

THE INSTITUTE FOR THE THEORY & PRACTICE
OF INTERNATIONAL RELATIONS AT WILLIAM & MARY

ANNUAL REPORT 2012-2013



WILLIAM & MARY



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PHOTOS FROM BOTTOM LEFT: Institute Director Mike Tierney presents on AidData at the November 2012, USAID Higher Education Solutions Launch event in Washington, D.C. ENFOCO researchers visit a large-scale mukene fishing operation near Jinja, Uganda. Institute Director Sue Peterson briefs Chancellor Robert Gates on Institute research projects in February 2013. Undergraduate fellows of The Project on International Peace and Security (PIPS) brief scholars and policymakers at the 2013 PIPS Policy Symposium at the National Press Club in Washington, D.C. W&M Chancellor Robert Gates at a briefing on three of the Institute's international research projects.



"At the Institute we work to influence policy today and mentor the leaders of tomorrow."

FROM THE DIRECTORS

May 2013

We are very happy to release this report, which highlights the many achievements of the Institute for the Theory and Practice of International Relations at William & Mary this year.

By any measure, it has been an exciting year at the Institute. Our seven research projects have produced innovative and widely used data and analysis that contributed to contemporary international debate, policy and practice as they have:

- engaged a global network of scholars and policymakers;
- produced policy-relevant scholarship;
- developed innovative data sets; and
- catalyzed student-faculty research partnerships.

The Institute has achieved great success as an incubator of new research initiatives. With several projects achieving national and global recognition in the past year, we have demonstrated our capacity to offer student and faculty researchers the mentorship, institutional support and financial backing that propels their projects to global prominence and creates knowledge that shapes international policy.

From its founding, the Institute has effectively earned external grants to fund our work. Going forward, we will look to alumni and friends for the financial support that allows us to invest even more in student and faculty research projects that make an impact. We are so grateful to all whose generous support is already making a difference to the work we do at the Institute and are looking forward to building new partnerships.

The end of this academic year brings a change to the Institute: co-founder Sue Peterson will be stepping down after five years as co-director to devote herself to full-time teaching in the Government Department and International Relations Program. She will miss the daily involvement with the research projects, but will remain active in the Institute as a principal investigator on the TRIP Project.

We hope you enjoy reading about the many ways the Institute is bridging the gap between the theory and practice of international relations as we work to influence policy today and mentor the leaders of tomorrow.

Sue Peterson & Mike Tierney, Directors

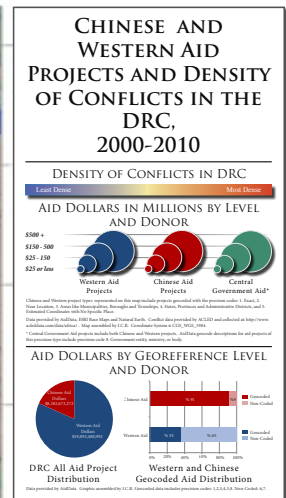
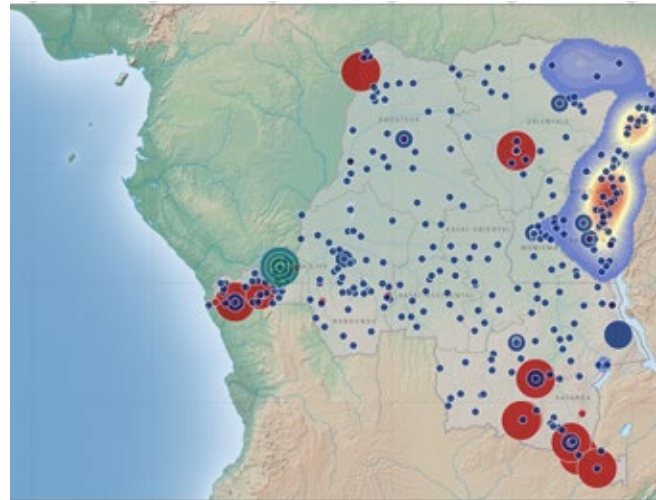
AidData

AidData is a research and innovation lab with a simple mission: making aid information more accessible and actionable. AidData maintains the world's largest public access database on development finance, providing reliable, timely and detailed information about more than \$5.5 trillion of development finance from more than 90 bilateral and multilateral agencies.

AidData at W&M is supported by a team of experts in development, political science, economics, public policy, statistics, sociology, environmental science, information technology and geospatial information sciences, in addition to more than 40 undergraduate research assistants and interns.

By producing cutting-edge development research and creating powerful decision support tools and crowdsourcing technologies, AidData enables the global development community to better target and evaluate aid, while empowering aid recipients to hold donors and their governments accountable for results.

AidData is a partnership between W&M, Brigham Young University and Development Gateway.



Brad Parks argues that open source development is a defining feature of social entrepreneurship at the Mason School's SEcon in March 2013.



AidData research assistants and interns receive training to use AidData tools and technology to build maps that display foreign aid flows.

TRACKING CHINA'S DEVELOPMENT FINANCE TO AFRICA



In April 2013, AidData, in partnership with the Center for Global Development, released a first-of-its-kind database that sheds light on more than \$70 billion of Chinese development finance commitments to Africa.

To build the database, AidData researchers developed a media-based data collection (MBDC) methodology that relies on news reports and other sources to track Chinese development finance. The MBDC project, which was initiated by W&M student Austin Strange '12, has helped uncover data that were never before reported at the project level.

The database, MBDC methodology and a working paper entitled "China's Development Finance to Africa: A Media-Based Approach to Data Collection" are online at china.aiddata.org.

The highly-anticipated release of AidData's database that tracks Chinese development finance to Africa was covered by more than 40 global media outlets.

CO-EXECUTIVE DIRECTOR: BRAD PARKS
WWW.AIDDATA.ORG

The AidData Center for Development Policy

In November 2012, AidData was awarded \$25 million to establish the AidData Center for Development Policy at William & Mary.



Alena Stern '12 represents AidData at the HESN launch.



College Rector Jeff Trammell and then Secretary of State Hilary Clinton at the HESN Launch Event.



The AidData team at the National Academy of Sciences in Washington, D.C.

