



RICHARD BLAND
C O L L E G E
of WILLIAM & MARY





Richard Bland College Committee

of the

William & Mary Board of Visitors

November 20, 2014



More Ivy Opportunities for High-Performing Transfer Students

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Syracuse University

RBC, Special Assistant to the President



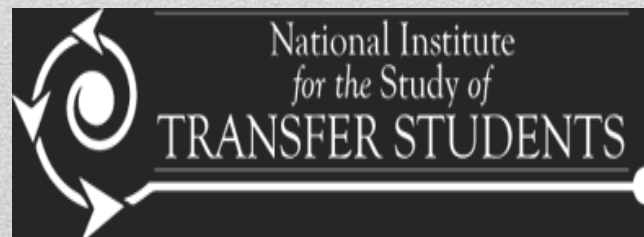
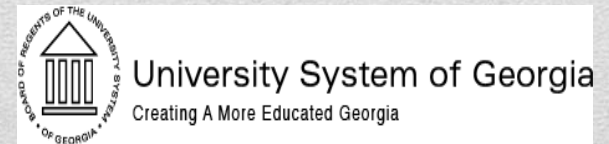
*“The only way
to combat
inequality at
scale is
education.”*



Janet Napolitano



Better Opportunities for Transfers: A National Initiative



Princeton Launches New Initiatives to Increase Socioeconomic Diversity

Posted October 27, 2014

President Christopher L. Eisgruber fulfilled commitments made in the January White House summit that sought to increase college opportunities for low-income and disadvantaged students nationwide. Princeton has expanded its efforts to identify and recruit students from low-income and disadvantaged backgrounds.

"Increasing the number of students at Princeton from lower socioeconomic backgrounds, and providing them with the resources they need to be successful, are high priorities for us," Eisgruber said.



Coalition to Increase the Enrollment of Low Income Students in Institutions With Graduation Rates Over 70%

"(O)nly about one in three top-performing students from the bottom half of the income distribution attends a college with a high six-year graduation rate," according to [David Leonhardt in the New York Times.](#) The coalition includes the College Board, Jack Kent Cooke Foundation and Khan Academy.

(Bloomberg Philanthropies, posted October 28, 2014)



Institutional Commitments

- Comprehensive enrollment management strategy
 - Transfer students are integral rather than “back-fill”
- Substantial webs of articulation agreements
 - Pipeline of highly-qualified students prepared to thrive at selective institutions
- Nurturing of relationships with primary two-year “feeder” colleges



Institutional Benefits



- Increase the **diversity** of the student body
- Increase net **tuition revenue**





Benefits (continued)

- Increase **number of degrees awarded**, benefiting the institution and the state
- Increase **alumni base**
- **No impact** on SAT scores or rankings



Transfer Student Mobility: A Moral & National Imperative



“America is the
world’s greatest
meritocracy”
(Michael R. Bloomberg)



Meritocracy or Aristocracy?

Top national universities and % of
Pell eligible students:

UCLA	39%	Northwestern	16%
UC-Berkeley	36%	Stanford	16%
Columbia	30%	Brown	15%
USC	24%	Duke	14%
Emory	22%	U of Chicago	14%
Harvard	19%	Vanderbilt	14%
MIT	18%	U of Virginia	13%
Rice	18%		
Cornell	17%		
Penn	17%		



