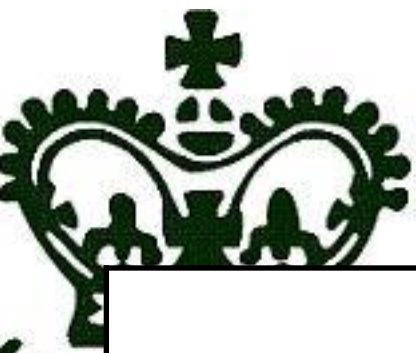




Undergraduate Admission Update

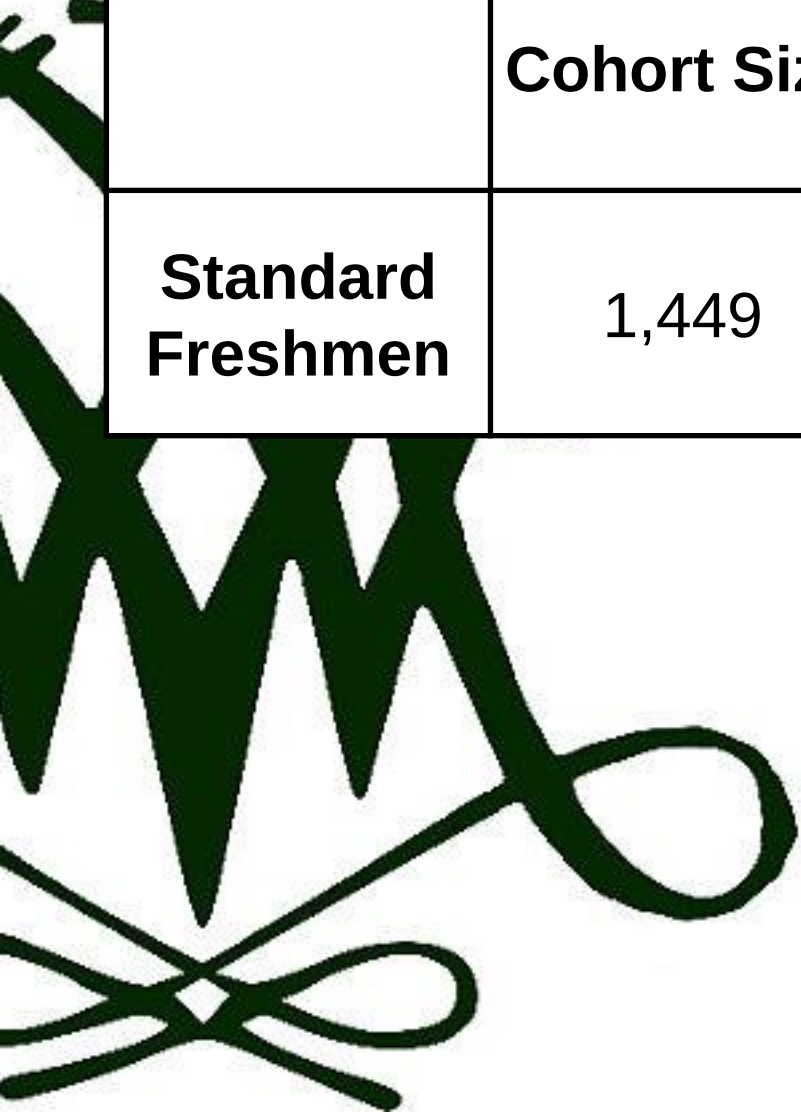
September 20, 2012

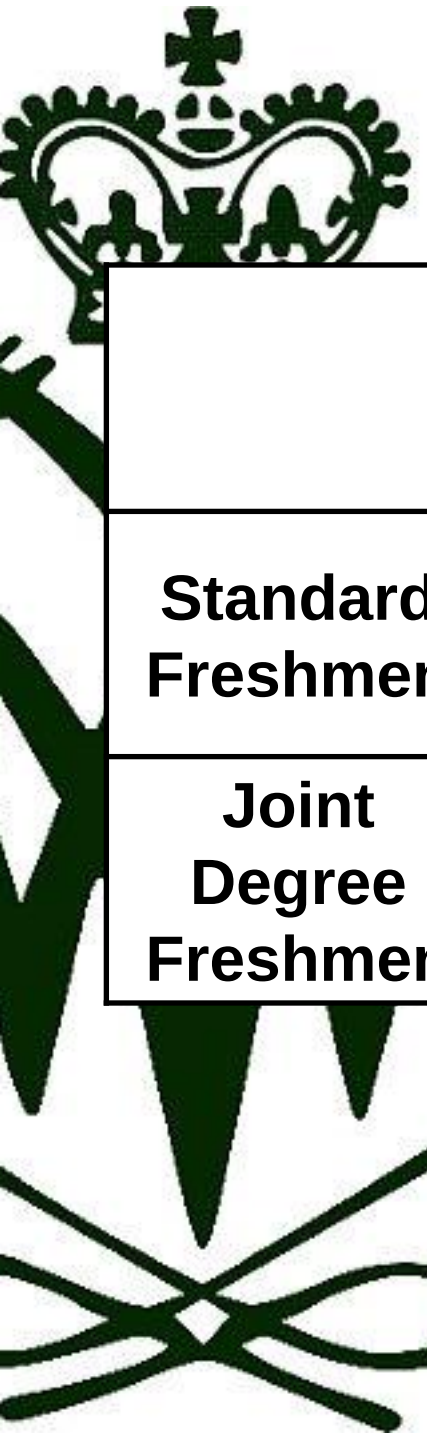




Fall 2012 New Students

	Cohort Size	In-State Students	Out-of-State Students	In-State Proportion
Standard Freshmen	1,449	931	518	63.9%





