SEPTEMBER 28–30
Schedule of Events
Several campus parking areas must be cleared by 7:00 am Saturday in preparation for the football game. For guests attending the football game, a limited number of handicapped parking spaces are available at the Zable Stadium lot for $10. These spaces will be filled on a first-come first-served basis. Additional parking for the game is available at the Kaplan Arena lot for $10. A golf cart shuttle will transport guests with limited mobility from the bus shelter in the Kaplan Arena lot to the football stadium starting 90 minutes before kick-off. The shuttle will make return trips to the Kaplan Arena lot for up to 30 minutes after the game ends.

* Parking attendants will be on duty at Kaplan Arena lot starting at 7:00 am on Saturday, 9/29. Visitors may park in the Kaplan Arena lot for a fee of $10 (first come, first serve).

**Football Tickets**

If you ordered football tickets by the deadline, your tickets should have been mailed. If you did not receive your tickets by mail, they will be available: Monday-Friday at Kaplan Arena box office (8:30 am-5:00 pm), or on game day, at Zable Stadium Will Call starting at 3:00 pm for the 6:00 pm kickoff. The student ticket will require a W&M ID to be presented with the ticket at the gate of entry to Zable Stadium. Will Call is available at Gate 1. On game day, guest services will open at Zable Stadium starting three hours before kickoff. Questions about football tickets should be directed to the Tribe Ticket Box Office (757-221-3340). Football tickets are not available at the Family Weekend check-in site.

Open Classes (Friday only)

You are welcome to attend any open class on the list, even if your student is not in the class. Please do not attend a class that is not on the list. The classes listed are those that have been designated by faculty to receive visitors. Please remember to observe appropriate classroom etiquette – turn off cell phones and refrain from having private conversations during the class.

Questions During the Weekend: Who To Contact

Weather Related: Most outdoor activities will be moved indoors if the weather is bad. Rain sites are listed next to each event in the schedule, as appropriate. Weather related updates will be communicated via the email and cell phone number listed on the registration form.

Parking

W&M parking pass is not required to park on campus Friday through Sunday of Family Weekend. You may park in any regular Faculty/Staff, Day Student, or Resident Student space on campus, unless otherwise indicated. Handicapped spaces are available throughout campus for those with an official state-issued handicapped license plate or hangtag.

NO PARKING is allowed in fire lanes. No Parking zones, “Service Vehicle” spaces, “Reserved At All Times” spaces, other specially reserved spaces, handicapped spaces (without appropriate documentation) Parking meters are enforced at all times, unless the meter specifies otherwise.

**Special Parking Advisory:**

Saturday Afternoon

Due to the football game on Saturday night, several parking areas will be closed starting at 7:00 am through the end of the game. Vehicles parked in these areas during restricted hours will be ticketed and/or towed: Zable Stadium/Bryan lot, Sadler Center lot, Old Dominion lot, Yates lot, James Blair lot, spaces on James Blair Drive, Kaplan Arena lot*, near Frat lots, spaces near Alumni House, spaces on Harrison Avenue, Laycock Center, designated spaces on College Terrace and Dawson Circle.

Handicapped Accessible Parking

Handicapped parking spaces are available at parking lots throughout campus. A state-issued license plate or hangtag is required to park in these spaces.

Whether your student is a freshman or a senior, you know by now that William & Mary loves celebrating traditions. Family Weekend is one of the longest standing traditions on campus (52 years and counting!), and we are so excited for you to join us. As you browse through the schedule, you will see that we have many activities planned for this special weekend. Feel free to take advantage of any or all of them - or use the weekend as an excuse to come see your student!

During the day on Friday, you will have the opportunity to explore the Summer Research Showcase and visit some of our open classes, Friday evening highlights include various receptions and a concert with the Music Department choral and instrumental ensembles, which is always a big hit with students and families. To end the evening, enjoy a student-led lantern tour of the “Old Campus” and the historic Wren Yard. The William & Mary campus is always beautiful, but by lantern and candlelight it is even more so.

The tours are always a Family Weekend favorite!

As you can see in this schedule, Saturday is packed full of exciting events that showcase all aspects of life at William & Mary - academic lectures, social gatherings, athletic contests, the a cappella showcase and much more!

We know that this is a busy weekend with lots of options for things to do with your student (or on your own)!. We trust that whatever activities you choose, the weekend will be a memorable one. Remember the most important part of the weekend is having the opportunity to spend time with your students and start some new family traditions for yourselves.

