



State Council of
Higher Education for Virginia

Board of Visitors of the College of William & Mary

Paula Fisher, SCHEV
Board Room, Blow Memorial Hall
Friday, September 27, 2013



The Access Challenge

- By 2018, 820,000 of the expected 1.3 million job vacancies in Virginia will require postsecondary credentials
- 64% of all Virginia jobs will require postsecondary education by 2018

Center on Education and the Workforce at Georgetown University



College Access

- Historically, college attendance (and associated benefits) has been least accessible to traditionally underrepresented populations, including persons from low-income families, first generation students, persons with limited English proficiency and persons from a variety of racial and ethnic groups.

Alleman, N.F. , Stimpson, R.L., Holly, L.N. (2009). *A statewide examination of college access services and resources in Virginia*, Richmond, VA: State Council of Higher Education for Virginia.



SCHEV and State Priorities

- Governor's goal of 100,000 new degrees conferred within 15 years
 - Adults with “some college”
 - Untapped underrepresented populations
 - Higher Education Opportunity Act of 2011
- SCHEV's 2007-2013 strategic plan
 - *Advancing Virginia: Access, Alignment and Investment*
 - Section I: ACCESS**
 - *Enhancing Access*
 - 1. Enhance Access Through P-16 Curricular Alignment
 - 2. Enhance Access Through Improved Coordination of Information
 - *Enhancing Affordability*
 - 3. Enhance Affordability Through Financial Aid Advocacy
 - 4. Enhance Affordability Through Education and Investment Incentives



Purpose



- To foster partnerships among federal, state and local government entities and philanthropic organizations to significantly increase the number of underrepresented students who enter and remain in post-secondary education.





College Access

- *An access provider is any organization through which an individual gains the knowledge, skills or support necessary for college aspiration, qualification, application and enrollment.*

Alleman, N.F. , Stimpson, R.L., Holly, L.N. (2009). *A statewide examination of college access services and resources in Virginia*, Richmond, VA: State Council of Higher Education for Virginia.



Virginia's CACG Program

Goal Statement:

The goal of **Virginia's College Access Challenge Grant Program** is to promote collaboration and support innovative and proven practices that are sustainable and increase access to higher education for underrepresented populations statewide.



CACGP Objectives

Objectives:

1. **Collaboration** - To foster partnerships among public, private and community-based organizations that strengthen services, leverage resources and research and develop innovative practices that promote college access.
2. **College-going Culture** – To support schools and communities in developing an environment that recognizes the value of higher education by building awareness of postsecondary resources and options and nurturing college and career aspirations for all Virginians.
3. **Professional Development** - To increase the knowledge and capacity of professionals working to help underrepresented populations realize their college and career goals.
4. **College and Career Advising** - To assist underrepresented populations in making informed decisions about the future and pursuing their college and career goals.
5. **Financial Aid** - To increase FAFSA completion rates and knowledge of financial aid opportunities.



2012-13 Partner Organizations

- [ACCESS College Foundation](#)
- Educational Credit Management Corporation (ECMC)
- Fultz Marketing
- [GEAR UP *state](#)
- George Mason University
- [GReat Aspirations Scholarship Program \(GRASP\)](#)
- [James Madison University](#)
- Jefferson College of Health Sciences
- Northern Virginia Community College
- Piedmont Virginia Community College
- [Project Discovery](#)
- [Virginia Association of Student Financial Aid Administrators \(VASFAA\)](#)
- Virginia College Access Network (VCAN)
- [Virginia Foundation for Community College Education](#)
- [Virginia Tidewater Consortium \(VTC\)](#)
- [Virginia Wesleyan College](#)



Virginia's Three Days to College

- Series of 3 collaborative events
- Designed to providing resources to help guide Virginia students and families through the process of selecting, applying and paying for higher education.

Virginia makes Going to College as easy as

1 - 2 - 3!