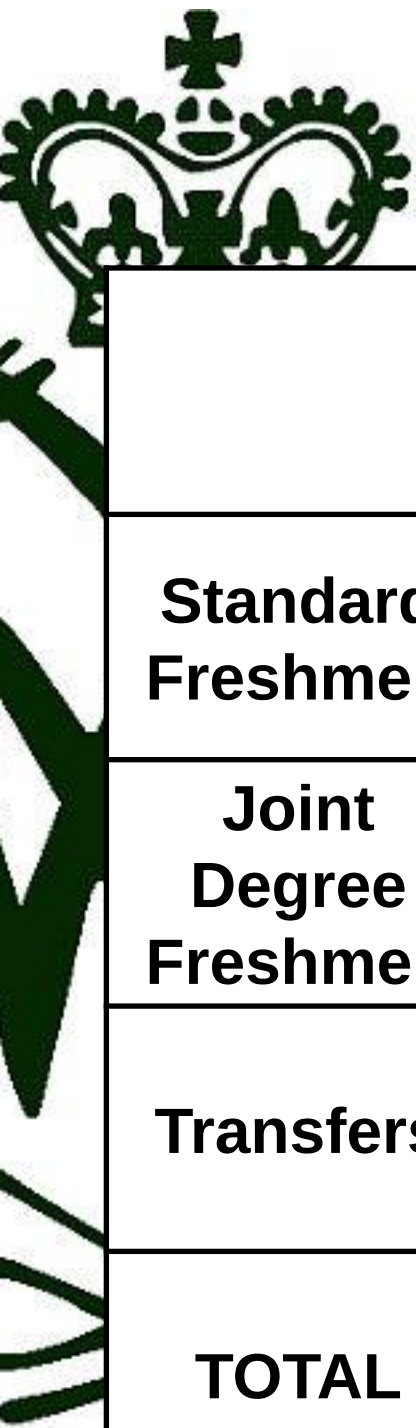
Fall 2012 New Students

	Cohort Size	In-State Students	Out-of- State Students	In-State Proportion
Standard Freshmen	1,449	931	518	63.9%
Joint Degree Freshmen	20	7	13	35.0%



Fall 2012 New Students

	Cohort Size	In-State Students	Out-of-State Students	In-State Proportion
Standard Freshmen	1,449	931	518	63.9%
Joint Degree Freshmen	20	7	13	35.0%
Transfers	209	157	52	75.1%



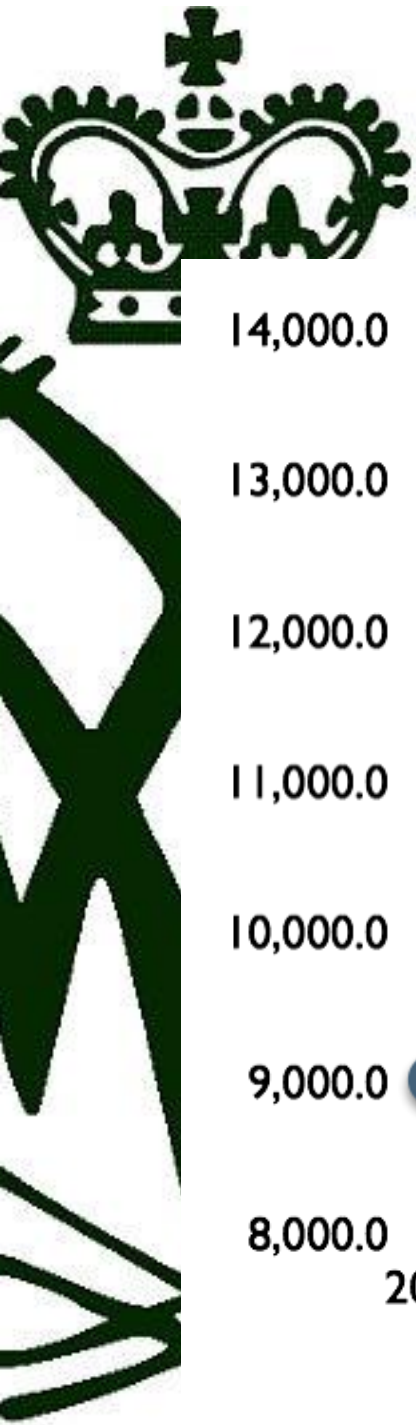
Fall 2012 New Students

	Cohort Size	In-State Students	Out-of-State Students	In-State Proportion
Standard Freshmen	1,449	931	518	63.9%
Joint Degree Freshmen	20	7	13	35.0%
Transfers	209	157	52	75.1%
TOTAL	1,678	1,095	583	65.3%

