



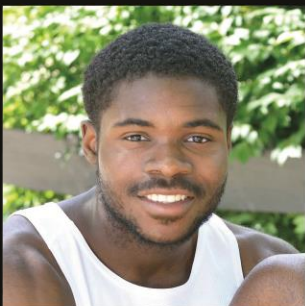
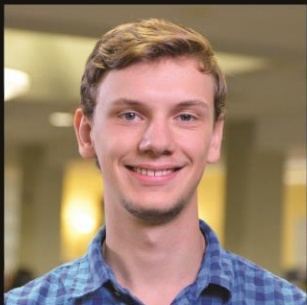
Richard Bland College

of WILLIAM & MARY



RBC.EDU

CREATE YOUR JOURNEY



Richard Bland College
of WILLIAM & MARY

Tyler Hart

Dean of Enrollment Services

- ✓ ◆ 95% of Projected In-State Undergraduate Headcount
- ✓ ◆ 95% of Projected In-State Associate Degrees
- ✓ ◆ 95% of Projected In-State STEM-H Associate Degrees
- ✓ ◆ 95% of Projected In-State Sophomore FTES
- ✓ ◆ Increase Number of Associate Degrees Awarded

RBC MET ALL SCHEV PERFORMANCE MEASURES for 2015



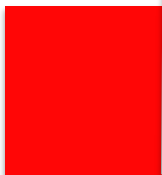
42.54%
INCREASE
RBC



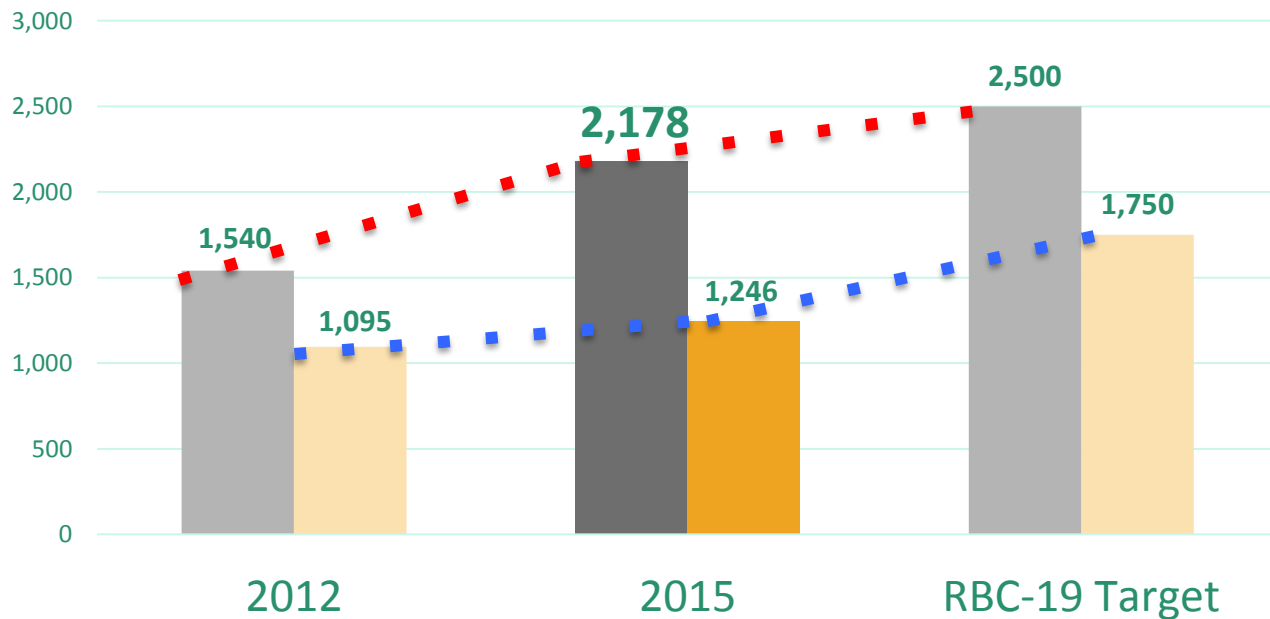
.70% Increase
Four-Year VA Colleges
& Universities