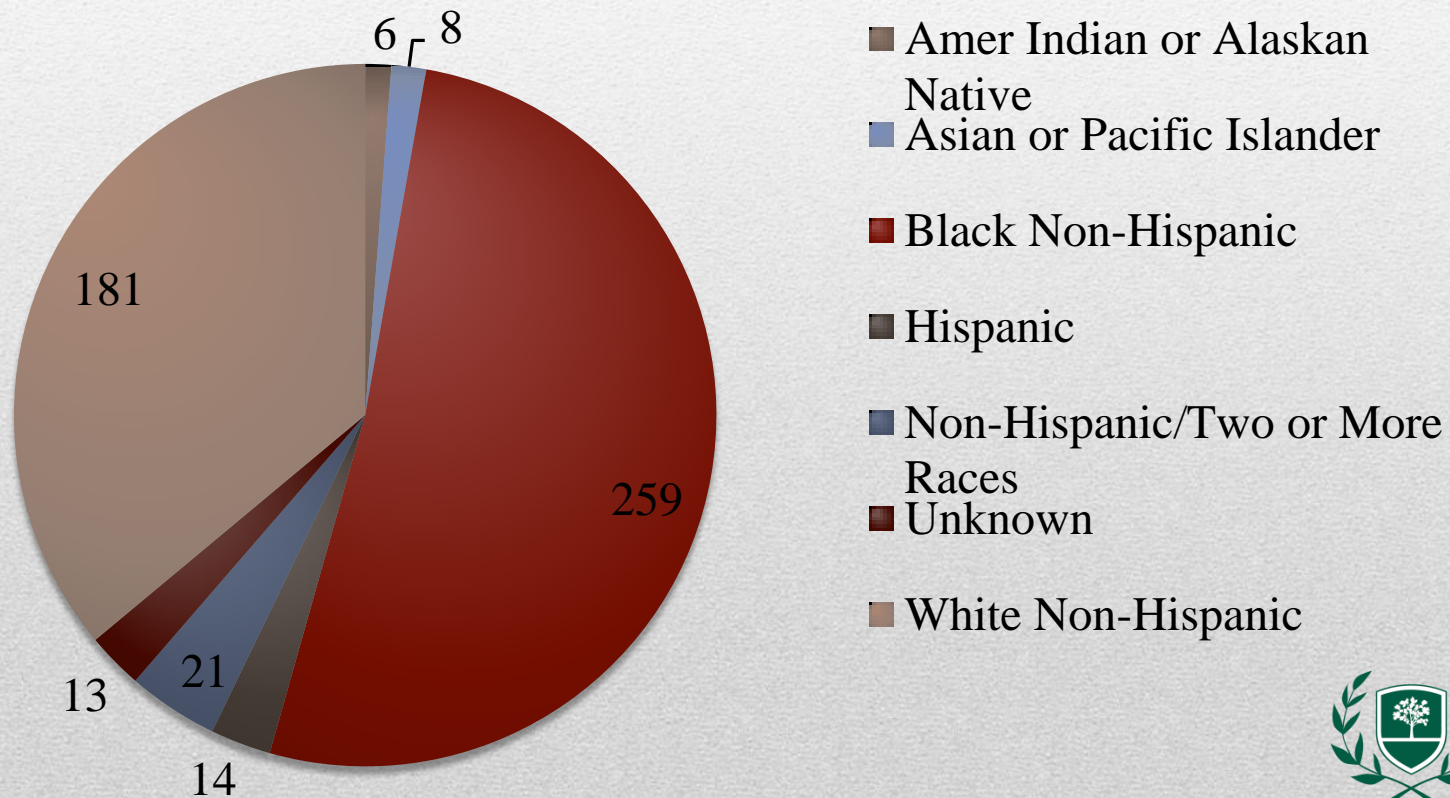
Richard Bland College's Niche

- Mission is distinct from community colleges with a primary focus on transfer
- Important feeder of *high-performing* graduates prepared to succeed at an elite institutions