In November 2012, the United States Agency for International Development (USAID) awarded AidData \$25 million to establish the AidData Center for Development Policy, a research center that will create data and tools to enable the global development community to more effectively target, coordinate, deliver and evaluate foreign aid.

William & Mary was one of only seven universities that were chosen for USAID's Higher Education Solutions Network (HESN), which was established to assist USAID and the global development community find revolutionary solutions to some of today's most persistent development problems. Over the next five years, this network will create, test and scale knowledge-based and technology-based solutions to address distinct development challenges.

The AidData Center for Development Policy is a joint venture between William & Mary, Brigham Young University, Development Gateway, the University of Texas-Austin and Esri.

AIDDATA CENTER OBJECTIVES

1. Gather Geocoded Aid Information and Build Sustainable Data Collection Processes: AidData will geocode the universe of aid in 15 partner countries as well hundreds of thousands of project activities in the AidData.org web portal.
2. Create a Global Research Consortium that Influences Aid Policy and Practice: The newly-established AidData Research Consortium will create seven, interdisciplinary problem-solving teams. These teams will work with a variety of stakeholders to produce cutting-edge analysis that leverages geospatial aid information to address core development objectives identified by USAID.
3. Create and Diffuse Visual Analytic, Big Data Analytic, Spatial Statistical and Spatial Econometric Tools: AidData will create tools that enable decision-makers to overlay, correlate, visualize and make sense of vast amounts of heterogeneously-generated, granular data.
4. Catalyze Scientific and Technological Innovation in the Use of Aid Information: AidData will provide seed capital funding and administer challenge grant competitions to foster innovative uses of geocoded aid information to solve development challenges.
5. Build Capacity in Developing Countries: AidData will build geospatial analysis capacity among developing-country stakeholders and facilitate geospatial analysis communities of practice in its 15 partner countries.

Project on the Environment, Food & Conflict (ENFOCO)

The Project on the Environment, Food and Conflict (ENFOCO) employs political science, marine science and geographic information systems (GIS) technology to study the relationship between the natural environment, food security and social conflict in Africa. The Fisheries and Conflict Project explores the effects of human conflict on fisheries and food security around Africa's Lake Victoria — a region of 40 million people that has been plagued with recurrent conflict since independence in the 1960s. ENFOCO researchers are also building the Social Conflict in Africa Database (SCAD), a widely utilized resource for data on social and political unrest in Africa that is helping policymakers and researchers develop a more complete picture of conflict across the continent.



A woman dries mukene near Jinja, Uganda.

"Our goals are to understand the interrelationships of ecological processes and human social-political processes. If we do good research, we can have a positive impact on natural resource management that can affect the lives and nutrition of 40 million people."

Cullen Hendrix , Principal Investigator



Alyssa Luisi '14 works with NaFIRRI scientist Nkambo Mujibu on a mapping project.



Members of the ENFOCO research team in Jinja, Uganda.

WORKING WITH POLICYMAKERS & SCIENTISTS IN UGANDA

A partnership between ENFOCO researchers and colleagues at Uganda's National Fisheries Resources Research Institute led to the establishment of a local geographic information systems (GIS) center — a resource that had been identified as a pressing need by scientists in the country. In the summer of 2012, a student-faculty team from W&M traveled to Uganda to set-up the center and provide the training that would enable regional fisheries to better manage and sustain the lake's aquatic resources. These fish are a critical source of protein for local inhabitants and a key source of income through exports to Europe.

An ENFOCO research team will return to Uganda in the summer 2013.

JOURNAL OF PEACE RESEARCH ARTICLE OF THE YEAR

ENFOCO principal investigators Cullen Hendrix and Sarah Glaser's groundbreaking article "Civil Conflict and World Fisheries, 1952-2004" was recognized with the Nils Petter Gleditsch *Journal of Peace Research* Article of the Year Award for 2011. The article revealed a strong negative connection between the intensity of civil conflict in a region and total fish catch. It was praised by a jury of international scholars for its important contribution to the understanding of the economic consequences of civil conflict and the suggested role for the international community in mitigating the effects of conflict on food security.

PRINCIPAL INVESTIGATORS:
CULLEN HENDRIX & SARAH GLASER

The Project on International Peace & Security (PIPS)



The 2012-2013 PIPS Fellows and Interns

The Project on International Peace and Security (PIPS) undergraduate think tank harnesses the energy and creativity of students to develop recommendations on international security issues for policymakers looking for fresh ideas. In this yearlong program, PIPS fellows work with leading scholars and practitioners to identify emerging international challenges and publish policy briefs, which they then present to a distinguished audience at an annual symposium in Washington, D.C.

DIRECTORS: AMY OAKES & DENNIS SMITH

2011-2012 FELLOWS & POLICY BRIEFS

Allison Baer	"Educational Reform and Information Technology: Combating Radicalism in Pakistan"
Benjamin Buch	"The Active Denial System: Obstacles and Promise"
Peter Klicker	"A New 'Freedom' Fighter: Building on the T-X Competition"
Katherine Mitchell	"The Active Denial System: Obstacles and Promise"
Emily Pehrsson	"Making the Grade: An International Regulatory Framework for Cybersecurity"
Efrat Rosenzweig	"Crowdsourcing Global Security: Fighting Pandemic Disease in the Information Age"
INTERNS:	Brianna Buch, Michael Campbell, Logan Ferrel, Dallen McNerney, Connor Smith, Jimmy Zhang

2012-2013 FELLOWS & POLICY BRIEFS

Michael Aiken	"The Promise of Sack Farming: Promoting Urban Agriculture to Address Food Insecurity in West Africa"
Madeleine De Simone	"On the Forecast: Easing Tensions over Hydraulic Power along the Mekong"
Elizabeth Hennemuth	"Unintended Consequences: Considering Mexico's Stability when Designing U.S. Immigration Reform"
Robert Marty	"Climate Change and Disease-Induced Instability: Challenges and Opportunities"
David Newbrander	"Special Economic Zones in Algeria: Promoting Growth and Mitigating Economic Instability"
Wesley Stukenbroeker	"Information-Based Public Outreach: Winning the Pacific in an Era of Austerity"
INTERNS:	Amanda Blair, Joanna Borman, Daniel Duane, Caper Gooden, Michael Hibshman, Darice Xue

RESEARCH FOR THE U.S. AIR FORCE



In April 2013, PIPS released a report, commissioned by the United States Air Force Office of Scientific Research,

on the deployment of the non-lethal weapons technology called the Active Denial System (ADS). The report entitled, "The Active Denial System: Obstacles and Promise," explores ethical issues and proposes technical changes to ADS, in addition to recommending criteria for its employment and public outreach initiatives.

