

Projected Demographics of High School Graduates

April 19, 2018



WILLIAM & MARY

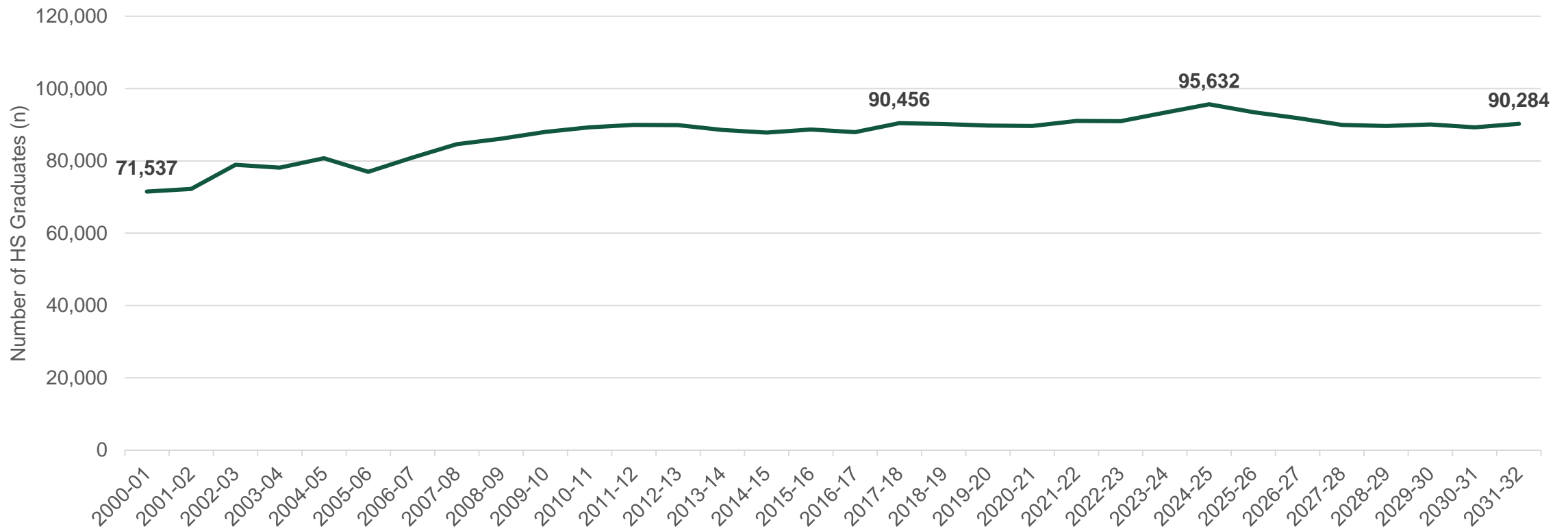
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Key Points on HS Graduates

1. Though demographic shifts continue, some of the largest changes have already occurred.
2. The number of HS graduates in Virginia is expected to be relatively stable. Nationally, the number is expected to grow until 2026, led by the South region. National graduates will decline modestly thereafter, with the South region stable.
3. The largest growth is expected in the number of Hispanic HS graduates followed by Asian/Pacific Islander. African American graduates are expected to remain stable or decline slightly.

