

BOARD OF VISITORS

· April 19, 2018 ·



WELCOME



AGENDA

- I. Call to Order and Introductory Remarks – Ms. Gerdleman
- II. Approval of Minutes – February 8, 2018
- III. Director of Athletics Report – Samantha K Huge
- IV. Closed Session (if necessary)
- V. Other Business
- VI. Adjourn



DIRECTOR'S REPORT



One Year In...

- Student-Athletes
- Coaches
- Staff
- Development/Fundraising



OUR SUCCESS



ACADEMIC SUCCESS HIGHLIGHTS

161 Most-ever Provost Awards (3.5 GPA or higher)

Men's Basketball's **Paul Rowley**, first year Law Student, named CAA Men's Basketball Scholar-Athlete of the Year and the league's overall **Male Scholar-Athlete of the Year**.

17 W&M programs garnered **academic team awards** from their respective coaches associations.

The Tribe led the CAA with **332 CAA Commissioner's Academic Award**, which recognized student-athletes who have distinguished themselves both in the classroom and in the athletic arena. (at least 3.2 GPA)



ATHLETIC SUCCESS HIGHLIGHTS

Men's Basketball: #1 Nationally in 3 PT Shooting and Free Throws.

50/40/80 Men's Basketball was **FIRST TEAM** in **NCAA HISTORY** with shooting percentages of 50 % from the field, 40 % from 3-point range and 80 % at the free throw line.

Men's and Women's Tennis are the top seeds in the CAA Championships this weekend, April 19-22, at Elon.

Connor Burchfield – 3 pt. National Champion. **First Ever W&M**



THE PURSUIT OF EXCELLENCE

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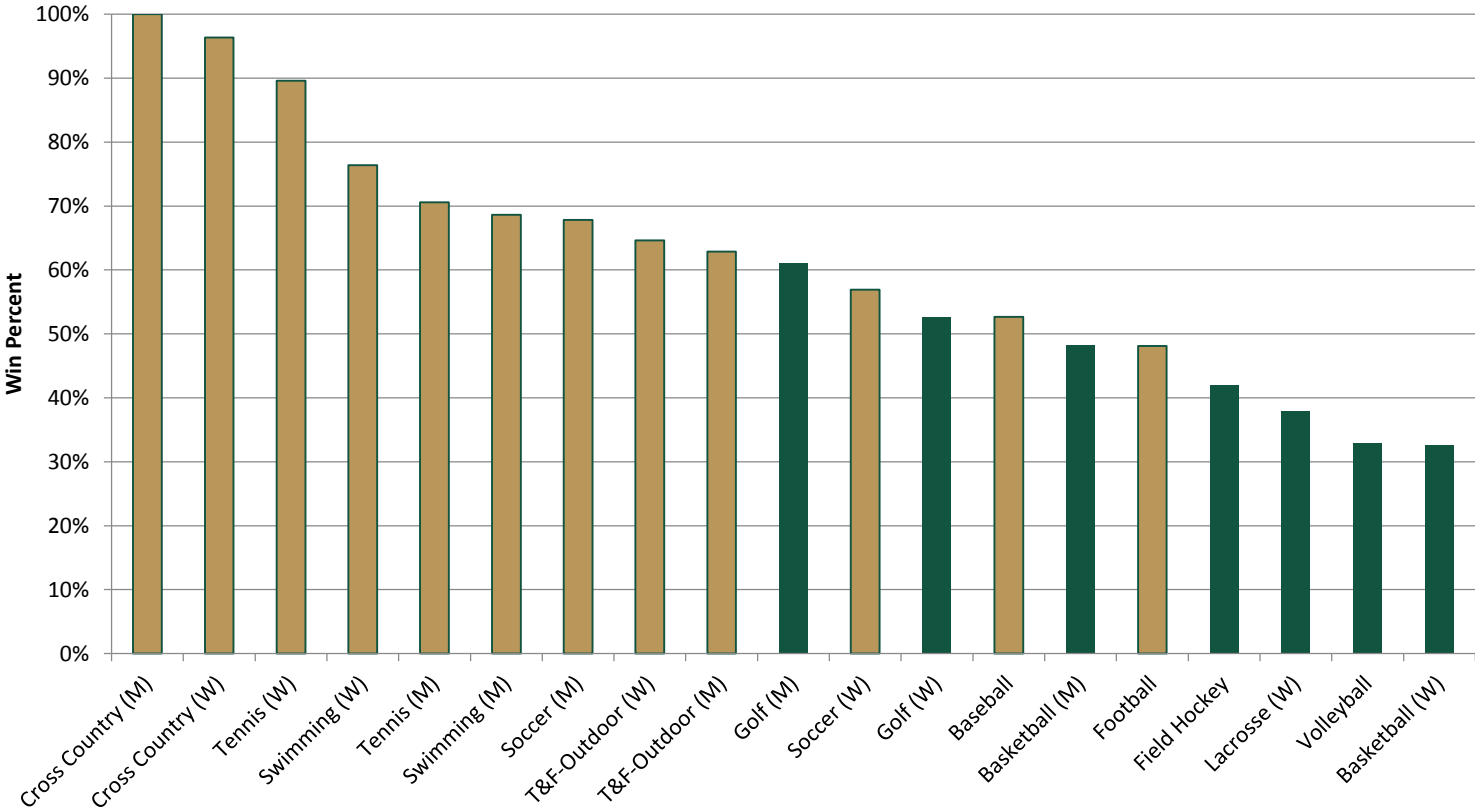
COMPETITIVENESS

- In general, certain W&M Athletics teams have been highly successful in the last 10 years. **17 of 23 sports** won a conference championship or made a postseason appearance during that span.
- W&M Athletics' competitive success has been uneven across programs:
 - Seven sports account for 84% of W&M's total CAA championships won all-time.
 - Five sports account for 65% of W&M's total NACDA Cup points earned in the last decade.



W&M Athletics has led the Colonial Athletic Association in many sports

10-Year CAA Winning Percent by Sport, 2008-09 to 2017-18
(Gold indicates one or more CAA championships)



- 13 Tribe sports held winning CAA records over the last 10 years. Seven won at least 65% of their conference games during that span.
- 12 Tribe sports won a conference championship in the last 10 years. (Note: The CAA does not hold championships for gymnastics or indoor track & field.)

