



Richard Bland College  
of WILLIAM & MARY

# PROGRESS REPORT

## ENROLLMENT UPDATE

J. Tyler Hart  
Dean of Enrollment Services

September 16, 2015



## ONLY SELECTIVE 2-YEAR RESIDENTIAL COLLEGE

- Exceptional Student Experience®
- Customized University Pathways
- Full-time Faculty Teach 83% of Classes
- LOWEST Net Cost per FTE
- Test Site for CBE & Other HE Innovation





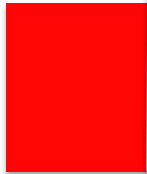
8.2% increase  
RBC



.4% decrease  
Four-Year Virginia Colleges  
& Universities



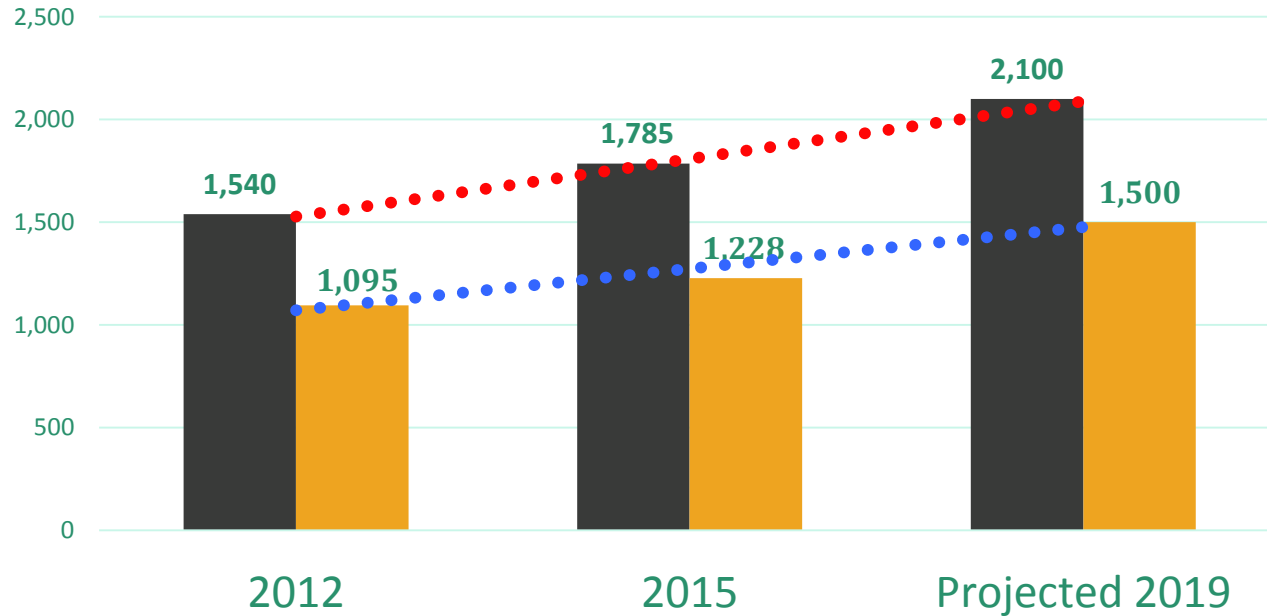
3% decrease  
VCCS




**OUTPACING  
ALL VIRGINIA  
COLLEGES &  
UNIVERSITIES  
IN 2014**



# ENROLLMENT GROWTH



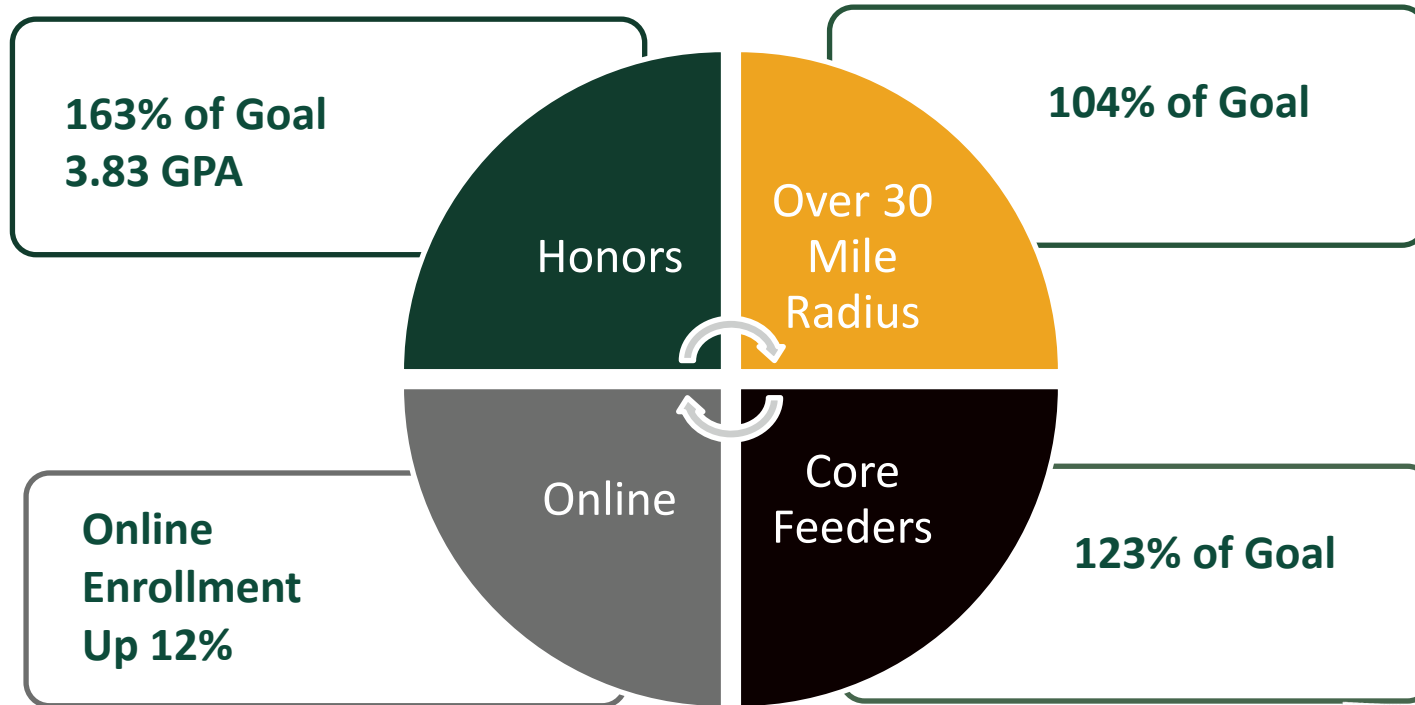
**20%**  
**INCREASE**  
**FIRST-YEAR**  
**STUDENTS**

-  Annualized FTE
-  Fall Headcount
-  Fall Headcount
-  Annualized FTE



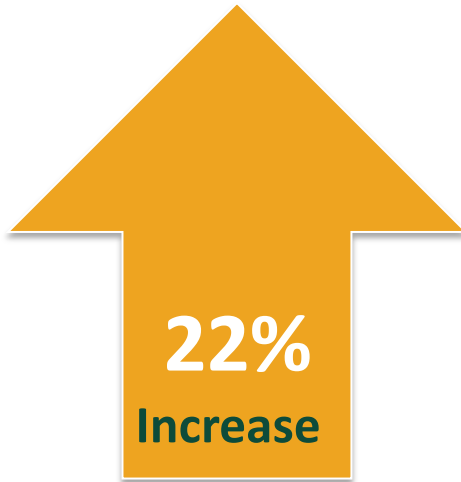


# 2019 ENROLLMENT PLAN





## Dual Enrollment



## 15 Dual Enrollment Partners Throughout Virginia Including:

- Catholic Diocese of Richmond
- Fork Union Military Academy
- Virginia Beach
- Loudoun County

## Innovative Approach



# NET COST PER FTE

Richard Bland  
College

\$12,977

Four-Year  
Colleges &  
Universities

\$30,974

VCCS

\$13,006

**RICHARD BLAND  
COLLEGE  
LOWEST COST IN  
COMMONWEALTH**



ESE@RBC

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Richard Bland College  
*of* WILLIAM & MARY



Academic  
Portfolio

Streamlined  
Pathways

ESE@RBC

**100% STUDENT SUCCESS**





Richard Bland College  
of WILLIAM & MARY

ESE@RBC

# Exceptional Student Experience

Advising With A Learner Mentor

Academic Support – 24/7

Life Skills Literacy & Counseling

Wrap-Around Student Support



RBC.EDU

Richard Bland College  
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PROGRESS REPORT



