



WILLIAM & MARY

CHARTERED 1693

Board of Visitors Committee on Financial Affairs

April 24, 2015



WILLIAM & MARY

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Board of Visitors Committee on Financial Affairs

FY 2016 BUDGET PROPOSAL

Funding Priorities

- *Implement the William & Mary Promise;*
- *Maintain and enhance the quality of academic programs, including the competitiveness of faculty salaries;*
- *Recognize changes in the Commonwealth's investment;*
- *Identify opportunities for budget reallocations and academic/business innovation;*
- *Address Strategic Planning, Six Year Plan, and Higher Education Opportunity Act priorities, including expanded aid for middle-income Virginia families;*
- *Balance revenue need with student affordability;*
- *Use all available fund sources to address funding requirements;*
- *Continue to aggressively seek private funds and other revenue sources.*

COLLEGE OF WILLIAM & MARY
FY 2015-16 OPERATING BUDGET
FOR EDUCATIONAL AND GENERAL PROGRAMS

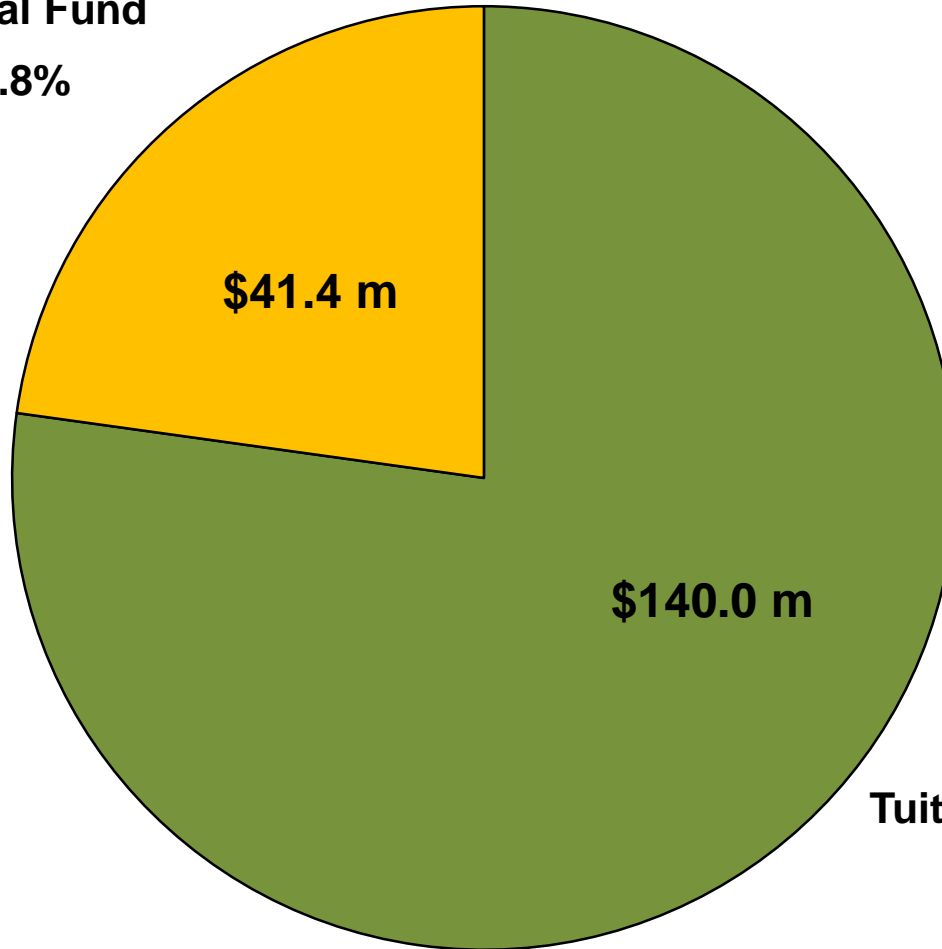
	<u>Estimated</u> <u>FY 2014-2015</u>	<u>Proposed</u> <u>FY 2015-2016</u>
<u>REVENUE</u>		
General Fund	\$39,729,995	\$41,380,235
Nongeneral Fund	<u>132,686,651</u>	<u>139,989,171</u>
Total Revenue	\$172,416,646	\$181,369,406
<u>EXPENDITURES</u>		
Instruction	\$ 98,125,185	\$103,252,226
Research	979,906	1,053,540
Public Service	8,021	8,021
Academic Support	27,348,404	28,473,791
Student Services	9,005,784	8,582,026
Institutional Support	19,906,241	21,646,126
Plant Operations	<u>17,843,105</u>	<u>18,353,676</u>
Turnover/Vacancy Savings	<u>(800,000)</u>	
Total Expenditures	\$172,416,646	\$181,369,406

