

COLLEGE OF WILLIAM & MARY



**Committee on Financial Affairs
Board of Visitors**

April 27, 2012

GENERAL ASSEMBLY BUDGET ACTIONS

Operating:

	<u>FY 2013</u>	<u>FY 2014</u>
➤ Faculty/Staff Salaries	3% bonus	2% base
➤ Benefits (employers share)		
○ VRS Retirement	+34%	na
○ Medical	+12%	na
➤ Operating Funds		
○ Enrollment	\$193,080	\$193,080
○ Base operations	\$416,352	\$416,352
○ Six Year Plan	\$487,758	\$487,758
○ Student aid	\$ 69,003	\$132,691
➤ Eminent Scholars	(\$339,000)	(\$339,000)
➤ Reallocations	\$535,824	\$714,432
➤ Eliminates proposed language restricting the use of in-state tuition for financial aid		

GENERAL ASSEMBLY BUDGET ACTIONS

Capital:

➤ Renovation/construction

○ Brafferton	\$2,250,000
○ Utilities, phase 4	\$3,500,000
○ Lake Matoaka Dam/Spillway	\$3,169,182
○ Improve Accessibility	\$3,000,000
○ Storm Water Management	\$3,391,198

➤ Detailed planning

○ Tyler Hall	\$ 677,960
○ College funded with State reimbursement	

➤ Maintenance Reserve \$1,412,817 /year

COLLEGE OF WILLIAM AND MARY

FY 2013 FUNDING PRIORITIES

- *Maintain the quality of academic programs*
- *Recognize the Commonwealth's investment*
- *Identify opportunities for budget reallocations and academic/business innovation*
- *Address Strategic Planning, Six Year Plan, and Higher Education Opportunity Act priorities*
- *Balance revenue need with student affordability*
- *Use all available fund sources to address funding requirements*
- *Continue to aggressively seek private funds and other revenue sources.*

PLANNING STEERING COMMITTEE

FY 2013 FUNDING PRIORITIES

- *Salary increases for faculty and staff*
- *Fund raising and development*
- *Increase operating funds (non-personnel)*
- *Increase research support*
- *Creative Adaptation Fund—Academic Initiatives*

PRODUCTIVITY AND BUSINESS INNOVATION

- *Five Percent Reallocation*
 - *Three Years*
 - *Academic/Administrative*
 - *Excludes Physical Plant*
- *Creative Adaptation*
 - *Virtual Labs—General Chemistry*
 - *January Term*
 - *Coastal Resources Certificate Program*
 - *Course Redesign—Economics*
 - *Professional Development—eLearning*
 - *Post-baccalaureate Program—Classical Studies*
 - *Masters of Accounting—Blended eLearning*
- *Technology*
 - *On-line catalogue*
 - *On-line Payment/eCommerce*
 - *Student Health Insurance—Third Party Payers*
 - *IT Coordination and Effectiveness*
- *Faculty Effort*
 - *St. Andrews Program*
 - *Undergraduate enrollment (on-campus)*
 - *D.C. Programs (semester/summer)*

COLLEGE OF WILLIAM AND MARY

FY 2013 INCREMENTAL E&G REVENUE BY SOURCE

STATE FUNDING:

➤ Bonus/Fringe Benefit contribution	\$1,574,000
➤ Program/financial aid Support	<u>1,166,193</u>

TOTAL STATE FUNDING	\$2,740,193
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INCREMENTAL TUITION/E&G FEE REVENUE:

➤ Undergraduate Enrollment Growth	\$ 635,000
➤ In-state Undergraduate Tuition (+5.9%)	1,950,000
➤ Out-of-state Undergraduate Tuition (+3.5%)	2,074,100
➤ In-state/Out-of-State Graduate Tuition (+5.9%/+4/5%)	158,000
➤ Mason School of Business (salary/benefit match)	319,100
➤ William and Mary Law School (salary/benefit match)	436,500
➤ Course/Program Fees	<u>427,800</u>

TOTAL INCREMENTAL REVENUE	\$6,000,500
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GRAND TOTAL: INCREMENTAL REVENUE	\$8,740,693
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COLLEGE OF WILLIAM AND MARY

INCREMENTAL EXPENDITURES

➤ Annualize FY 2012 Salary Actions	\$1,424,000
➤ VRS/Health Insurance	\$1,887,000
➤ Faculty/Staff Salary Pool	4,875,493
➤ Offset Loss of Eminent Scholars support	339,000
➤ Marine Science minor	75,000
➤ Campus Security	50,000
➤ IT Academic Support	81,000
➤ Operating funds (sciences)	185,500
➤ International student support	52,300
➤ Operating funds (campus)	500,000
➤ Admissions Programming/Outreach	40,000
➤ Research/Start-up Support	300,000
➤ Creative Adaptation Fund	200,000
➤ Graduate Financial Aid	350,000
➤ Undergraduate Need-based Aid	982,400

REALLOCATIONS:

➤ State Required	(536,000)
➤ Reprogram Equipment Trust Funds	(300,000)
➤ Creative Adaptation Fund	(200,000)
➤ Faculty Effort	<u>(1,565,000)</u>

TOTAL INCREMENTAL EXPENDITURES

\$ 8,740,693

SIX YEAR PLAN**Incremental Expense by Priority and Source**

<u>Priority</u>	FY 2013				<u>Proposed FY 2013 Budget</u>
	<u>State Supported</u>	<u>College Supported</u>	<u>Reallocation</u>	<u>Total</u>	
1a. Faculty Salaries	\$ -0-	\$ 2,940,000	\$ -0-	\$ 2,940,000	\$ 2,940,000
1b. Staff Salaries	-0-	1,927,000	-0-	1,927,000	1,935,493
2. Undergraduate Financial Aid	-0-	1,840,000	-0-	1,840,000	982,400
3. Enrollment	-0-	356,000	-0-	356,000	Absorb
4. Marine Science Minor	-0-	75,000	-0-	75,000	75,000
5. Graduate Financial Aid	-0-	500,000	-0-	500,000	350,000
6. Instructional Technology	-0-	82,000	80,000	162,000	81,000
7. Campus Security	-0-	100,000	-0-	100,000	50,000
8. Sustainability	-0-	-0-	62,000	62,000	Green Fee
9. Business Process Improvement	-0-	-0-	250,000	250,000	200,000
10. Operating Funds	162,800	244,200	-0-	407,000	725,500
11. Library	121,600	182,400	-0-	304,000	
12. B & G Maintenance	120,000	180,000	-0-	300,000	
13. Utilities	94,000	141,000	-0-	235,000	-0-
14. Center for Energy & Environment	400,000	-0-	-0-	400,000	
15. Research Opportunity Fund	500,000	-0-	-0-	500,000	
16. Undergraduate Research	250,000	-0-	125,000	375,000	-0-
17. International Programs	150,000	-0-	100,000	250,000	52,300
	\$ 1,798,400	\$ 8,567,600	\$ 617,000	\$ 10,983,000	\$ 7,691,693

