



Undergraduate Admission Update

September 25, 2014



Admission Snapshot: Past Three Years and Ten Years Ago

Class of 2008 (Enrolled Fall 2004)	Class of 2016 (Enrolled Fall 2012)	Class of 2017 (Enrolled Fall 2013)	Class of 2018 (Enrolled Fall 2014)
Applications: 9605	Applications: 13,660	Applications: 14,047	Applications: 14,552
Admit Rate: 35%	Admit Rate: 32%	Admit Rate: 33%	Admit Rate: 33%
Class Size: 1341	Class Size: 1469	Class Size: 1480	Class Size: 1514
In-State: 65%	In-State: 64%	In-State: 64%	In-State: 63%



Admission Snapshot: Past Three Years and Ten Years Ago

Class of 2008 (Enrolled Fall 2004)	Class of 2016 (Enrolled Fall 2012)	Class of 2017 (Enrolled Fall 2013)	Class of 2018 (Enrolled Fall 2014)
SAT Q1-Q3: 1250-1440	SAT Q1-Q3: 1250-1460	SAT Q1-Q3: 1270-1460	SAT Q1-Q3: 1270-1470
Top Decile: 81%	Top Decile: 79%	Top Decile: 80%	Top Decile: 81%
Students of Color: 20%	Students of Color: 30%	Students of Color: 30%	Students of Color: 30%
International: 2%	International: 6%	International: 5%	International: 8%





Top Non-Va. States

State	Entering Class 2004	Entering Class 2012	Entering Class 2013	Entering Class 2014
NJ	60	69	55	62
PA	59	39	53	55
MD	38	39	47	53
NY	45	60	41	41
MA	25	29	40	31
CT	17	24	37	25
CA	13	18	19	21
IL	13	17	21	18
FL	18	10	13	15
NC	18	13	24	15
TX	18	15	16	15





Race/Ethnicity for Entering Freshman Classes

	2004	2012	2013	2014
American Indian or Alaska Native	10	2	3	3
Asian	87	94	118	143
Black, Non-Hispanic	87	119	111	124
Hispanic	74	141	142	123
Multi-Race	N/A	74	73	57
Native Hawaiian or Other Pacific Islander	N/A	0	0	0
Students of Color	20%	30%	30%	30%
White, Non-Hispanic	899	834	841	906
Race/Ethnicity Unknown	160	117	123	43
International	24	86	69	115



2013 Entering Class Compared to General Census

	W&M	VA	U.S.A.
American Indian or Alaska Native	0.2%	0.5%	1.2%
Asian	8.0%	6.1%	5.3%
Black, Non-Hispanic	7.5%	19.7%	13.2%
Hispanic	9.5%	8.6%	17.1%
Multi-Race	4.9%	2.7%	2.4%
Native Hawaiian or Other Pacific Islander	0.0%	0.1%	0.2%
White, Non-Hispanic	56.9%	63.6%	62.6%
Race/Ethnicity Unknown	8.3%	N/A	N/A

Data taken from 2013 census estimate data at <http://quickfacts.census.gov>



2013 Entering Freshman Class Compared to Other Institutions

	W&M	UVA	VTech	UNC
American Indian or Alaska Native	0.2%	0.1%	0.2%	0.6%
Asian	8.0%	11.7%	8.5%	10.3%
Black, Non-Hispanic	7.5%	5.8%	3.4%	7.7%
Hispanic	9.5%	5.6%	5.4%	7.0%
Multi-Race	4.9%	4.4%	4.2%	4.1%
Native Hawaiian or Other Pacific Islander	0.0%	<0.1%	0.2%	0.1%
Students of Color	30%	28%	22%	30%
White, Non-Hispanic	56.9%	61.0%	70.8%	63.4%
Race/Ethnicity Unknown	8.3%	5.7%	3.5%	4.9%
International	4.7%	5.7%	3.8%	2.0%

Data taken from each institution's 2013-14 Common Data Set



2013 Entering Freshman Class Compared to Other Institutions

	W&M	Vandy	GTown
American Indian or Alaska Native	0.2%	0.6%	0.1%
Asian	8.0%	10.4%	10.3%
Black, Non-Hispanic	7.5%	8.6%	6.6%
Hispanic	9.5%	8.4%	8.7%
Multi-Race	4.9%	5.3%	5.0%
Native Hawaiian or Other Pacific Islander	0.0%	0.2%	0.1%
Students of Color	30%	34%	31%
White, Non-Hispanic	56.9%	53.1%	57.1%
Race/Ethnicity Unknown	8.3%	7.3%	1.7%
International	4.7%	6.0%	10.4%

Data taken from each institutions 2013-14 Common Data Set



WM Promise and Financial Aid Update

- More need-based grant aid spent in-state
 - ❑ **\$2.0M** spent on in-state freshmen for fall 2012
 - ❑ **\$3.0M** spent on in-state freshmen for fall 2013
 - ❑ **\$3.9M** spent on in-state freshmen for fall 2014

- Successful distribution of grant deeper into the in-state middle class
 - ❑ **88** in-state students with financial need between \$5K and \$20K enrolled fall 2012
(median income of \$83,733)
 - ❑ **124** in-state students with financial need between \$5K and \$20K enrolled fall 2013
(median income of \$99,286)
 - ❑ **150** in-state students with financial need between \$5K and \$20K enrolled fall 2014
(median income of \$104,853)



Enrolling In-State Students With Financial Need

Parent Income Level	Entering Class 2012	Entering Class 2013	Entering Class 2014
<40K	83	98	76
40-60K	58	37	56
60-85K	52	57	61
85-110K	64	52	73
110-135K	27	47	58
135-160K	23	22	19
160K+	12	38	29
Total	319	351	372



Enrolling Out-of-State Students With Financial Need

Parent Income Level	Entering Class 2012	Entering Class 2013	Entering Class 2014
<50K	43	28	28
50-100K	49	47	30
100-150K	40	40	36
150-200K	26	28	24
200-250K	13	14	15
250-300K	7	6	6
300K+	3	4	3
Total	181	167	142



Questions?