College of William & Mary

Sources of E & G Revenue

\$181.4 million

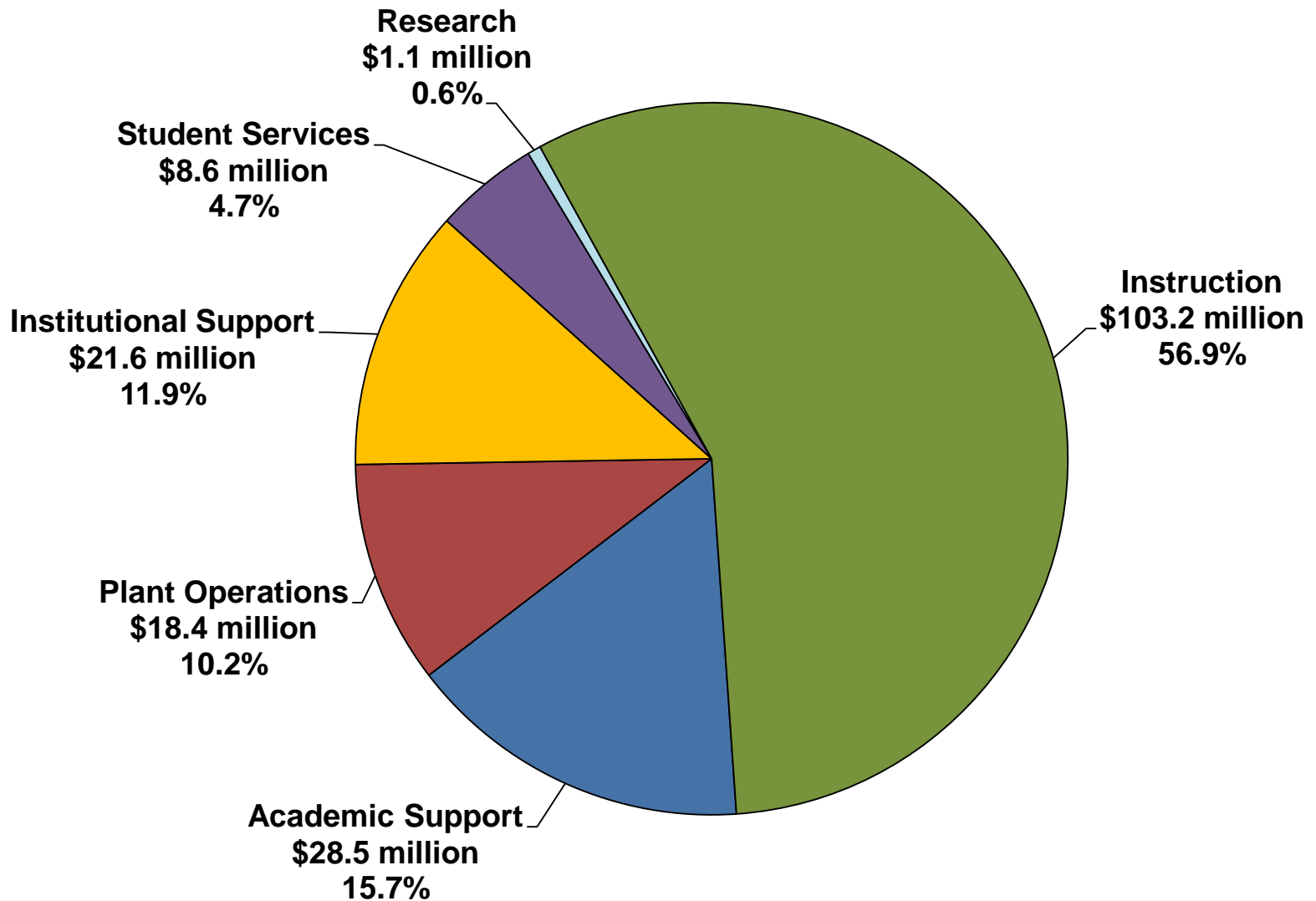
**General Fund
22.8%**



**Tuition and Other
77.2%**

College of William & Mary
Expenditures by E & G Program

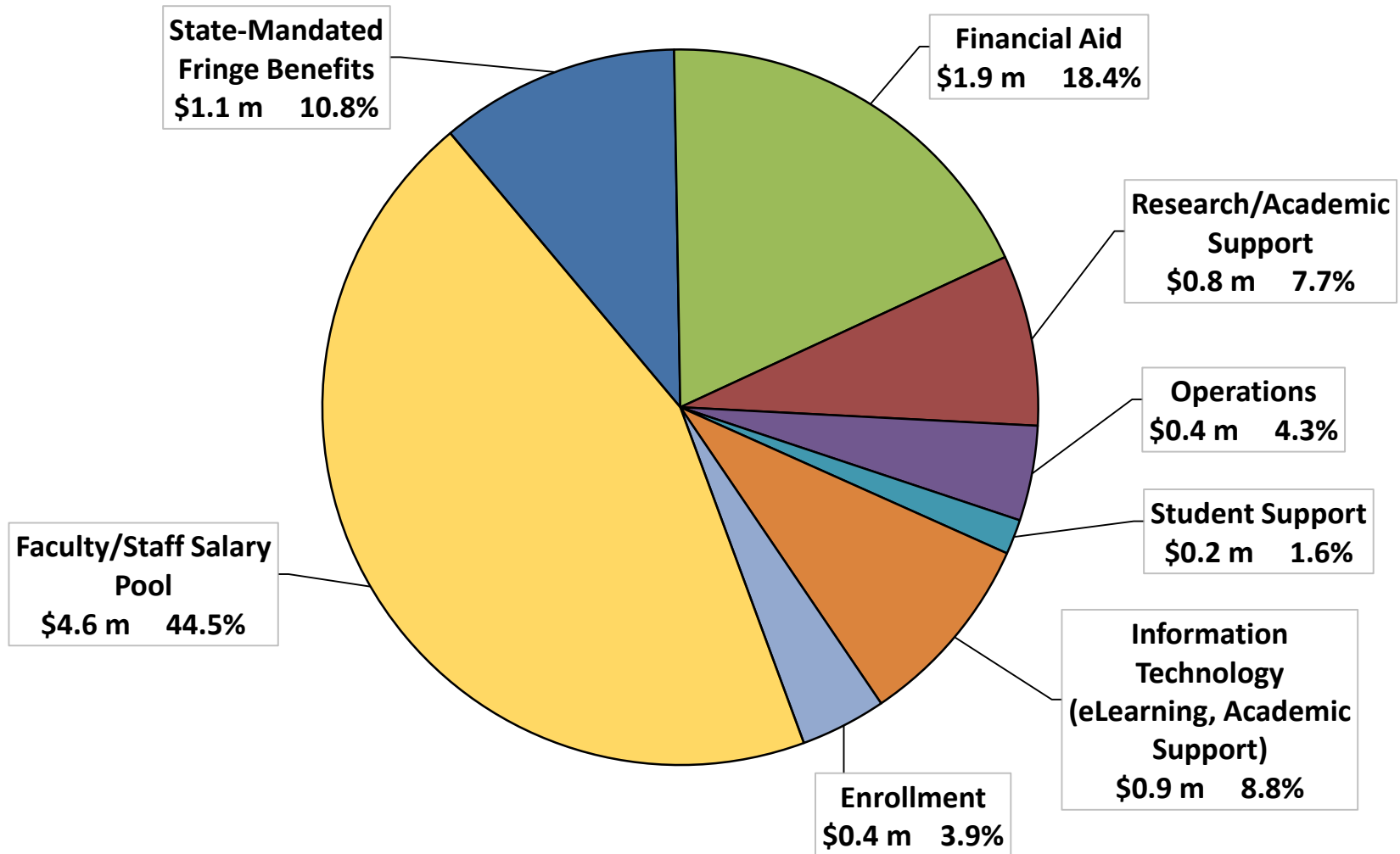
\$181.4 million



College of William and Mary

Incremental Expenditures by Category

\$10.3 million



College of William & Mary

FY 2016 REVENUE AND EXPENSE SUMMARY

Estimated Incremental Revenue/Reallocation

• State Salary/Fringe Benefit Support	\$1,109,520
• State Operating Funds	495,720
• Puller Veterans Clinic	245,000
• In-state Undergraduate Need-Based Aid	100,000
• Eliminate EVMS Funding	(200,000)
• State Funding Reduction	<u>(2,068,667)</u>
Total: State Funds	(\$ 318,427)

• In-state Undergraduate (continuing)	\$ 204,240
• In-state Undergraduate (new)	4,637,950
• OOS Undergraduate	1,974,900
• Enrollment Growth (undergraduate)	948,930
• Bus/Law Salary/Fringe Support	760,000
• Graduate/Part-time/Summer	<u>260,600</u>
Total: Tuition Revenues	\$8,786,620

Business Innovation Revenue	\$ 326,900
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GRAND TOTAL: REVENUE	\$ 8,795,093
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College of William & Mary