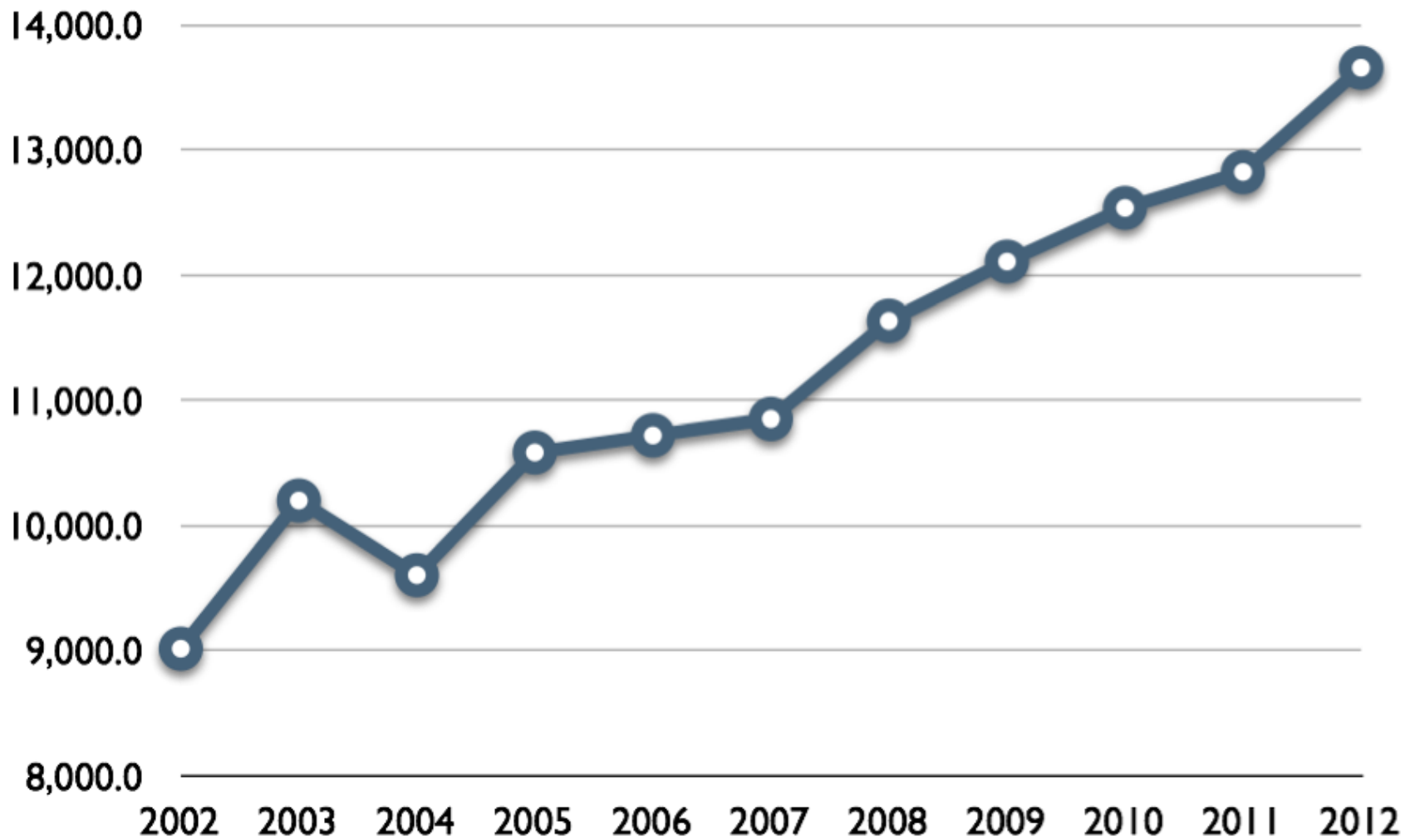


Freshman Applicant Pool

	Apps	AC Rate	Yield	Class
Fall 2012	13,660	32%	33%	1,469
Fall 2011	12,825	35%	33%	1,486
Fall 2010	12,539	32%	35%	1,398
Fall 2009	12,109	34%	34%	1,395