PUBLISHING ON CYBERSECURITY



PIPS research fellow Emily Pehrsson '13 published an article in the global affairs magazine, *Diplomatic Courier*, entitled "Making the Grade: International Regulatory Framework for Cybersecurity."

The November 2012 article, which was based on Pehrsson's PIPS policy brief, argues that, "NATO should create and administer an international Cyber Grade Framework ... to more efficiently use current U.S. aid to produce greater cyber resiliency amongst its allies."

BRAINSTORMING SESSIONS

PIPS fellows met and brainstormed with the following IR scholars and practitioners:

General Anthony Zinni (USMC, Ret.) former Commander in Chief of U.S. Central Command and special envoy to Israel and the Palestinian Authority

Brigadier General Robert Givens (USAF)

Robert Kaplan, Senior Fellow at the Center for a New American Security

Marc Lynch, Non-Resident Senior Fellow at the Center for a New American Security and Editor of the Middle East Channel for ForeignPolicy.com

The Reform Incentives Project

Researchers from the Reform Incentives Project are helping policymakers from the global development community to more effectively design and evaluate programs that seek to accelerate economic growth and improve the quality of life in the world's poorest countries.

Project researchers have produced a first-of-its-kind independent evaluation of the influence of the U.S. Government's Millennium Challenge Corporation (MCC), which awards additional financial support to countries that rule justly, invest in their people and promote economic freedom. Future projects will identify the financial incentives and social pressures that have the greatest impact on reform and will explore the roles that organizational networks play in policy formation and reform adoption.

RESEARCHERS: BRAD PARKS & ZACH RICE



MEASURING THE POLICY INFLUENCE OF THE GOVERNMENT'S MILLENNIUM CHALLENGE CORPORATION (MCC)

The MCC administers a U.S. government foreign assistance program that rewards developing countries for adopting political, social, economic and environmental reforms. While the "MCC Effect" is often credited when the governments of developing countries implement reforms to improve their odds of receiving assistance from the MCC, its influence on reform promotion had never been independently evaluated.

The Reform Incentives Project team conducted a survey of 640 policymakers and practitioners in 100 developing countries and produced a 127-page independent report entitled "Measuring the Policy Influence of the Millennium Challenge Corporation: A Survey-Based Approach" in February 2013.

Responses from survey participants reveal that the "MCC Effect" is real and has incentivized far-reaching policy reforms across the developing world — in particular, anti-corruption, fiscal and business start-up reforms. Additionally, the survey provides evidence that the MCC's reform impact has been increasing over time, and offers rare insight into the determinants of MCC's programmatic success and failures.

REPORT RECEIVES WIDE MEDIA ATTENTION

Since its February 2013 release, the Reform Incentives project report has been featured in: *The Economist*, *The Guardian*, *The Washington Times*, *The Monkey Cage*, the MCC's website, the MCC's Poverty Reduction Blog, the Center for Global Development's Blog and *The MCA Monitor*.

REFORM INCENTIVES RESEARCH REPORT REFERENCED IN CONGRESSIONAL TESTIMONY



On April 25, 2013, Daniel W. Yohannes, CEO of the Millennium Challenge Corporation went before the U.S. House Committee on Foreign Affairs and testified about the President's request of \$898,200,000 to fund the MCC in 2014. In his speech, Yohannes referred to the February 2013 Reform Incentives Project report.

"MCC prioritizes policy reform ... Countries are taking notice by enacting reforms and improving their performance to become eligible for MCC assistance. We call this the "MCC Effect," and we aren't the only ones to observe it. A new survey conducted by the College of William & Mary asked government officials, civil society and the private sector in developing countries to list which external assessments had the greatest influence on governments in their countries. The top response was MCC's strict eligibility criteria — not bad for a young agency with just 300 staff and an annual budget of less than \$1 billion."

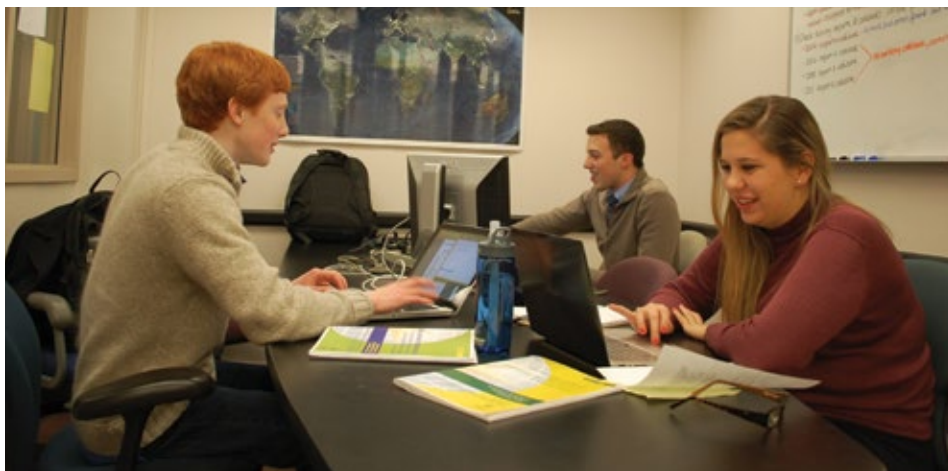
Teaching, Research & International Policy Project (TRIP)

TRIP Project researchers are conducting today's most comprehensive investigation of the International Relations discipline by exploring the relationship between international relations (IR) scholarship and teaching, on the one hand, and international politics and policymaking, on the other. Through its well-known surveys of scholars and policymakers across the globe, TRIP has assembled the largest database in the world on IR scholarship and the foreign policy opinions of experts in the academic and policy communities.