FY 2016 REVENUE AND EXPENSE SUMMARY

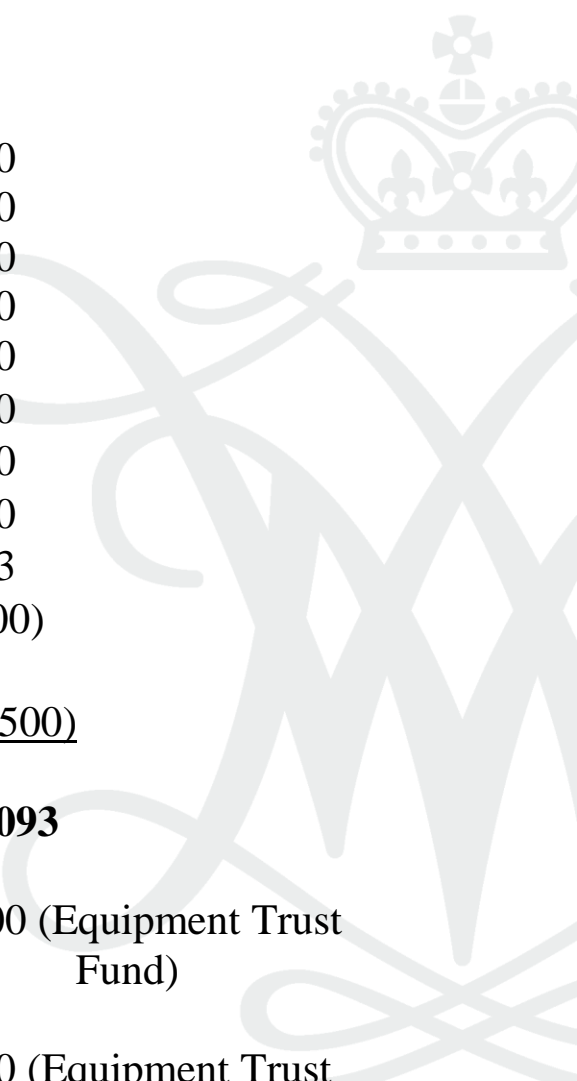
FY 2016 Budget Actions

- Faculty/Staff Salary Increase
 - Annualize 2015 action \$ 965,000
 - Campus police adjustments \$ 49,000
 - Faculty Cost /4.5% \$2,618,000
 - Staff Cost/2% \$ 972,400
- Health Insurance Increase/VRS \$1,123,400
- Student Financial Aid \$1,911,000
- Enrollment Growth \$400,000
- eLearning Platform \$200,000
- Public Policy (international) \$102,500
- New Curriculum (transition) \$150,000
- Center for Geospatial Analysis \$100,000
- Puller Veterans Clinic \$245,000