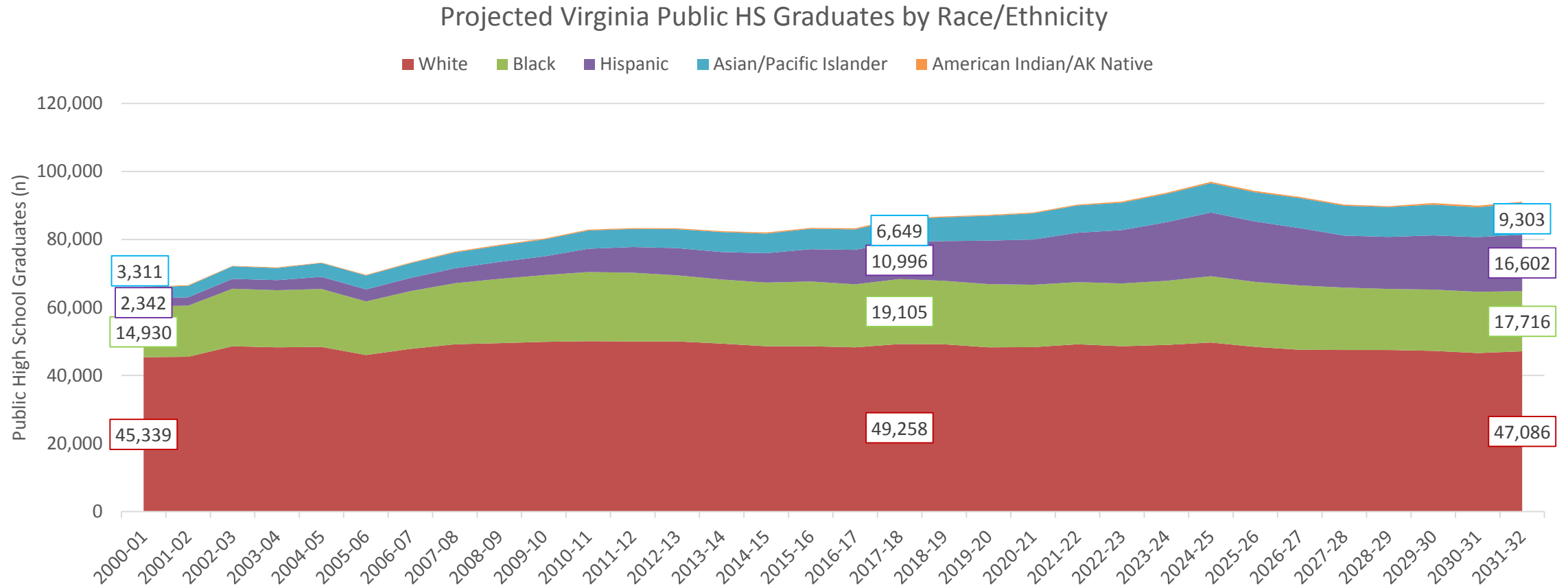
Virginia: Relatively Stable Numbers

Projected Virginia HS Graduates



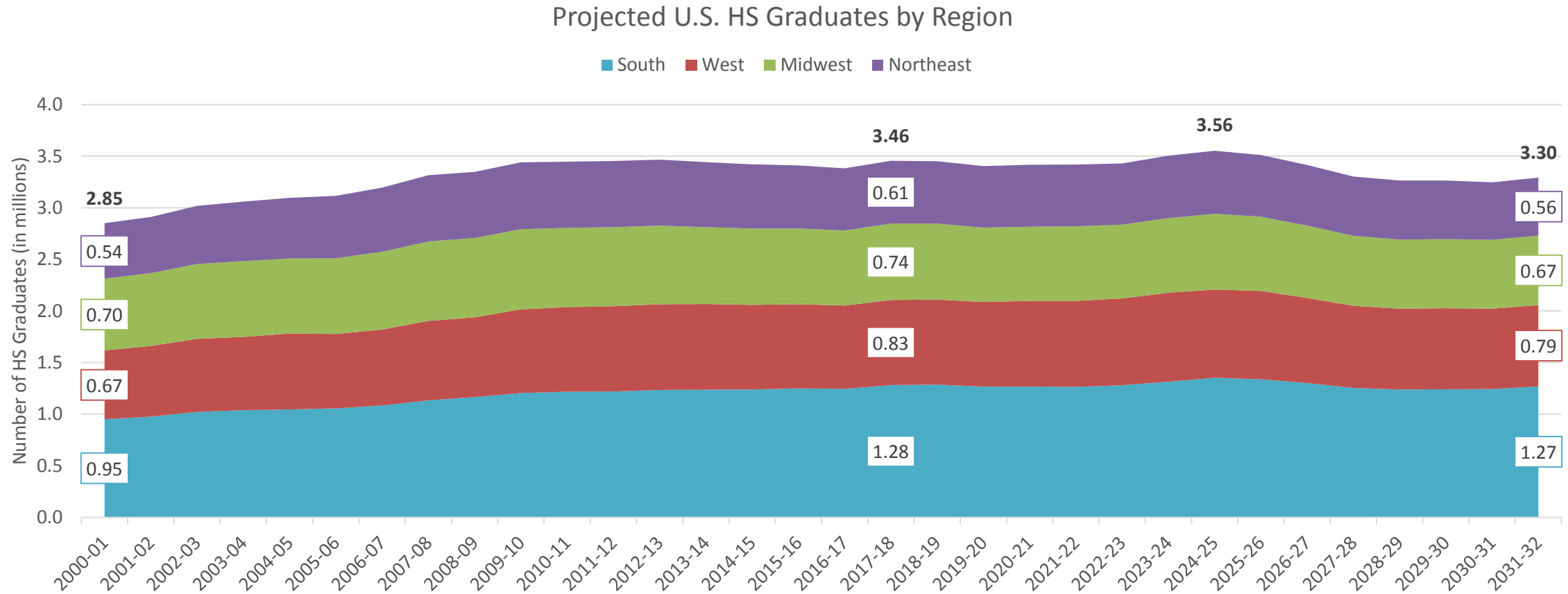
