



WILLIAM & MARY

CHARTERED 1693



Student Affairs Committee

Board of Visitors • April 20, 2017



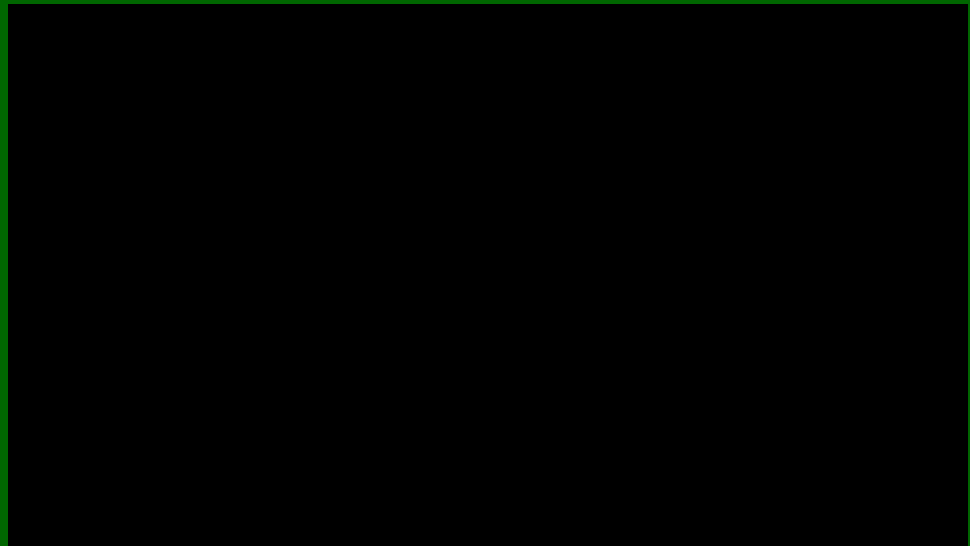
W&M's Division of Student Affairs Receives
2016 Williamsburg Health Foundation Award





OFFICE of COMMUNITY ENGAGEMENT

cultivating active citizenship within our communities



About the Office of Community Engagement

Our students

1224 students involved
\$43,000 in grants and
need-based aid to
support student
engagement



Cultivating active citizenship

The Active Citizen Continuum

Member

Not concerned with
their role in social
problems.



Volunteer

Well-intentioned but
not well-educated
about social issues.



Conscientious Citizen

Concerned with
discovering root causes;
asks why?



Active Citizen

Community becomes
a priority in values and
life choices.

Our staff

Four permanent staff
Community
Engagement Fellows



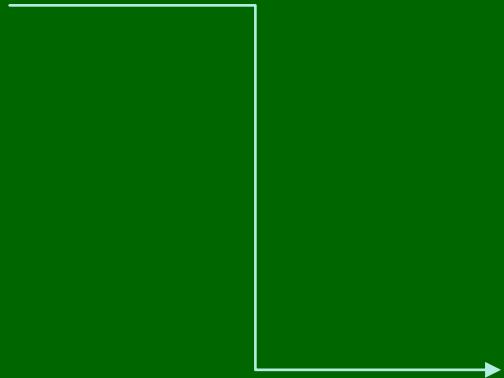
Student speakers

Laini Boyd, 2018

Nairuti Shastry, 2017

Strategic growth

1994: OSVS



2016 – 2019
OCE
Strategic Plan

Promoting leadership

- 149 student leaders
- Best practices of co-curricular service-learning
- Career-readiness skills
- Four courses approved, including a COLL 300

[The instructor] was very good at encouraging everyone to participate in all class discussions and to critically think about problems that we face in the world and how to best go about solving them. **She always made you think about your own question** before she just straight up answered it which is good for learning.

"I was surprised at how hard the **reading made me think** and how much it affected me and **forced me to reflect** on my service experiences."

"Class discussions in general [are most helpful]; it's always nice to have someone see your side of something but also to **hear about someone else's side of an issue** – it leaves room for learning."

"[I learned] the importance of understanding what **kind of an impact** community service can make-- positive and negative, and the power of talking to your peers and making connections. **We work better as a larger unit than as one.**"

Active citizenship on campus

The Daily Work of Justice

- 3 week conversation series
- Criminal justice system
- 230 participants
- 38 guest speakers



Alumni partnerships

- Increased alumni connections
- Philanthropy outreach
- Hosting alternative breakers



What they say

“My experience demonstrates an important principle of community engagement:
if you want to make a bigger impact, **start asking more questions.**”

What they say

“The best advice I've received has been to always try to work within existing community network structures instead of invading as an outsider saying, ‘Look what I can do for you!’

It's always about partnership, not racking up leadership positions.”

What they say

“My experiences with OCE have really helped me understand my own social identities and **how they show up and impact my experiences.**”

“This has **informed the way I've thought about recent conversations** about racism on college campuses, sexual assault, and so much more.”

What they say

“Discomfort is the natural reaction to entering a new community - for both those coming into it and for those who are part of it.”

What they say

“Rather than remaining aloof and unaware of areas beyond the campus grounds..., I have witnessed and **become more informed** about the city of Williamsburg and James City County as a whole.”

Looking to the future

A university-wide
effort



Carnegie Classification for Community Engagement

- One of 361 campuses in the US
- Recognized in 2015 for “improving teaching and learning, producing research that makes a difference in communities, and revitalizing their civic and academic missions”
- Re-applying in 2023

Carnegie Classification for Community Engagement

“The classification is not an award. It is an **evidence-based documentation of institutional practice** to be used in a process of **self-assessment** and **quality improvement**.”

Carnegie Classification for Community Engagement

Recommendations:

1. Assessment
2. Reciprocal partnerships
3. Faculty rewards
4. Integration and alignment with other institutional initiatives

A stronger investment in institutionalizing community engagement beyond our disparate efforts

What it looks like

Including
community
engagement in
the university's
strategic plan



What it looks like

Infrastructure to
support more
effective
collaboration



What it looks like

Promoting and
rewarding the
scholarship of
engagement



What it looks like

Coordinated efforts,
integration with other
high-impact practices



These are exciting opportunities.

These are challenges we can meet.

Questions & discussion