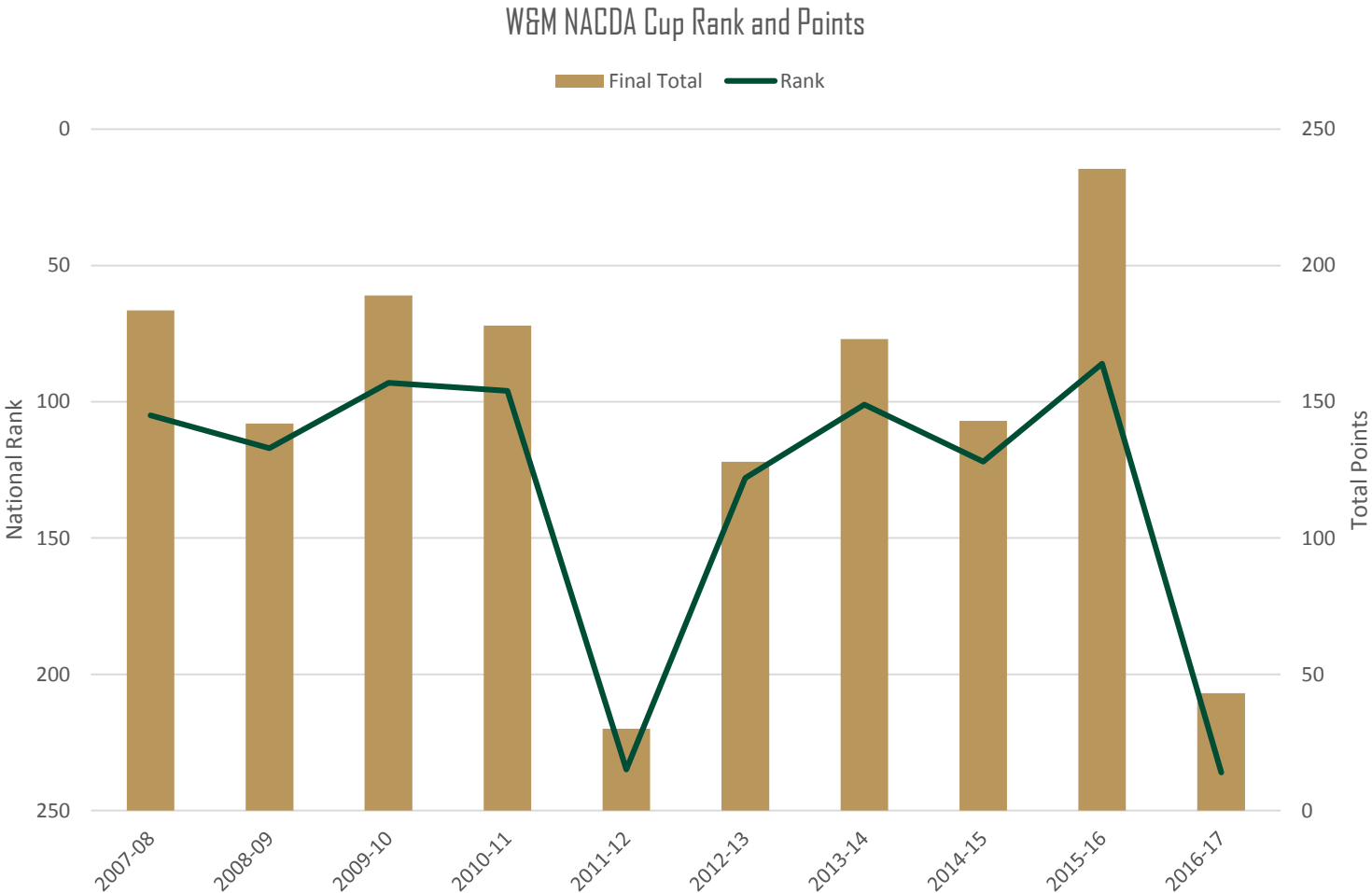


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**DIRECTORS'
CUP
STANDINGS**



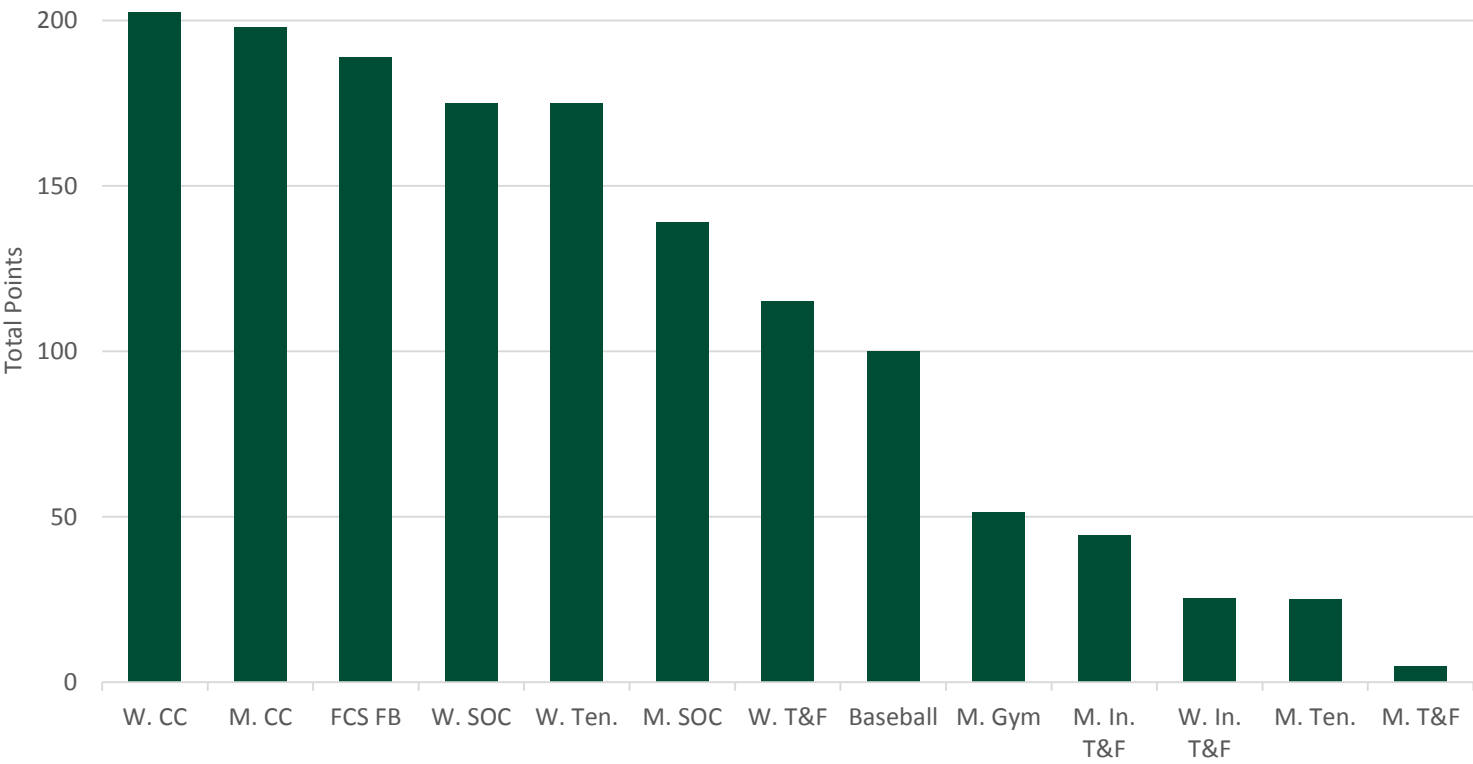
In the NACDA Directors Cup, W&M Athletics has consistently finished in the top third of Division I



- For nearly 30 years, the National Association of Collegiate Directors of Athletics (NACDA) has measured competitive strength across all sports via its Directors Cup. Points are awarded in each sport based on national finish.
- W&M has finished between 86th and 236th in the last 10 years.

W&M Athletics' success has also been uneven in the NACDA Directors Cup

NACDA Cup Points Earned,
2007-08 to 2016-17 (10-yrs.)

