

A Campus Calendar for William & Mary

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A Campus Calendar for William & Mary

- offer a vibrant view
- showcase the breadth of activity
- allow flexibility for alumni, parents, prospective students, donors and friends

The ideal elements of a calendar product.

- unlimited calendars
- rock-solid RSS (really simple syndication)
- customizable and flexible design
- lots of features (best of the web)

Open source calendar developed by UNL

Open source means ...

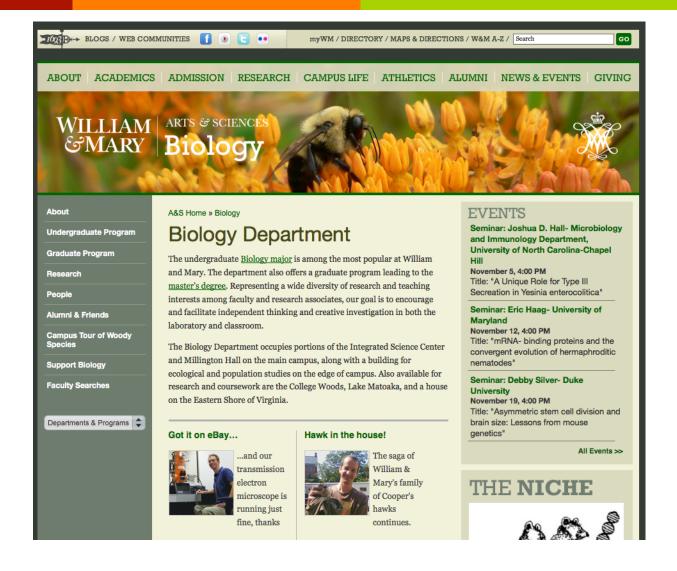
free access to source code

customizable

extendable

allows W&M to contribute to development effort

Unlimited calendars



RSS - really simple syndication

Automatically put events in multiple places using a standardized feed:



- departmental events on departmental websites
- other events on a web page or as a link

Flexible design and added features

- rotating photography
- multiple themes
- featured event
- integration with social media

I'm from Missouri, you've got to show me.

Campus Calendar

- Questions?
- **₹** Thoughts?
- Discussion!