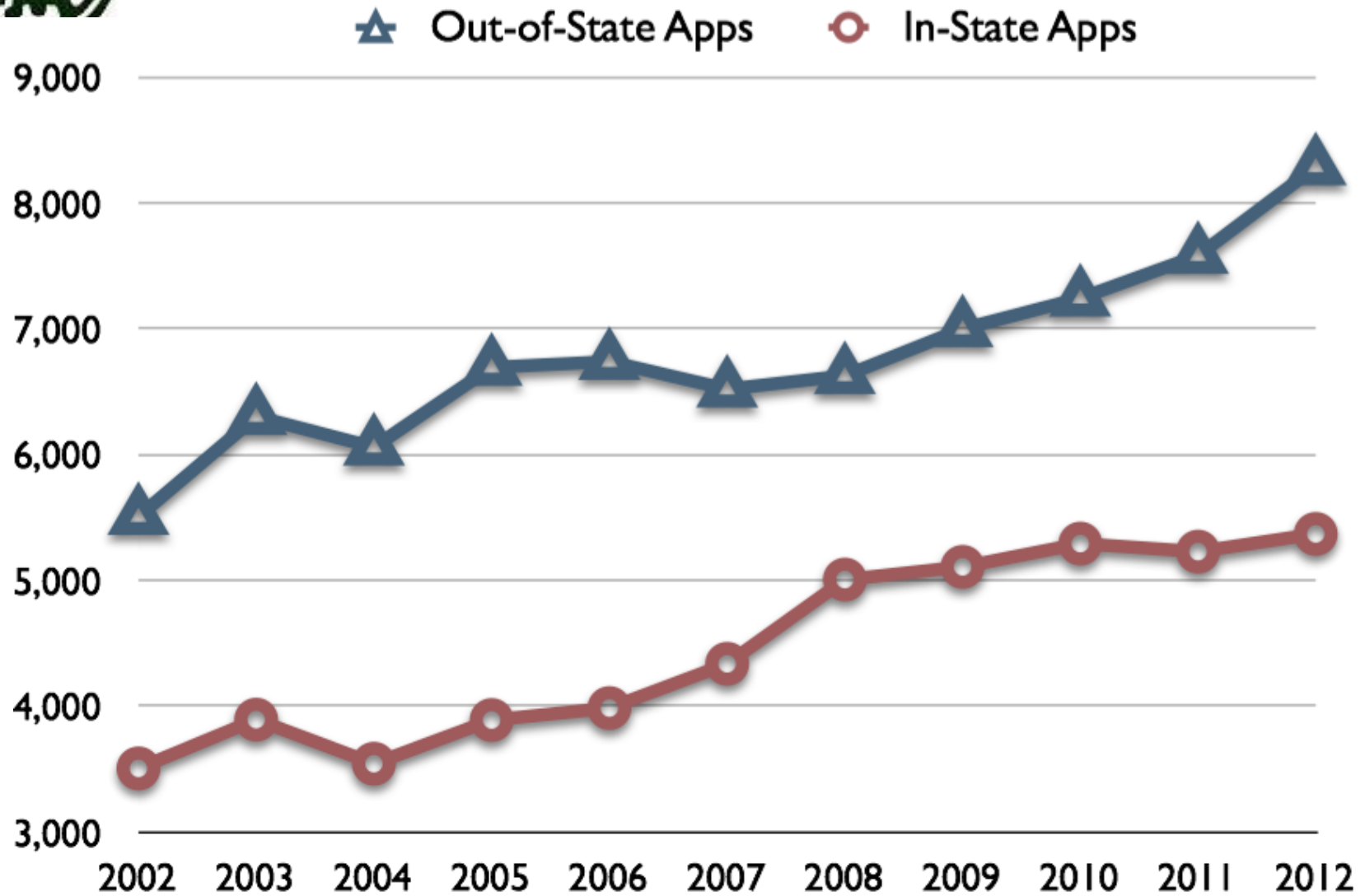


Freshman Applicant Pool





Freshman Applicant Pool

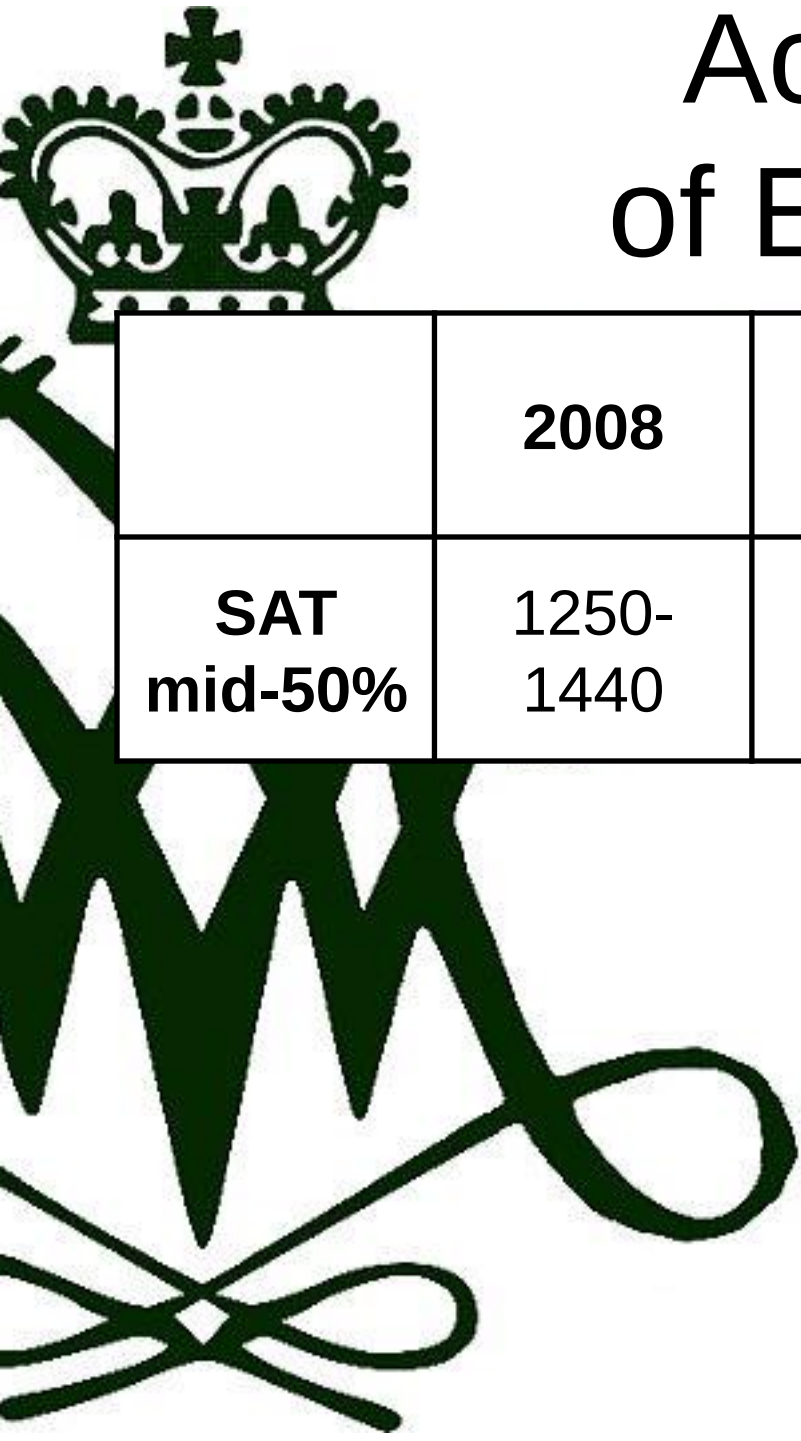




The Funnel

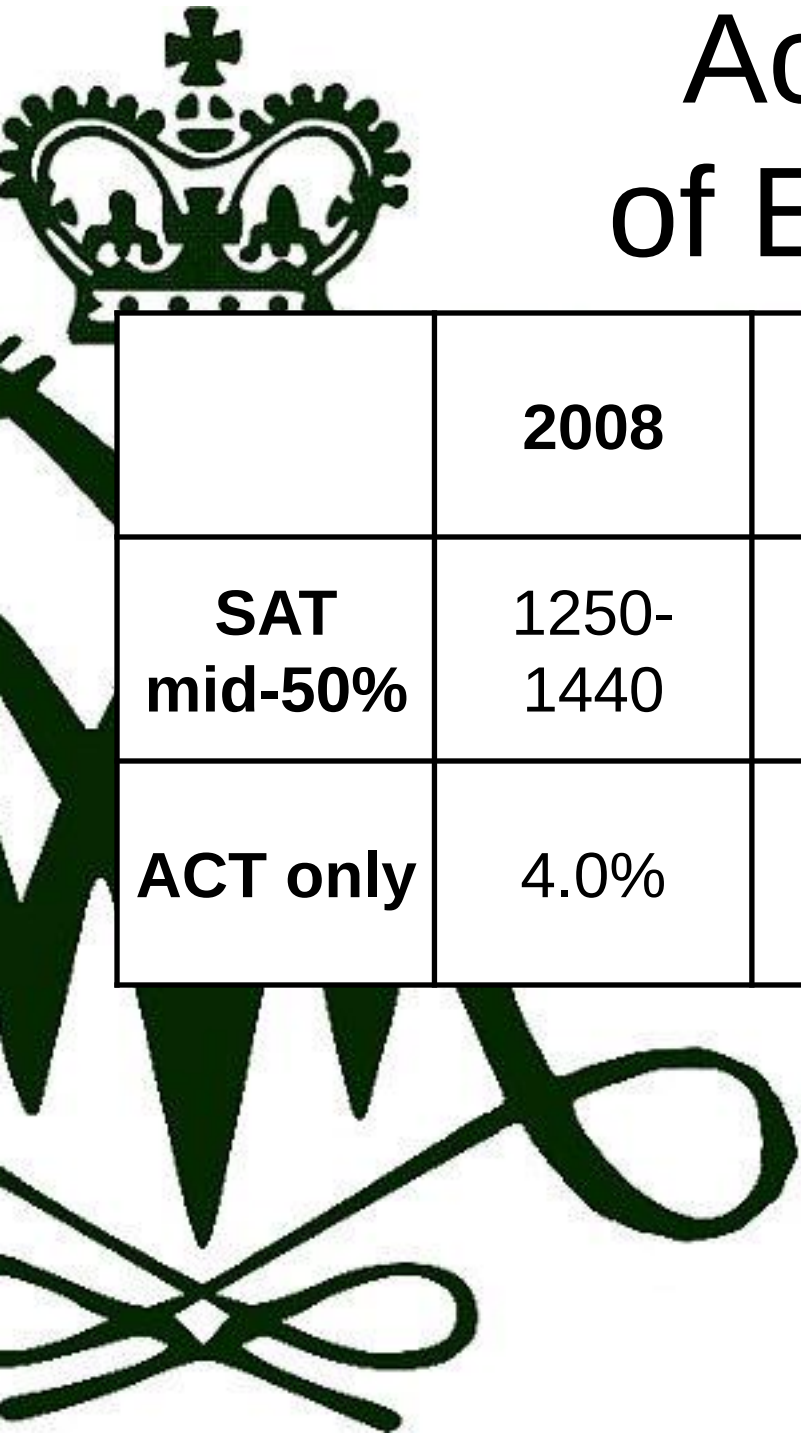
- 85,000 students receive search communication
(50,000 juniors, 35,000 sophomores)
- 35,000 students receive prospect mailing
(17,000 prospects via search +
contacts via visits, travel,
fairs, web etc)
- 13,660 Applicants
