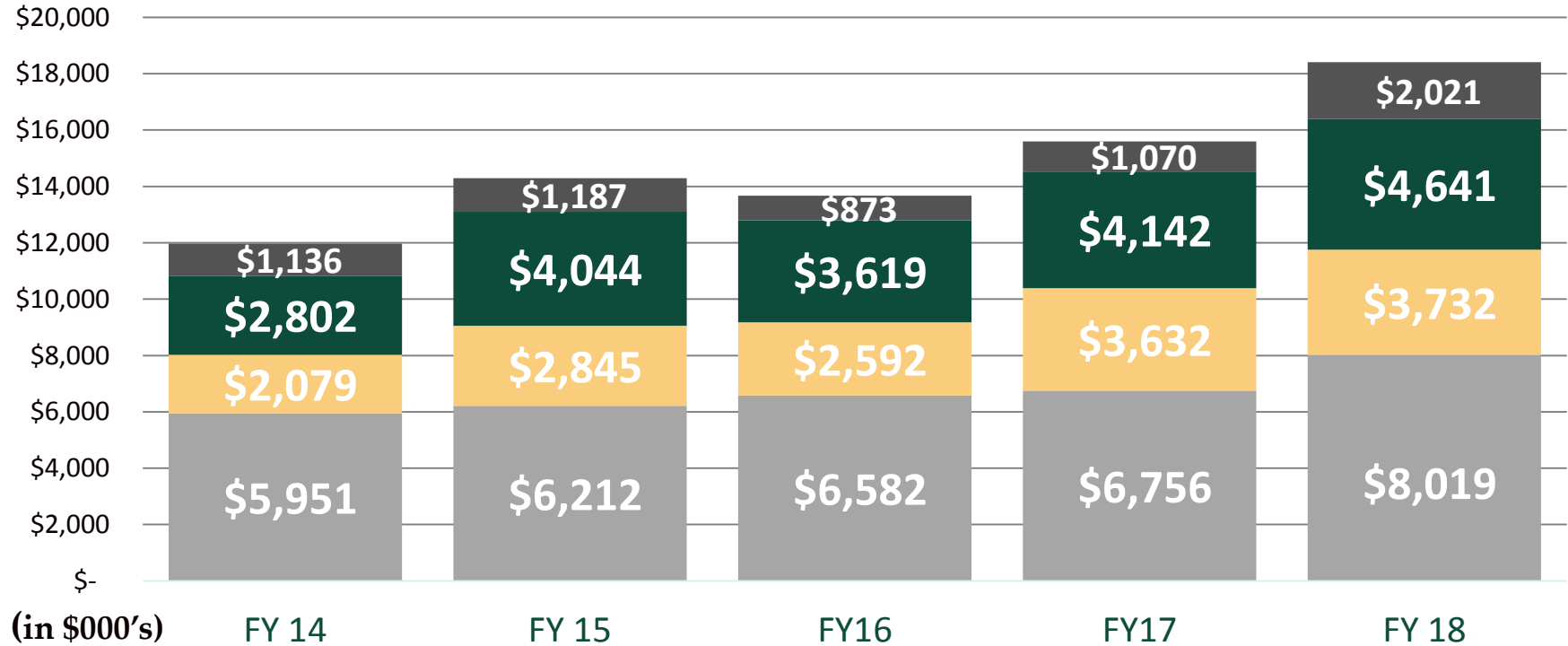
To prepare students for university transfer  
through academically rigorous programs grounded in the  
liberal arts tradition of William & Mary and to expand  
access to college credentials through strategic  
partnerships, specialized programming, and scalable  
innovation.



