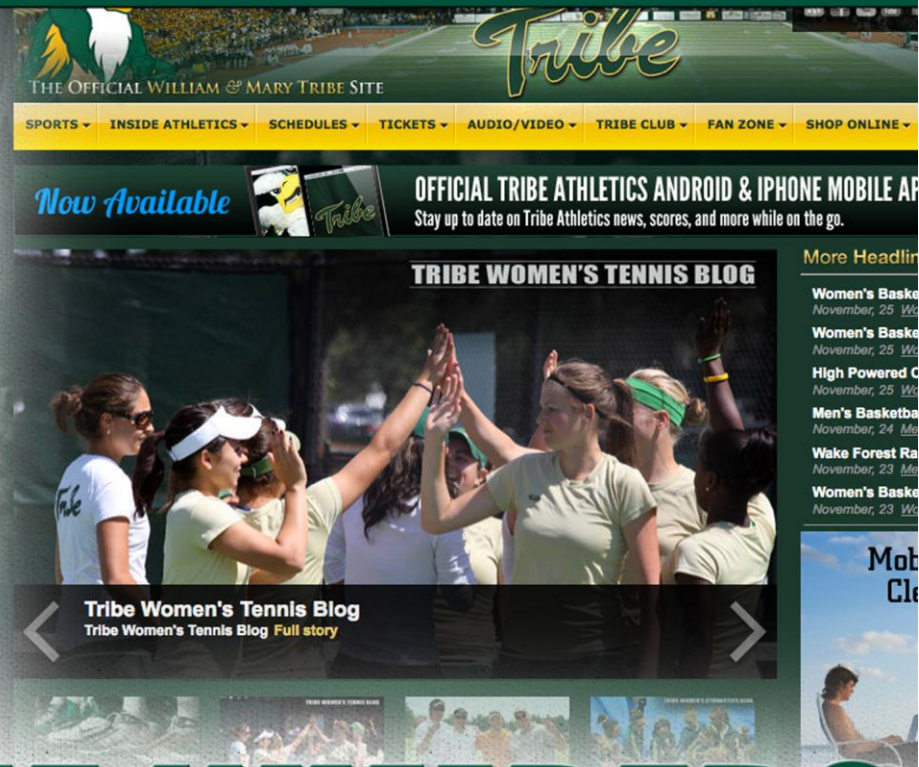






Aug. 1 – Nov. 25, 2012 (117 days)

- Total Views – 1,770,807
- Unique Views – 260,021
- Average Time Per Visit – 3:18
- Average Page/Visit – 3.25



INSIDE THE NUMBERS

Videos

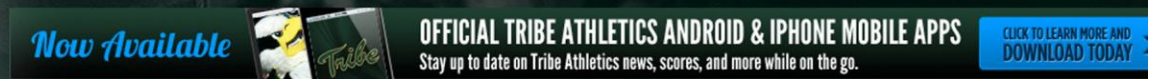
- Live Video/Audio Streaming of Games
- Game Highlights
- Student-Athlete Features
- Coaches Pregame and Postgame Interviews

Articles

- Recaps
- Previews
- Student-Athlete Features (20 Questions)
- Game Notes
- Student-Athlete/Coaches Bios
- Stats
- Miscellaneous Information

Photos

- Game/Practice Photo Galleries



Football

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TRIBE ONLINE STORE



Richmond Game Quick Video Highlights

Video highlights from the William and Mary football team's season finale against Richmond are available above. [Full story](#) | [Watch Video](#)

Inside Football

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- » [Head Coach Jimmye Laycock](#) | [W&M Coaching Staff](#)
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THE CONTENT

Aug. 1 – Nov. 25, 2012 (117 days)

- Total Videos Produced – 315
- Average Per Day – 2.7
- Live Events Scheduled/Produced for 2012-13 – 50



VIDEO PRODUCTION

Aug. 1 – Nov. 25, 2012 (117 days)

- Total Galleries Produced – 60
- Avg. Photos Per Gallery - > 30



Photo Gallery: Tribe Women's Soccer vs. Duke (Photos by Bob Keroack) 8/18/2012

Photos from women's soccer home opener against No. 1 Duke taken by Bob Keroack.