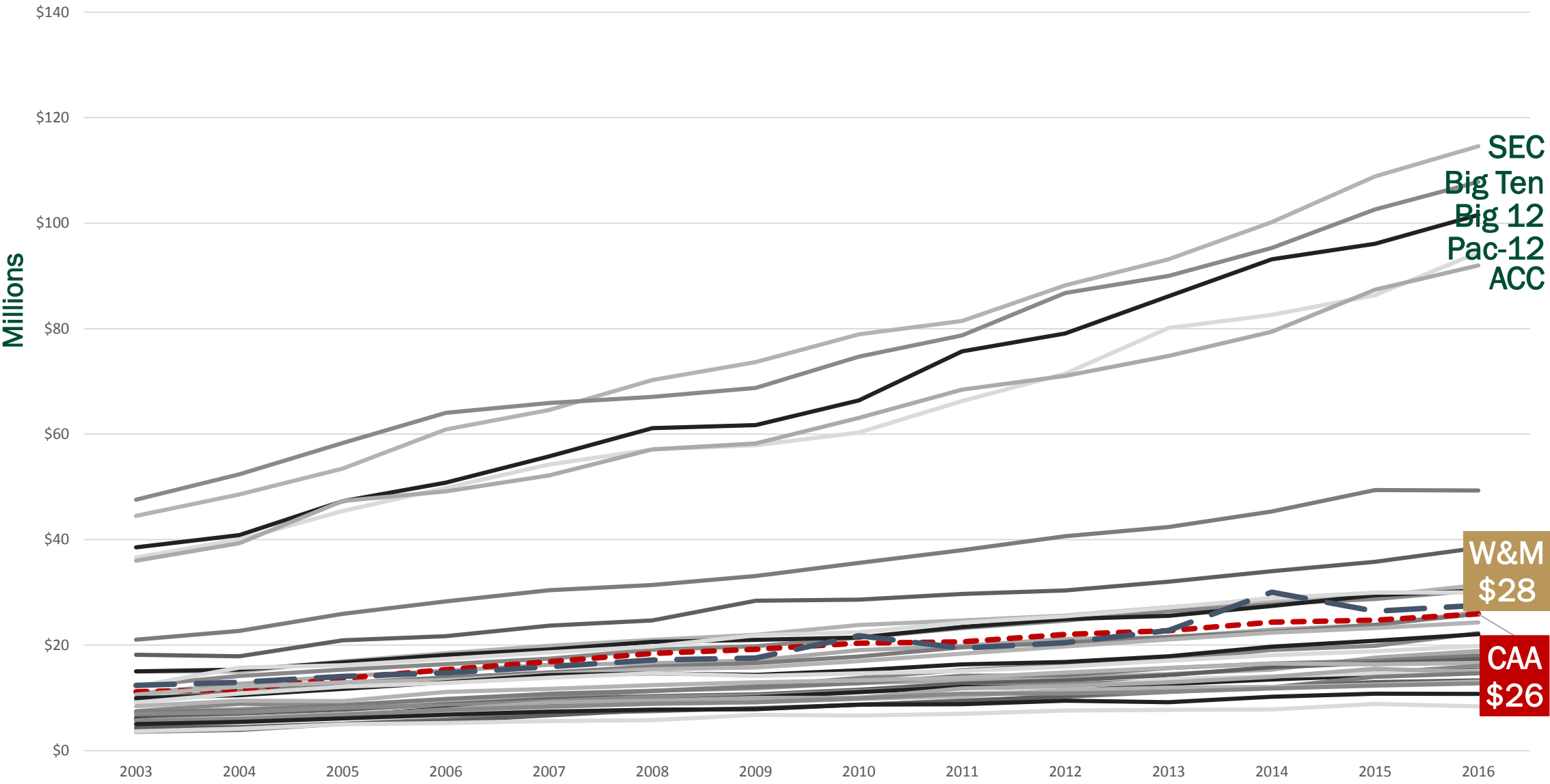


- Only 13 of 23 W&M Athletics sports have earned a NACDA Cup point in the last decade.
- Five sports (men's and women's cross country, football, women's soccer, and women's tennis) account for 65% of W&M's total NACDA Cup points earned in the last decade.