**RBC-19 focused on growing enrollment, updating the academic portfolio, and recalibrating administrative spending.**



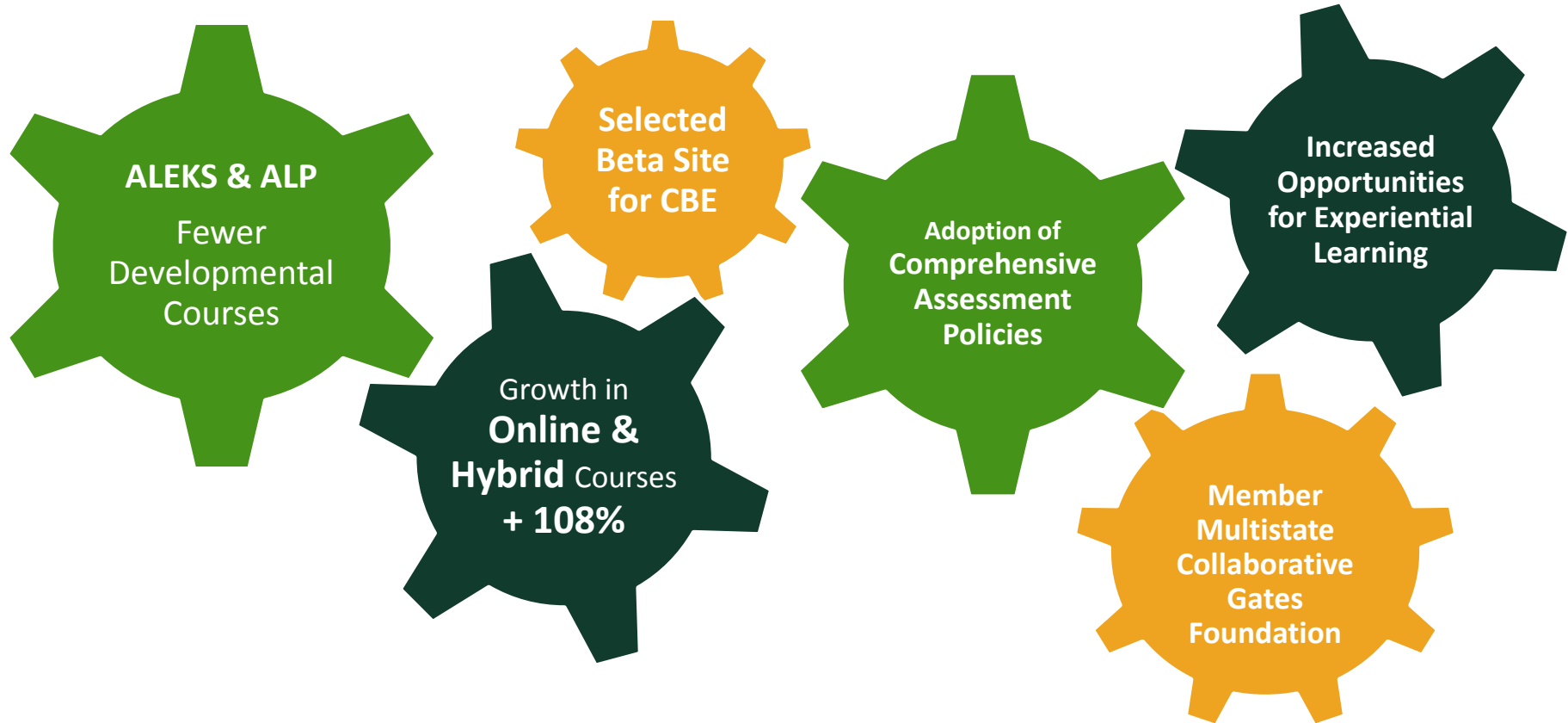
# REVENUES RBC-19



■ General Fund Revenue ■ Student Tuition and Fee Revenue ■ Auxiliary Revenue ■ Foundation Revenue



## A Culture of Innovation & Assessment





## Elevated Student Profile, Expanded Access





# REACH 2025

Reimagining Education to Achieve  
Collaborative Habits of Mind

Strategic  
Alignment,  
Systems Thinking,  
& Collaboration

Expand the  
Culture of  
Engagement

Connect  
Credentials

Optimize  
Resources



# HIGHER ED LANDSCAPE – KEY PRIORITIES

**Learning technologies  
and modes of delivery  
must be diverse.**

**The adoption of low  
cost / no-cost learning  
platforms is  
imperative.**

**Degree completion  
and transfer are a  
primary focus.**

**Responsive and  
diverse education and  
credentialing is the  
only path forward.**





# Reflective Activity