Martin-Family(12Dukebk).jpg

PHOTOS



Saturday

- Recap; Postgame Video Press Conference; Stats; Live Video/Audio Stream

Sunday

- Quick Video Highlights; Photo Gallery

Monday

- Complete Game Video Recap; Game Day Central

Tuesday

- Coach/Player Media Luncheon Video

Wednesday

- Coach's Radio Show Preview

Thursday

- Coach's Radio Show Archive

Friday

- Final Edition of Game Day Central

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FOOTBALL | NEWS | ROSTER | COACHES | SCHEDULE | STATS | ARCHIVES | CAMPS | FACILITY | RECRUITING INFO

TRIBE ONLINE STORE



Tribe Football Holds Annual Media Day

Updated: Tuesday 08/06/2012 (ET)
by TribeAthletics.com



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- » Head Coach Jimmys Laycock | W&M Coaching Staff
- » Notes | Fall Practice Headquarters
- » Zable Stadium | Laycock Center | Game Day | Tickets
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A WEEK IN TRIBE FOOTBALL

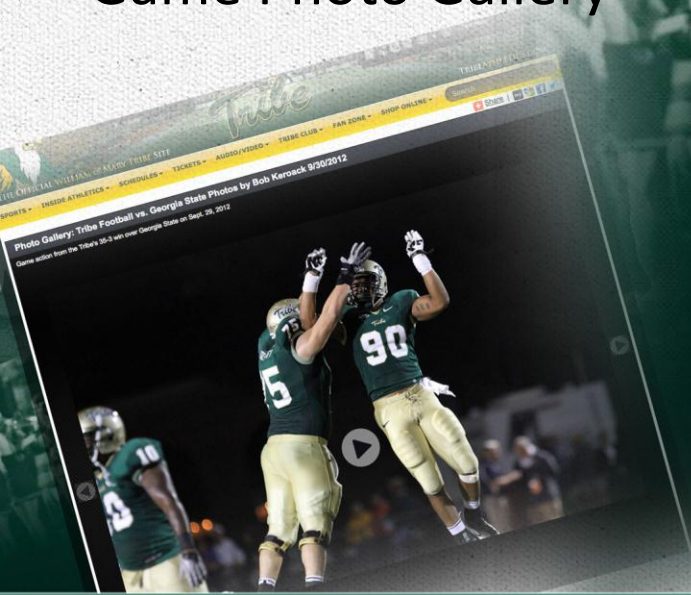
Saturday

- Live Video/Audio Stream
- Game Story
- Postgame Video from Press Conference
- Updated Stats

2012 William and Mary Football William and Mary Combined Team Statistics (as of Nov 17, 2012)																		
All games																		
		Score			Att.			Record:			Overall		Home		Away		Neutral	
		L			W			T			2-9		1-3		1-1		0-0	
		14-17			11-25			Non-Conference			1-7		0-1					
		31321			8309			Team Statistics			W&M		OPP					
		17-20			21-51			FIRST DOWN			201		93		115			
		10601			11125			Rushing			83		68		148			
		8101			22771			Passing			1688		440		1750			
		10398			26-27			Penalty			421		40		150			
		5521			25-28			RUSHING YARDS			153.5		15		2128			
		20089			31-41			Averaging Per Rush			4.0		1.0		10.8			
		1662						Average Per Play			206.0		213.5		10.4			
		pts			pts			PASSING YARDS			162-318-10		6.4		6.4			
		68.0			68.0			TDs Rushing			6.5		10.0		10.0			
		35.9			35.9			Comp-Att-Int			12.8		19.5		19.5			
		29.0			29.0			Average Per Pass			188.7		13		13			
		19.4			19.4			Average Per Catch			176		386		386			
		15.0			15.0			Average Per Game			379		5.0		5.0			
		15.0			15.0			TDs Passing			5.1		35.0		35.0			
		15.0			15.0			TOTAL OFFENSE			342.2		29.5		29.5			
		9.0			9.0			Average Per Play			36-588		25-296		25-296			
		0.0			0.0			KICK RETURNS - # Yards			10-44		15-44		15-44			
		0.0			0.0			KICK RETURNS - # Yards			15-4		59-94		59-94			
		0.0			0.0			PUNT RETURNS - # Yards			46-423		49-594		49-594			
		12.0			12.0			PUNT RETURNS - # Yards			53-15		53-15		53-15			
		17.0			17.0			FUMBLES-LOST			29-30		60-150		60-150			
		17.0			17.0			PENALTIES-Yards			671/63		91/11		91/11			
		134.8			134.8			PUNTS-Avg			no.		yds		avg		pts	
		72			72			TIME OF POSSESSION-Game			2		1		-0.3		0	
		39.8			39.8			3RD-Down Conversions			2		0		0.0		0	
		18.1			18.1			4TH-Down Conversions			2		0		0.0		0	
		49			49			Interceptions			no.		yds		avg		pts	
		13.9			13.9			Jerome Couplin			2		0		0.0		0	
		13.9			13.9			Jan Tagoe			3		15.5		5.0		32	
		13.9			13.9			Brian Thompson			2		2.0		2.0		0	
		13.9			13.9						2		2.0		2.0		0	
		13.9			13.9						2		2.0		2.0		0	
		13.9			13.9						2		2.0		2.0		0	
		13.9			13.9						2		2.0		2.0		0	
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		13.9			13.9						2		2.0		2.0		0	
		13.9			13.9						2		2.0		2.0		0	
		13.9			13.9						2		2.0		2.0		0	
		13.9			13.9						2		2.0		2.0		0	
		13.9			13.9			</										