From finding the best fit, to meeting application deadlines, to figuring out how to pay for it all, the college process can be daunting and intimidating. We are offering a series of collaborative events and providing resources to help guide Virginia students and families through this process. See details below and mark your calendars!

1 College Nights in Virginia November 1 - 15, 2013

ECMC ECMC (Educational Credit Management Corporation) has organized **College Nights in Virginia** every year since 2007. Participating locations across the Commonwealth provide opportunities for students and families to learn about planning and paying for college. A variety of postsecondary topics are covered, including: 1) why college is important; 2) choosing the right college; 3) paying for college; and 4) scholarship searches and scams. Attendees also have a chance to enter to win one of four \$500 scholarships at each location. For more information, visit www.collegenights.org.

2 Virginia College Application Week November 18 - 22, 2013



College Application Week is part of a national initiative designed to increase the number of first-generation and low-income students pursuing a college degree or other higher education credential. Participating students are encouraged to submit at least one college application during the Week. In Virginia, the Secretary of Education's office, State Council of Higher Education for Virginia (SCHEV), and the Council of Independent Colleges in Virginia (CICV) are joining with counselors and volunteers, at select high schools across the state, to coordinate a Week that provides hands-on college application assistance and resources, including application fee waivers and informational materials. For more information, contact iamtheoneva@gmail.com.

3 Super FAFSA Week February 1 - 8, 2014



Super FAFSA Week (formerly Super Saturday) is a service project offered by the Virginia Association of Student Financial Aid Administrators (VASFAA) where individuals seeking funding for postsecondary education can receive **FREE**, one-on-one assistance in completing the federal financial aid form, the Free Application for Federal Student Aid (FAFSA). The FAFSA is the form used by colleges, universities, and career-technical schools across the country to determine eligibility for federal financial aid. For more information about attending or hosting, visit www.vasfaa.com.

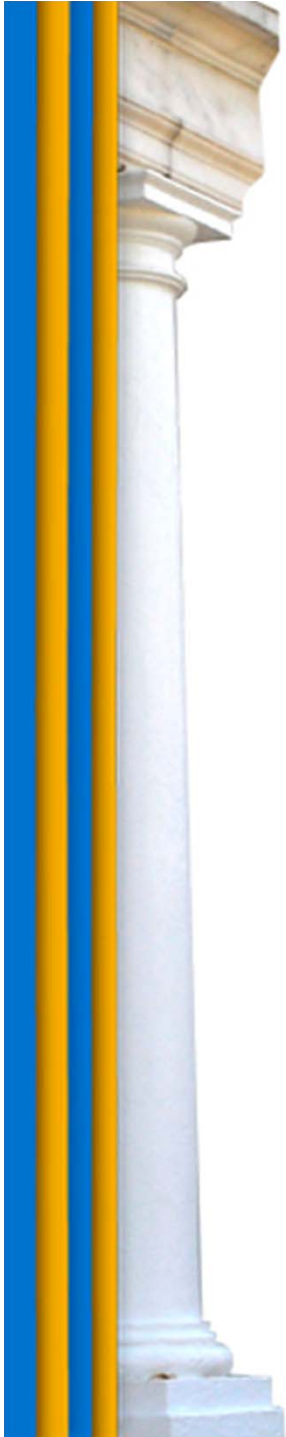


State Council of Higher Education for Virginia
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www.schev.edu

