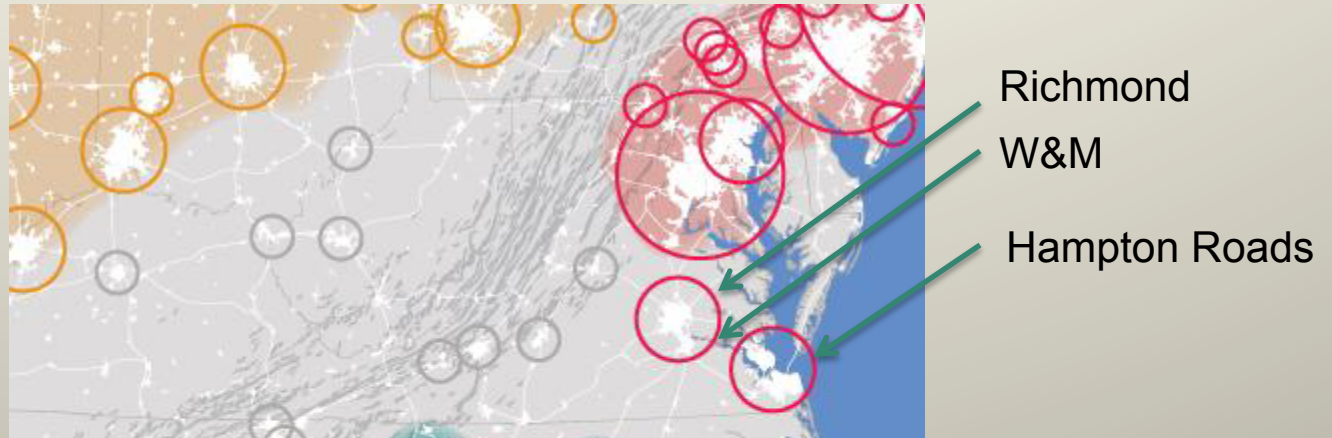

W&M and the Region

W&M and the Region

- W&M's Position in the Region
- Some Major Connections
 - Historic Triangle
 - TRADOC (Army Training and Doctrine Command)
 - Virginia Beach Bio-Medical and Healthcare Park

W&M's Position in the Region



77% of the nation's population and 80% of the nation's economic growth is expected to reside within eleven emerging Global Gateway regions, according to the America 2050 project.

Together the Richmond MSA and Hampton Roads MSA would be the 16th largest MSA, according to 2012 U.S. census population figures.

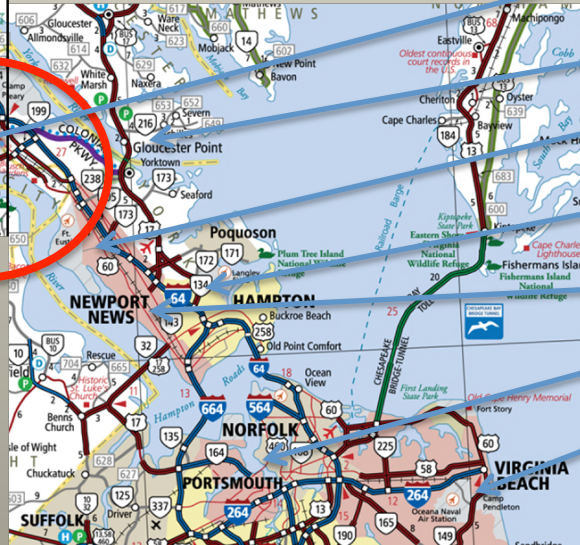
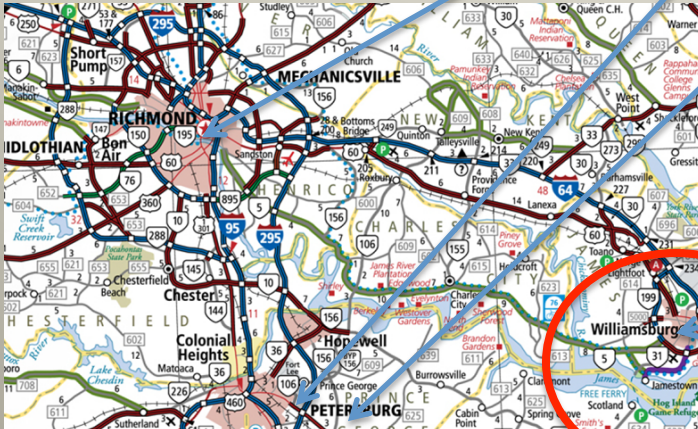
That combined MSA would represent 36% of the Commonwealth's total output in 2009 according to the Brookings Institute.