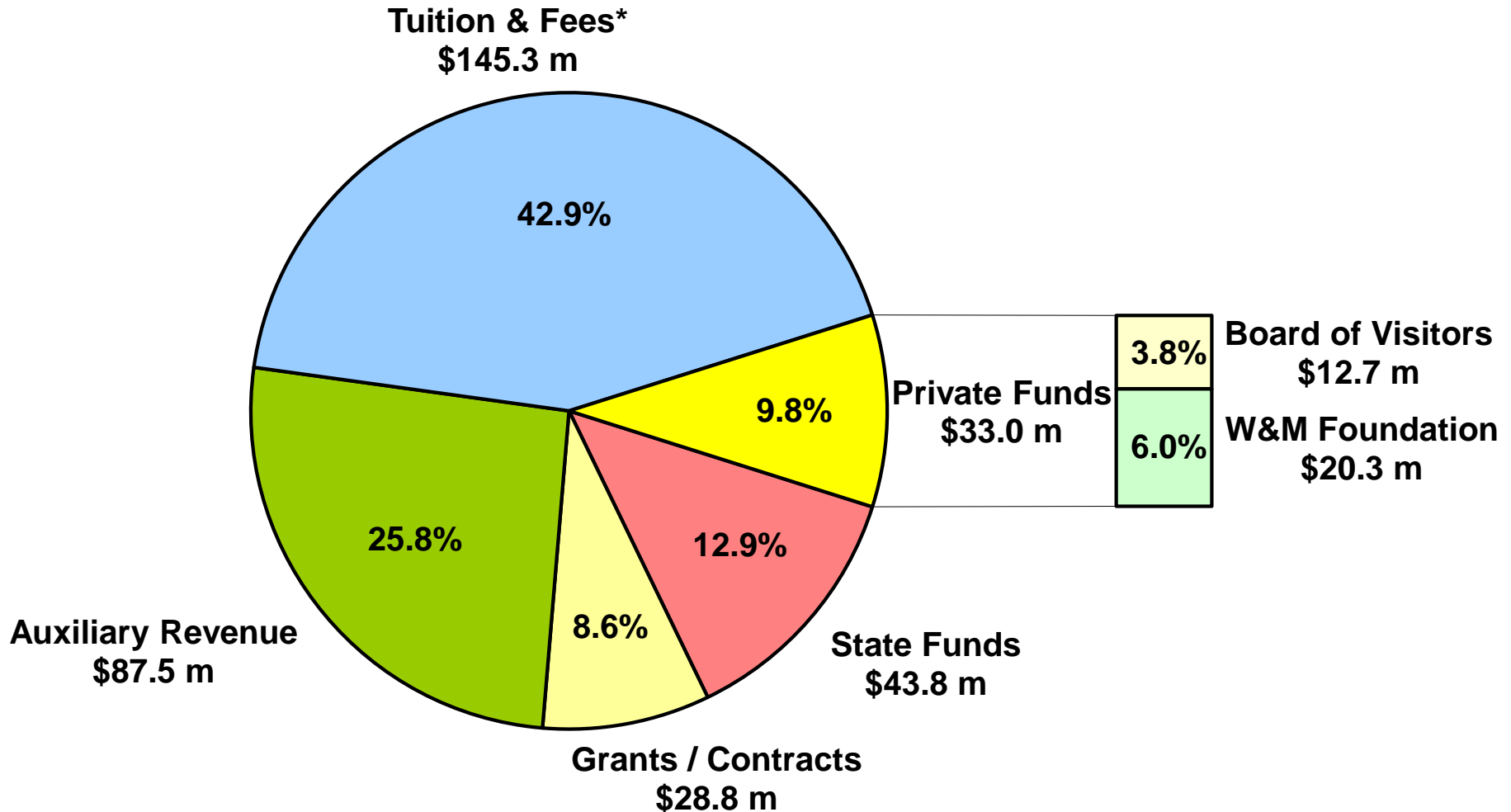
Not Included in Plan

1) Annualize FY 2012 Salary Action	1,424,000
2) VRS / Health Insurance Increase	1,887,000
3) Reallocations	(2,601,000)
4) Eminent Scholars	339,000
	\$ 8,740,693

College of William and Mary

FY 2013 Operating Revenue (All Sources)

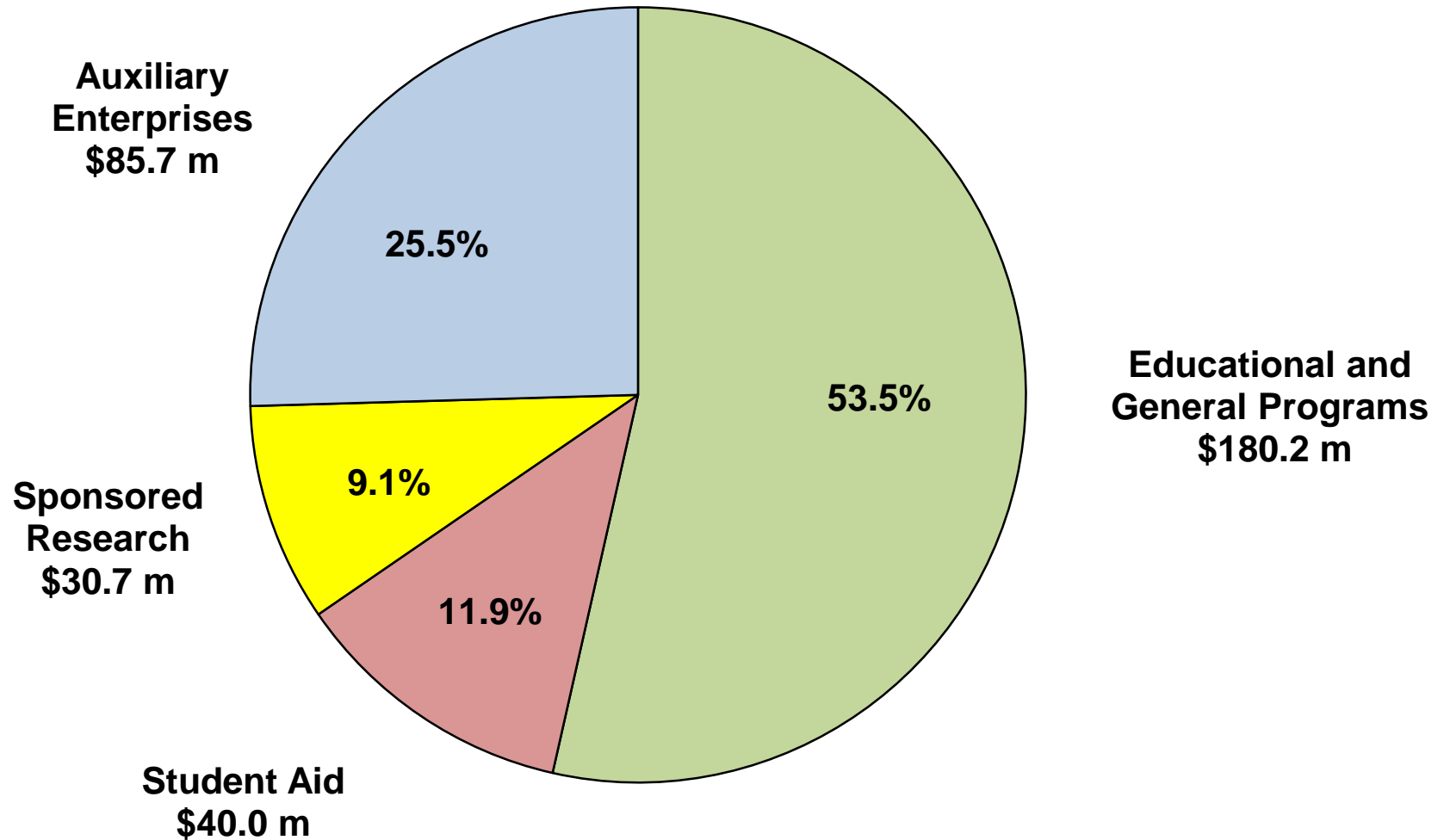
\$338.4 million



* Includes \$8.6 million in tuition waivers.