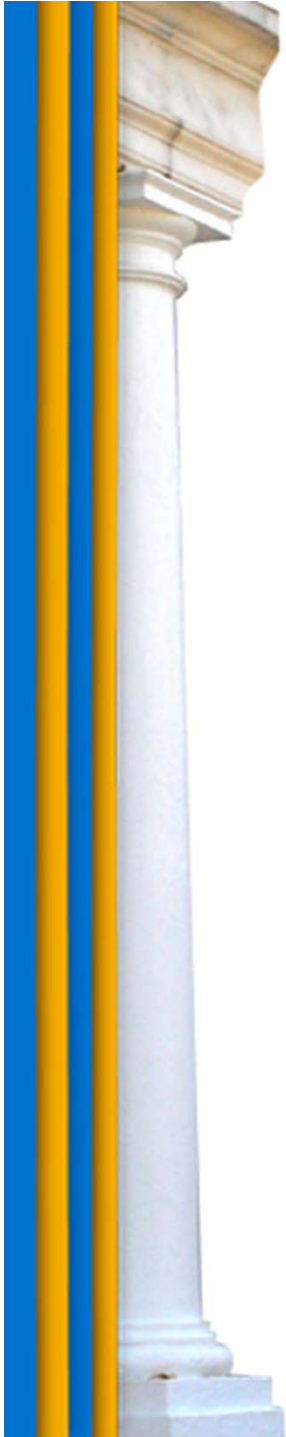
Virginia makes Going to College as Easy as 1, 2, 3



College Nights in Virginia
November 1-15, 2013



- College planning events for high school juniors and seniors and their families in VA
- Sites can choose their date within the Nov 1- 15, 2013 range



- Visit www.collegenights.org for locations and information
- Contact Paula Crow if you are interested in hosting next year
pcraw@ecmc.org

Virginia makes Going to College as Easy as 1, 2, 3



Virginia College Application Week
November 18-22, 2013



VIRGINIA COLLEGE APPLICATION WEEK

ApplyYourselfVA.com





VIRGINIA COLLEGE APPLICATION WEEK

Site Coordinator Resources
[CLICK HERE](#)

November
18th - 22nd

[College Application Week](#) is part of a national initiative designed to increase the number of first-generation and low-income students pursuing a college degree or other higher education credential. With the support of hands-on college application assistance and resources, including application fee waivers and informational materials, participating students are encouraged to submit at least one college application during the Week. For more information, contact iamtheoneva@gmail.com.

Remember that enrollment at a college begins with just one step: the completion of an application.

ARE YOU THE ONE WHO WILL APPLY TO COLLEGE TODAY?

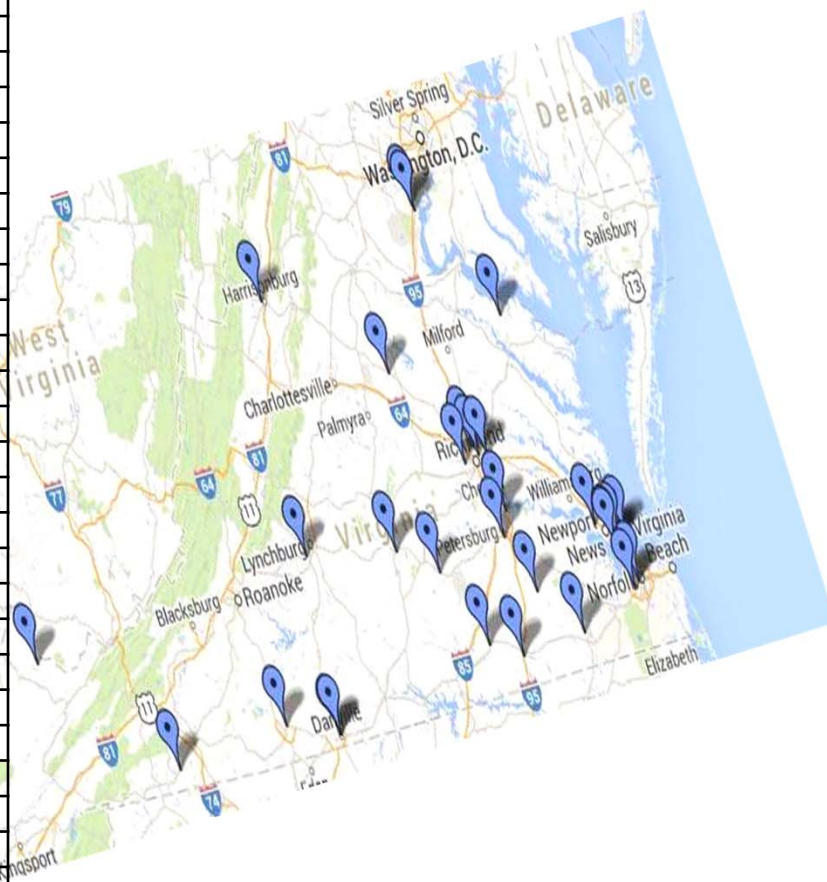
START
HERE!