Richard Bland College  
of WILLIAM & MARY

ESE@RBC

## IBM/PORTAL OVERVIEW





## Exceptional Student Experience

**\$5m** Research and Development

**4yrs** Experimental Experience

**12** UK Partners with Results

**1** Innovative US Partner

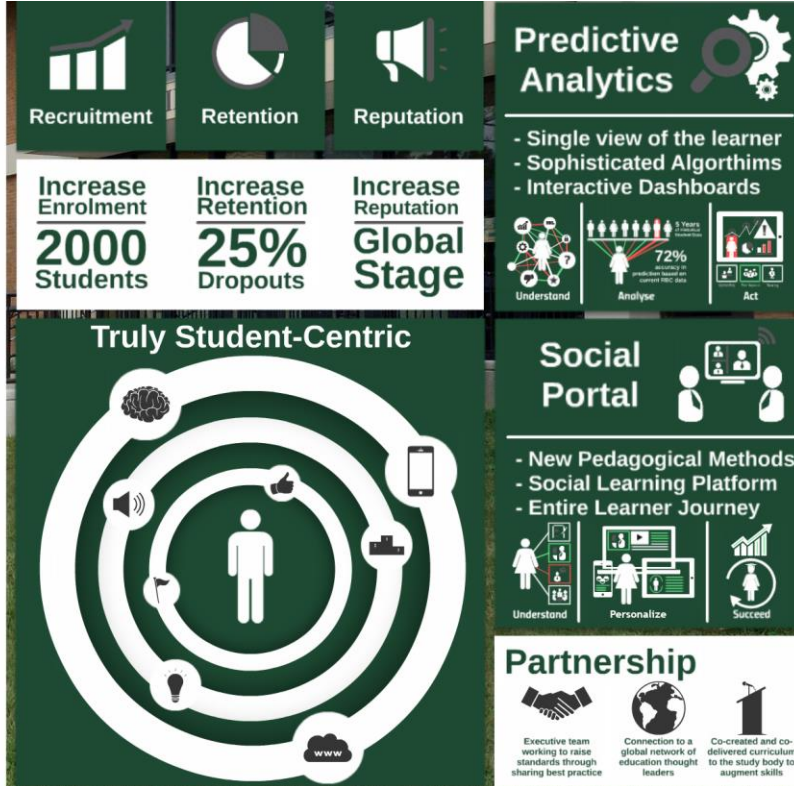
### Why ESE?

- Tried, Tested and Trusted
- Innovative Technology
- Global Best Practice
- UK Results Achieved
- Unique Partnership

### Why RBC?

- Strong History of Success
- Pioneering Leadership
- Shared Core Values
- Opportunity for Change
- US Education Experts

## ESE@RBC Project & Partnership







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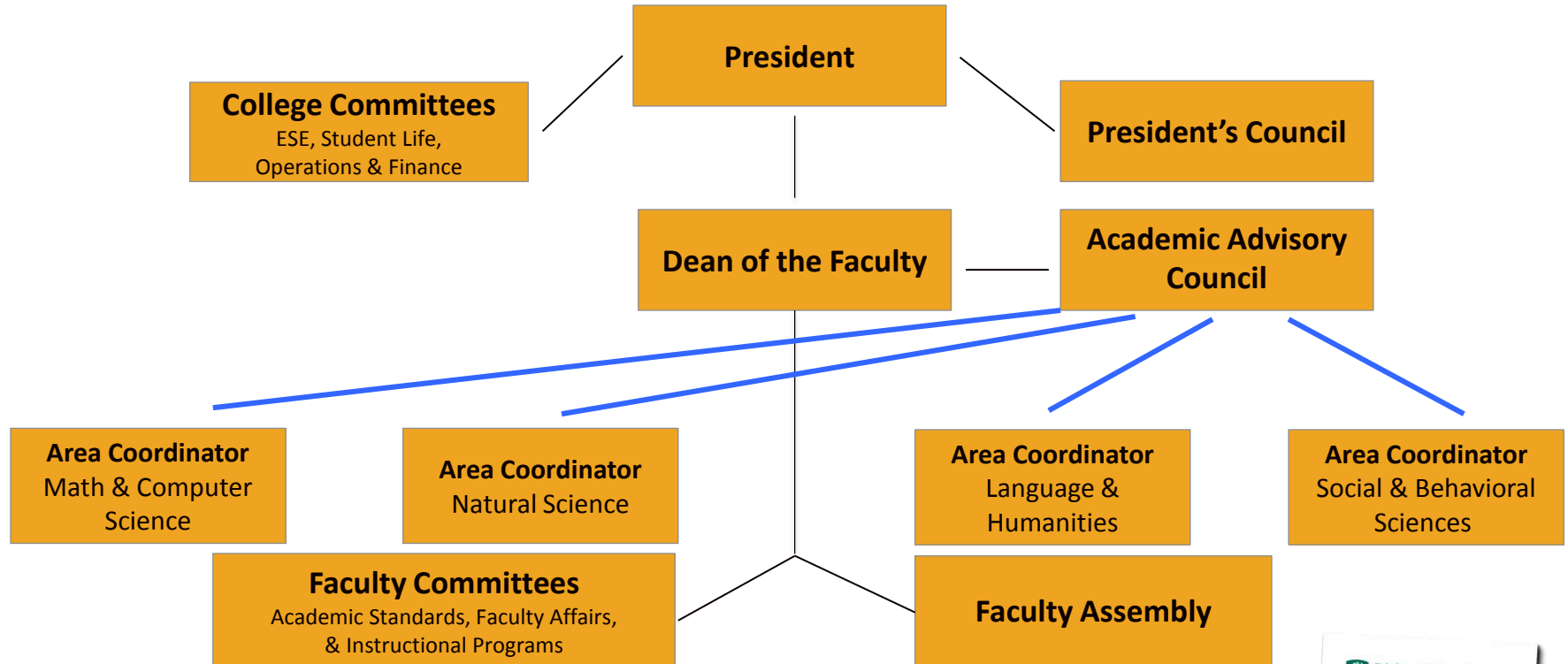
## SHARED GOVERNANCE UPDATE