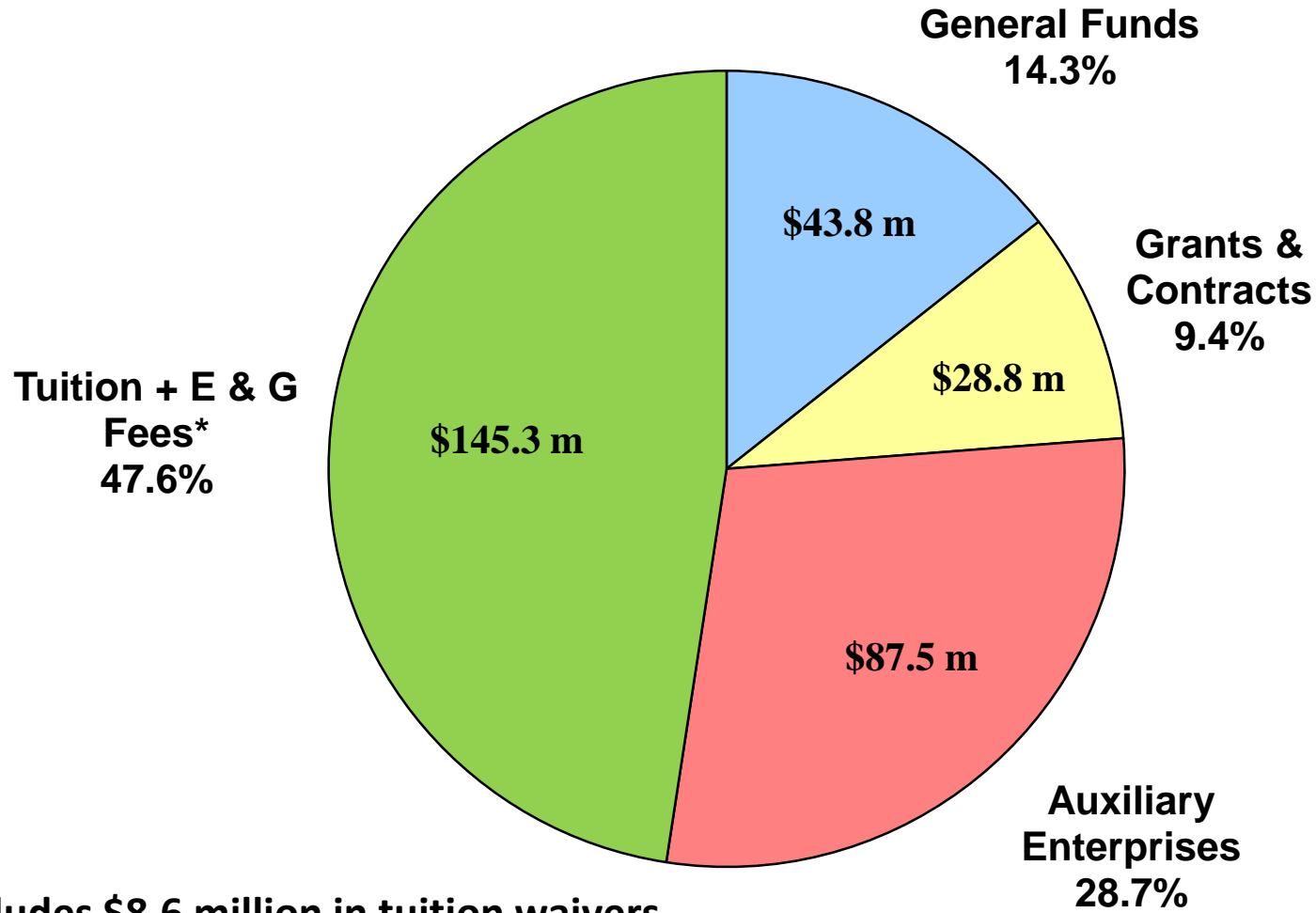
FY 2013 Operating Expense (By Program)