EXPLORE PREPARE APPLY

Erin McGrath, Access Programs Manager, SCHEV

2013 VCAW High School Sites

	High School	School Division
1	Achievable Dream M/H	Newport News
2	Armstrong High School	Richmond City
3	Brunswick High School	Brunswick County
4	Central High School	Lunenburg County
5	Denbigh High School	Newport News
6	Eastern Montgomery HS	Montgomery County
7	Franklin High School	Franklin City Schools
8	Freedom High School	Prince William
9	Galax High School	Galax City
10	Galileo Magnet HS	Danville City
11	Gar-Field HS	Prince William
12	George Washington High School	Danville City
13	George Wythe	Richmond
14	Greensville County High School	Greensville
15	Hampton High School	Hampton City
16	Harrisonburg High School	Harrisonburg City
17	Heritage High School (Lynchburg)	Lynchburg City
18	Heritage High School (Newport News)	Newport News
19	Hopewell High School	Hopewell City
20	Highland Springs High School	Henrico
21	Huguenot High School	Richmond
22	I.C. Norcom High School	Portsmouth
23	John Marshall	Richmond City
24	Martinsville High School	Martinsville City
25	Nottoway High School	Nottoway
26	Petersburg High School	Petersburg City
27	Phoebus High School	Hampton City
28	Prince Edward County High School	Prince Edward
29	Sussex Central High School	Sussex
30	Twin Valley High School	Buchanan
31	Washington and Lee High School	Westmoreland
32	Woodrow Wilson HS	Portsmouth





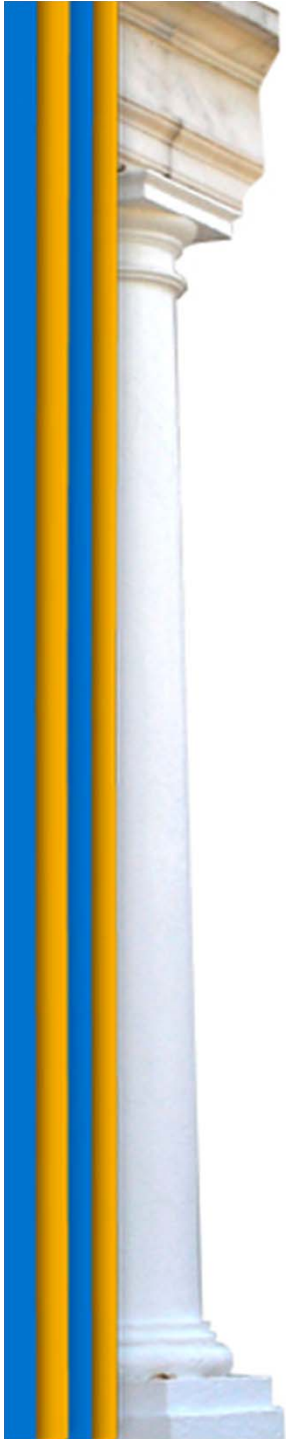
Virginia College Application Week

- **97%** of students think their high school should continue to host
- **28%** of students hadn't planned to submit a college application before VCAW
- **27%** of students said VCAW made a difference in their plans for life after high school
- **45%** of students didn't know about college application fee waivers prior to VCAW
- **46%** of students used a college application fee waiver during VCAW
- **71%** of institutions surveyed said their institution benefitted from VCAW and that it helped satisfy institutional objectives and goals related to access and outreach