3.57% Decrease
VCCS



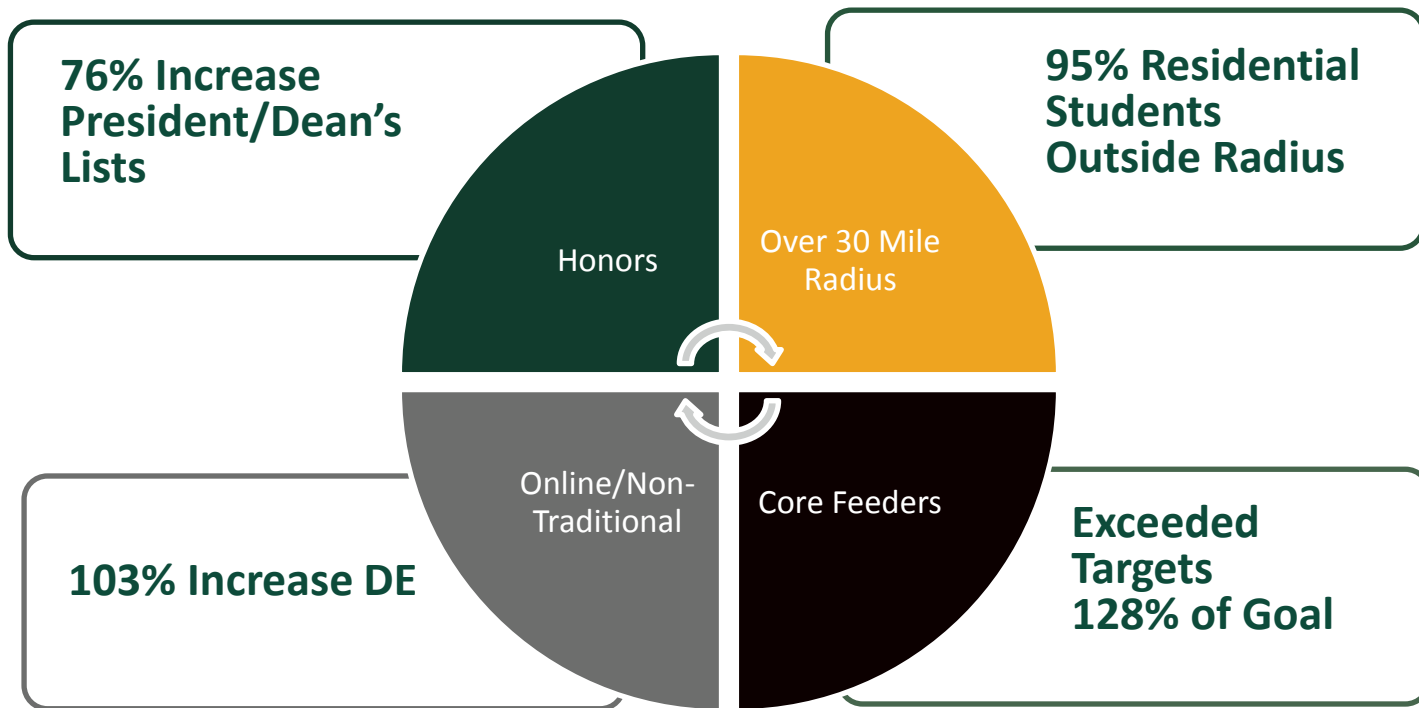
OUTPACING
ALL VIRGINIA
COLLEGES &
UNIVERSITIES
IN 2015



**42.54%
INCREASE
Fall Headcount**

**RBC-19 Target
2,000 - Met
Fall 2015**







REEVE ASHCRAFT REPRESENTS RBC AT ROUNDTABLE ON COLLEGE AFFORDABILITY & STUDENT DEBT



Reeve is an RBC Honors Student & was recently elected to the Prince George County School Board.