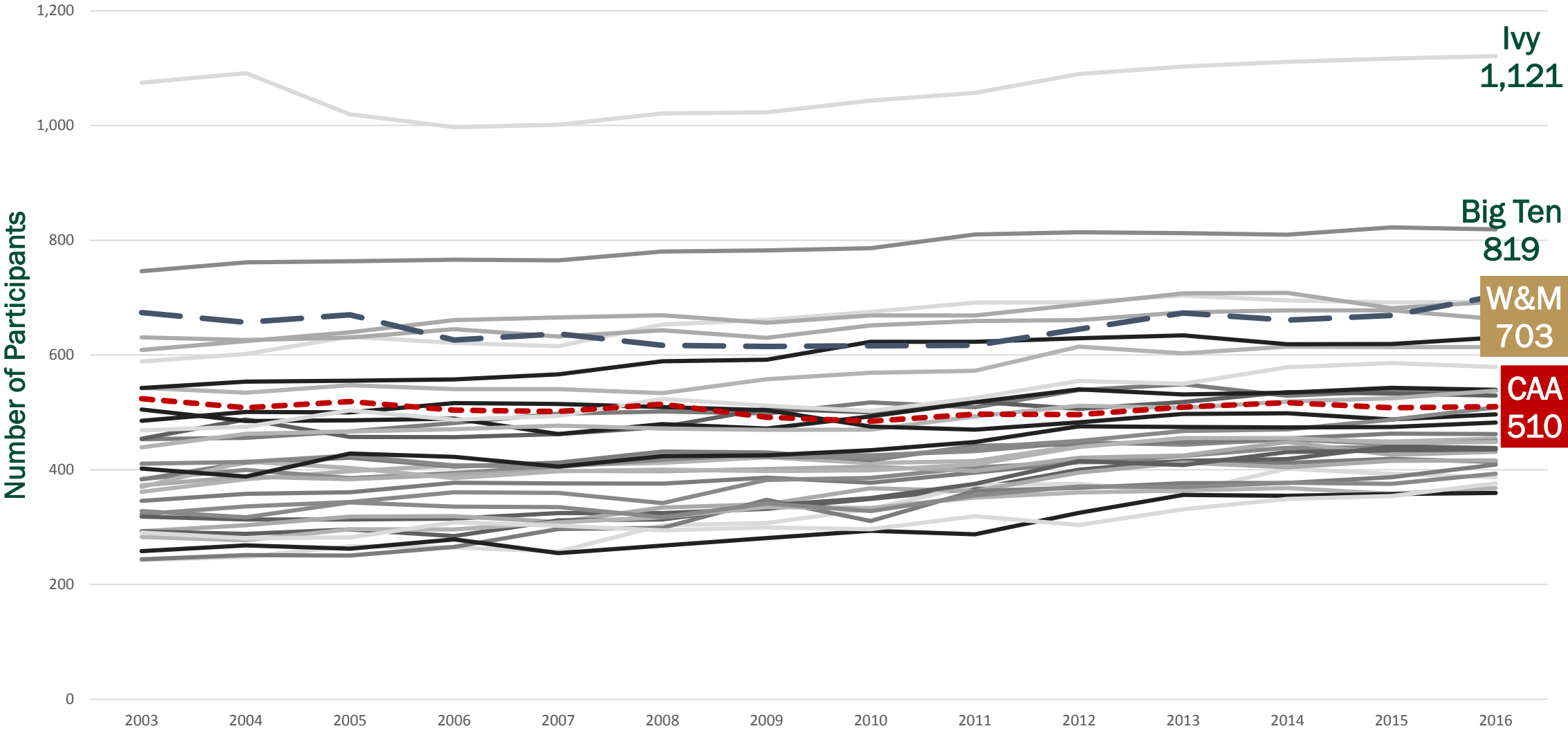
COMPARISONS



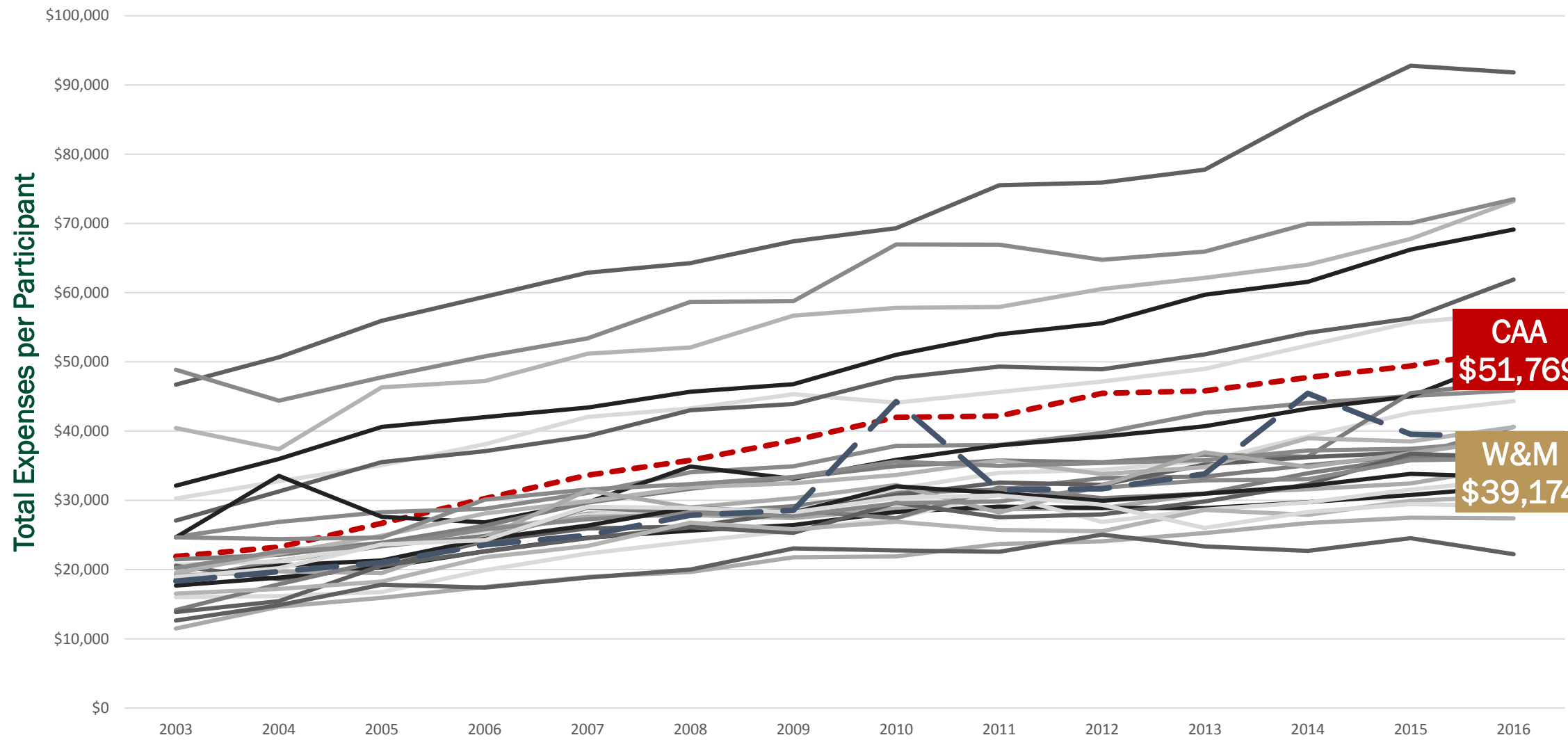
Average Total Athletic Expenditures by Conference



Average Total Participants (Includes Duplicates/Multisport Athletes)



Average Total Expenses per Participant (Power Five removed)



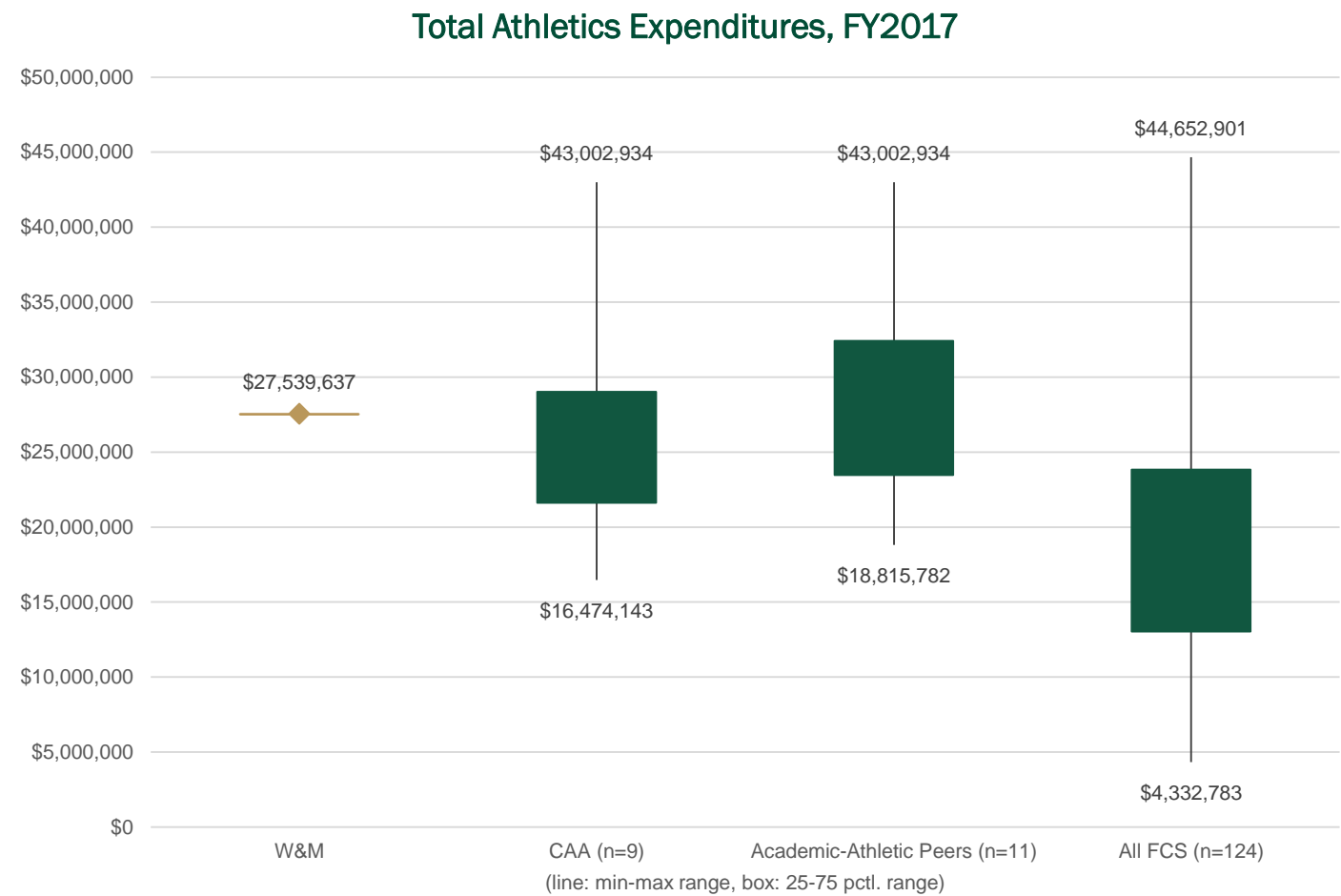
Financial Resources

- W&M Athletics spends more than the average total amount than its CAA peers (3rd highest total among full members), but also sponsors more sports.
- Most sports spend far less than the CAA average, though some do spend more.
- The competitive landscape is more intense for some teams than for others, and more resources are likely required for success in the most competitive sports.