- Research Support (SSRL) \$200,000

College of William & Mary

FY 2016 REVENUE AND EXPENSE SUMMARY

FY 2016 Budget Actions (continued)



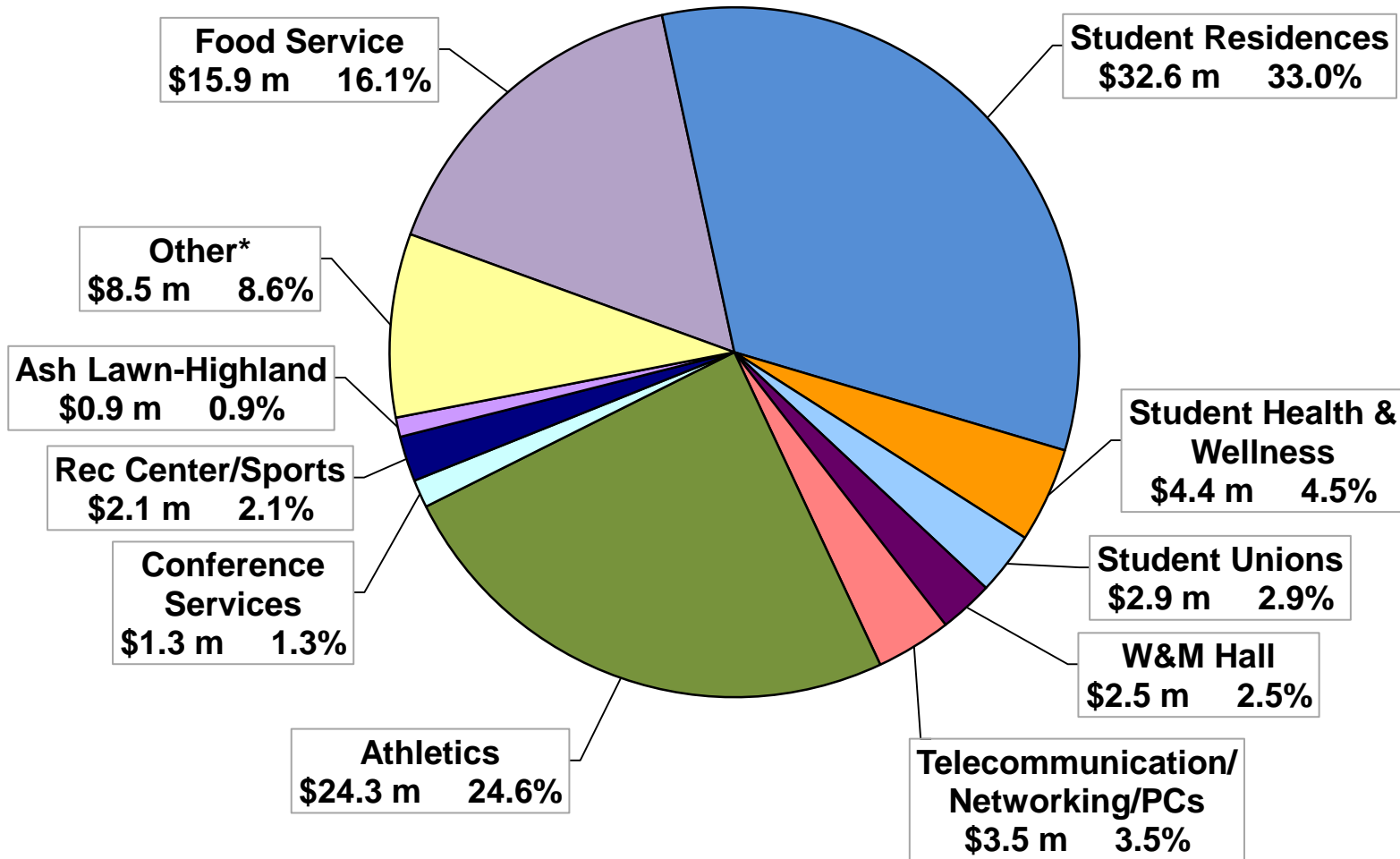
• IT Support	
○ Business Innovation	\$245,700
○ Shift Auxiliary support	\$ 60,000
○ Library Media Lab	\$ 84,700
○ Professional School Bus. Analyst	\$ 88,200
○ CRM	\$233,100
• Student Affairs	\$ 83,000
• Compliance Title IX	\$ 80,000
• HR Restructuring	\$ 70,000
• M&O (targeted)	\$356,593
• Eliminate EVMS Support	(\$200,000)
 • Business Innovation Reallocation	 <u>(\$1,342,500)</u>