Key Benefits of a Mega Region Designation

- Larger corporate advertising spend
- Stronger ability to secure federal funding for infrastructure development
- Greater connectivity of workers, visitors and freight and enhanced connectivity to world markets
- Enhanced ability to attract corporate investment, which hopefully would result in job creation
- Expanded voting strength – 39% of the House of Delegates and 48% of the Senate

W&M at the Center

- VA BioTechnology Research Park
- RBC – Commonwealth Center for Advanced Manufacturing
- Fort Lee, Logistics



- Historic Triangle
- VIMS
- TRADOC
- NASA
- JLAB
- EVMS
- Virginia Beach Biomedical and Healthcare Park

Recent Regional Discussions

- Meeting at W&M Mason School on July 28 –
7 Richmond and 8 Hampton Roads Leaders
- Joint Resolution of the two Business Roundtables to work together and with others to:
 - Widen Route 64 from tunnel to Route 295
 - Make Route 460 comparable to interstate quality
 - Deepen Port channel to from 50 to 55 feet
 - More higher-speed rail trips between Hampton Roads, Richmond and Washington, D.C.
 - More easily accessible large pad sites for manufacturing and other economic development
- Next: Develop white paper, meet with state officials

W&M Connections



- Historic Triangle
- VIMS
- TRADOC
- NASA
- JLAB

Historic Triangle – Williamsburg, James City County, York County

- Historic Triangle Collaborative
 - Economic Diversification Task Force – 2010
 - Regional Incubator
 - Economic Diversification Task Force – 2014
- Creating a Business Brand and Positioning Williamsburg at the Center of the Region

W&M Connections



- Historic Triangle
- VIMS
- **TRADOC**
- NASA
- JLAB

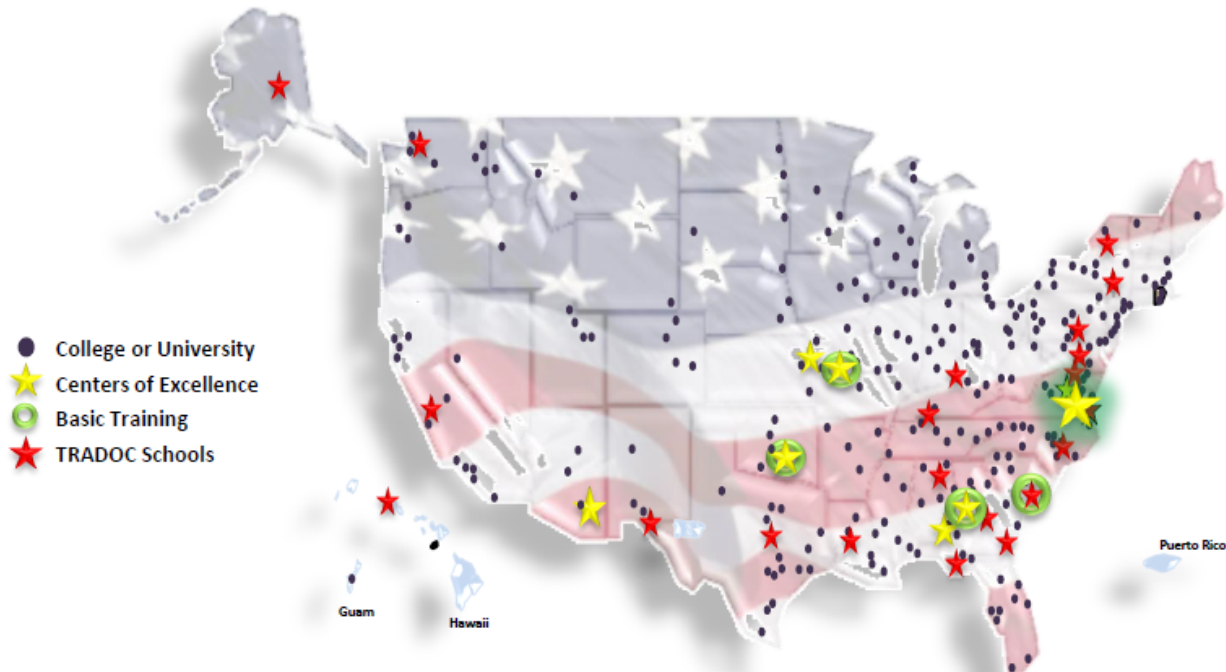
U.S. Army Training and Doctrine Command



Where is TRADOC...



