



Committee on Athletics

April 16, 2009

Board Room, Blow Hall

Charles A. Banks, III, Chair





Team Reports

Spring Season

Men's Tennis

Women's Tennis

Men's Golf

Women's Golf

Men's Outdoor Track

Women's Outdoor Track

Baseball

Lacrosse





Tribe Club Website

Message Video





Communication Summary

Launch and reinforce the launch

- Message from the President and wm.edu/mascot
- Blog
- Facebook group
- Twitter
- W&M News and Press Release
- Websites – Tribe Athletics, Alumni Association, School of Business, W&M
- Internal – WMDigest, myWM, Student Happenings
- External – Alumni Magazine, eConnections, Momentum, Mason Experiences





Communication Summary

Announce and reinforce submission period

- wm.edu/mascot, blog, Facebook, Twitter
- W&M News
- Websites – Tribe Club, Alumni Association, W&M
- Internal – WMDigest, myWM (announcement and login page), Student Happenings
- External – eConnections (4/10), Momentum (4/17), Mason Experiences (April), Tribe Club Newsletter (mid-April), Law eNews (May?), Ringing Far and Near (May), Alumni Magazine (June), Tribe Club Listservs





Communication Summary

Coming soon

- Here's what we're working on:
- YouTube – WMMascot channel
- Podcast – Terry and the NCAA
- Guest bloggers
- Video





Communication Summary

Stats

- During the first 6 weeks since the mascot search began:
- 681 following WMMascot on Twitter
- 403 members of the W&M Mascot Search Facebook group (196 wall posts)
- 240 comments on the blog
- 230 email messages
- 8,888 *unique visitors* to the website
- 31,488 hits on the website
- 80 official ideas submitted





Do You Know ?

Zable Stadium was built by the WPA and completed in 1935.
How much did it cost?

- A. 138,395 B. 154,281 C. 168,542 D. 185,426 E. 201,002





Do You Know ?

Zable Stadium was built by the WPA and completed in 1935.
How much did it cost?

A. 138,395





Do You Know ?

Who did the College play in its first game?

- A. Roanoke B. VMI C. Richmond D. Virginia E. VPI





Do You Know ?

Who did the College play in its first game?

D. Virginia





Do You Know ?

What was the score of the game?





Do You Know ?

What was the score of the game?

0 – 0





Bonus Question

Who did the College defeat for its first home victory in the stadium that year ?

A. Emory & Henry B. Guilford C. Roanoke D. VMI E. Richmond





Bonus Question

Who did the College defeat for its first home victory in the stadium that year ?

B. Guilford





Special Events

- A. Spring Game – April 18, 2009
- B. Year-End Athletic Awards Reception – April 21, 2009
- C. Tribe Club Pro AM – June 8, 2009

