


W&M Mason School of Business “Making Our Mark”



Spring Meeting W&M Board of Visitors

14 April 2011

“Simply Quite Solid” -AACSB Accreditation Visit Team



Strengths:

1. Facilities—“In short, the physical facilities of the Mason School play a major role in creating an incredible learning community.”
2. Faculty Accessibility—“Student engagement outside the classroom is encouraged.”
3. Executive Partners Program
4. Student Quality
5. Interdisciplinary Research Culture—“The lack of a formal department structure seems to promote faculty research collaboration across disciplines.”

“Bringing Business into the Business School”



- *National Undergraduate Business Symposium*—April 7,8
 - 32 top business schools
 - 70 participants
- *The Corporate and Collegiate Collaborative for Sustainability*—March 25, 26
 - W&M Mason, IBM, Jones Lang LaSalle
 - New York
- *Reinventing Real Estate*—November 2010
- Conference on Social Entrepreneurship—Spring 2012
- Executives in Residence—Ongoing

Major Challenge—"Fiscal Position"

“Graduate tuition has traditionally accounted for one-third of the school’s revenues but today accounts for 55%...”

“There is the prevailing sense...that the Mason School faces serious financial constraints.”

- Good news: No longer running large operating deficits backed by our Foundation Board
- Bad news: Our excellent young faculty are at risk of being “poached.”
- Solution: Six-point financial plan

“Making our Mark”

- Investing in Faculty
- Developing Innovative Centers
 - Nimble, adaptable structure for attracting funds and pursuing innovation
 - “Internal strengths” and “external opportunities”
 - Entrepreneurship, Real Estate, Center for Innovation in Leadership and Management, Global Business, Supply-Chain Management,...
- Building Relationships—“From Highly-Prepared to Highly In-Demand”

Questions?

