

Updated 8/7/2026. Subject to change.

Merchants Square Discounts for W&M Students, Faculty and Staff

Baskin-Robbins - all students, faculty, and staff a 10% discount every day

Berrets – 10% off food. Excludes discounted items.

Blue Talon - If a student can join us for dinner (after 4 pm) on their actual birthday we have a special Tribe Birthday Menu, and they can order their choice of entrée at no charge and enjoy a scoop of homemade ice cream as well. They are required to show their student ID and proof that the day they are dining is their actual birthday – sorry to say we don't have any accommodations for students whose birthdays fall on Tuesdays or Wednesdays or during school breaks

Brick & Vine – 10% off Collegiate discount on all regular price merchandise. Must have the free Colonial Williamsburg Collegiate Pass

Campus Shop - 20% off. Does not apply to sale and specialty items.

Colonial Williamsburg Bookstore – 10% off Collegiate discount on all regular price merchandise. Must have the free Colonial Williamsburg Collegiate Pass

Danforth Pewter - 16.93% discount for students, faculty and staff

Dog Street Pub – Thursdays, 10% off food, dine-in only

Eleva – 15% off with valid ID

Everything Williamsburg – 10% off Collegiate discount on all regular price merchandise. Must have the free Colonial Williamsburg Collegiate Pass

K'Bola – Campus Lunch: 15% off food Monday through Thursday from 11:00 am to 2:00 pm with a valid W&M ID; Tribe Thursdays: 15% off food every Thursday, from 4:00 pm to 9:00 pm with a valid W&M ID.

Mellow Mushroom – Tribe Tuesdays, 10% off dine-in only; does not apply to alcoholic beverages or online orders

Monkees – 10% discount with valid ID

Native Sun – 10% discount on full-price items for W&M students, faculty and staff

Penny and a Sixpence – 10% off your purchase of \$20 or more for faculty, students and staff

Pepper Palace – 10% off for W&M students, faculty and staff. Cannot be combined with other offers including sale items and bundle deals

Secret Garden – 10% discount with valid student ID

Spice & Tea - 10% discount with valid ID

The Cheese Shop – 10% off sandwiches every Wednesday to W&M faculty, staff and students

The Peanut Shop of Williamsburg - 10% off all regularly priced items for students, faculty and staff: all day, every day

Walkabout Outfitters - \$10 off \$60 spent, with coupon code W&M

Williamsburg Winery – 10% off on Wednesdays