Virginia makes Going to College as Easy as 1, 2, 3



Virginia Super FAFSA Week
February 1-8, 2014




Super FAFSA Week

February 1 – 8, 2014

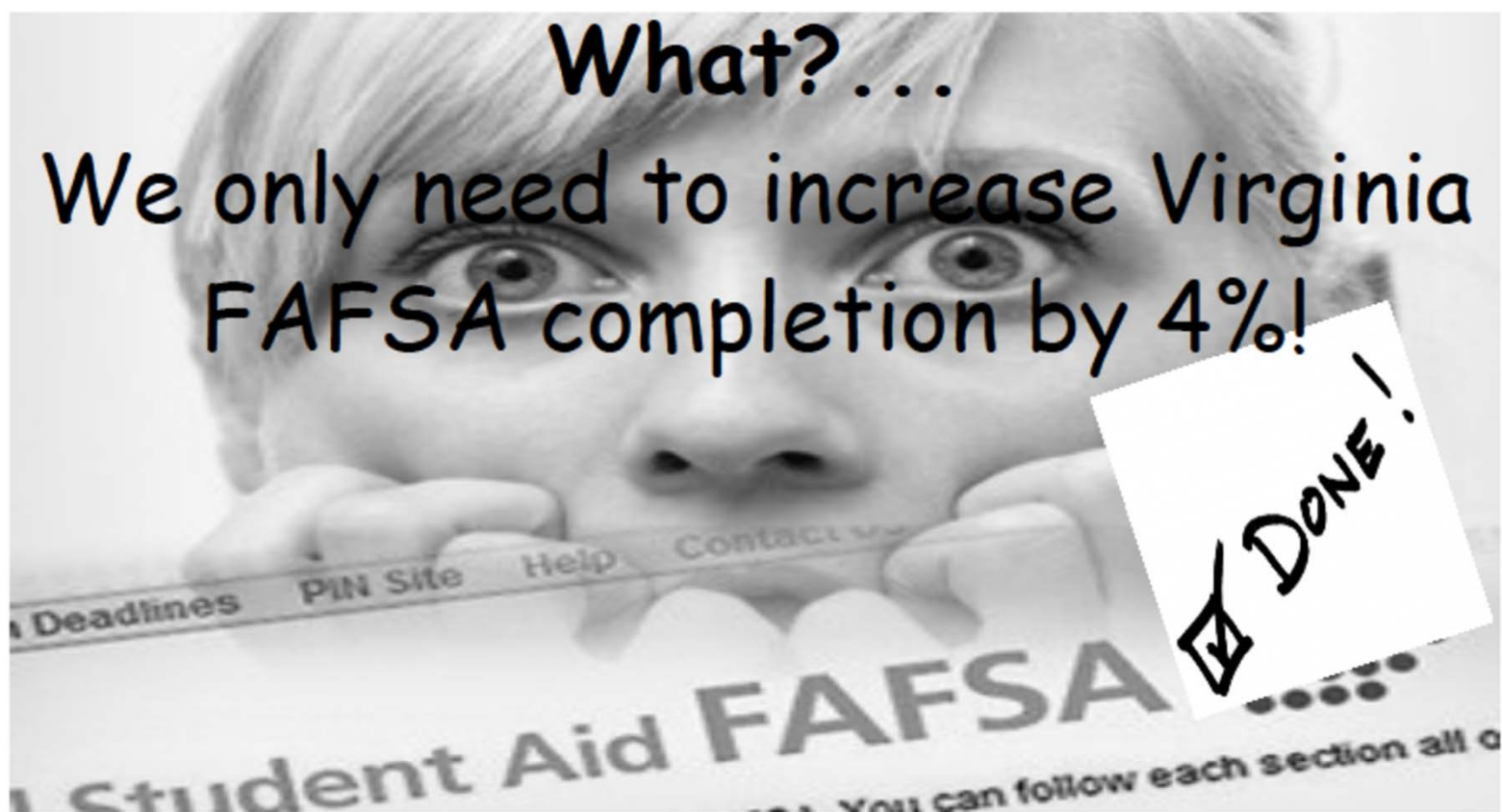
Sponsored by VASFAA and funded
in part by the College Access
Challenge Grant Program



What is Super FAFSA Week?