Learner Mentors	% Re-registered	Target
1	75%	90%
2	90%	90%
3	81%	90%
4	93%	90%
5	70%	90%
6	86%	90%
7	88%	90%
8	82%	90%
9	90%	90%

**5% INCREASE
IN RETENTION**

Fall-to-Spring
Retention – 87%



Richard Bland College
of WILLIAM & MARY

PERFORMANCE

160%

APPLICATIONS FOR FALL 2016 UP 160% YEAR-TO-YEAR





Richard Bland College
of WILLIAM & MARY

MARKETING

2,000+ Prospective Students Entered Gateway
1,700+ Completed Application
81% Success Rate

Print



AMANDA ARCHER
Richard Bland College of William & Mary, '16
Georgetown University, '18
Career Goal: School Superintendent

EARN A BIG-BRAND DEGREE WITH NO BIG DEBT

5 FANTASTIC REASONS TO APPLY NOW:


- 1 REPUTABLE DEGREE:** A branch of William & Mary, one of the oldest and most prestigious colleges in the country.
- 2 NO BIG DEBT:** We work hard to ensure that when you transfer to a partner university or decide to move into the workforce, you won't carry BIG COLLEGE DEBT that will hang over your future.
- 3 LIFELONG MEMORIES:** Live on-campus, join clubs and compete on one of our NCAA championship athletic teams. Experience RBC's 825-acre scenic campus while only being 30 minutes from city life in downtown Richmond.
- 4 FIRST RATE EDUCATION:** RBC excels at nurturing individual talents through meaningful connections with professors and peers. Our professors are ranked among the best in the region. The Exceptional Student Experience (ESE@RBC) program provides each student a Learner Mentor and a customized, 24/7 academic support system. RBC is committed to 100% student success.
- 5 SEAMLESS TRANSFER:** Transfer with a 3.25 average to William & Mary or the advantage of RBC's Guaranteed Transfer Agreements with the top public and private universities in Virginia.

 **Richard Bland College**
of WILLIAM & MARY

CREATE YOUR JOURNEY RBC.EDU

**RICHARD BLAND COLLEGE
OF WILLIAM & MARY
IS COMMITTED TO 100%
STUDENT SUCCESS**

Social Media RBC.EDU



Videos



Television

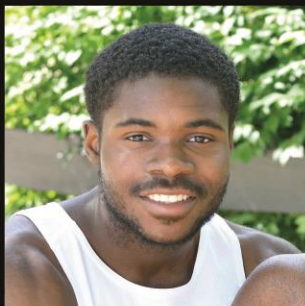


ABBY EICHELBERGER
Richard Bland College of William & Mary, '16
Christopher Newport University, '18
Career Goal: Nutritionist

EARN A BIG-BRAND DEGREE WITH NO BIG DEBT

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CREATE YOUR JOURNEY



Richard Bland College
of WILLIAM & MARY

Penny Howard

Special Assistant to President
Finance



PROPOSED RBC GENERAL FUND INCREASES

Based on \$6,465,152

2017 Introduced Changes – \$655,026 Increase

\$200,000 - Technology Security Devices (one-time funding)

\$145,000 - Access to Education and Timely Completion

\$ 58,000 - Student Financial Assistance

\$252,000 - Healthcare, Retirement, 2% Salary Increase, etc.

2018 Introduced Changes – \$455,026 Increase

Includes All 2017 Increases Except \$200,000 IT Funding



NON-GENERAL RBC FUND INCREASES

(Tuition, Fees, Auxiliary)

Based on \$8,061,206

2017 Introduced Changes – \$1,090,712 Increase

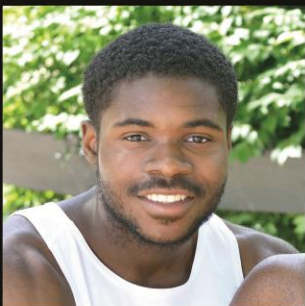
\$475,000 – AUX Expenditures (Personnel, Athletics, Food Service, Facilities, & IT)

\$491,000 – AUX Enterprise Activities (Food Service & Extracurricular Programming)

\$124,000 - Healthcare, Retirement, 2% Salary Increase, etc.