Every major Army installation CONUS and OCONUS



TRADOC is in every state and four territories across the Nation

- 1200+ Recruiting Centers
- 270 ROTC Colleges
- 37 Permanent Army Schools
- 80,000 New Hires Each Year
- 500,000-Student Population
- 1,100,000 Customers

W&M and TRADOC

Expanding Partnership

- Strategic Trends 5-day seminar at W&M January 2014 – 150 participants – 10 W&M faculty and administration
- Internships for W&M undergraduates – 15 summer 2014
- Army MBA program in W&M Mason School of Business – 10 active-duty officers this year – now TRADOC funded
- Army War College Fellow – Colonel level – will be in residence at W&M for a year – begins fall 2015
- Army ROTC program at W&M – continued
- Continuing education discussions
- “Summit” discussion – General Perkins and President Reveley. Other opportunities.

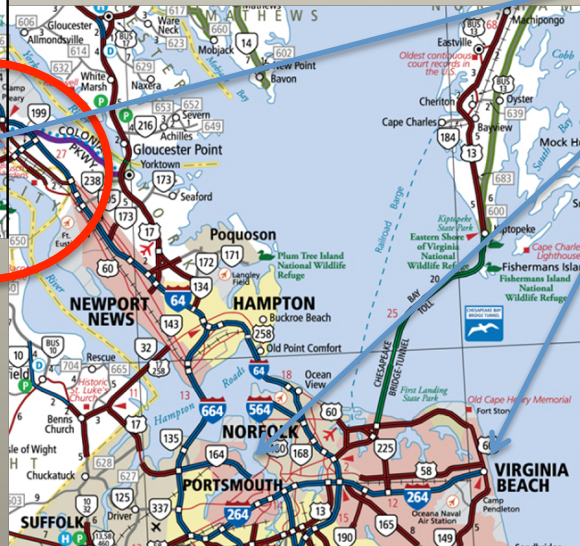
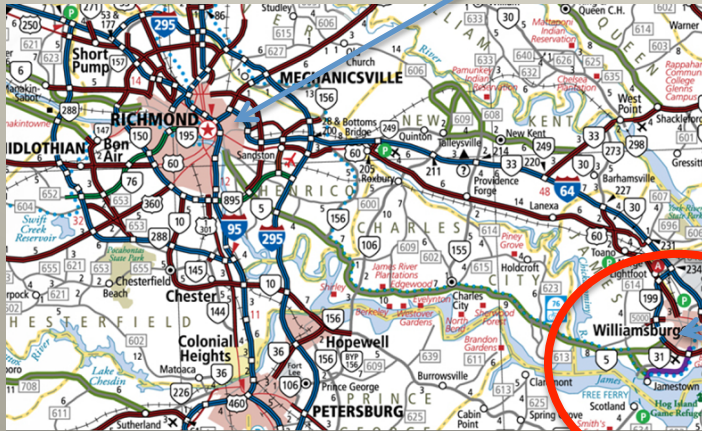
Positioning W&M as a Regional Military Partner

TRADOC connection provides regional, national and international connections to military organizations

- Fort Eustis – 15 minutes away. Also responsible for Fort Lee.
- High level connections to DoD, the Air Combat Command at Langley, the Navy Fleet Forces Command in Norfolk, and the NATO Allied Command Transformation headquarters in Norfolk.

Regional Healthcare Opportunities

- VA BioTechnology Research Park
- VCU/Medical College of Virginia



- Sentara;
Riverside
- EVMS
- Virginia Beach
Bio-medical and
Healthcare Park;
LifeNet Health

Virginia Beach Bio-medical and Healthcare Park

- Task Force chaired by Tom Frantz – develop a plan for a regional bio-medical and healthcare hub in the Princess Anne Commons area of Virginia Beach
- Mega-region Participation – Task Force: Bon Secours, W&M, EVMS, Eden Capital, Hampton U, Jefferson Lab, LifeNet Health, MCV Hospital, Norfolk State, ODU, Operation Smile, Riverside, Sentara, Tidewater CC, Virginia Biotech Park – Others on Advisory Committee: Health Diagnostics Lab, Healthcare Services of Hampton Roads, Kaufman & Canoles, National Center for Collaboration in Medical Modeling and Simulation, Naval Medical Center Portsmouth, Aegis Technologies, UVA, Virginia Biotech Association, VCU, Virginia Modeling, Analysis and Simulation Center, Virginia Oncology Associates

Goals and Next Steps

- Take advantage of rapid growth in healthcare sector, leverage regional strengths
- Establish region as center for advanced bio-tech and healthcare research and industry “on the East Coast”
- Consultant Facility Logix selected to develop recommendations for next steps – interviews September and October
- Areas of focus – diabetes and related complications, cardiovascular disease
- City of Virginia Beach has offered 1,500 acres – phase 1 to begin with about 155 acres
- Considering possible organizational structures
- Joint meeting of Task Force and Advisory Committee on September 25
- Plan to Mayor Sessoms in December

W&M and the Region