PRINCIPAL INVESTIGATORS:
DANIEL MALINIAK, SUE PETERSON,
RYAN POWERS & MIKE TIERNEY

CARNEGIE RESEARCH GRANT TO SUPPORT NEW 'SNAP POLL' AND CONFERENCE INITIATIVES

In March 2013, the TRIP Project was awarded a two-year grant of \$307,500 from the Carnegie Corporation of New York. TRIP researchers will use the funding to expand the project, already well known for its surveys of scholars and policymakers, to include a series of "snap polls" that will facilitate the rapid dissemination of academic expert opinion on emerging international issues and current events to policymakers. "The beauty of the 'snap polls' is that we can get them into the field quickly and get results to decision-makers almost in real-time," said Sue Peterson, principal investigator. The grant will also support the development of a conference at W&M that brings together representatives from the academic and policy communities to explore ways to enhance the information, analyses and training the academy provides to policymakers.



TRIP research assistants Connor McCann '13 and Luke Elias '15 work with post-baccalaureate fellow Lindsay Hundley '12 to standardize TRIP survey response data.

TRIP IN FOREIGN POLICY MAGAZINE: INSIDE THE IVORY TOWER 2012



In January 2012, TRIP researchers published an article in *Foreign Policy* magazine that featured survey results from IR scholars in U.S. universities and IR policymakers who worked in the U.S. government. The results highlight the views of both scholars and policymakers on a range of contemporary foreign policy issues and have been widely referenced since their publication.

2012 TRIP SURVEY REPORT

In May of 2012 TRIP researchers published a report on a survey of IR scholars in 20 different countries conducted in six different languages. They found dramatic differences across national IR communities in terms of research methods, theoretical approach, teaching focus and willingness to work with the policy community. Some of the largest differences can be found between U.S. and U.K. approaches to the study of IR.

POST-BACCALAUREATE FELLOW REPRESENTS TRIP ON EXPERT PANEL

TRIP post-baccalaureate fellow and former undergraduate research assistant, Lindsay Hundley '12, represented TRIP and William & Mary on an expert panel that opened the Undergraduate International Affairs Research Conference at American University in April 2013. Alongside deans, associate deans and professors, Hundley delivered a presentation on "TRIP and the Study of the IR Discipline," in which she introduced conference attendees to the project and what it tells us about the state of research in international relations.

The Persistent Institutional Development Survey (PIDS)

Why do some donor-funded development initiatives have enduring benefits, while others fail once external funding is no longer available?

PRINCIPAL INVESTIGATORS:
MARK BUNTAINE
BRAD PARKS
BENJAMIN BUCH

The Persistent Institutional Development Survey (PIDS) explores why some foreign funded initiatives lead to long term institutional development while others fail when external funding is no longer available. This survey of more than 1,000 experts in 60 countries will be the first to track the enduring benefits of aid and will focus on environmental initiatives like natural resource management, sustainable agriculture and pollution control. Results will be shared with leading decision-makers in the development community and assist their efforts to maximize the impact of their foreign aid investment.



AP photo

This new project is still in its early stages. Researchers plan to publish their initial research on environmental initiatives in the next year.

Violent Intranational Conflict & Terrorism Lab (VIPCAT)



The Violent Intranational Conflict and Terrorism (VIPCAT) Lab uses event data, political science theory and computer science to forecast violent events in foreign countries. VIPCAT's state-of-the-art datasets on violent events and political actors are culled from more sources and contain more detailed data than any dataset ever assembled. VIPCAT researchers use this extensive collection of data to develop sophisticated computer models that forecast wars, riots, rebellions and coups. This advanced technology is deployed with the U.S. government's Integrated Crisis Early Warning System (ICEWS) in a number of military combatant commands to help commanders anticipate and more efficiently respond to outbreaks of violence and political instability.

DIRECTOR: STEVE SHELLMAN

The International Security Program (ISP)

The Institute seeks support to establish an International Security Program (ISP) that will combine existing Institute initiatives with a fully integrated curriculum to create one of the premier undergraduate international security programs in the country. Rooted firmly in the liberal arts tradition, ISP will give students a broad, interdisciplinary foundation as they engage in rigorous international security-related research.

CURRENT INTERNATIONAL SECURITY INITIATIVES



SECURITY-RELATED COURSES in government, history, international relations, sociology, public policy, psychology, religious studies and modern languages.



THE W&M IN D.C. NATIONAL SECURITY SUMMER INSTITUTE (DC-NSI) intensive internship-based academic program in U.S. security policy.



TELE-INTERNSHIP PROGRAM that links W&M students with government agencies, non-governmental organizations and industry, and enables students to gain practical experience by conducting research for organizations in Washington and elsewhere.



THE PROJECT ON INTERNATIONAL PEACE & SECURITY (PIPS) undergraduate think tank whose fellows identify international security challenges and develop policy recommendations, which are published as white papers and presented at a symposium in Washington, D.C.

AN EXPANSION OF THE PROGRAM WILL INCLUDE



A CERTIFICATE IN INTERNATIONAL SECURITY to be awarded upon completion of a comprehensive interdisciplinary and experiential security curriculum.



EXPANSION OF THE DC-NSI from a summer program to a yearlong, faculty-mentored international security and policy-related internship in Washington.



THE INTERNATIONAL SECURITY IN THE 21st CENTURY SPEAKER SERIES that draws from W&M's extensive network of alumni to bring distinguished speakers to campus to present on security issues.

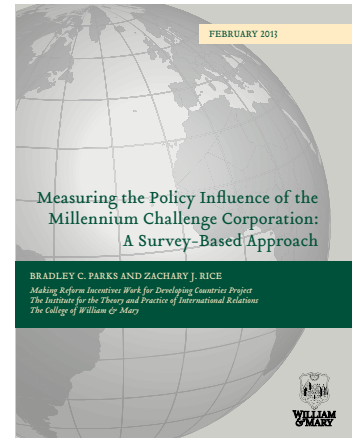
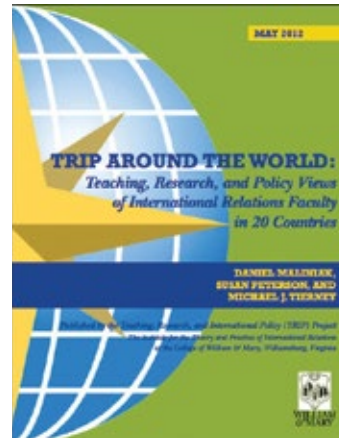


EXTRACURRICULAR RESEARCH OPPORTUNITIES with Institute projects that address issues such as foreign aid transparency, government reform, terrorism, conflict, food security and the environment.