- Free assistance completing the FAFSA
 - Financial aid presentations
 - Chance to win a \$100 book scholarship
 - Sites around Virginia including high schools, colleges and community and civic centers
- 

Virginia FAFSA Completion Challenge



What?...

We only need to increase Virginia FAFSA completion by 4%!

☒ DONE!



Virginia FAFSA Completion Challenge

- Virginia's campaign to increase FAFSA completion will occur between September 2013 and May 2014
- 4% equals approximately 15,000 more FAFSAs than last year
- Submitted FAFSAs will be tracked by the U.S. Department of Education's Office on Federal Student Aid
- Progress will be posted on the VASFAA.com website
- To help Virginia meet the challenge, email iamtheoneva@gmail.com

Please enter "*FAFSA Challenge*" in the subject line

I-am-the-one.com Campaign




I'm the one who's going to make my way to college!

Yes, you are the one – you're the person in charge of your own future. And if your future includes college, you'll want to start preparing as soon as possible! This site can help you do that. By using the links below, you and your parents or guardians can learn about financial aid opportunities, find out what you have to do in high school to prepare for college, and explore the many career and education options that are available to you.


So start clicking – and get yourself ready for college!



Virginia Wizard

 Careers College Planner **Paying for College** Parent Info Transfer Apply Now


College Search Test Preparation Prepare for College Earn College Credit Search Majors Community College Calendar, Programs, and Courses



The Wizard will help you prepare for college.


You can search for colleges and universities, get step-by-step help planning for college, prepare for college entrance exams, and learn about community college majors and programs.


[Turn guide off](#)



College Search


Which college is right for you? The Wizard will help you find out!






Test Preparation


Let the Wizard help you prepare for the SAT, ACT, ASVAB, GED and Community College Placement Tests.






Preparing for College


Use this checklist to help you plan for college, step-by-step.





Earning College Credit in High School

The Wizard can help you save time and money! Learn how you can begin earning college credit while you are in high school.



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Search Major

Search for key information about

Community College Calendar, Programs, & Courses

College Transfer

Learn more about transferring to a

Students with Disabilities

Learn more about preparing for and

Virginia Career View



VIRGINIA
CAREER VIEW
VITAL INFORMATION FOR EDUCATION AND WORK

Grades K-5Grades 6-8ParentsProfessionals

My Folder



We put it all together.



**Business,
Management &
Administration**

Explore Career Clusters



**Celebrate
Constitution Week
September 17th-
23rd!**

Click here for great
activities, games, and
fun!



**New Way to Use
Kids Search**

Search over 100
careers!
(Kids Search requires
Internet Explorer 7 or
above, Safari, Google
Chrome, or Firefox)



Career Town

Play 23 different
career exploration
games!



**Fall Workshop
Registration**

Sign up now for
VIEW's free Fall
Workshops!



**Sharpen your back
to school skills with
these activities!**

What's New

- ▶ October VCA Professional Development Opportunities
- ▶ VIEW has a My Folder App for iPhone, iPad, and Android. Access your favorites from anywhere!
- ▶ VSCA Professional Development

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Next Steps

- Increase collaboration:
 - higher education, preK–12, business, community
- Support sustainability of access provider programs
- Develop statewide college-going culture
 - Value of higher education
 - Available to all
- Provide timely and accurate information
- Provide opportunities for college tours
- Continued professional development



State Council of
Higher Education for Virginia

Questions?

What does this mean to the
College of William & Mary



State Council of
Higher Education for Virginia

Thank You!

Paula Fisher

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