Source: WICHE, "Knocking at the College Door"

Virginia: Relatively Stable Demographics



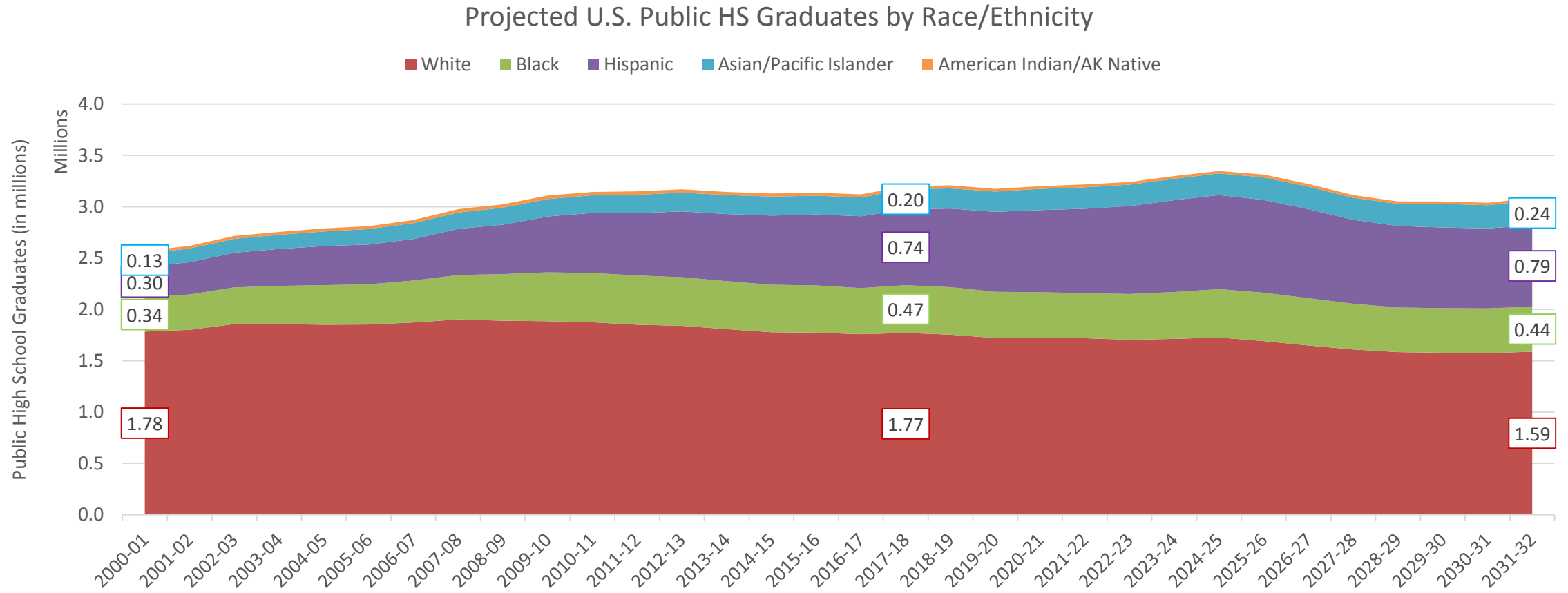
Source: WICHE, "Knocking at the College Door"