Papers & Publications

Institute faculty lead interdisciplinary research projects that produce innovative, policy-relevant scholarship. The papers and publications these scholars produce are too numerous to feature here, but a list can be found at www.wm.edu/itpir.

In addition to collaborations with colleagues both at W&M and other institutions, our scholars engage students as research partners. The outstanding efforts of these undergraduates frequently earn them the title of co-author and, in some cases, author.



STUDENT-FACULTY

Claire Peeters '13, Michael J. Tierney and Christopher Marcoux. "Principles or Principals? Institutional Reform and Aid Allocation in the Global Environmental Facility (GEF)." Presented at the 5th Annual Conference on The Political Economy of International Organizations, Philadelphia, January 2012.

Stuart Hamilton and Clare Stankwitz '11. "Examining the Relationship Between International Aid and Mangrove Deforestation in Coastal Ecuador from 1970 to 2006." *Journal of Land Use Science* Vol. 7, no. 2, June 2012.

STUDENT

Emily Pehrsson '13. "Making the Grade: International Regulatory Framework for Cybersecurity." Published in *Diplomatic Courier*, December 2012.

THE PROJECT ON INTERNATIONAL PEACE AND SECURITY (PIPS)

In 2012 and 2013, fellows at the Project on International Peace and Security authored 11 policy briefs. A full list may be found on page 5 and the full briefs are posted online at www.wm.edu/pips.

INSTITUTE PUBLICATIONS

Since January 2012, three Institute projects have published reports. Among them is the Project on International Peace and Security's (PIPS) first research report — a project that was commissioned by the U.S. Air Force Office of Scientific Research. Reform Incentives Project researchers have also released their first report and an accompanying policy brief, which have received wide media attention and been referred to in congressional testimony.

Daniel Maliniak, Susan Peterson and Michael J. Tierney, "TRIP Around the World: Teaching, Research, and Policy Views of International Relations Faculty in 20 Countries." Report by the Teaching, Research, and International Policy Project (TRIP), The Institute for the Theory and Practice of International Relations at William and Mary, May 2012.

Bradley C. Parks & Zachary J. Rice, "Measuring the Policy Influence of the Millennium Challenge Corporation: A Survey-Based Approach." Report by the Reform Incentives Project at the Institute for the Theory and Practice of International Relations at William & Mary, February 2013.

Bradley C. Parks and Zachary J. Rice, "Does the 'MCC Effect' Exist?" Results from the 2012 MCA Stakeholder Survey." Policy Brief, The Center for Global Development, February 2013.

The Project on International Peace and Security (PIPS), "The Active Denial System: Obstacles and Promise." Report by PIPS, The Institute for the Theory and Practice of International Relations at William and Mary, April 2013.

Student & Faculty Presentations

Our faculty and students regularly present on the Institute's innovative research to audiences around the world. These opportunities allow undergraduates to interact with and field questions from some of the best scholars in the field. They also show the broader discipline what incredible students we have at William & Mary.

STUDENT-FACULTY



Emily Mahoney '15 & Scott Ickes

Scott Ickes, Emily Mahoney '15 and Alison Roberts '15, "Determining the Medium Range Impact of Nutrition Aid to Malawi, 2000-2010." Presentation to the Institute for the Theory and Practice of International Relations Seminar, March 2012.

Bridget Carr '12, Lindsay Hundley '13 and Michael J. Tierney, "What is in a Citation?" Presentation to the 2012 International Studies Association Meeting, San Diego. April 212.

Claire Peeters '13 and Michael J. Tierney, "Agency Choice and Aid Allocation: Politics and Consequences of Institutional Reform at the Global Environment Facility." Presentation to the European Political Science Association, Dublin, June 2011. Additional presentation at the 2012 International Studies Association Meeting, San Diego. April 2012.

Lindsay Hundley '13, Benjamin Kenzer '14 and Susan Peterson, "The Rise of China and the Study of International Relations." Paper presented at the Annual Meeting of the British International Studies Organization, Edinburgh, Scotland, June 2012.

Sarah Glaser, Cullen Hendrix, Catherine Mahoney '15 and Colleen Devlin '13. "ENFOCO Research in Uganda." Presentation to Chancellor Robert Gates at William & Mary, February 2013.

Amy Oakes, Dennis Smith and Emily Pehrsson '13. "The Project on International Peace and Security (PIPS) within a Broader International Security Program." Presentation to Chancellor Robert Gates at William & Mary, February 2013.

Cullen Hendrix and Colleen Devlin '13, "Trends and Triggers Redux: Climate Change, Water Scarcity and Conflict among Co-Riparian States." Water and Climate Change in Africa Workshop, Duke University, March 2013. Additional presentation at the annual meeting of the International Studies Association, San Francisco, April 2013.

STUDENT

Lindsay J. Hundley '12, "TRIP and the Study of the IR Discipline." Presentation at the Washington, D.C. - Area International Affairs Undergraduate Research Conference, Washington, D.C., April 2013.

Alexandria Foster '15, Jaclyn Goldschmidt '13 and Charles Perla '13, "Tracking Chinese Development Finance in Africa." Presentation at the Clinton Global Initiative University Conference. St. Louis, April 2013.

INSTITUTE STUDENTS AND FACULTY BRIEF CHANCELLOR GATES ON INTERNATIONAL RESEARCH

In February 2013, Institute-affiliated faculty and students briefed W&M Chancellor Robert M. Gates '65 L.H.D. '98 on the Project on the Environment, Food and Conflict (ENFOCO); the Geospatial Analysis of Aid; and the Project on International Peace and Security (PIPS) within a Broader International Security Program. With years of high-level international relations experience and insider knowledge, Gates engaged researchers in lively discussions of their projects and offered advice and praise. "The kind of thing you've described here is the kind of proof positive of how integrated teaching and research are in a great university," he said. "What is going on in research on one day is in the classroom the next."