GRAND TOTAL: EXPENSE **\$ 8,795,093**

Plus: Faculty Start-up \$ 250,000 (Equipment Trust Fund)

Research Equipment \$300,000 (Equipment Trust Fund)

College of William & Mary
Projected Auxiliary Enterprise Expenditures By Major Program
\$98.9 million

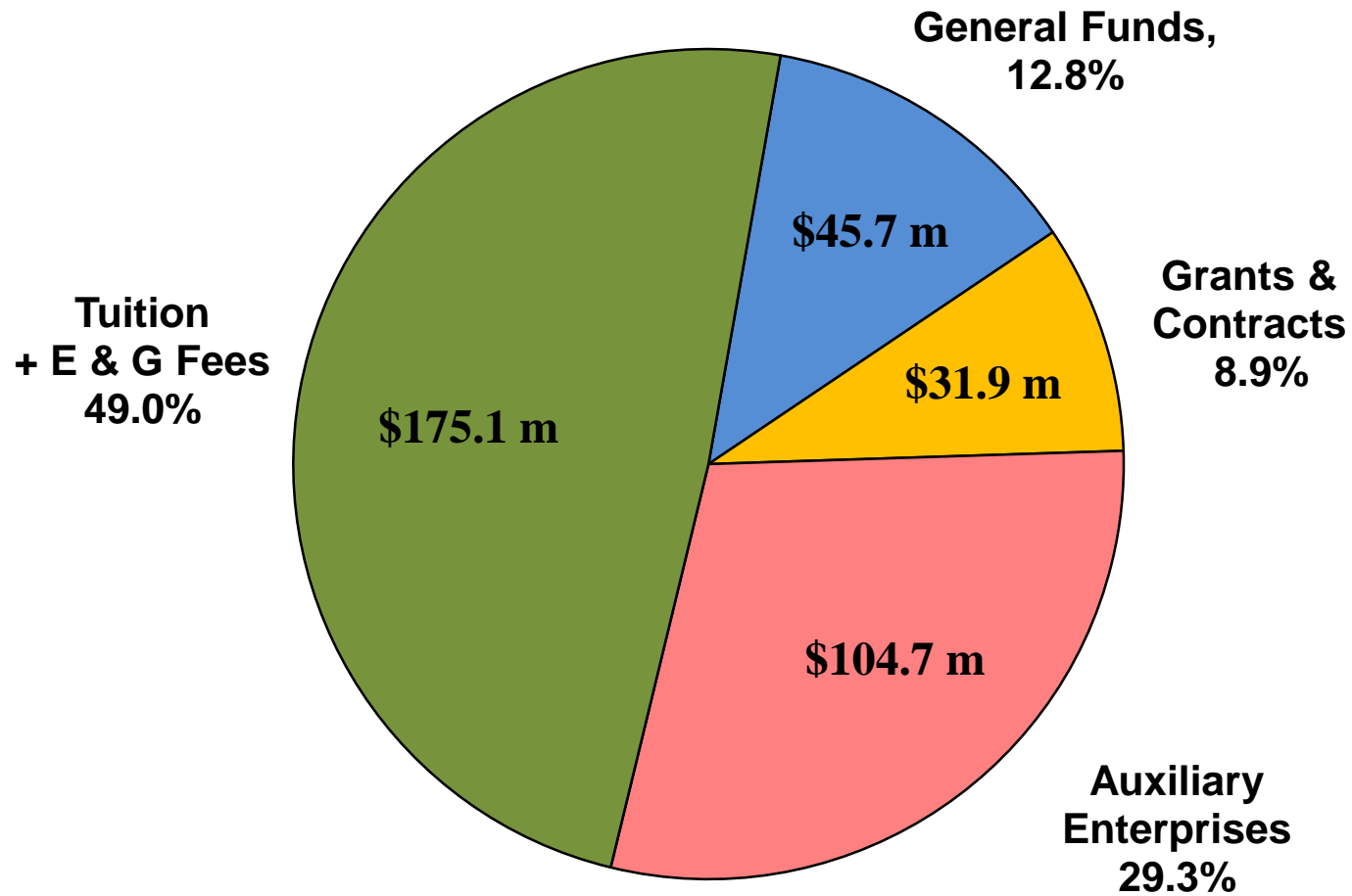


*Other includes parking, bus service, vending, licensing, ID office, and other smaller auxiliary services.

College of William & Mary

Sources of State Appropriated Funds

\$357.4 million



***includes \$8.5 million in tuition waivers**

College of William & Mary

FY 2016 TUITION AND FEE SUMMARY

	<u>ACTUAL</u> <u>FY 2014-15</u>	<u>PROPOSED</u> <u>FY 2015-16</u>	<u>DOLLAR</u> <u>CHANGE</u>
<u>IN-STATE UNDERGRADUATE</u>			
Tuition/Fees			
Continuing	\$ 14,274	\$ 14,658	\$ + 384
Juniors	15,656	15,822	\$ + 166
Sophomores	17,656	17,822	\$ + 166
New Students		19,372	
Room	\$ 6,398	\$ 6,792	\$ + 394
Board (19 meal)	\$ 3,946	\$ 4,186	<u>+ 240</u>
Total Cost (Continuing)	\$ 24,618	\$ 25,636	\$ +1,018