National: Growth Led by the South Region



Source: WICHE, "Knocking at the Door"

National: Demographic Shifts Continue



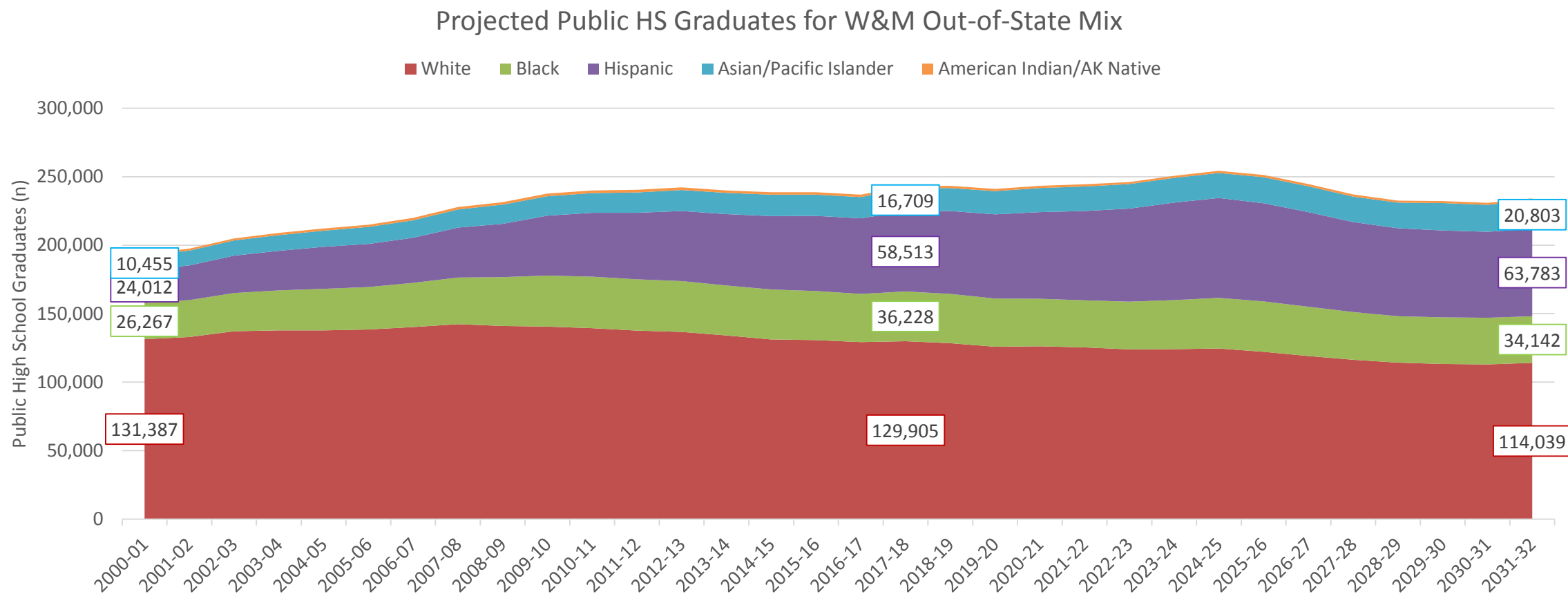
Source: WICHE, "Knocking at the Door"

Key Points: W&M Out-of-State Demographics

Weighting states according to the percentage of out-of-state students enrolled at W&M allows a view of anticipated shifts within W&M's out-of-state applicant pool.