2018 Introduced Changes – \$1,090,712 Increase

Maintains All 2017 Increases



Richard Bland College
of WILLIAM & MARY

Vern Lindquist

Dean of Faculty &
Academic Effectiveness



PRESIDENT'S & DEAN'S LISTS

76% INCREASE

Students Earning 3.25 GPA & Above



**52 Students
4.0 GPA**

76%



HORSEBACK RIDING



IHSA

INTERCOLLEGIATE HORSE SHOWS ASSOCIATION

ADVENTURE RECREATION





Richard Bland College
of WILLIAM & MARY

ACADEMIC

FACULTY DEVELOPMENT

smarthinking

An online tutoring service



turnitin®

DROPOUT DETECTIVE

POWERED BY



ASPIREDU
EDUCATIONAL ANALYTICS



SIX-YEAR GRADUATION RATE SURPASSES NATIONAL AVERAGE



22.5%

14%



22.5% of RBC Students Transferring to a Four-Year University
Graduate in Six Years - National Average 14%



intellus
LEARNING

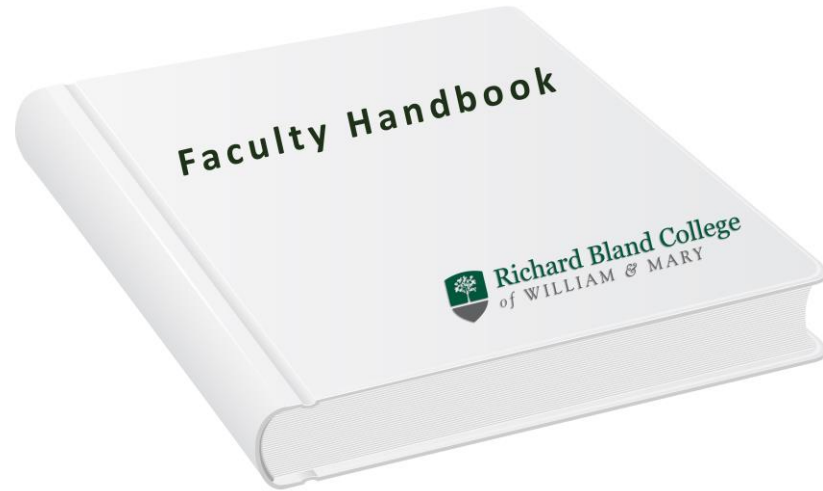
HOME APPROACH ABOUT

Regardless of origin, OER, Library, Commercial, and Institutional Content can be brought together and aligned to course learning objectives.