Catherine Mahoney '15 and Cullen Hendrix of the ENFOCO research team brief Chancellor Gates on their fieldwork in Uganda in summer 2012.

Guest Lectures & Special Events

The Institute draws on its extensive network of international relations experts to bring the brightest scholars and practitioners in the field to W&M to lecture, visit classrooms, lead small group discussions and meet with Institute researchers. These guests frequently meet with students in small group sessions or over lunch where students take advantage of the intimate setting to ask questions and discuss research projects.

BRUCE BUENO DE MESQUITA

Professor of Political Science at New York University and Senior Fellow at the Hoover Institution, Stanford University
February 2012

The Institute hosted Bruce Bueno de Mesquita, author of *The Dictator's Handbook*, and one of the founders of the "Selectorate Theory" of government coalitions. He discussed his model and argued that analyzing data about regime change is a powerful tool to predict political change. In addition to delivering a well-attended talk, Professor Bueno de Mesquita visited classes throughout the day and took questions during a lunch for Government Department professors and a small number of students. Following his visit to W&M, Professor Bueno de Mesquita agreed to join the AidData Research Consortium.

MARC LYNCH

Associate Professor at George Washington University and Director of Institute for Middle East Studies and the Project on Middle East Political Science
September 2012

The Institute hosted Middle East specialist Marc Lynch to speak about the recent popular unrest in the region. Lynch advocates the terminology of "Arab Uprisings" as opposed to "Arab Spring" to acknowledge these revolutions as the culmination of decades of increased political participation, and views these events as windows of opportunity for the United States to assert influence in the region. His visit was attended by more than 200 William & Mary students and faculty. The event was cosponsored by the Reves Center for International Studies.

JULIA MACIEL

Former Minister of Planning of Paraguay
September 2012

Julia Maciel, the former minister of planning of Paraguay and a pioneer of institutional reform in the South American nation, presented on the policy and institutional reform process in Paraguay — in particular, the role of domestic political leadership, external actors and inter-organizational cooperation. In addition to her presentation, Ms. Maciel met with many Institute faculty and staff members and advised on a variety of projects throughout the day, contributing significant substantive input to a Reform Incentives Project survey.

ANDREAS FUCHS

Postdoctoral Researcher at Niehaus Center for Globalization and Governance at Princeton University
October 2012

Princeton University postdoctoral researcher Andreas Fuchs visited W&M to present a paper. His work compares traditional and non-traditional emergency assistance donors and is part of a larger research program investigating aid allocation by "new donor" countries such as India and China. Dr. Fuchs subsequently contributed as a co-author on AidData's project using a media-based methodology to track Chinese development finance.

WILLIAM ANTHOLIS

Managing Director of The Brookings Institution
November 2012

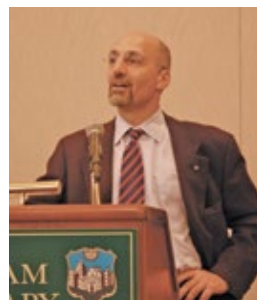
William Antholis, managing director of The Brookings Institution, presented a lecture entitled "Fractious Federations: Why China's Provinces and India's States Matter," in which he discussed his field research on local governance in India and China. Antholis argued that understanding lower-level politics is key to understanding the behavior of China and India. While at W&M, Antholis also met with students working on the TRIP Project, the Project on International Peace and Security (PIPS) and the Project on the Environment, Food and Conflict (ENFOCO).



Members of the AidData team with USAID's Alex Dehgan



Middle East scholar Marc Lynch



Brookings Institution Managing
Director William Antholis



IR scholar Robert Keohane and
students at a post-lecture reception.

ALBERT "BULL" MITCHUM

Political Advisor to the
Commander of Air Combat Command,
Langley Air Force Base
January 2013

Dr. Albert "Bull" Mitchum of Air Combat Command, Langley Air Force Base, delivered a wide-ranging talk entitled "Air Combat Command International Affairs Update: Global Trends and their Impact on the U.S. Military." In addition to presenting an overview of recent global and regional political-military trends, Dr. Mitchum analyzed their impact on the U.S. government and military. The event was also sponsored by the Reves Center for International Studies and the Project on International Peace and Security (PIPS).

ALEX DEHGAN

Science and Technology Adviser to the
Administrator of the US Agency for
International Development (USAID)
February 2013

Dr. Alex Dehgan, science and technology adviser to the administrator of USAID, discussed the potential for addressing development challenges with technological advances in crowdsourcing and data collection. He applauded AidData's work and announced its inclusion as one of seven university-based research labs in USAID's Higher Education Solutions Network. Dr. Dehgan also met with representatives from AidData throughout the day, including several groups of undergraduate research assistants who delivered presentations on recent geocoding initiatives and the student-led media-based data collection project on Chinese aid to Africa.

MATT ANDREWS

Associate Professor of Public Policy,
Harvard Kennedy School of Government
April 2013

Professor Matt Andrews presented a lecture entitled "Looking Like a State, but not Being One: the Real Governance Problem in Development," in which he discussed why institutional and governance reform efforts in developing countries result in new laws, systems and processes that are not implemented, and government bureaux that do not function. He went on to make suggestions for how this problem can be corrected. Andrews also met with and advised students and faculty working on the Reform Incentives Project.

ROBERT KEOHANE

Professor of International Affairs,
Princeton University
April 2013

Renowned international relations scholar Robert Keohane spent a day at W&M engaging students, meeting faculty and delivering three presentations. In addition to delivering a well-attended public lecture entitled "Hobbes's Dilemma and the Liberal Quest for World Order," Keohane's schedule included morning lectures to a small student group, a research presentation to faculty, and an informal lunch with undergraduates. Keohane was greeted enthusiastically by W&M students who know his work well and who took advantage of the many opportunities throughout the day to meet the scholar.

