



A Campus Calendar for William & Mary

Susan T. Evans
Director of Creative Services

Presented to the William & Mary Technology Steering Committee
November 1, 2010



A Campus Calendar for William & Mary

- offer a vibrant view
- showcase the breadth of activity
- allow flexibility for alumni, parents, prospective students, donors and friends

The ideal elements of a calendar product.

- unlimited calendars
- rock-solid RSS (really simple syndication)
- customizable and flexible design
- lots of features (best of the web)

Open source calendar developed by UNL

Open source means ...

free access to source code

customizable

extendable

allows W&M to contribute to development effort

Unlimited calendars

BLOGS / WEB COMMUNITIES myWM / DIRECTORY / MAPS & DIRECTIONS / W&M A-Z / **GO**

[ABOUT](#) | [ACADEMICS](#) | [ADMISSION](#) | [RESEARCH](#) | [CAMPUS LIFE](#) | [ATHLETICS](#) | [ALUMNI](#) | [NEWS & EVENTS](#) | [GIVING](#)

WILLIAM & MARY | ARTS & SCIENCES
Biology

About
Undergraduate Program
Graduate Program
Research
People
Alumni & Friends
Campus Tour of Woody Species
Support Biology
Faculty Searches

Departments & Programs ▾

A&S Home » Biology

Biology Department

The undergraduate [Biology major](#) is among the most popular at William and Mary. The department also offers a graduate program leading to the [master's degree](#). Representing a wide diversity of research and teaching interests among faculty and research associates, our goal is to encourage and facilitate independent thinking and creative investigation in both the laboratory and classroom.

The Biology Department occupies portions of the Integrated Science Center and Millington Hall on the main campus, along with a building for ecological and population studies on the edge of campus. Also available for research and coursework are the College Woods, Lake Matoaka, and a house on the Eastern Shore of Virginia.

EVENTS

Seminar: Joshua D. Hall- Microbiology and Immunology Department, University of North Carolina-Chapel Hill
November 5, 4:00 PM
Title: "A Unique Role for Type III Secretation in *Yersinia enterocolitica*"

Seminar: Eric Haag- University of Maryland
November 12, 4:00 PM
Title: "mRNA- binding proteins and the convergent evolution of hermaphroditic nematodes"

Seminar: Debby Silver- Duke University
November 19, 4:00 PM
Title: "Asymmetric stem cell division and brain size: Lessons from mouse genetics"

[All Events >>](#)

THE NICHE

RSS - really simple syndication

- Automatically put events in multiple places using a standardized feed:
 - departmental events on departmental websites
 - other events on a web page or as a link



Flexible design and added features

- rotating photography
- multiple themes
- featured event
- integration with social media

I'm from Missouri, you've got to show me.

Campus Calendar



- Questions?
 - Thoughts?
 - Discussion!
- 