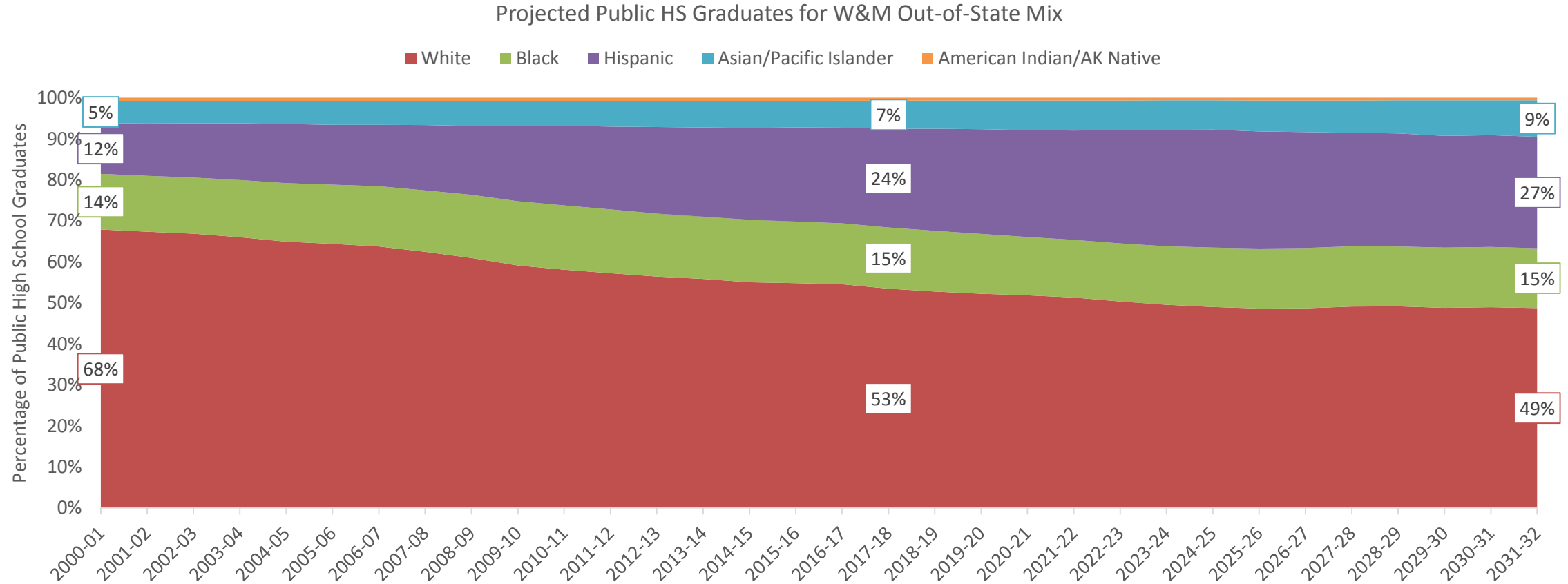
1. The total number of high school graduates is expected to be flat through 2022, followed by growth until 2026, then decline until 2030.
2. Demographic shifts will continue, though some of the most dramatic shifts have already occurred.