- 4,396
Admits

1,469 Enrolling



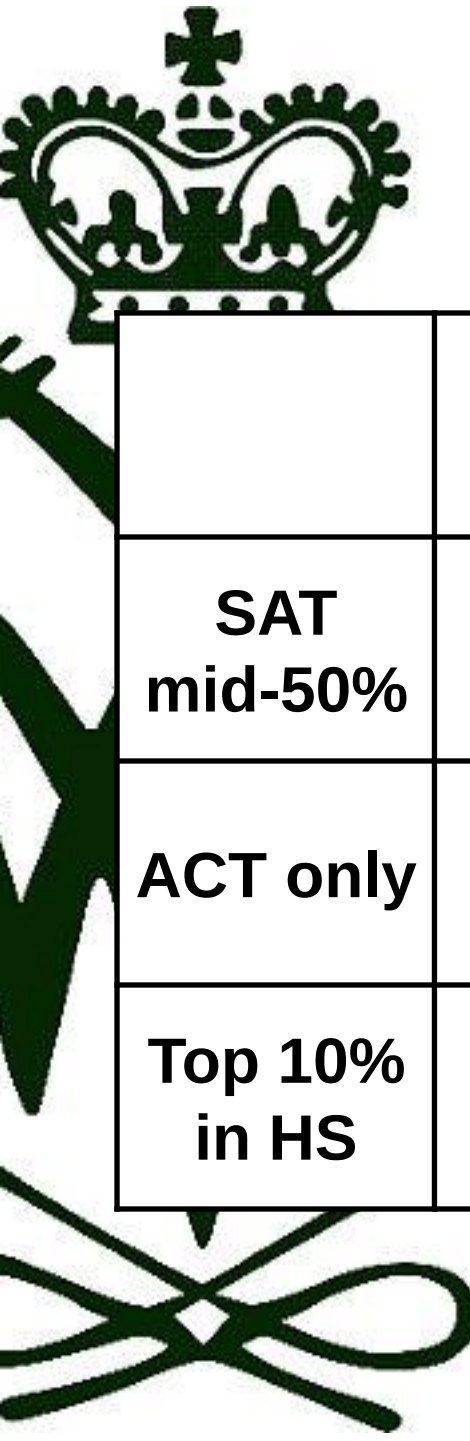
Academic Profile of Entering Classes

	2008	2009	2010	2011	2012
SAT mid-50%	1250- 1440	1240- 1450	1260- 1440	1240- 1450	1250- 1460

A green university crest is positioned on the left side of the slide. It features a crown at the top, a shield with a cross and other heraldic symbols, and a banner at the bottom with a stylized 'S' or 'B' shape.