Sunday

- Game Quick Video Highlights
- Game Photo Gallery



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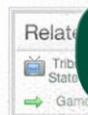
Georgia State Game Quick Video Highlights

Updated: Friday 09/30/2012 (ET)
by TribeAthletics.com

WILLIAMSBURG, Va. - Video highlights from the William and Mary football team's win against Georgia State are available above or by clicking [here](#).

The complete game video recap will be available on Monday afternoon.

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SUNDAY

Monday

- Game Day Central for Upcoming Week's Game
- Complete Game Video Recap for Previous Week's Game

2012 TRIBE FOOTBALL GAME NOTES

GAME 6

PENN

Oct. 6, 2012 • 3:30 p.m.
Philadelphia, Pa. • Franklin Field

William & Mary Schedule/Results	Time/Result
Date: Sept. 1	Opponent: at Maryland
Sept. 8	LAFAYETTE
Sept. 15	at #121 TS Towson
Sept. 22	#12 DELAWARE*
Sept. 29	GEORGIA STATE*
Oct. 6	at Penn
Oct. 13	at #516 James Madison*
Oct. 27	MAINE* ^
Nov. 3	at #14/17 New Hampshire*
Nov. 10	at #4 Old Dominion*
Nov. 17	RICHMOND*

At A Glance

Date: Saturday, Oct. 6
Time: 3:30 p.m.
Location: Philadelphia, Pa.
Venue: Franklin Field
Capacity: 52,958
Surface: Sprinturf
TV: PennAthletics.com
Live Stats: TribeAthletics.com
Live Audio: TribeAthletics.com
Series Record: W&M leads, 4-1

Tribe

William & Mary (1-4, 1-2)

TRIBE

PENN

Penn (1-2, 1-0)

QUAKERS

The Game

Tribe will take a break from its conference slate when it plays at Penn this Saturday at 3:30 p.m. W&M will be looking for its first win in a while, as the team enters the season with a 1-4 record. The team's only win came in a non-conference game against Delaware State last week. Penn, on the other hand, is looking to get back on track after a 1-2 start. The Quakers have won two of their last three games, including a victory over Virginia Tech last week.



Tribe Football Heads to Penn for Non-Conference Matchup This Saturday

Updated: Friday 10/05/2012 (ET)
by TribeAthletics.com

WILLIAMSBURG, Va. - The William and Mary football team will take a break from its conference slate when it plays at Penn this Saturday at 3:30 p.m.

Live video and audio of the broadcast, as well as live stats, will be available at TribeAthletics.com. Live video will be available at PennAthletics.com.

W&M will be looking for its second consecutive win after posting a 55-3 victory against Georgia State last Saturday in Williamsburg. In addition to holding GSU scoreless for the final three quarters, W&M outgained the Panthers, 413-249, and piled up 312 rushing yards.

After dropping its first two games to begin the season, Penn recorded a 28-21 triumph at Dartmouth last weekend. Saturday's game will mark the sixth meeting between W&M and Penn, as the Tribe leads the all-time series, 4-1.

Additionally, the College owns a 2-1 record against Penn in Philadelphia, with the lone loss coming in the team's initial meeting in 1944. The teams last met in 1995 when the Tribe earned a 48-34 victory in Williamsburg.

This Saturday's contest will feature two of the nation's winningest active FCS head coaches, as both Jimmye Laycock and Al Bagnoli have totaled more than 200 career wins. Bagnoli currently ranks fourth in career wins among active FCS head coaches (223), while Laycock ranks sixth (214).

Complete gameday information is available below.

Gameday Information - Week 6: Penn

When: Saturday, Oct. 6, 2012, 3:30 p.m.