W&M OOS: Continuing Growth Until 2026



Source: Calculated based on WICHE, "Knocking at the Door"

W&M OOS: Continuing Demographic Shifts

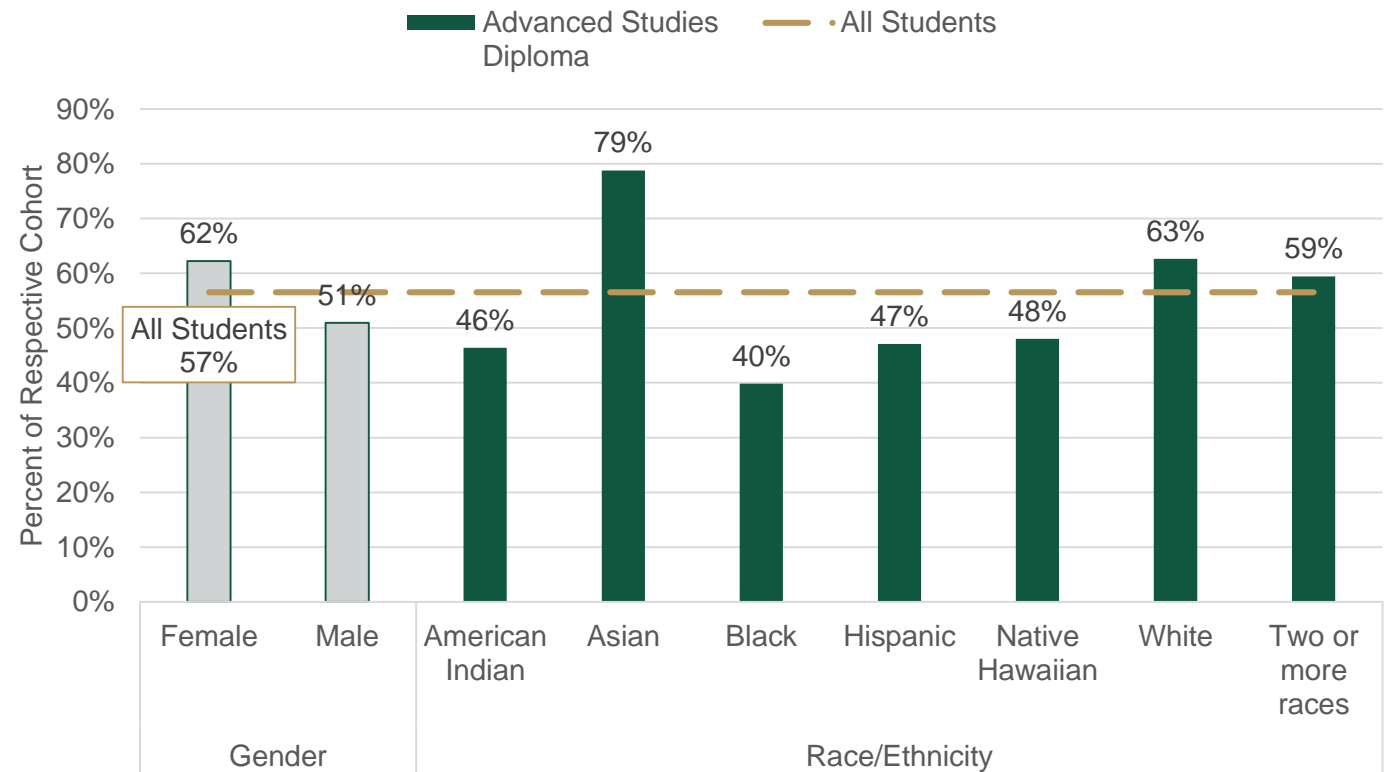


Source: Calculated based on WICHE, "Knocking at the Door"