Dr. Vern Lindquist  
Dean of Faculty

September 16, 2015



# SHARED GOVERNANCE







**Dr. David McCarthy**

**Assistant Professor of History**

Dartmouth College (A.B.), William & Mary (M.A., Ph.D.)

**Jennifer Morrison**  
**Sociology Professor**

B.S., Sociology & Anthropology,  
M.S., Sociology-VCU, Ph.D.,  
Psychology in progress  
Grand Canyon University





**Dr. Tiffany Foy Birdsong**  
**Psychology Professor**

B.S., Psychology - Manhattan College  
Ph.D., Clinical Psychology  
LaSalle University

**Dr. Warren Nesbitt**  
**Assistant Professor of Biology**

B.A. (Biology), M.S. & Ph.D.  
(microbiology & immunology)  
University of Louisville





**Dr. Eric Miller**

**Assistant Professor of Biology**

A.S., Richard Bland College, B.S., M.S. &  
Ph.D., West Virginia University







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# PROGRESS REPORT

## FINANCIAL UPDATE

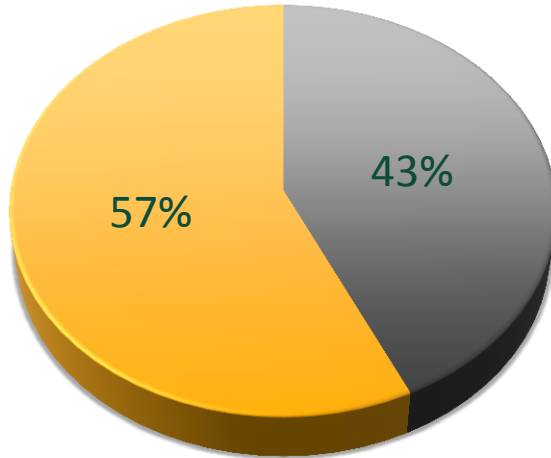
Penny Howard  
Special Assistant  
to the President, Finance