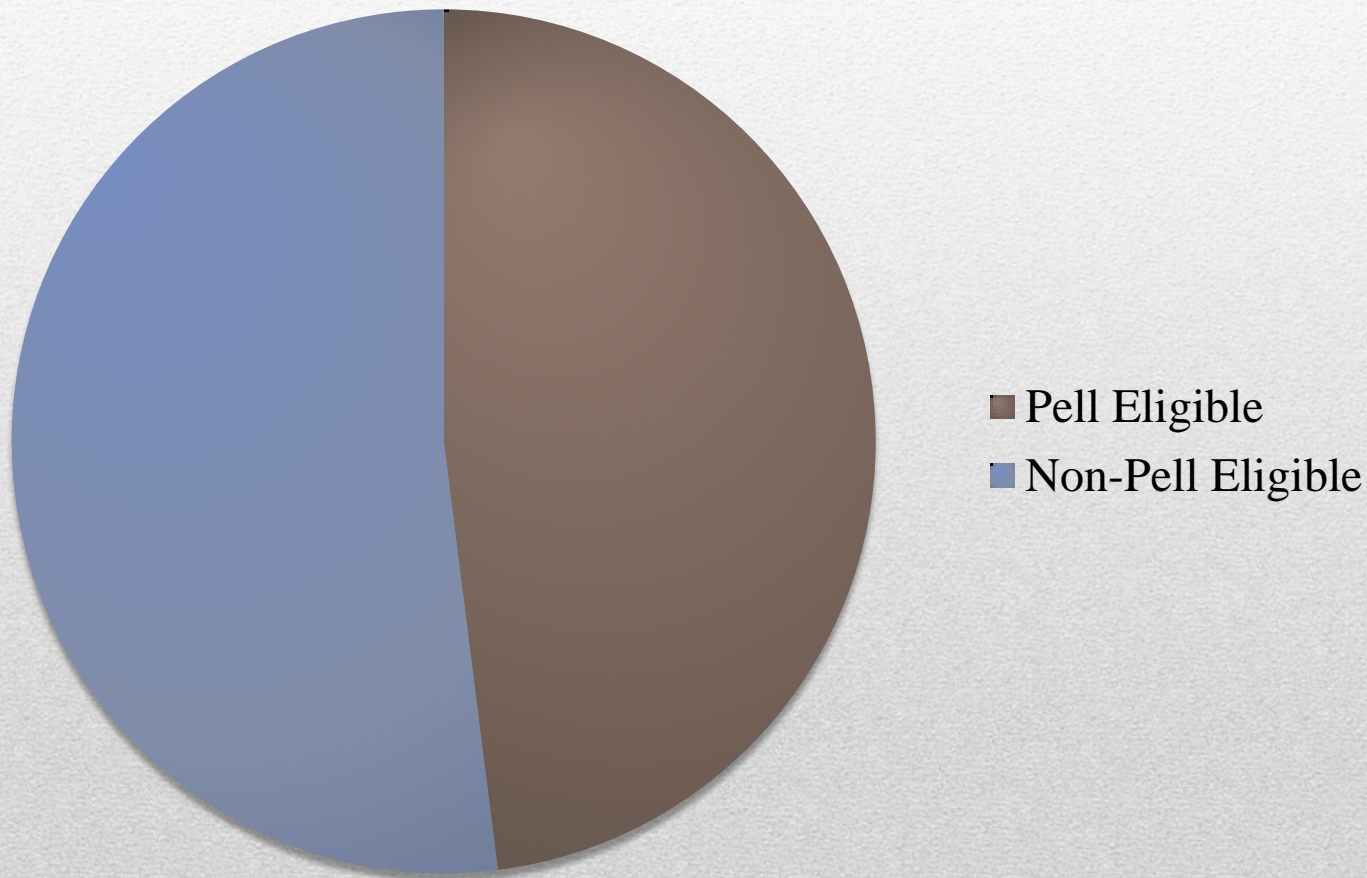


RBC's 2014 Entering Class Profile

Series 1



RBC's 2014 Entering Class Profile



RBC-19: Two-year Transfer Institution of Choice



SEM: Pursuing an enhanced institutional and academic profile with students highly motivated to achieve their scholastic goals and successfully transfer.



RBC Student Benefits



- Ivy degree at a reduced cost
- Increased number of educational choices/pathways
- Smaller campus with a more “intimate and nurturing start”



Benefit to Virginia: More Degrees at a Lower Cost



Only 20.5% of adults have bachelor's degrees, and only 14.6% have obtained advanced degrees





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