Data Principles

1. Data is a sustainable W&M asset.
2. Data quality and informed usage is the responsibility of W&M Faculty, Staff and Students.
3. Data is secured and used in legal and ethical ways; privacy is respected.
4. Data is defined collaboratively by data stewards/owners with best usage.
5. Data is timely and is readily available.
6. Data flow is actively managed and communicated.
7. Data curiosity and skills are everyone’s responsibility; W&M supports data learning.
8. Data is understood and used in context.
9. Decisions are made on quality data. (Accurate, Completeness, Consistency, Integrity, Timeliness, Reasonability)
10. W&M community has shared quality data to do their best work.