Additional Considerations

Advanced Studies Diplomas Awarded to Virginia Class of 2017 HS Completers

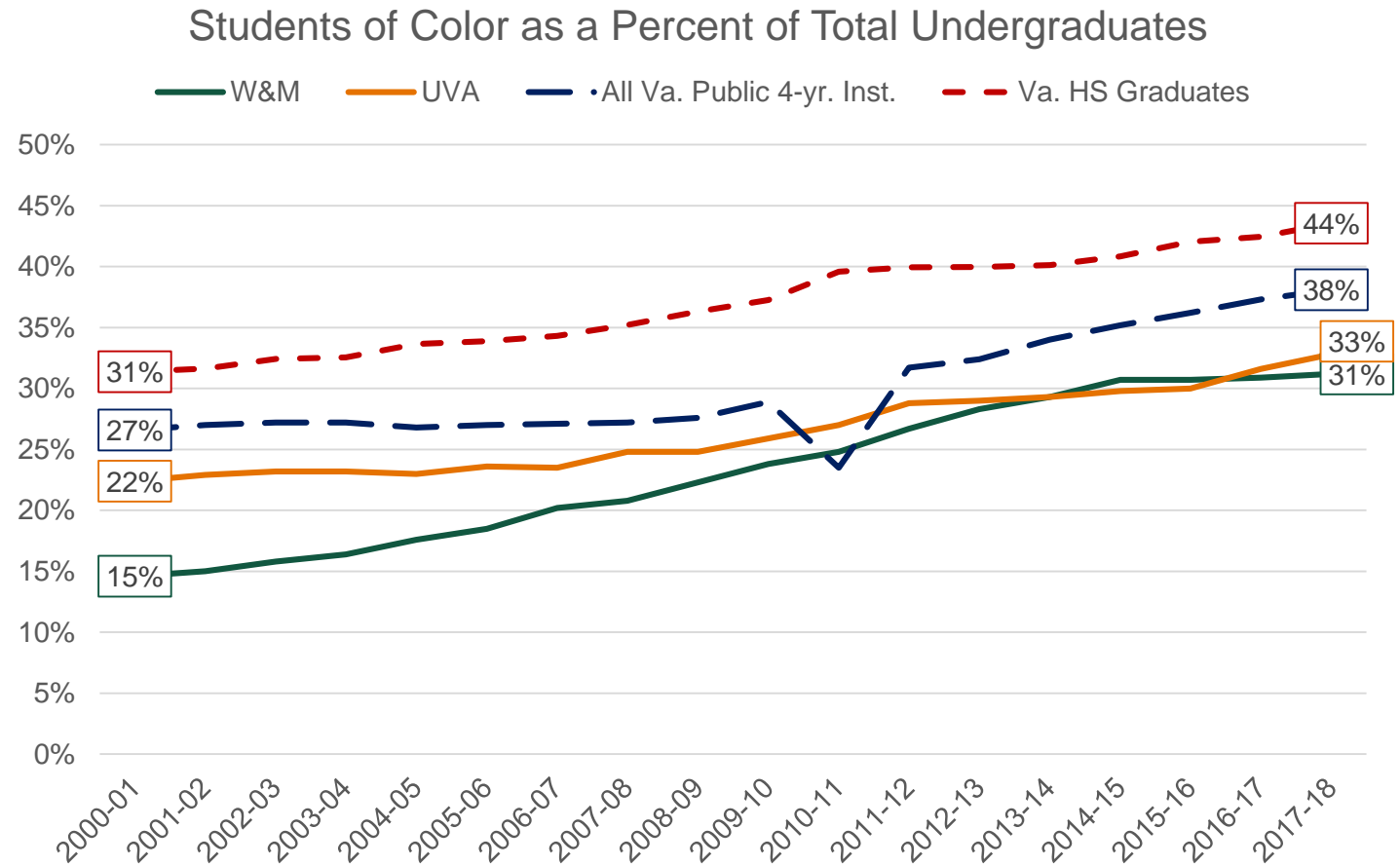
- Not all high school diplomas reflect college preparation by the recipient.
- In Virginia, differences by gender and race are seen among recipients of Advanced Studies diplomas.