\$336.6 million



Sources of State Appropriated Funds

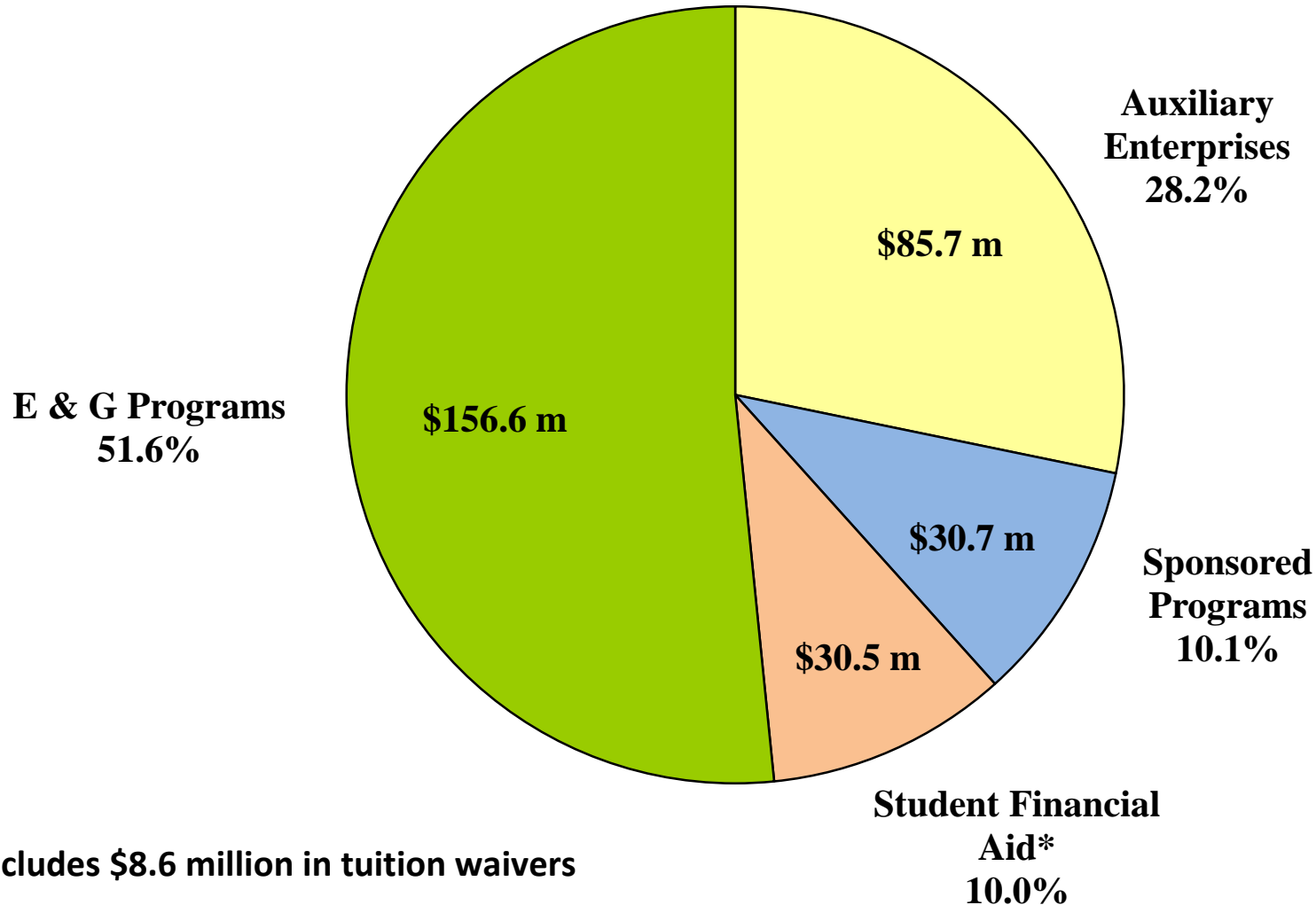
\$305.4 million



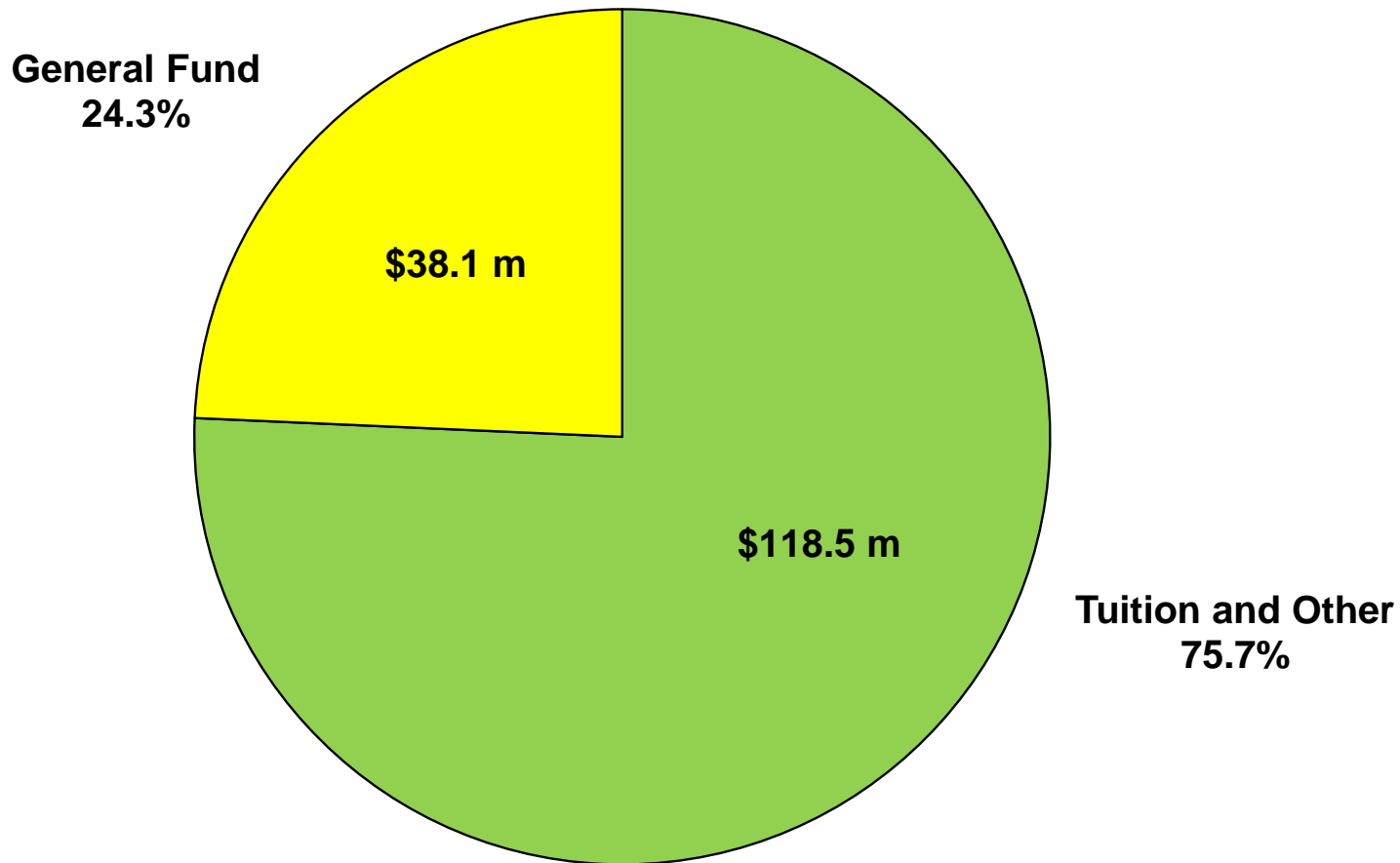
*includes \$8.6 million in tuition waivers