September 16, 2015

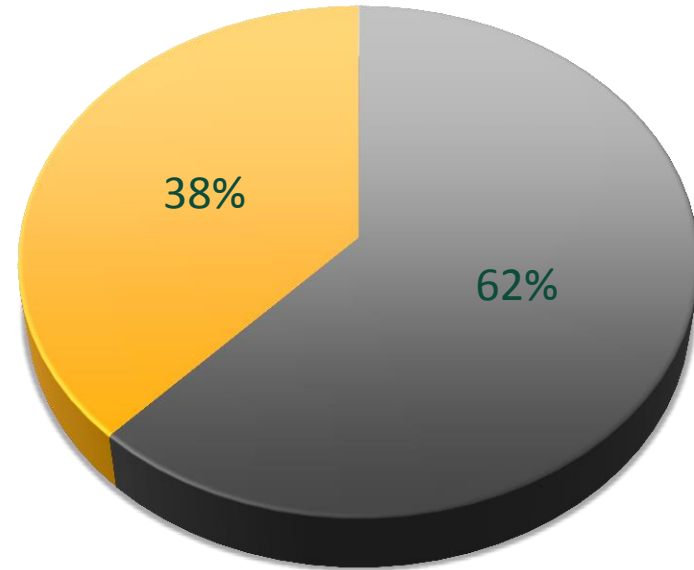


# OPERATIONAL EFFICIENCY

Fiscal Year 2012



Fiscal Year 2015



Institutional Support, Operation of Plant & Maintenance  
Instruction, Academic, and Student Services



## Academic Support Services

**\$450,500**

- 8 Additional FTE's for 10% Enrollment Growth in Two Years
- Additional Learner Mentors



## Technology Infrastructure

**\$85,000**

- Process Automation
- Infrastructure Upgrades





## Expanded Academic Portfolio

**\$800,500**

- 10 Additional Faculty Hires
- Curriculum Design Support







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# PROGRESS REPORT

## CAPITAL OUTLAY UPDATE

Eric Kondzielawa  
Director of  
Property Management

September 16, 2015



## SOCIAL SCIENCES & HUMANITIES BUILDING

(former Ernst Hall)



- **\$9.3 Million Project**
- **Academic Quadrant Centralized on West Campus**



## SOCIAL SCIENCES & HUMANITIES BUILDING

(former Ernst Hall)



- 208-Seat Auditorium
- Houses Over 50% of Academic Space



# CAPITAL IMPROVEMENTS



## STUDENT COMMONS

- 10,000 sq. ft. Existing Space Repurposed
- Community Room Added
- Bookstore & Dining Areas Expanded



## SAFETY & SECURITY

- Security Cameras Added
- Swipe Cards
- Police Body-Mounted Cameras



## CHILLER REPLACEMENT



- Installed at Statesman Hall
- Energy Efficient



## NEW FIELD HOUSE

- 4,500 sq. ft. Athletic Facility
- Completion, Spring 2016







## FORMER HHS RENOVATION

- Repurpose for Student Housing
- 84 Beds, Increasing Housing to Nearly 500 Beds
- Completion, Fall 2017



## ACADEMIC INNOVATION CENTER



**\$19 Million Investment**

- Support Academic Innovation
- 14,000 sq. ft. New Space
- 10,000 sq. ft. Library Renovation



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## ADVANCEMENT UPDATE

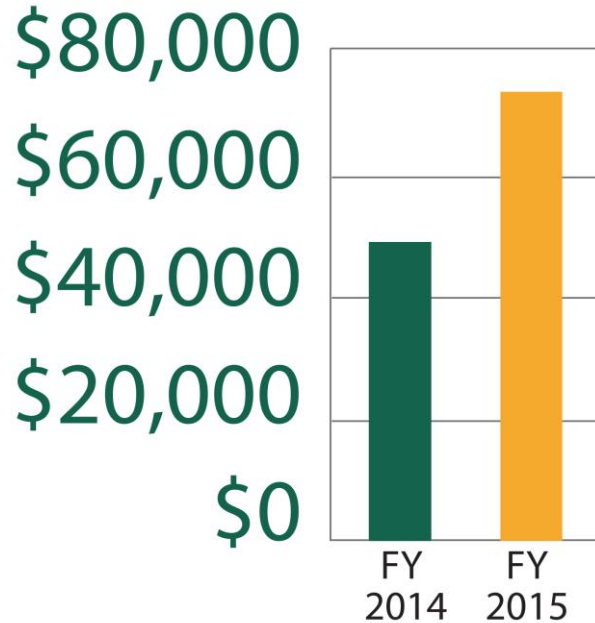
Stephen Wilson  
Director of Annual  
Fund & Alumni Relations

September 16, 2015





## Annual Fund Growth



- **50% Growth Year-Over-Year**
- **25% Cost Reduction Solicitation Mailing**
- **10-12% Annual Fund Growth Projected For 2015/2016**



# ALUMNI & DONOR EVENTS



- 8<sup>th</sup> Annual RBC Golf Tournament at Country Club of Petersburg
- “Friends of RBC” Tour at Anheuser-Busch
- Campus Tours of Renovated S.S.H.E. Building