Institute Fellows & Visiting Scholars

The Institute hosts post-baccalaureate fellows, post-doctoral fellows and visiting scholars from the United States and abroad, who collaborate with Institute scholars, engage students in new research projects, teach unique courses and establish partnerships between William & Mary and other academic institutions.



BRIAN O'DONNELL '11

Post-Baccalaureate Fellow, July 2011 - July 2012

Brian O'Donnell worked with the AidData team, focusing on expanding the project's research assistant program, training and quality assurance for AidData's activity coding operations at W&M and in Bangladesh. Brian currently works for AidData as a project manager.



DANIEL GAMBOA GALVEZ

Research Associate, July 2011 - April 2012

Daniel Galvez worked with the AidData team on improving the quality and quantity of foreign aid data from non-traditional donors in Latin America.



LINDSAY HUNDLEY '12

Post-Baccalaureate Fellow, July 2012 - July 2013

Lindsay Hundley worked as a project manager on the Teaching, Research and International Policy Project (TRIP). Her research interests include terrorist group alliances, network analysis and the nature of the IR discipline.



DOUGLAS NICHOLSON '12

Post-Baccalaureate Fellow, July 2012 - July 2013

Doug Nicholson manages the data coding operations and student research team at the AidData Center for Development Policy.



MARCO MILLONES

Mellon Post-Doctoral Fellow, September 2012 - September 2014

Marco Millones, an expert in geographical information sciences, will spend two years at W&M examining the effectiveness of international aid projects on forestry and conservation in Malawi and teaching undergraduate research courses.

Communications Program

In fall 2012, the Institute hired Kate Roessler to design and implement a formal communications program. Since then, the Institute's communications have been expanded to include:



NEW "IN THE WORLD" E-NEWSLETTER

This regular publication has a circulation of more than 800.

REVIVED INSTITUTE FACEBOOK GROUP

The Institute Facebook Group was revived to feature regular postings of Institute activities and is now "liked" by more than 725 people.

NEW WEBSITE

The Institute released its new website at www.wm.edu/itpir in November 2012. The new site is integrated into the W&M web system.

INSTITUTE NEWS

More than 30 Institute-related articles were penned by student and staff contributors and published on both the Institute and the W&M news pages between January 2012 and May 2013. All articles can be found online at www.wm.edu/itpir. Highlights include:

- "Tierney, Peterson orchestrate major IR survey" by Jim Ducibella, January 11, 2012
- "Air Force Office of Scientific Research awards PIPS a Research Grant" May 1, 2012
- "Engaged research: working with Uganda" by David Williard, October 9, 2012
- "AidData brings \$25-million award to W&M to establish AidData Center for Development Policy" November 8, 2012
- "Michael Tierney to receive Jefferson Teaching Award" by Jim Ducibella, January 25, 2013
- "Chancellor Gates participates in briefing on international research" by Joseph McClain, February 15, 2013
- "Reform Incentives Project Team Reports on the impact of the Millennium Challenge Corporation" by Kate Roessler, February 23, 2013
- "Teaching, Research and International Policy Project receives \$307,500 grant from Carnegie Corporation" by Kate Roessler, April 18, 2013
- "AidData, CGD project sheds light on China's foreign aid" by Kate Roessler, April 29, 2013

WILLIAM & MARY FEATURE STORIES



"Big Data, Big Difference: Student-initiated project leads to \$25 million award"
By Mitch Vander Vorst, *William & Mary Alumni Magazine*, Winter 2012

"AidData: from undergraduate research project to multi-million dollar research center"
By Kate Roessler, *World Minded*, Spring 2013

IN THE NEWS

AIDDATA

The November 2012 announcement of AidData's receipt of a \$25-million award from USAID was covered by more than 127 media outlets nationwide.

The April 2013 release of the database that tracks Chinese development finance to Africa was covered by more than 40 media outlets worldwide.

REFORM INCENTIVES

The February 2013 release of the Reform Incentives Project report on "Measuring the Policy Influence of the Millennium Challenge Corporation: A Survey-Based Approach" was covered by more than eight media outlets and blogs including *The Economist*, *The Guardian* and *The Monkey Cage*.

TRIP

In January 2012 TRIP researchers published an article in *Foreign Policy* magazine that highlighted survey results from IR scholars in U.S. universities and IR policy makers who worked in the U.S. government. The results highlight the views of both scholars and policymakers on a range of contemporary foreign policy issues.

Institute Funding

The Institute generates the majority of the funds needed to support its research and programs through external grants and contracts secured by its affiliated research teams. We also have benefited from support provided by the College of William & Mary's Office of the Provost and the Vice Provost for Research, The Reves Center for International Studies and the Dean of Arts & Sciences.

The generous gifts of private donors have enabled the Institute to establish an endowment, which provides much needed support for a variety of Institute initiatives. These gifts provide an essential complement to the support we receive from the university and grants. To secure a steady source of funding that will enable us to plan ahead while allowing us the flexibility to respond quickly as our programs evolve and new opportunities emerge, we look to alumni and friends for financial support in the years ahead.

In the meantime, we gratefully acknowledge those organizations and individuals who have so generously supported the Institute:

GRANTS & CONTRACTS

FUNDING ORGANIZATION	PERIOD	PROJECT	PRINCIPAL INVESTIGATORS	AMOUNT
United States Agency for International Development	2012-2017	AidData	M. Tierney & B. Parks	\$24,826,717
Hewlett Foundation	2013-2016	AidData	B. Parks	\$750,000
Carnegie Corporation of New York	2013-2015	TRIP	S. Peterson & M. Tierney	\$307,500
National Science Foundation Minerva	2009-2014	AidData & CCAPS	M. Tierney	\$114,334
Templeton Foundation	2011-2014	Reform Incentives	B. Parks	\$304,000
Smith Richardson	2011-2014	Reform Incentives	B. Parks	\$150,000
National Science Foundation Minerva	2011-2014	CCAPS	C. Hendrix	\$145,506
National Science Foundation	2012-2014	ENFOCO	C. Hendrix	\$116,349
Canadian International Development Agency	2013-2014	AidData	S. Ickes & B. Parks	\$263,390.67
Hewlett Foundation	2010-2013	AidData	M. Tierney & B. Parks	\$1,000,000
World Bank Survey	2010-2013	Reform Initiatives	B. Parks	\$93,000
Carnegie Corporation of New York	2011-2013	TRIP	S. Peterson	\$34,798
African Development Bank	2012-2013	AidData	B. Parks	\$36,465
Australian Agency for International Development	2012-2013	AidData	B. Parks	\$17,644
Folke Bernadotte Academy	2012-2013	Presenting Mayhem	H. Schmidt	\$23,375
National Science Foundation	2009-2012	VIPCAT	S. Shellman	\$159,986
National Science Foundation Minerva	2011-2012	AidData & CCAPS	B. Parks	\$174,615
U.S. Air Force	2012	PIPS	A. Oakes & D. Smith	\$12,600

ALUMNI DONORS

Many thanks to the donors below who have contributed both to the Institute and our various projects.