State Appropriated Expenditures by Major Program

\$303.5 million

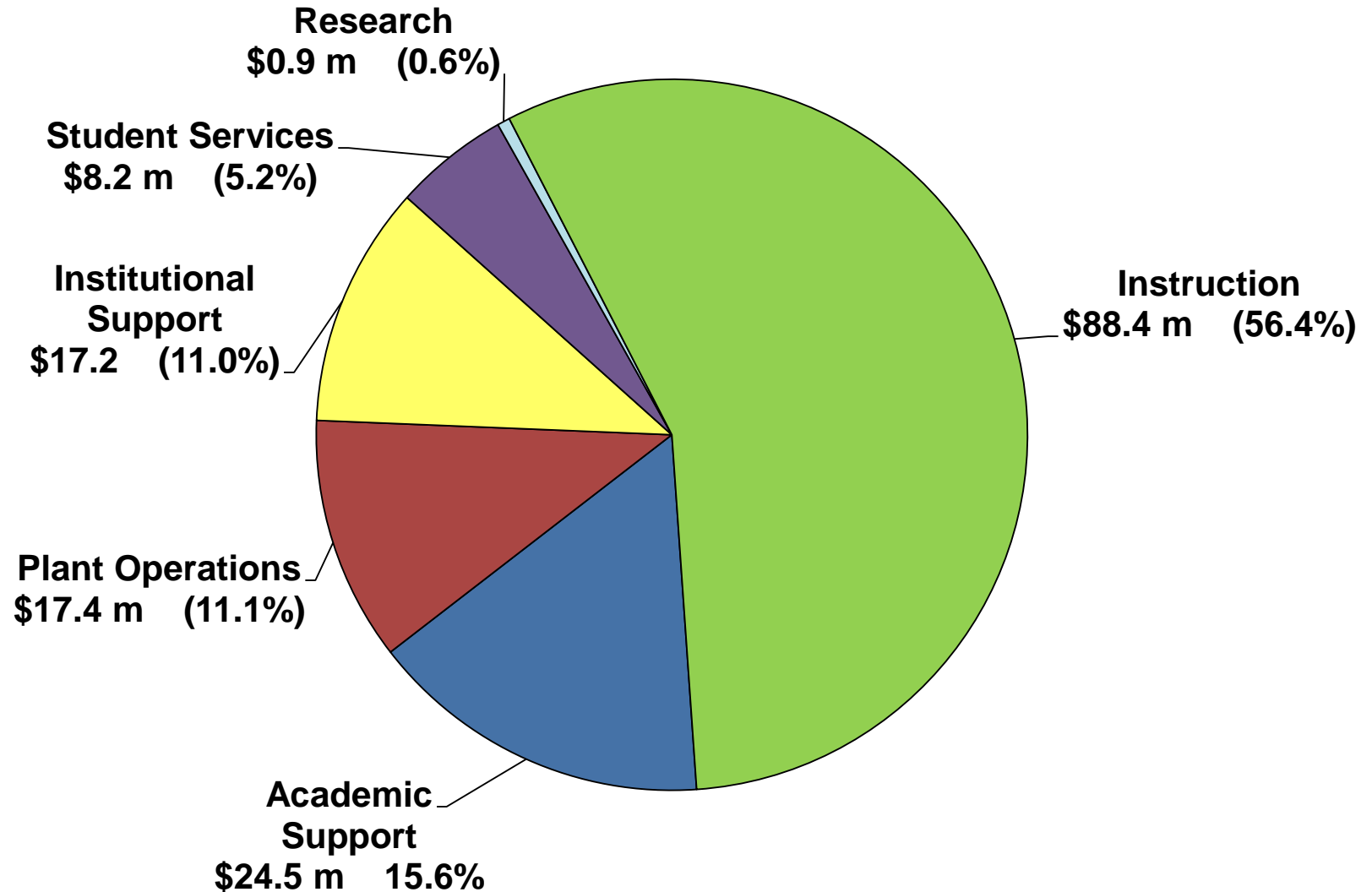


College of William and Mary
Sources of E & G Revenue
\$156.6 million



Expenditures by E & G Program

\$156.6 million

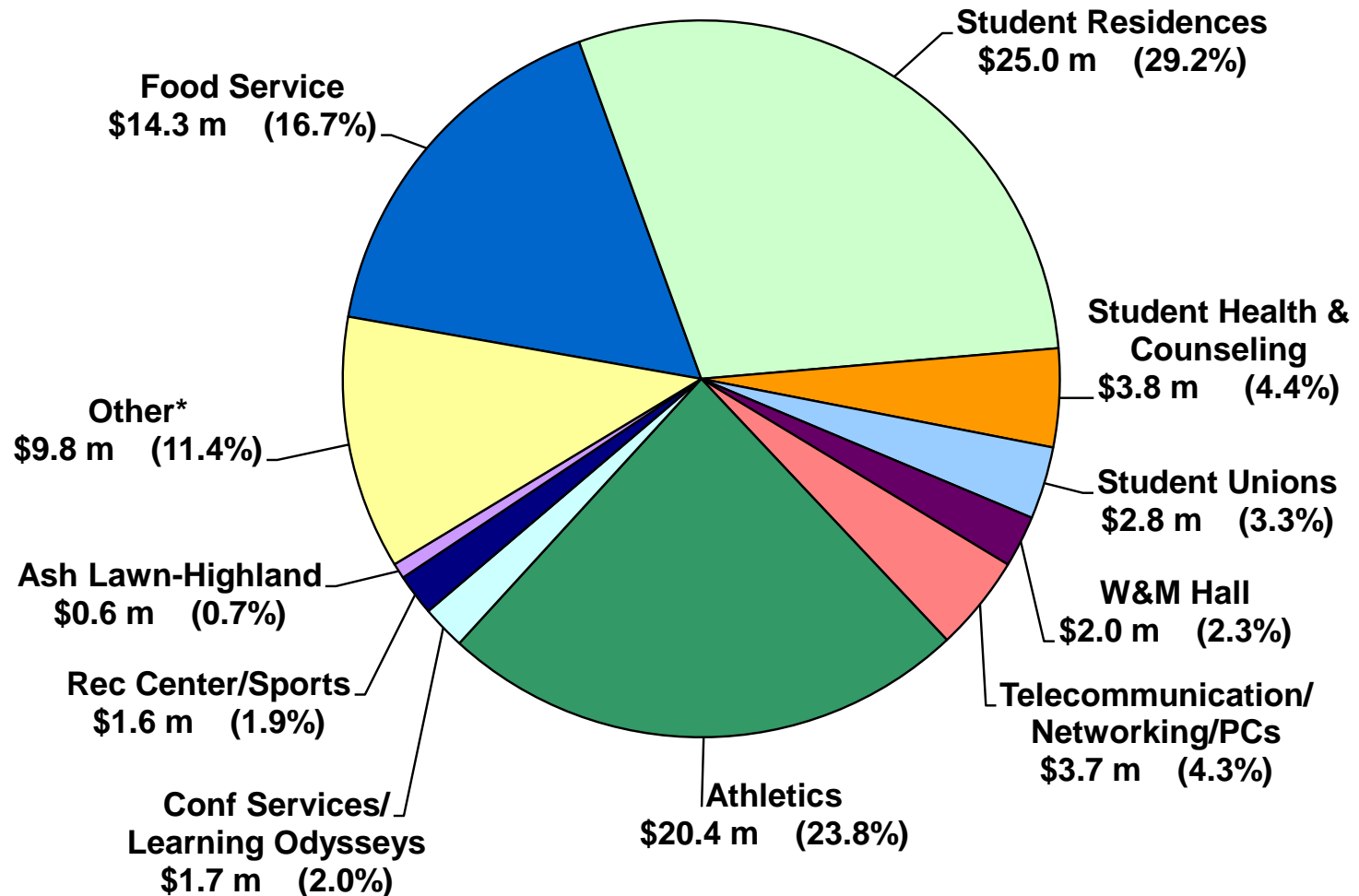


AUXILIARY ENTERPRISE ACTIVITIES

- *Units absorb cost of VRS, health insurance and bonus within current resource levels*
- *Program Support*
 - *Audio-visual*
 - *Health/Wellness*
 - *Facilities maintenance*
- *Utilities*
- *Debt service*

Projected Auxiliary Enterprise Expenditures By Major Program

\$85.7 million



*Other includes parking, bus service, vending, licensing, ID office, and other smaller auxiliary services.