Total Cost (Juniors)	\$ 26,000	\$ 26,800	\$ + 800
Total Cost (Sophomores)	\$ 28,000	\$ 28,800	\$ + 800
Total Cost (New Students)		\$ 30,350	
<u>OUT-OF-STATE UNDERGRADUATE</u>			
Tuition/Fees	\$ 39,916	\$ 41,072	\$ +1,156
Room	\$ 6,398	\$ 6,792	\$ + 394
Board (19 meal)	\$ 3,946	\$ 4,186	<u>\$ + 240</u>
Total Cost	\$ 50,260	\$ 52,050	\$ +1,790

College of William & Mary

FY 2016 TUITION AND FEE SUMMARY

	<u>ACTUAL</u> <u>FY 2014-15</u>	<u>PROPOSED</u> <u>FY 2015-16</u>	<u>DOLLAR</u> <u>CHANGE</u>
<i><u>GRADUATE ARTS AND SCIENCES</u></i>			
<i><u>EDUCATION, AND MARINE SCIENCE</u></i>			
Tuition/Fees (IS)	\$ 12,500	\$ 13,100	\$ + 600
Tuition/Fees (OOS)	\$ 28,000	\$ 29,400	\$ +1,400
 <i><u>LAW</u></i>			
Tuition/Fees (IS)	\$ 29,800	\$ 30,800	\$ +1,000
Tuition/Fees (OOS)	\$ 38,800	\$ 39,800	\$ +1,000
 <i><u>BUSINESS</u></i>			
Tuition/Fees (IS)			
MAcc	\$ 31,958	\$ 32,126	\$ + 168
MBA	\$ 31,058	\$ 31,226	\$ + 168
Tuition/Fees (OOS)			
MAcc	\$ 42,214	\$ 42,382	\$ + 168
MBA	\$ 41,514	\$ 41,682	\$ + 168