Elizabeth S. & Donald F. Larson '76
 Christopher J. Bright '87
 Benjamin Berinstein '88
 Eric Doninger '88
 Laura Flippin '92
 Michael Holtzman '92
 Christopher Wenk '95
 Anne Coleman-Hann '01
 Marni Fulton '03
 Karin Lion '03
 Laurance Frierson '04
 Corey Shull '06
 Laura Sauls '07
 Noel Miller '08
 Katherine Swartz '09
 John Lee '10
 Keith, Vicki & Sarah Sibley '10
 Susan, Paul & Julia Zamecnik '11
 Katherine Money '12
 Greg Yellen '13

Funding Priorities

In 2013 we identified our top fundraising priorities and include the list below. We also have established the Director's Fund, which supports the Institute's areas of greatest need. These gifts can provide seed money for promising new student or faculty projects, fund student travel to national and international conferences, subsidize student field research and purchase critical infrastructure and technology.



STUDENT RESEARCH SCHOLARSHIP

The Student Research Scholarship program provides undergraduates with an opportunity to gain substantial faculty-mentored research experience while working part time during the spring and fall semesters and full time in the summer. Students contribute their talent, enthusiasm and fresh perspectives to develop new datasets, brief government officials, and write articles, policy briefs and blog posts for publication.

FULL YEAR PROGRAM

Named Endowment: \$250,000
Annual Award: \$10,000

SUMMER PROGRAM

Named Endowment: \$180,000
Annual Award: \$8,000

DISTINGUISHED SPEAKER SERIES

Named Endowment: \$150,000
Annual Award: \$6,000

The Institute brings the brightest scholars and practitioners in the field of international relations to W&M to lecture on today's most important issues. Students also get the opportunity to meet with speakers in small groups and receive valuable research and career advice.

FACULTY BOOK WORKSHOP

Named Endowment: \$150,000
Annual Award: \$6,000

Faculty Book Workshops support Institute-affiliated faculty in the final pre-submission stage of manuscript development by underwriting a panel of distinguished scholars to convene at W&M for a daylong review of the faculty member's manuscript.

POST-BACCALAUREATE FELLOWSHIP

Named Endowment: \$1,000,000
Annual Award: \$40,000

The Post-Bac is a full-time, intensive research experience, which provides recent graduates with institutional support and personal guidance as they build credentials, distinguish themselves with a publication record, demonstrate and refine research skills or develop long-term career plans.

POST-DOCTORAL FELLOWSHIP

Named Endowment: \$1,500,000
Annual Award: \$60,000

Post-doctoral scholars from the U.S. and abroad are attracted to the unique research and training opportunities that the Institute's projects provide. We welcome research partnerships with these recently trained scholars who collaborate with our faculty and mentor our students during their time at the College and beyond.

INTERNATIONAL SECURITY PROGRAM

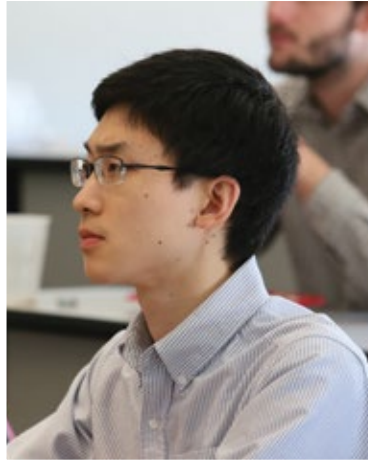
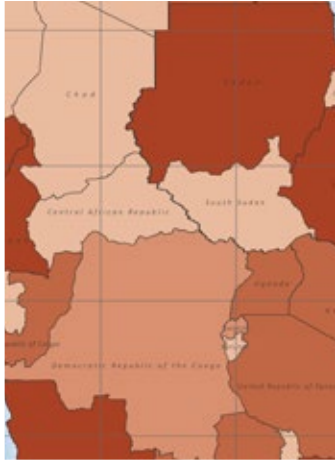
Named Endowment: \$7,000,000

The Institute seeks support to establish an International Security Program (ISP) that will combine existing Institute initiatives with a fully-integrated curriculum to create the premier undergraduate international security program in the country. Rooted firmly in the liberal arts tradition, ISP will give students a broad, interdisciplinary foundation as they engage in rigorous international security-related research.

THE INSTITUTE ENDOWMENT

Named Endowment: \$25,000,000

The Institute seeks partners who share our commitment to bridging the gap between the theory and practice of international relations and whose gift to our endowment will guarantee long-term support for the Institute's scholars and students. This naming opportunity is a unique chance to leave a legacy that transforms students' lives, advances scholarship, shapes policy and changes the world.



PHOTOS FROM LEFT: AidData's Doug Nicholson '12 works with researcher Michelle Selim '13 on a mapping project. An AidData map illustrates Chinese financial commitments to Africa. AidData researcher Kenneth Lin '13 attends a presentation on how scholars are using AidData's data to investigate foreign aid impact on childhood malnutrition in Malawi. PIPS Director Amy Oakes and two PIPS fellows during a weekly PIPS meeting.



The Institute for the Theory & Practice
of International Relations at William & Mary

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Mike Tierney, Director

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Stephen Salpukas, Dennis Smith, Philip Roessler, Kate Roessler and Skip Rowland