STATE ACTIONS IMPACTING FY 2013 BUDGET

STATE FUNDING

➤ Bonus/Fringe Benefit Contributions	\$1,574,100
➤ Program/Financial Aid Support	<u>1,166,193</u>
	\$2,740,193

REQUIRED COLLEGE CONTRIBUTIONS (STATE ACTIONS)

➤ VRS/Health Insurance	\$1,321,171
➤ Faculty/Staff Bonus	<u>2,354,516</u>
	\$3,575,687

COST INCREASES (E & G PROGRAMS)

	<u>College Share</u>	<u>State Share</u>	<u>Total Cost</u>
<u>STATE ACTIONS</u>			
Health Insurance (+ 12%)	\$ 783,188	\$ 335,651	\$ 1,118,839
Virginia Retirement System (+ 34%)	\$ 537,983	\$ 230,564	\$ 768,547
Faculty/Staff Bonus (+ 3%)	\$ 2,354,516	\$ 1,009,079	\$ 3,363,595
Eminent Scholars (Reduction)	<u>\$ 339,000</u>	<u>\$ -0-</u>	<u>\$ 339,000</u>
	\$ 4,014,687	\$ 1,575,294	\$ 5,589,981
Tuition Increase Required to Offset State Actions (all students)		+ 3.66%	
<u>COLLEGE ACTION</u>			
Annualize FY 2012 Salary Action	\$ 1,424,551	\$ -0-	\$ 1,424,551
Tuition Increase Required to Offset College Action (all students)		+ 1.3%	

College of William and Mary
FY 2013 TUITION AND FEE SUMMARY

	<u>ACTUAL</u> <u>FY 2011-12</u>	<u>PROPOSED</u> <u>FY 2012-13</u>	<u>PERCENT</u> <u>CHANGE</u>	<u>DOLLAR</u> <u>CHANGE</u>
<i>IN-STATE UNDERGRADUATE</i>				
Tuition and Fees	\$13,132	\$13,688	+ 4.2%	+\$ 556
Room	\$ 5,232	\$ 5,608	+ 7.2%	+\$ 376
Board	<u>\$ 3,660</u>	<u>\$ 3,710</u>	+ 1.4%	<u>+\$ 50</u>
TOTAL COST	\$22,024	\$23,006	+ 4.4%	+\$ 982

OUT-OF-STATE UNDERGRADUATE

Tuition and Fees	\$35,962	\$37,406	+ 4.0%	+\$1,444
Room	\$ 5,232	\$ 5,608	+ 7.2%	+\$ 376
Board	<u>\$ 3,660</u>	<u>\$ 3,710</u>	+ 1.4%	<u>+\$ 50</u>
TOTAL COST	\$44,854	\$46,724	+ 4.2%	+\$1,870

***GRADUATE ARTS AND SCIENCES,
EDUCATION, AND MARINE SCIENCE***

In-State Tuition/Fees	\$10,962	\$11,404	+ 4.0%	+\$ 442
Out/State Tuition/Fees	\$24,832	\$25,790	+ 3.9%	+\$ 958

LAW

In-State Tuition/Fees	\$26,200	\$27,800	+ 6.1%	+\$1,600
Out/State Tuition/Fees	\$36,200	\$37,800	+ 4.4%	+\$1,600

GRADUATE BUSINESS: MBA / MAC

In-State Tuition/Fees	\$27,200	\$29,350	+ 7.9%	+\$2,150
Out-of-State Tuition/Fees	\$38,250	\$39,750	+ 3.9%	+\$1,500

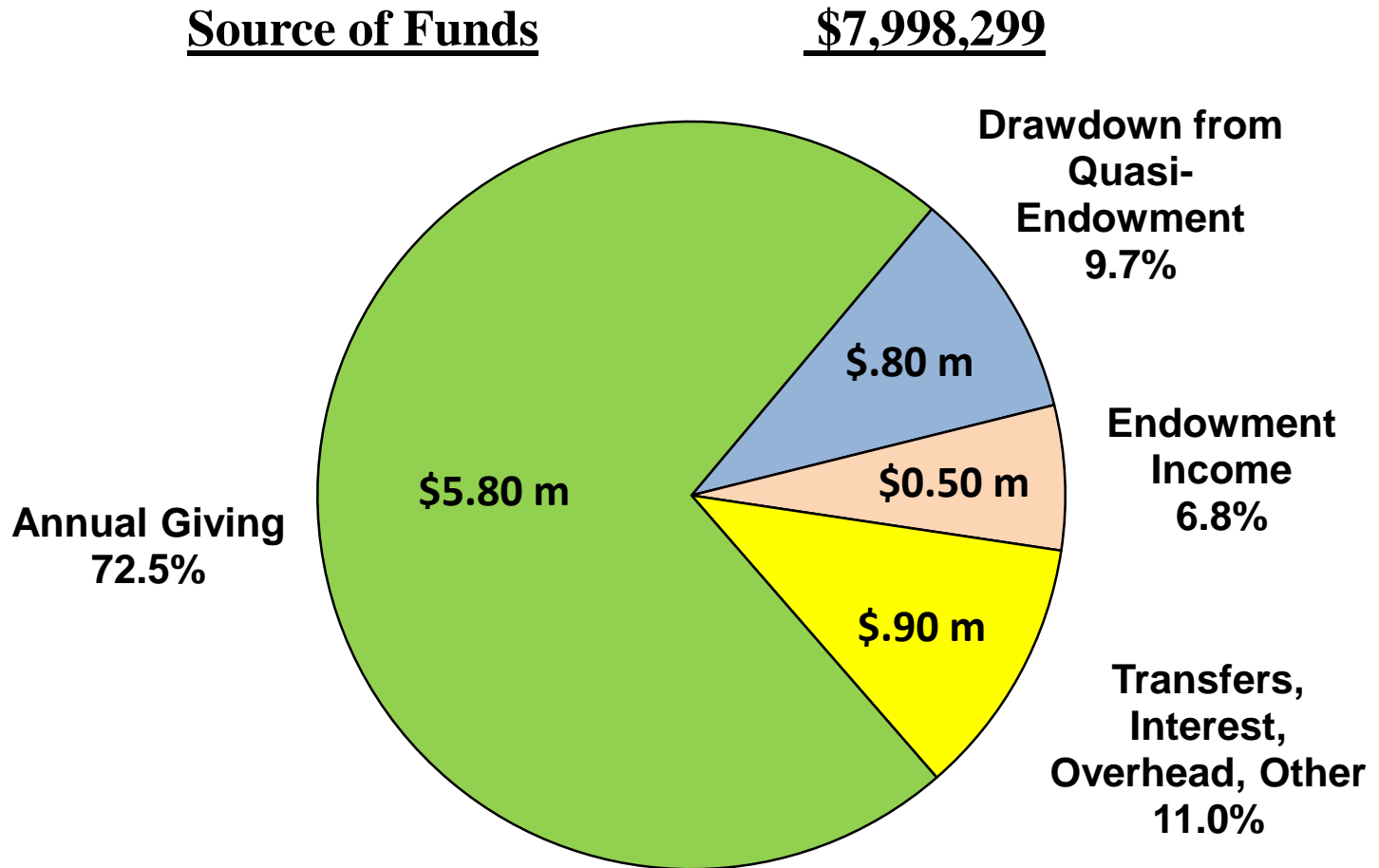
College of William and Mary

FY 2013 Tuition & Fee Proposals

		FY 2013 Original Proposal			FY 2013 Tuition/Mandatory Fees @ 3.7%			FY 2013 Tuition @ 4.5%			FY 2013 Tuition @ 3.0%		
		<u>Rate</u>	<u>Percent Increase</u>	<u>Dollar Increase</u>	<u>Rate</u>	<u>Percent Increase</u>	<u>Dollar Increase</u>	<u>Rate</u>	<u>Percent Increase</u>	<u>Dollar Increase</u>	<u>Rate</u>	<u>Percent Increase</u>	<u>Dollar Increase</u>
<u>In-State</u>	<u>FY 2012</u>												
<i>Tuition</i>	\$8,270	\$8,761	+ 5.9%	\$491	\$8,691	+ 5.1%	\$421	\$8,643	+ 4.5%	\$373	\$8,519	+ 3.0%	\$249
<i>Tuition & E&G Fees</i>	\$8,365	\$8,896	+ 6.3%	\$531	\$8,826	+ 5.5%	\$461	\$8,778	+ 4.9%	\$413	\$8,654	+ 3.5%	\$289
<i>Tuition & All Mandatory Fees</i>	\$13,132	\$13,688	+ 4.2%	\$556	\$13,618	+ 3.7%	\$486	\$13,570	+ 3.3%	\$438	\$13,446	+ 2.4%	\$314
<i>Total Cost</i>	\$22,024	\$23,006	+ 4.5%	\$982	\$22,936	+ 4.1%	\$912	\$22,888	+ 3.9%	\$864	\$22,764	+ 3.4%	\$740
Change in Revenue from Original Proposal					(-\$256,000)			(-\$462,000)			(-\$928,000)		