Total Spending on Athletics

- W&M Athletics (\$27.5M) spent:
 - Above the median for CAA peers (\$22.3M, 3rd highest)
 - Slightly below the median for the academic-athletic peers (\$26.7M), and
 - Well above the median for all FCS institutions (\$16.2M)



Spending Differs by Sport

- Some teams spend well above the average for CAA peers, whereas others spend far less.
- Those teams with greater relative resources generally align with the sports that have enjoyed greater competitive success.

(Notes: (1) track-all compares total combined spending, so the average is skewed by schools sponsoring only cross country; (2) only one other CAA school – Towson – sponsors women's gymnastics, which skews the average.)

	CAA Teams (n)	W&M Expenses as % Of CAA Avg.
Men's Track-All	5	185%
Women's Tennis	8	178%
Men's Tennis	7	168%
Women's Track-All	8	119%
Women's Gymnastics	1	113%
Football	11	111%
Baseball	8	101%
Field Hockey	6	100%
Men's Swimming	4	96%
Volleyball	8	95%
Women's Lacrosse	6	92%
Men's Basketball	9	82%
Women's Basketball	9	81%
Women's Soccer	9	80%
Men's Soccer	8	78%
Women's Golf	7	52%
Men's Golf	8	52%
Women's Swimming	6	46%
Men's Gymnastics	0	

Methodology: Peers

- Search criteria:
 - NCAA Division I FCS institutions
 - Top 100 university/top 50 liberal arts college according to U.S. News & World Report.
- Results: 24 institutions, 11 of which were eliminated for non-scholarship football programs (Ivy League-8, Davidson, Georgetown, and San Diego)
- Identified academic-athletic peers (13):

— Bucknell (Patriot)	— Lehigh (Patriot)
— Colgate (Patriot)	— New Hampshire (CAA)
— Delaware (CAA)	— Richmond (CAA)
— Fordham (Patriot)	— Stony Brook (CAA)
— Furman (Southern)	— UC-Davis (Big Sky)
— Holy Cross (Patriot)	— Villanova (CAA)
— Lafayette (Patriot)	



SPORT-BY-SPORT COMPETITIVE ANALYSIS & EXPENDITURES

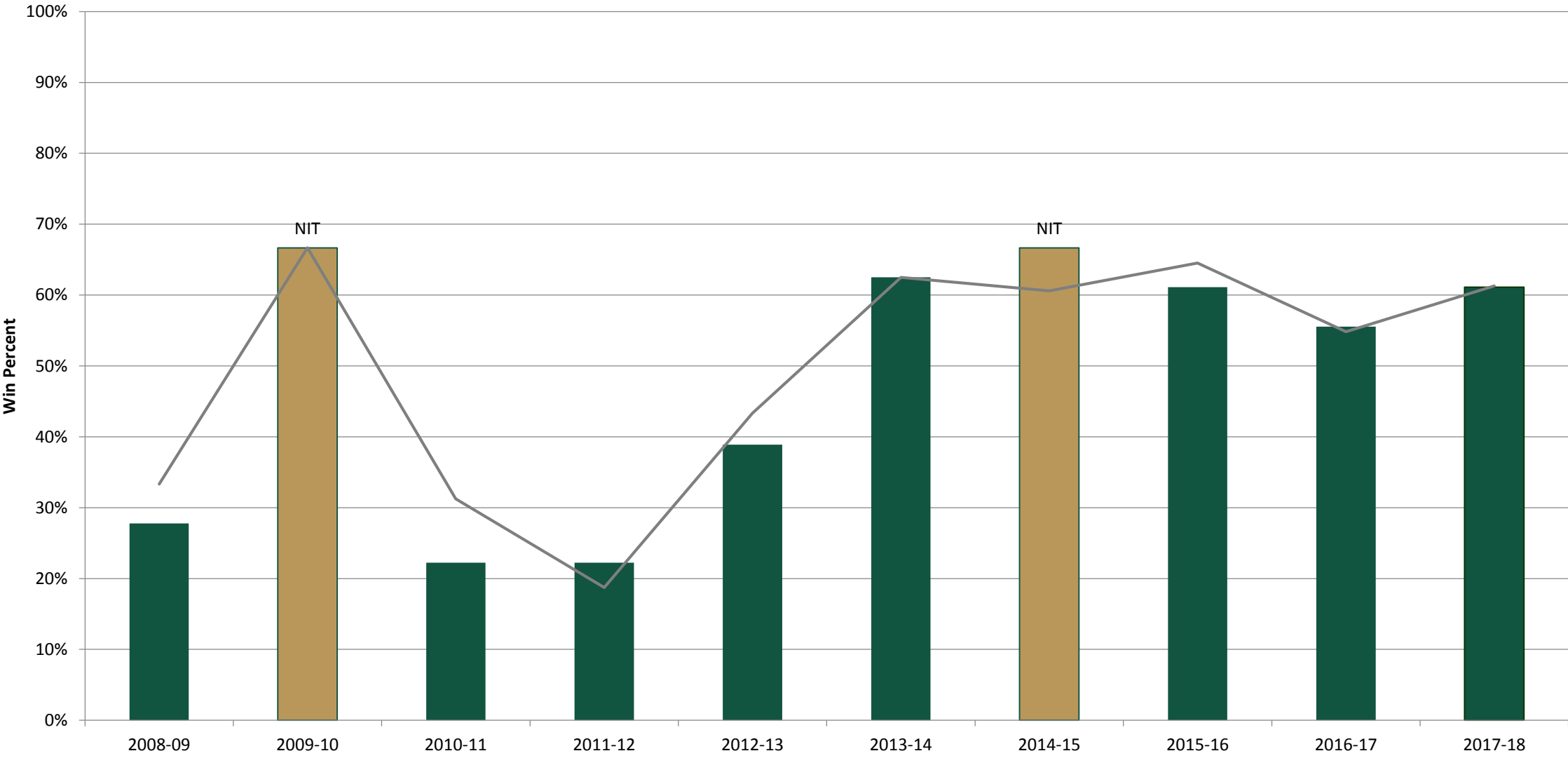
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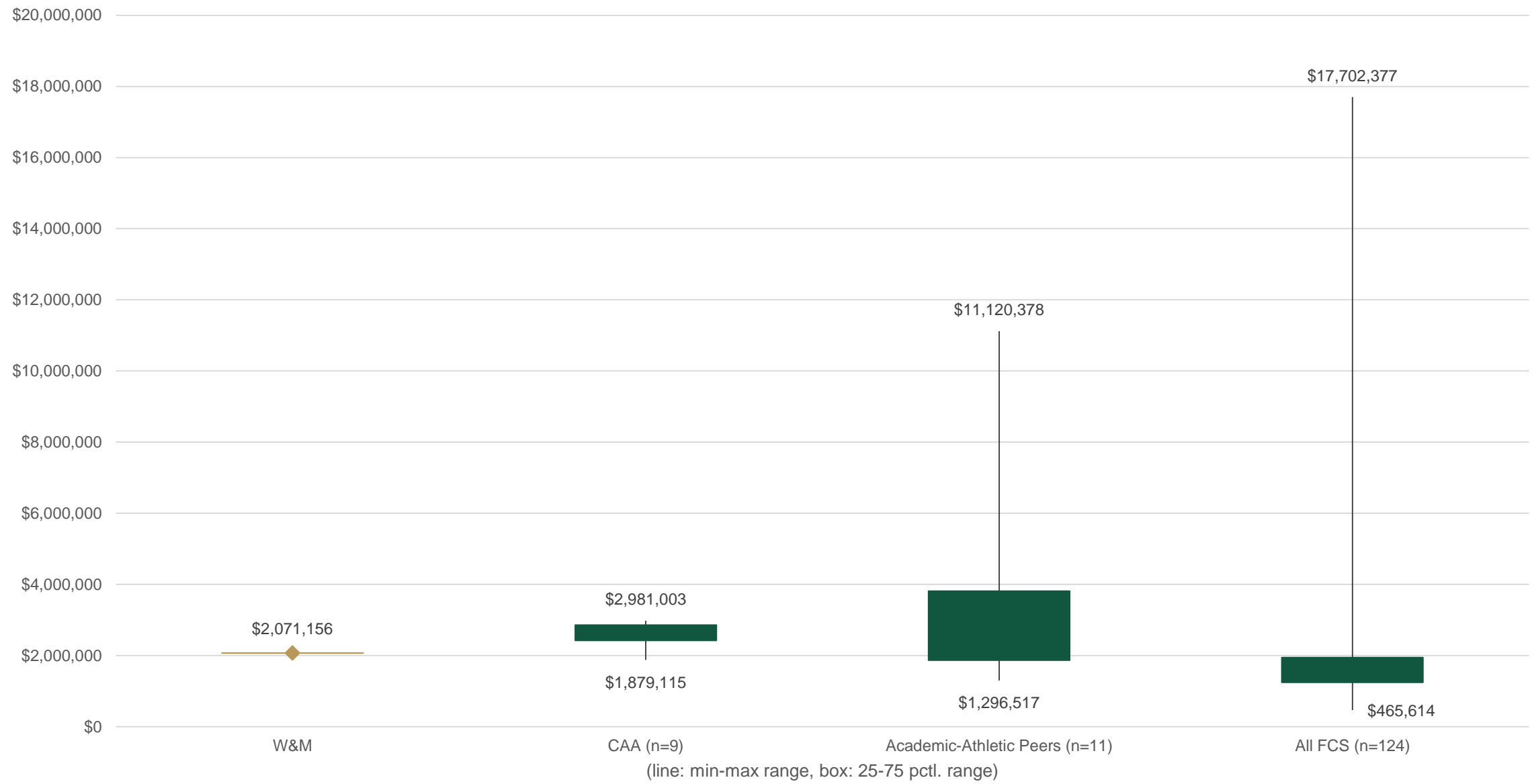
Men's Basketball Winning Percent , 2008-09 to 2017-18