College of William & Mary

Committee on Financial Affairs

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- Resolution 19*** FY 2015-16 Operating Budget for Educational and General Programs
- Resolution 20*** FY 2015-16 Tuition and Fee Structure for Full- and Part-time Students
- Resolution 21*** FY 2015-16 Auxiliary Enterprise Operating Budgets
- Resolution 22*** FY 2015-16 Sponsored Programs Operating Budget
- Resolution 23*** FY 2015-16 State Appropriated Student Financial Assistance
- Resolution 24*** FY 2015-16 Applied Music Fee
- Resolution 25*** FY 2015-16 Board of Visitors Private Funds Budget
- Resolution 26*** Revision to the Creation of Quasi-Endowment: Muscarelle Museum of Art
- Resolution 27*** Revision to the Investment and Spending Policy for Endowment
- Resolution 28*** FY 2015-16 Operating Budget (Virginia Institute of Marine Science)

JLARC RECOMMENDATIONS: GENERAL ASSEMBLY ACTION

William & Mary Action

“The Boards of Visitors..., to the extent practicable, shall”:

Student Fees:

- List the Athletic fee on its website
- Include a link to the SCHEV tuition and fee website
- List major components of fees on student bills

Revenue Generation:

- Implement student recreation fees/Expand membership

Streamline institutions through:

- Review of organizational structure
- Analysis of spans of control; staff activities and workload

Spans and Layers

- Report on average/median spans of control (six or fewer)
- Establish policies to promote broader spans of control

Procurement

- Standardize purchases (institution-wide contracts)
- Require an annual report to the Board on exceptions to standardized purchasing

Yes

To be added to W&M website
Student bill currently includes a link to W&M T&F web page

College charges program fees/
offers external memberships

Business Innovation
Business Innovation

Business Innovation
Under review

On-going
Address through Business
Innovation reporting

JLARC RECOMMENDATIONS: GENERAL ASSEMBLY ACTION

“The State Council of Higher Education..., to the extent practicable, shall:

- With the institutions, standardize the calculation and reporting of Non-E&G Fees.
- Update Chart of Accounts to improve fee comparability and transparency.
- With the institutions, update instructional and research space guidelines.
- With the institutions, identify instructional technology initiatives with the goal of lowering instructional expenditures while enhancing student learning.
- Expand BOV training with an emphasis on enhanced information.

The Department of Planning and Budget shall revise the formula for allocating maintenance reserve funding.

The Six-Year Capital Outlay Plan Advisory Committee shall use the SCHEV priorities in allocating capital funding.

Effective for FY 2016, the APA shall review each institutions progress in implementing the JLARC recommendations.

OTHER 2015 GENERAL ASSEMBLY ACTIONS

W&M Action

Appropriations Act:

Joint Subcommittee on the Future Competitiveness of Virginia Higher Education

Support as necessary

- Quality, access and affordability; review financial aid programs
- Impact of financial, demographic and competitive changes
- Best practices for efficiency (shared services, alternative degree pathways, etc.)
- Distance and on-line education; transfers; dual enrollment
- JLARC recommendations
- Interim report in 2016; final report in 2017

Richard Bland College

- RBC may explore shared services and other options for increased collaboration with William and Mary.

On-going

Legislation:

Athletics (HB 1897)

- For 1-AA football schools, limit student fee revenue to 70% of total revenue.
- Any percentage increase in student fee revenue must be matched by a like percentage increase in generated revenue.
- Effective July 1, 2016.