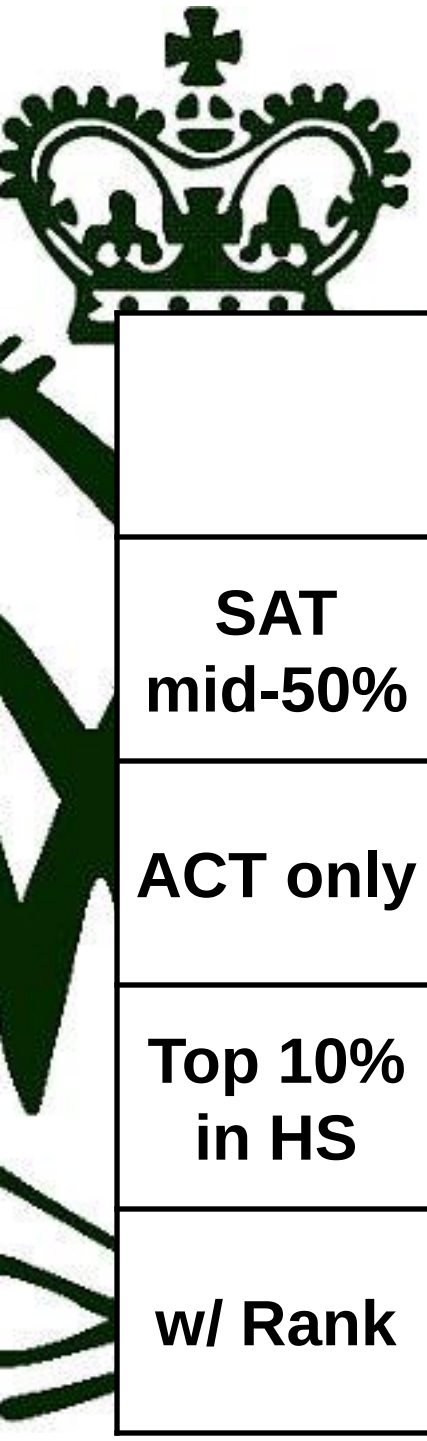
Academic Profile of Entering Classes

	2008	2009	2010	2011	2012
SAT mid-50%	1250- 1440	1240- 1450	1260- 1440	1240- 1450	1250- 1460
ACT only	4.0%	5.6%	8.7%	9.2%	9.8%



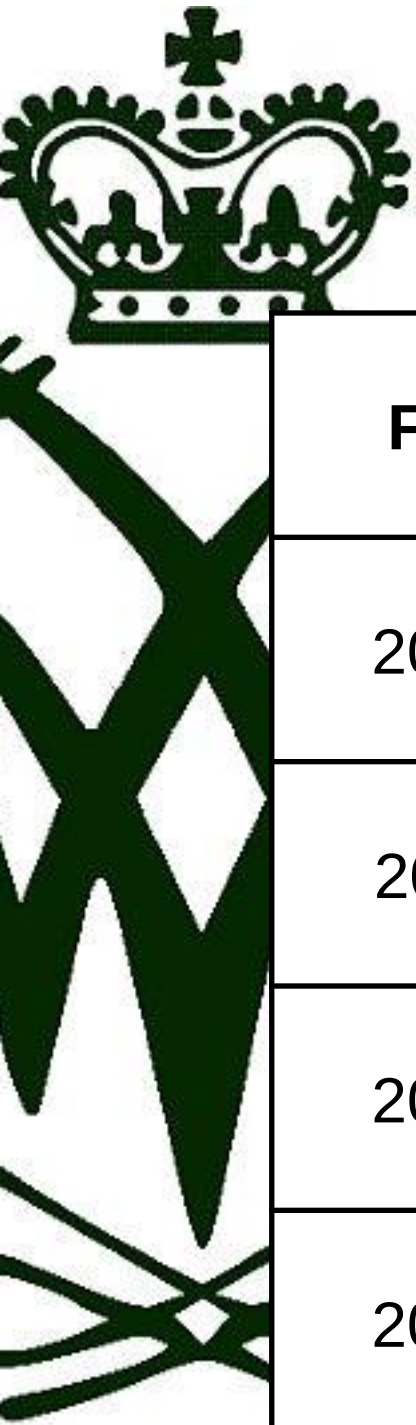
Academic Profile of Entering Classes

	2008	2009	2010	2011	2012
SAT mid-50%	1250- 1440	1240- 1450	1260- 1440	1240- 1450	1250- 1460
ACT only	4.0%	5.6%	8.7%	9.2%	9.8%
Top 10% in HS	79%	79%	79%	79%	79%