**Indexing &
Analytics Software
to Identify Right
Content to Enable
Personalized,
Affordable Learning**

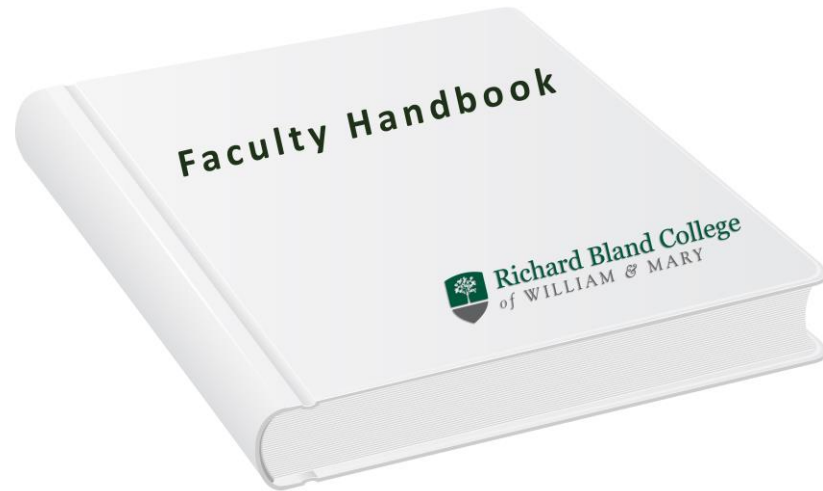
FACULTY RESPONSIBILITIES

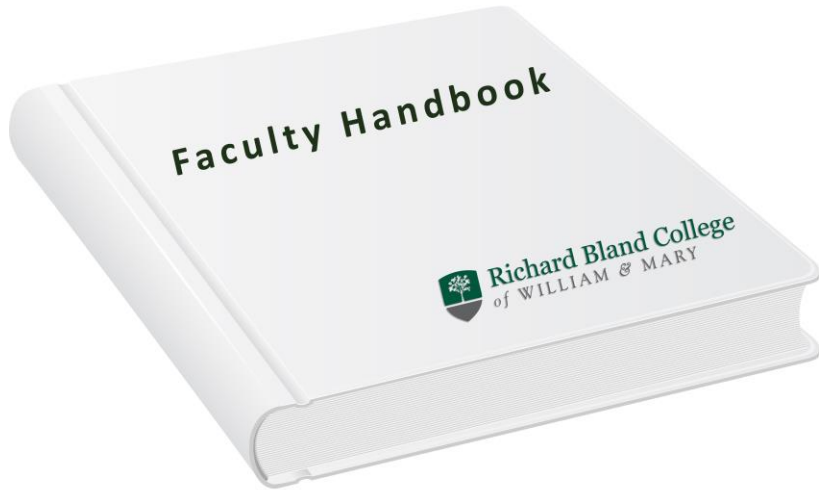
Revised to include mention of learning outcomes & assessment as key central duties; in addition, it enumerates the exercise of other faculty roles through the shared governance system.



SHARED GOVERNANCE

Committee membership and structure completely revised based on task force recommendations.

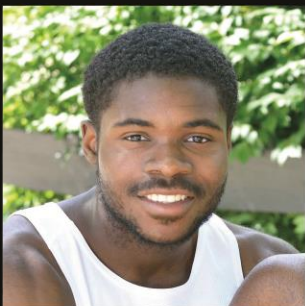




MISCONDUCT/GRIEVANCE

Divided into separate sections & revised based on W&M's policies.

**REDUNDANT & IRRELEVANT
MATERIAL REMOVED**



Richard Bland College
of WILLIAM & MARY

Deanne N. Bell

Director, Human
Resources & Compliance
Title IX Coordinator



Richard Bland College
of WILLIAM & MARY

CAMPUS COMMUNICATIONS

TITLE IX



NO MEANS NO

NO TO SEXUAL VIOLENCE

Medical Attention
Call 911 for immediate help
RBC Police (804) 863-4085
Southside Regional Medical Center (804) 765-5000

Confidential Conversation
For confidential assistance contact
Student Counseling at (804) 862-6263.
RBC Faculty & Staff must report incidents of sexual harassment and assault to the Title IX coordinator.

Make a Report
Call RBC Police at (804) 863-4085 or
the Title IX office at (804) 731-9164.

Not Your Fault
Remember, the assault was not your fault. You are not alone. There are people who will help you and make sure you are safe.
If possible, preserve any physical evidence. Don't shower, bathe, brush your teeth, drink, or use the restroom before evidence is preserved.

 **Richard Bland College**
of WILLIAM & MARY

Richard Bland College has NO TOLERANCE FOR SEXUAL VIOLENCE!



Richard Bland College
of WILLIAM & MARY

COMPLIANCE

**Weekly Alternate Trainings
Scheduled for Faculty & Staff**
(CSA/RA /Title IX/EEOC/FERPA/ADA/FOIA/
Clery Act/ Cyber Security)

**Partnering With W&M Counsel
On Title IX Checklist Completion**





Richard Bland College
of WILLIAM & MARY

THANK YOU



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