College of William and Mary

**Board of Visitors
Unrestricted Funds**

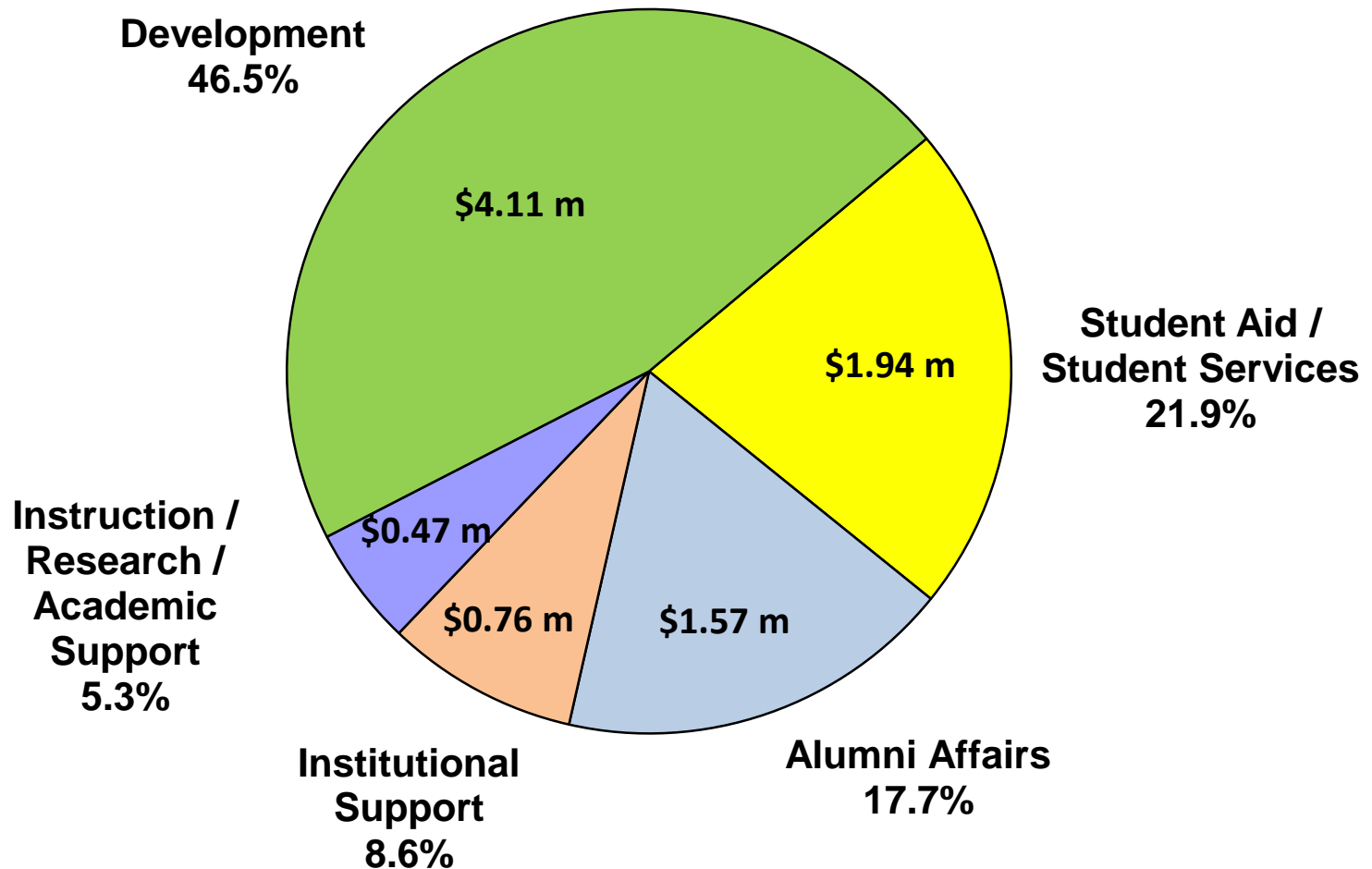


College of William and Mary

**Board of Visitors
Unrestricted Funds**

Uses of Funds

\$8,845,100



COLLEGE OF WILLIAM AND MARY
FY 2012 BUDGET RESOLUTIONS

- Resolution 35: FY 2012-13 Operating Budget for Educational and General Programs
- Resolution 36: FY 2012-13 Tuition and Fee Structure for Full- and Part-time Students
- Resolution 37: FY 2012-13 Auxiliary Enterprise Operating Budgets
- Resolution 38: FY 2012-13 Sponsored Programs Operating Budget
- Resolution 39: FY 2012-13 Student Financial Assistance
- Resolution 40: FY 2012-13 Applied Music Fee
- Resolution 41: FY 2012-13 Board of Visitors Private Funds Budget
- Resolution 42: Revision to the Investment and Spending Policy for Endowment
- Resolution 43: Creation of Quasi-Endowment: Muscarelle Museum of Art
- Resolution 44: FY 2012-13 Operating Budget for the Virginia Institute of Marine Science

Appendix

COLLEGE OF WILLIAM AND MARY
UNDERGRADUATE
TUITION AND FEE SUMMARY

	<u>ACTUAL</u> <u>FY 2011-12</u>	<u>PROPOSED</u> <u>FY 2012-13</u>	<u>PERCENT</u> <u>CHANGE</u>	<u>DOLLAR</u> <u>CHANGE</u>
<u>IN-STATE</u>				
Tuition	\$ 8,270	\$ 8,761	+ 5.9%	+ \$ 491
Technology Fee	60	100	+ 66.7%	40
Student Faculty Fee	5	5	+ 0.0%	0
General Fee	3,690	3,715	+ 0.7%	+ 25
Facility Fee	1,077	1,077	+ 0.0%	+ 0
HEETF Fee	<u>30</u>	<u>30</u>	+ 0.0%	<u>0</u>
Total Tuition/Fees	\$ 13,132	\$ 13,688	+ 4.2%	+ \$ 556
Room*	\$ 5,232	\$ 5,608	+ 7.2%	+ \$ 376
Board (19 meal)	<u>\$ 3,660</u>	<u>\$ 3,710</u>	+ 1.4%	<u>+ 50</u>
Total Cost	\$ 22,024	\$ 23,006	+ 4.5%	+ \$ 982