Source: Calculated from Va. Dept. of Ed., Class of 2017 Cohort Report

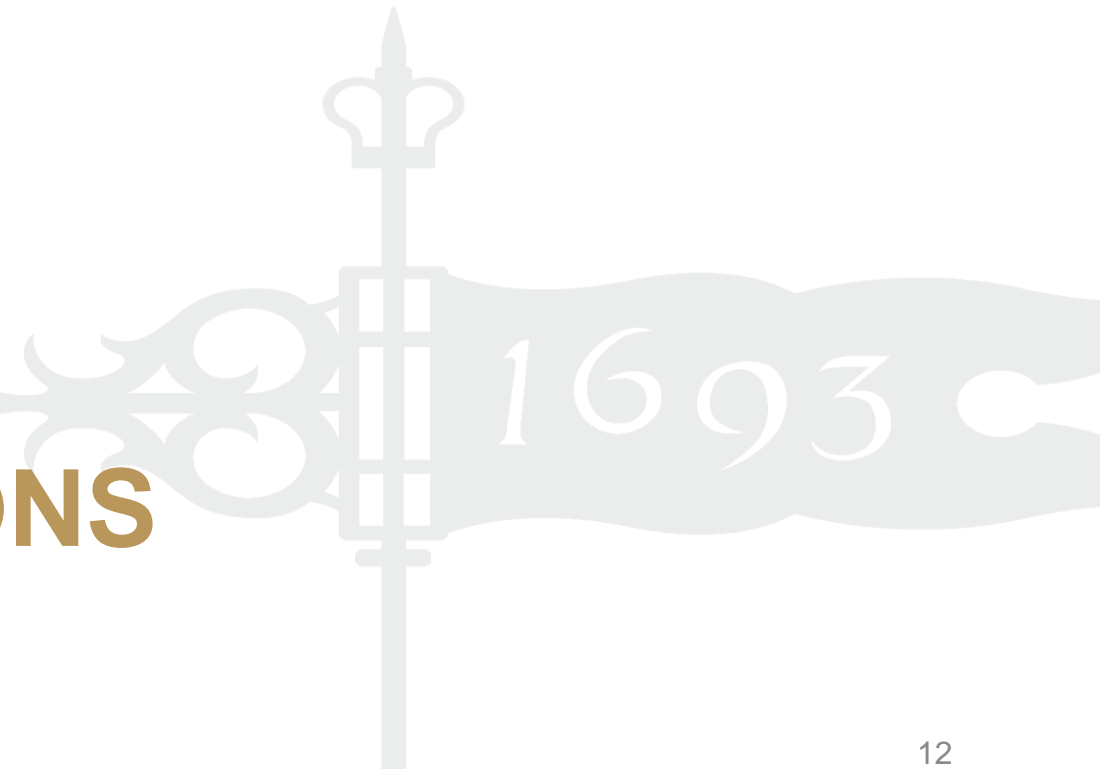
Demographic Shifts Already Underway

- The demographic shifts since 2000 are mirrored in the shifting compositions of enrollments at Virginia public institutions of higher education.



Source: SCHEV Report E22: Fall Headcount, Trends in Race Ethnicity

AN EARLY LOOK AT FALL 2018 ADMISSIONS



2018 Admission Update

	Fall 2017	Fall 2018*
Applications	14,921	14,645
Class Size	1534	1530 (target)
Admit Rate	35.9%	36.2%
SAT Q1-Q3	1330-1490**	1360-1530**
SAT Median	1410**	1460**
ACT Q1-Q3	31-34	31-34
ACT Median	32	33

*Fall 2018 statistics are to date, and not official

**SAT results reflect only those students submitting the redesigned SAT--Fall 2017 likely negatively impacted

2018 Admission Update

	Fall 2017	Fall 2018
Top Decile	87.3%	87.6%
Students of Color	34.5%	35.2%
First Generation	9.2%	8.6%
International	6.6%	7.0%
States	50	50
Countries	52	48