

## MORE CHOICE. MORE SAVINGS.<sup>SM</sup>



As an employee of William & Mary, you now have access to auto, home, and renter's insurance that you can personalize through **Farmers Insurance Choice**. Quickly and easily compare and save with multiple quotes from carriers highly-rated\* by A.M. Best Company all in one place -- in just minutes.

### What is Farmers Insurance Choice?

Farmers Insurance Choice is a powerful tool that enables you to compare prices and choose the policies that work best for you. Farmers Insurance Choice makes it easier than ever to choose the coverage best suited for your unique needs at great prices.

### What savings are available through Farmers Insurance Choice?

Farmers Insurance Choice gives you access to convenient payment options, some that come with additional discounts. As for auto savings, Farmers GroupSelect<sup>SM</sup> customers **saved an average of 22%<sup>1</sup>** on auto insurance by switching. Plus, save even more when you bundle auto and home or renter's policies together.

### Call and save with Farmers Insurance Choice



**Choice of multiple  
quotes from highly  
rated\* carriers**



**Choose coverage best  
suited for your needs**



**Average savings of  
22%\* from Farmers  
GroupSelect by  
switching**



**It's fast. It's easy. Get your personalized quotes today!**  
**Call 866-586-6048 or visit**  
**[Farmersinsurancechoice.com/williamandmary](https://farmersinsurancechoice.com/williamandmary)**

\*Ratings are based on A.M. Best Company's independent opinion of a company's financial strength and ability to meet its ongoing insurance policy and contract obligations. It is based on a comprehensive quantitative and qualitative evaluation of balance sheet strength, operating performance, and business profile. There are seven rating categories.

<sup>1</sup>Savings based on the average nationwide annual savings in 2021 reported by new customers who called the Farmers GroupSelect employee and affinity member call center, switched their insurance to a Farmers® branded insurance policy issued through the Farmers GroupSelect employee or affinity member program, and realized savings. Potential savings vary by customer and may vary by state and product. Statistics do not reflect sales of products sold on Agent360<sup>SM</sup>.

Farmers Insurance Choice is used by Farmers General Insurance Agency, Inc. (the "Agency") and other independent agencies and captive agents to provide consumers a broad choice of insurance providers. Coverage may be underwritten by carriers unaffiliated with Farmers GroupSelect through the Agency: CA License #0D25399.

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