*weighted average

OUT-OF-STATE

Tuition	\$ 30,547	\$ 31,616	+ 3.5%	+ \$1,069
Technology Fee	101	100	- 1.0%	- 1
Student Faculty Fee	5	5	+ 0.0%	0
General Fee	3,690	3,715	+ 0.7%	+ 25
Facility Fee	1,077	1,077	+ 0.0%	+ 0
State Building Fee	480	525	+ 9.4%	+ 45
HEETF Fee	<u>62</u>	<u>62</u>	+ 0.0%	<u>0</u>
Total Tuition/Fees	\$ 35,962	\$ 37,100	+ 3.2%	+ \$1,138
Room*	\$ 5,232	\$ 5,608	+ 7.2%	+ \$ 376
Board (19 meal)	<u>\$ 3,660</u>	<u>\$ 3,710</u>	+ 1.4%	<u>+ \$ 50</u>
Total Cost	\$ 44,854	\$ 46,418	+ 3.5%	+ \$1,564

*weighted average

COLLEGE OF WILLIAM AND MARY
GRADUATE AND PROFESSIONAL
TUITION AND FEE SUMMARY (IN-STATE)

	<u>ACTUAL</u> <u>FY 2011-12</u>	<u>PROPOSED</u> <u>FY 2012-13</u>	<u>PERCENT</u> <u>CHANGE</u>	<u>DOLLAR</u> <u>CHANGE</u>
Arts and Sciences, Education and Marine Science				
Tuition	\$ 6,400	\$ 6,779	+ 5.9%	\$ 379
Technology Fee	62	100	+ 61.3%	38
Student Faculty Fee	5	5	+ 0.0%	0
General Fee	3,690	3,715	+ 0.7%	25
Facility Fee	775	775	+ 0.0%	0
HEETF Fee	<u>30</u>	<u>30</u>	+ 0.0%	<u>0</u>
Total Tuition/Fees	\$ 10,962	\$ 11,404	+ 4.0%	+ \$ 442
Law				
Tuition	\$ 21,506	\$ 22,843	+ 6.2%	+ \$1,337
Technology Fee	62	100	+ 61.3%	38
Student Faculty Fee	5	5	+ 0.0%	0
General Fee	3,690	3,715	+ 0.7%	+ 25
Facility Fee	507	507	+ 0.0%	+ 0
HEETF Fee	30	30	+ 0.0%	0
Building Fee: North Wing	230	230	+ 0.0%	0
Building Fee: Library	140	340	+142.8%	+ 200
Printing/Activity Fee	<u>30</u>	<u>30</u>	+ 0.0%	<u>0</u>
Total Tuition/Fees	\$ 26,200	\$ 27,800	+ 6.1%	+ \$1,600
Business*				
Tuition	\$ 21,905	\$ 23,992	+ 9.5%	+ \$2,087
Technology Fee	62	100	+ 61.3%	38
Student Faculty Fee	5	5	+ 0.0%	0
General Fee	3,690	3,715	+ 0.7%	+ 25
Facility Fee	808	808	+ 0.0%	+ 0
HEETF Fee	30	30	+ 0.0%	0
Printing Fee	100	100	+ 0.0%	0
Program/Support Fee	<u>600</u>	<u>600</u>	+ 0.0%	<u>0</u>
Total Tuition/Fees	\$ 27,200	\$ 29,350	+ 7.9%	+ \$2,150

* Applicable to MBA and Masters of Accountancy programs.

COLLEGE OF WILLIAM AND MARY
GRADUATE AND PROFESSIONAL
TUITION AND FEE SUMMARY (OUT-OF-STATE)

	<u>ACTUAL</u> <u>FY 2011-12</u>	<u>PROPOSED</u> <u>FY 2012-13</u>	<u>PERCENT</u> <u>CHANGE</u>	<u>DOLLAR</u> <u>CHANGE</u>
Arts and Sciences, Education and Marine Science				
Tuition	\$ 19,720	\$ 20,608	+ 4.5%	\$ 888
Technology Fee	100	100	+ 0.0%	0
Student Faculty Fee	5	5	+ 0.0%	0
General Fee	3,690	3,715	+ 0.7%	+ 25
Facility Fee	775	775	+ 0.0%	+ 0
State Building Fee	480	525	+ 9.4%	45
HEETF Fee	<u>62</u>	<u>62</u>	+ 0.0%	<u>0</u>
Total Tuition/Fees	\$ 24,832	\$ 25,790	+ 3.9%	+ \$ 958
Law				
Tuition	\$ 30,956	\$ 32,286	+ 4.3%	+ \$1330
Technology Fee	100	100	+ 0.0%	0
Student Faculty Fee	5	5	+ 0.0%	0
General Fee	3,690	3,715	+ 0.7%	+ 25
Facility Fee	507	507	+ 0.0%	+ 0
State Building Fee	480	525	+ 9.4%	45
HEETF Fee	62	62	+ 0.0%	0
Building Fee: North Wing	230	230	+ 0.0%	0
Building Fee: Library	140	340	+142.8%	+ 200
Printing/Activity Fee	<u>30</u>	<u>30</u>	+ 0.0%	<u>0</u>
Total Tuition/Fees	\$ 36,200	\$ 37,800	+ 4.4%	+ \$1,600
Business*				
Tuition	\$ 32,405	\$ 33,835	+ 4.4%	+ \$1,430
Technology Fee	100	100	+ 0.0%	0
Student Faculty Fee	5	5	+ 0.0%	0
General Fee	3,690	3,715	+ 0.7%	+ 25
Facility Fee	808	808	+ 0.0%	+ 0
State Building Fee	480	525	+ 9.4%	+ 45
HEETF Fee	62	62	+ 0.0%	0
Printing Fee	100	100	+ 0.0%	0
Program/Support Fee	<u>600</u>	<u>600</u>	+ 0.0%	<u>0</u>
Total Tuition/Fees	\$ 38,250	\$ 39,750	+ 3.9%	+ \$1,500

* Applicable to MBA and Masters of Accountancy programs.

COLLEGE OF WILLIAM AND MARY
ALLOCATION OF GENERAL FEES

	<u>FY 2011-12</u> <u>Actual</u>	<u>FY 2012-13</u> <u>Proposed</u>	<u>Percent</u> <u>Change</u>
<u>Auxiliary Services</u>			
Student Health Center	\$ 268	\$ 268	+ 0.0%
Counseling Center	175	175	+ 0.0%
Bus Service	52	52	+ 0.0%
Student Unions	344	344	+ 0.0%
William and Mary Hall	300	300	+ 0.0%
General Auxiliary	166	175	+ 5.4%
Telecom/Networking	267	267	+ 0.0%
PC Maintenance	30	30	+ 0.0%
Intercollegiate Athletics	<u>1,485</u>	<u>1,485</u>	+ 0.0%
	\$ 3,087	\$ 3,096	
<u>Debt Service</u>			
William and Mary Hall	24	24	+ 0.0%
University Center	125	125	+ 0.0%
Underground Utilities	<u>41</u>	<u>41</u>	+ 0.0%
	\$ 190	\$ 190	
<u>Student Activities</u>			
Green Fee	\$ 30	\$ 40	+ 33.3%
Cultural Fee	35	35	+ 0.0%
Student Activities	92	98	+ 6.5%
Student Affairs	33	33	+ 0.0%
Recreational Sports	122	122	+ 0.0%
Recreational Center	<u>101</u>	<u>101</u>	+ 0.0%
	\$ 413	\$ 429	
 TOTAL GENERAL FEES	 \$ 3,690	 \$ 3,715	 + 0.7%