(Gold indicates CAA championship or postseason appearance.)

CAA Overall



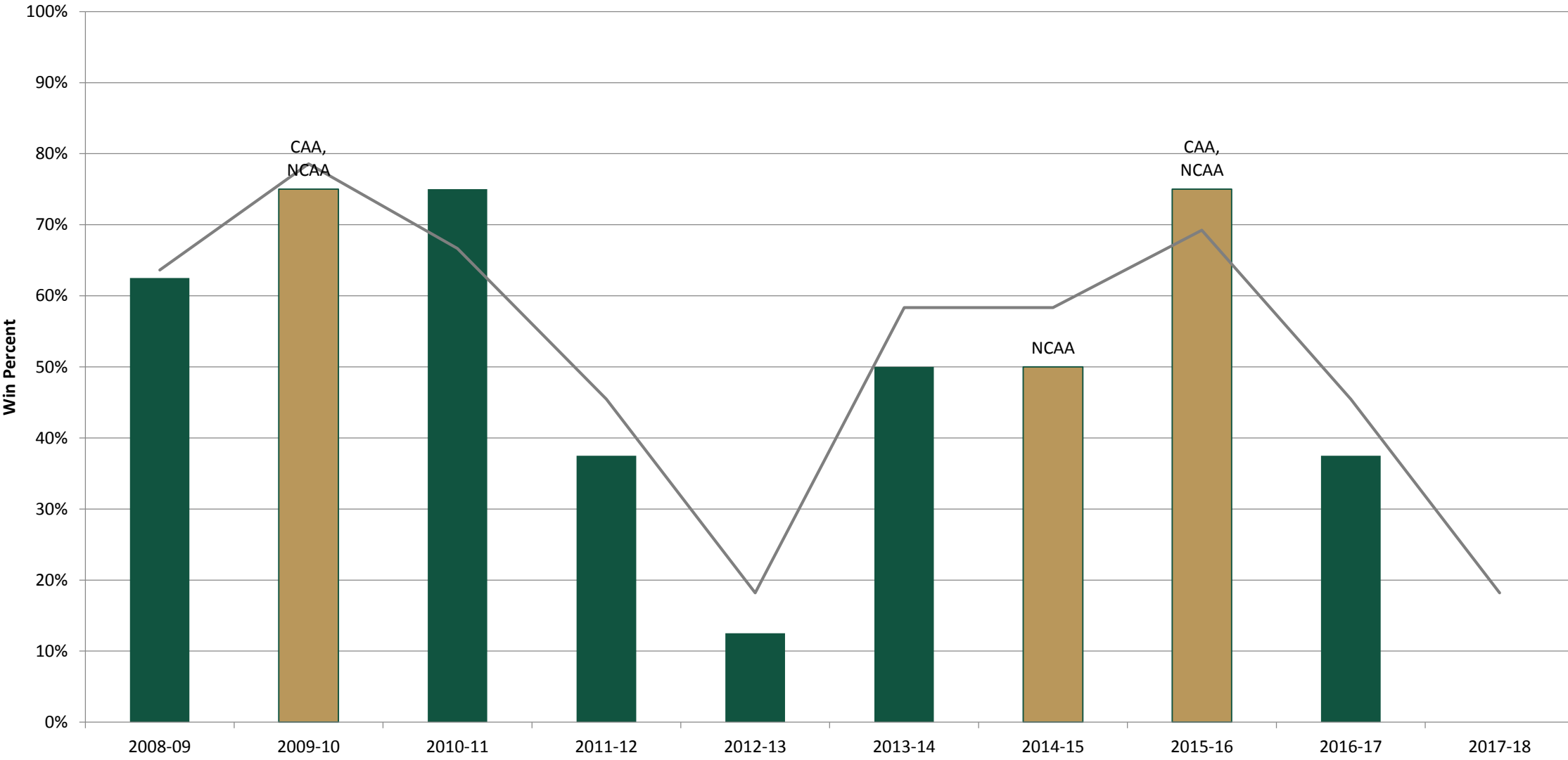
Men's Basketball Team Expenses, FY2017



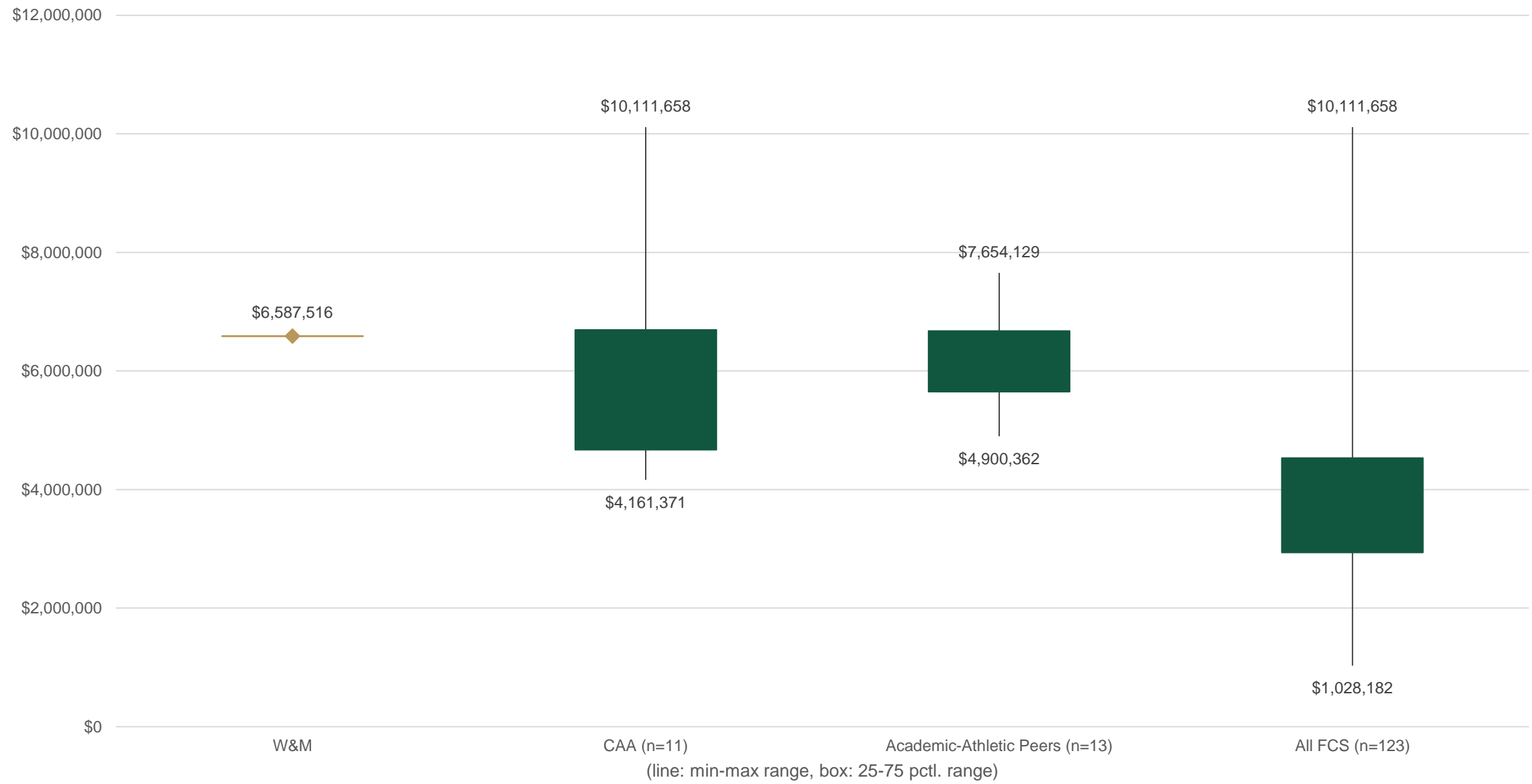
Football Winning Percent , 2008-09 to 2017-18

(Gold indicates CAA championship or postseason appearance)