Academic Profile of Entering Classes

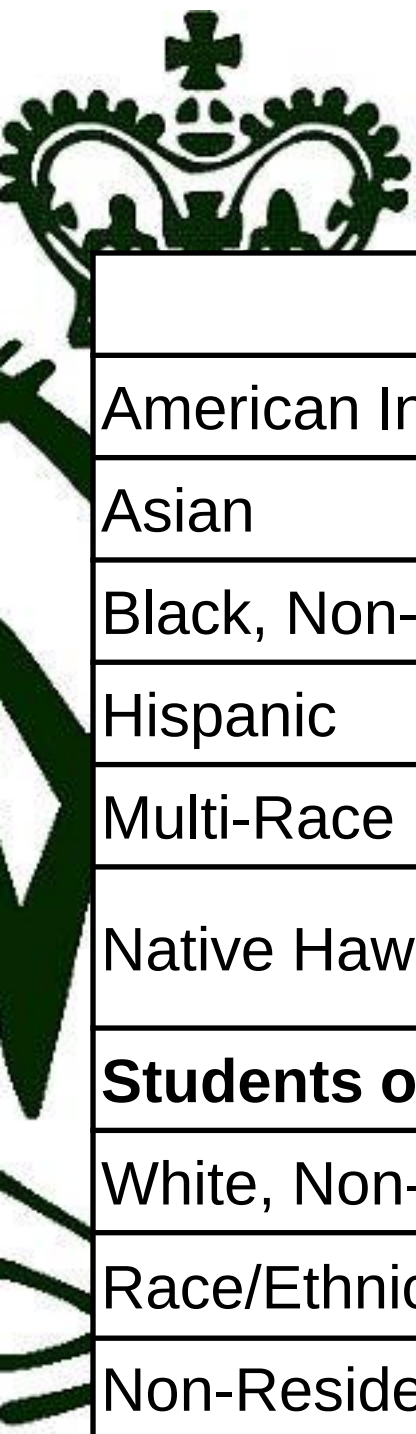
	2008	2009	2010	2011	2012
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ACT only	4.0%	5.6%	8.7%	9.2%	9.8%
Top 10% in HS	79%	79%	79%	79%	79%
w/ Rank	45%	46%	42%	40%	40%



Monroe Scholars

Fall	Number
2012	90
2011	98
2010	83
2009	72

SAT	Middle 50%
CR	740-800
M	720-780
WR	690-770



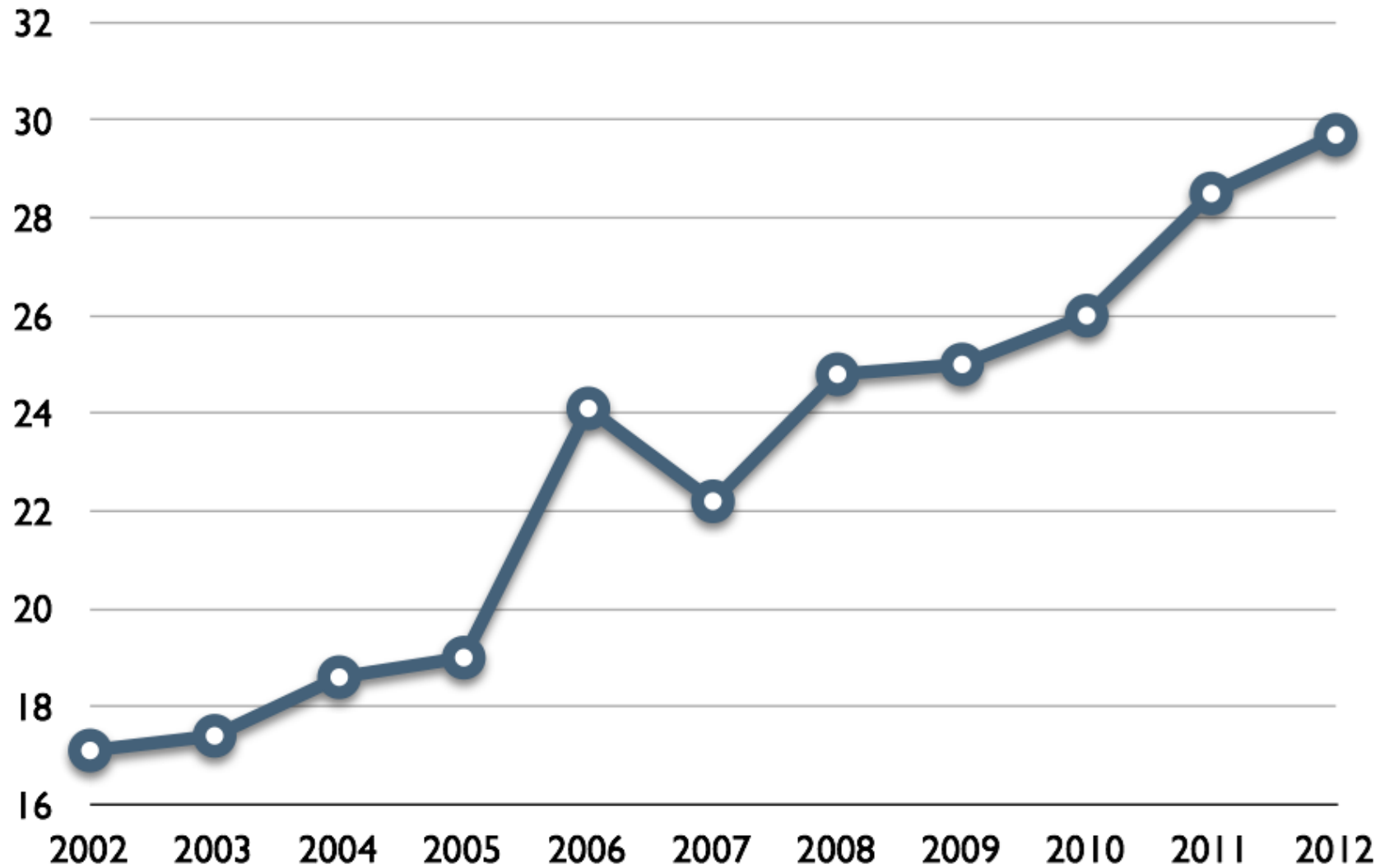
Race/Ethnicity for Entering Freshman Classes

