Recognized Student Organizations generate a lot of activity for the entire campus community and provide endless opportunities for engagement; this is primarily accomplished by holding events throughout the year. TribeLink is a great way for organizations to make sure members know about upcoming events AND it will be one of the primary ways to publicize events to the campus and/or the public. By creating an event in TribeLink, it will be publicized on the TribeLink Events Calendar AND the Corq App!

This guide will outline the process of creating events in TribeLink so you can promote them. To manage events that have already been created, including taking attendance, you should check out the How To Manage Events resource.

Instructions to Access the Create Event Page

To create events as well as manage existing events, you will first need to access the organization's Event Management page within TribeLink. Here are some instructions to get to that page; instructions for the specific functions can be found throughout this resource.

1) Log into TribeLink
2) Select “Manage” using the grid shaped icon in the top right corner of the screen - this will take you to the Action Center
3) In the Action Center, select the organization you would like to manage
4) When you are on the organization’s home page, you will use the menu on the left hand of the screen to access the various management functions you have
5) Select Events
6) Click the blue “+ Create Event” button in the top right corner of the screen

Additional Questions?
Email tribelink@wm.edu or check out the online resources:
Manage Events
Events Walkthrough
Creating a New Event
Creating a New Event

***Before you start creating a new event in TribeLink, make sure you have the space reserved from the appropriate office, like the Scheduling Office.***

- Event Title - Please be as specific as possible if the intention is that the event appear on a public calendar
  - Pro-tip - list the name of the host organization within the event title
- Theme - This information is used when an individual is searching for an event and uses this filter
- Description
- Additional organizations co-hosting this event
  - If more than one organization is hosting this event, you can list additional hosting organizations simply by typing in the
    name of the organization; all available organizations will populate this field. Select the organization to add it as a co-host.
  - Only one of the hosting organizations should submit the event; this organization will have the responsibility of managing
    the event (including managing invitations, submitting change requests and having access to the track participation
    screen.)
- Date/Time
- Location - You can choose to include a map when entersing the location
- Add Another Date - This is a great tool to use if your event is a recurring or repeating event, like a weekly meeting
- Show To - This is where you will indicate who this event will be visible to
  - Anyone in the World - This is a public calendar that logged-in TribeLink users AND the general public can see
  - Students and Staff at TribeLink - This is another public calendar where events will only be seen by TribeLink users when they are logged-in
  - Organization members OR Members of all hosting organizations (if the event is co-hosted, active members of ALL hosting organizations will see this)
  - Invited users only
- RSVP Information
  - Who can RSVP
  - Cap participation/show remaining spaces
  - Allow guests or not and set number of guests
- Event Categories - This is additional information that is used when an individual is searching for an event and uses the filter
- Perks - You can also indicate if there will be “perks” at the event.
- Contact Information of the organization/member of the organization who can answer questions that people have about the event
  - You may list your own personal contact information, if you are the appropriate contact, but in order to respect the privacy
    of others, do not list the personal contact information of another individual
- Related Website - If you have a website that has additional information about the event, include it here
- Image - You have an opportunity to upload an image for your event posting. If an image is not uploaded by the organization, a
  default image will be used.
  - Recommended photo size and format: 1024px by 600pm or larger, under 10MB, and JPG, JPEG, GIF, or PNG

After you enter information about the event, the next few pages will provide you with some resources to assist in the planning and execution of a successful event. Please review the information on those pages before submitting the event.

Make sure you click the “Submit” button on the last page!

Once your Event has been approved or denied, you will receive a notification in your TribeLink inbox and/or your email, depending on your settings. You can also check on the status of your Event submission under the User Drawer tab “submissions.” If the event submission is denied, you may make the necessary edits and resubmit for approval.