CAA Overall

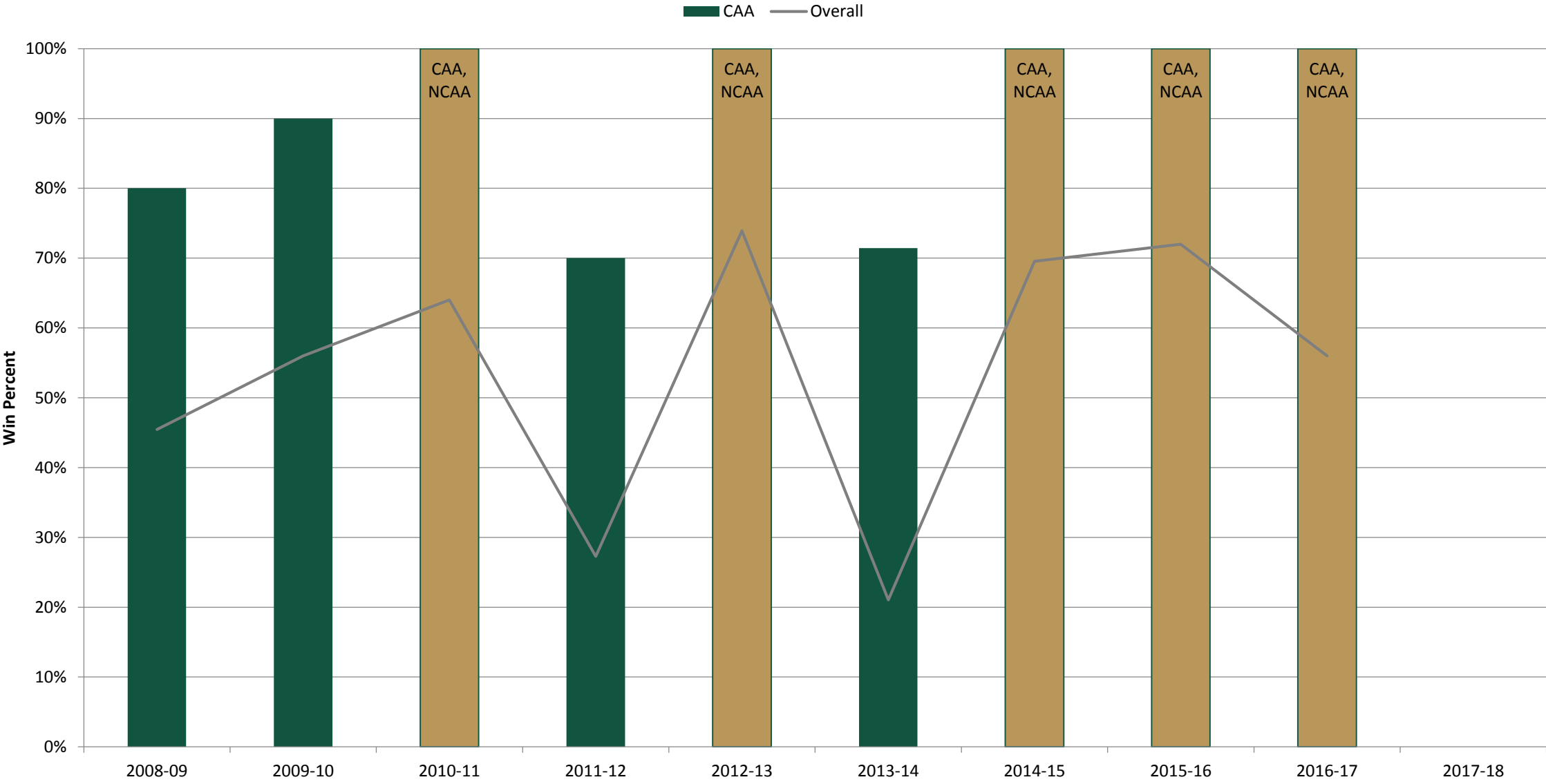


Football Team Expenses, FY2017

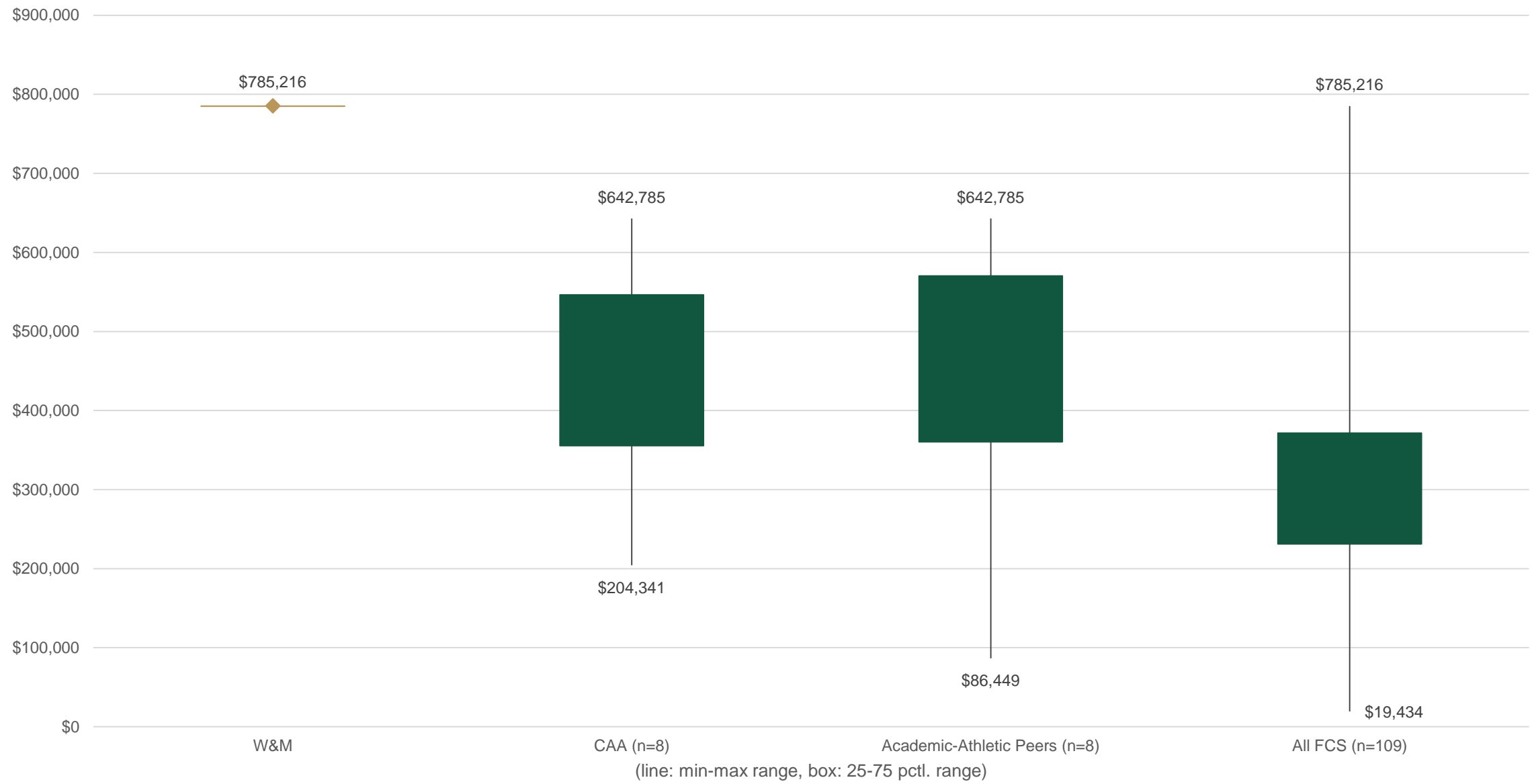


Women's Tennis Winning Percent , 2008-09 to 2017-18

(Gold indicates CAA championship or postseason appearance.)



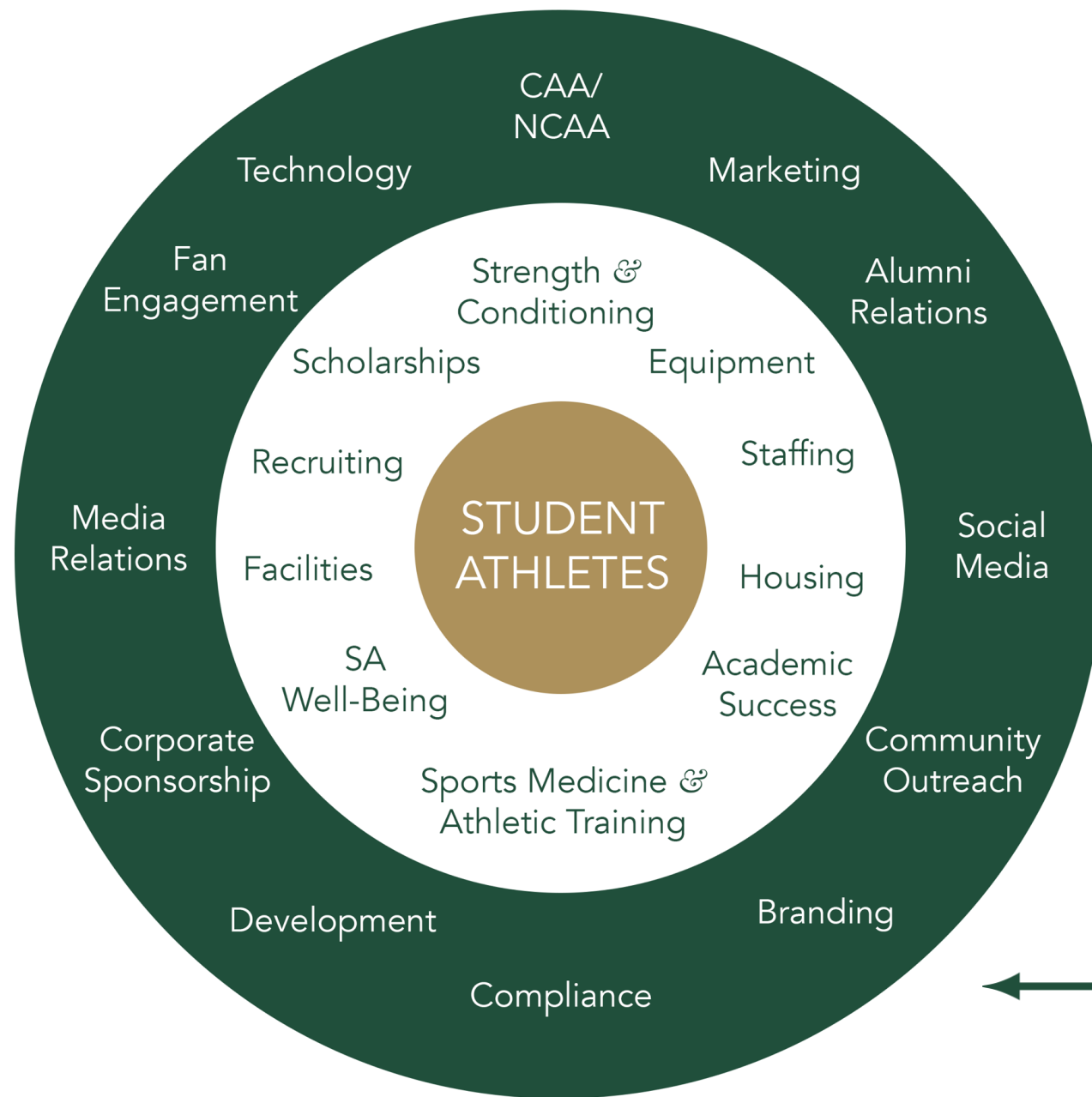
Women's Tennis Team Expenses, FY2017



STRATEGIC PLAN

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**ONE
TRIBE**



TRIBE

SAAC

QUESTIONS



**"Don't settle for mediocrity
when you were
created for greatness.**

Know who you are."

-Anonymous