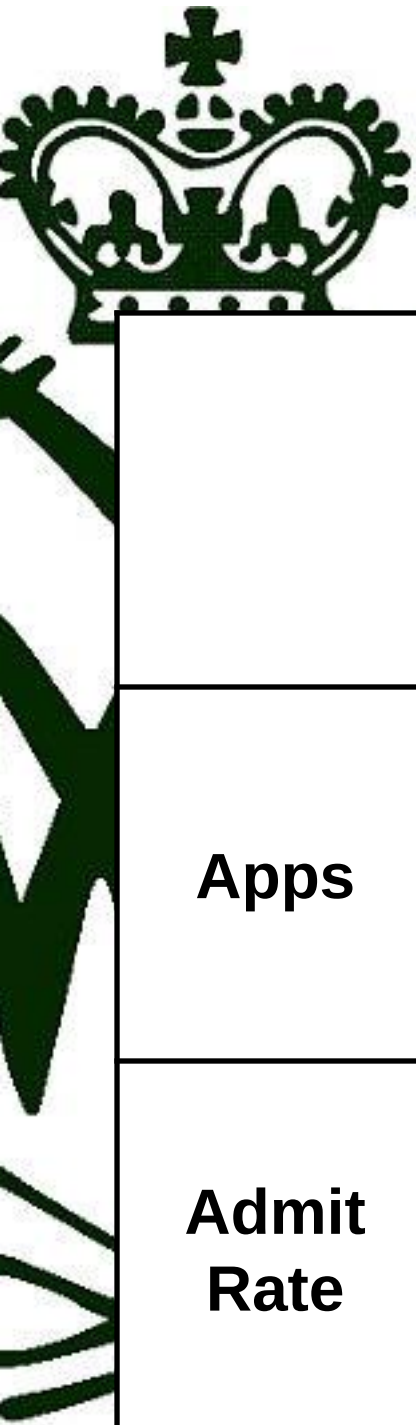
	2009	2010	2011	2012
American Indian or Alaska Native	13	4	2	2
Asian	108	82	99	96
Black, Non-Hispanic	115	92	98	122
Hispanic	114	117	151	141
Multi-Race		66	72	75
Native Hawaiian or Other Pacific Islander		0	2	0
Students of Color	25%	26%	29%	30%
White, Non-Hispanic	693	868	880	848
Race/Ethnicity Unknown	298	126	102	100
Non-Resident Alien	54	43	80	85



Racial Diversity

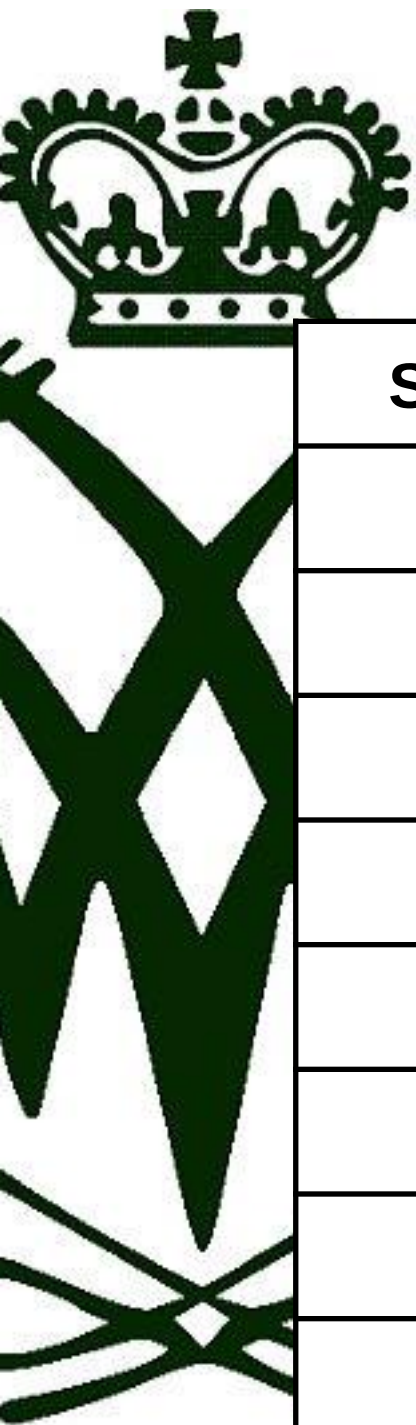
○ Students of Color as a Percentage of Entering Class





Legacies

	2008	2009	2010	2011	2012
Apps	400	330	429	435	461
Admit Rate	53%	54%	54%	62%	61%



Top Non-Va. States and Non-U.S. Countries

State	Number
NJ	69
NY	57
MD	42
PA	39
MA	35
CT	29
DC	18
CA	18

Country	Number
China	62
Australia	4
Egypt	2
France	2
UAE	2
UK	2



Top Competitors

1. UVA	234
2. Notre Dame	26
3. Vanderbilt	22
4. Georgetown	21
5. Virginia Tech	20
6. Princeton	19
7. Yale	19
8. Cornell	18
9. Brown	17
10. Harvard, UNC, UR	16



Questions?