Where: Philadelphia, Pa. | [Weather](#) | [Campus Map](#) | [Visiting Penn](#)

Venue: Franklin Field | [Seating Chart](#) | [Traffic & Parking Info](#)

Broadcast: [Watch Online @PennAthletics.com](#) | [Listen Online](#) | [Live Stats](#)

Tickets: [TribeAthletics.com](#)

Game Notes: William and Mary (1-4, 1-2) | Penn (1-2, 1-0) | [CAA](#) | [TV](#)

Pregame: [W&M - CAA Teleconference \(Audio\)](#) | [Weekly Press Launch](#)

Media: [Keith McBride II](#) | [Chesapeake Bank Jimmye Laycock Radio](#)

Penn - Mid-Week Press Conference (Video)

CAA Football - The Blitz (Video)

News: [McBride Runs with Opportunity](#)

[Daily Press, Oct. 6](#)

CAA Notes

[Richmond Times-Dispatch, Oct. 2](#)

CAA Rewind, Combomb Edition

[Daily Press, Sept. 30](#)

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- » Head Coach Jimmye Laycock | W&M Coaching Staff
- » Notes | Full Practice Headquarters
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November 17 Football

[Tribe Football to Host No. 20 Richmond for Senior Day](#)
November 17 Football

MONDAY

Tuesday

- Weekly Media Luncheon
- Video Interviews



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TUESDAY

TRIBEATHLETICS.COM

A photograph of a football game in progress, showing players from both teams (one in white/blue, one in green/gold) competing for the ball. A "PLAY" button is overlaid on the image.

Tribe Football Week 6 Media Luncheon

Updated: Friday 10/02/2012 (ET)
by TribeAthletics.com

WILLIAMSBURG, Va. - Video from the William and Mary football team's Week 6 media luncheon is now available on TribeAthletics.com.

Head Coach [Jimmye Laycock's](#) comments are available above or by clicking [here](#).

Comments from sophomore running back [Keith McBride II](#) is also available.

Football

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- » [Head Coach Jimmye Laycock](#) | [W&M Coaching Staff](#)
- » [Notes](#) | [Fall Practice Headquarters](#)
- » [Zable Stadium](#) | [Laycock Center](#) | [Game Day](#) | [Tickets](#)
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The Chesapeake Bank Jimmye Laycock Radio Show – Week 6

Updated: Sunday 10/04/2012 (ET)
by TribeAthletics.com



WILLIAMSBURG, Va. - The Week 6 Chesapeake Bank Jimmye Laycock Show archived edition is now available for by click here.

Related Links

WEDNESDAY/THURSDAY

Wednesday/Thursday

- Promote Coach's Radio Show
- Provide Archived Edition of Coach's Radio Show

Friday

- Continue Updating Game Day Central with New Information ... Videos, New Stories, etc.

Game Day Information - Week 6: Penn

When: Saturday, Oct. 6, 2012, 3:30 p.m.
 Where: Philadelphia, Pa. | [Weather](#) | [Campus Map](#) | [Visiting Penn](#)
 Venue: [Franklin Field](#) | [Seating Chart](#) | [Traffic & Parking Info](#)
 Broadcast: [Watch Online \(PennAthletics.com\)](#) | [Listen Online](#) | [Live Stats](#)
 Tickets: [TribeAthletics.com](#)
 Game Notes: [William and Mary \(1-4, 1-2\)](#) | [Penn \(1-2, 1-0\)](#) | [CAA](#) | [Ivy](#)
 Pregame: [W&M - CAA Teleconference \(Audio\)](#) | [Weekly Press Luncheon \(Video\)](#) - Head Coach Jimmye Laycock
 Media: [Keith McBride II](#) | [Chesapeake Bank Jimmye Laycock Radio Show \(Audio\)](#) (Coming Soon)
 Penn - Mid-Week Press Conference (Video)
 CAA Football - The Blitz (Video)
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Tribe Football Heads to Penn for Non-Conference Matchup This Saturday

Updated: Friday 10/02/2012 (ET)
by TribeAthletics.com
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Game Day Information - Week 6: Penn

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 Venue: [Franklin Field](#) | [Seating Chart](#) | [Traffic & Parking Info](#)
 Broadcast: [Watch Online \(PennAthletics.com\)](#) | [Listen Online](#) | [Live Stats](#)
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Pregame: [W&M - CAA Teleconference \(Audio\)](#) | [Weekly Press Luncheon \(Video\)](#)
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FRIDAY