S. Mark Sikes Ph.D. ’15
Associate Dean of Students
Director of Parent & Family Programs

Mobile Family Weekend

Download the W&M Mobile app and tap Family Weekend to build your custom schedule, use the campus map and find parking and other essential information available for iOS, Android and mobile web at www.wm.edu/app.
thursday

9:30 am-4:00 pm
Summer Research Showcase: Oral Presentations
Swem Library, Research Room, First Floor
Learn about the incredible research students have conducted over the summer. Enjoy presentations of their work, findings, and writings.

12:30 pm-2:00 pm
Summer Research Showcase: Poster Session Three
Swem Library, Research Room, First Floor
Learn about the incredible research students have conducted over the summer. Enjoy presentations of their work, findings, and writings.

7:00 pm-9:00 pm
Women’s Soccer
Martins Family Stadium Albert Daly Field
Tribe vs UNCW

friday

8:00 am-6:00 pm
Check-in
Sadler Center Lobby
Stop by to pick up your schedule, exclusive Family Weekend button, and have your questions answered by the Family Weekend volunteers.

7:00 am-6:00 pm
Open Classes
Swem Library, Research Room, First Floor
Want to experience a day in the life of a W&M student? Attend a class! Due to limited seating in some classrooms, not all Friday classes can be open. You are welcome to attend any open class. Please do not attend a class that is not designated by the faculty as open. Class schedule will be available online and via the mobile app.

9:00 am-6:00 pm
Summer Research Showcase: Oral Presentations
Swem Library, Research Room, First Floor
In conjunction with poster sessions, students will present about research they have conducted over the summer. Enjoy presentations of their work, findings, and writings.

11:00 am-3:00 pm
William & Mary Class Ring Table
Sadler Center Lobby
Learn about options and ordering information for W&M class rings.

3:00 pm-5:00 pm
Recreational Boating on Lake Matoaka
Lake Matoaka Boathouse
Sign out a canoe or kayak and paddle the beautiful waters of Lake Matoaka.

3:30 pm-5:30 pm
Summer Research Showcase: Poster Session Six
Swem Library, Research Room, First Floor
Learn about the incredible research students have conducted over the summer. Enjoy presentations of their work, findings, and writings.

3:30 pm-5:30 pm
Green House Tours
Swem Library, Research Room, First Floor
Learn about the incredible research students have conducted over the summer. Enjoy presentations of their work, findings, and writings.

3:30 pm-5:30 pm
Poster Session Six
Swem Library, Research Room, First Floor
In conjunction with poster sessions, students will present about research they have conducted over the summer. Enjoy presentations of their work, findings, and writings.

3:30 pm-5:30 pm
Pitcher Plants, and more as you listen to live music played by Cuba Dupa, a Virginia-based Latin Band.

5:00 pm-6:30 pm
Schmooze in the Sukkah with Hillel
Sadler Center, Chesapeake A
Join Hillel, the Jewish student group, to relax and schmooze. The student executive board will be there to answer questions about Jewish life on campus.

5:00 pm-9:30 pm
An Evening with The Virginia Beer Company
Virginia Beer Company
Cubana food truck will be with us all day, a new cask ale taps at 4 pm, and there will be live music on the beer garden from 6-9 pm. There will be a 10% discount off of the first pint for anyone flashing their 2018 Family Weekend button.

7:00 pm-8:00 pm
Salsa Dance Lessons
Sadler Center, Chesapeake A

7:00 pm-9:00 pm
Family Weekend Concert
Martha Wien Briggs Amphitheatre at Lake Matoaka
Join us for a musical gathering to enjoy performances by the Women’s Chorus, the William & Mary Choir, the William & Mary Wind Ensemble, and the Orchestra.

9:00 pm-11:00 pm
Let’s Be Social at the Bookstore
William & Mary Bookstore, 345 Duke of Gloucester Street
(Merchants Square)
Enjoy wine, cheese and other refreshments provided by W&M Dining, as you shop and mingle with other families. The student discount will be applied to all purchases (20% off W&M clothing). Door prizes include gift cards, dining dollars and free spring semester textbooks! Pick up your tickets at the Family Weekend check-in.

9:00 pm-10:00 pm
Lantern Tours
Wren Building, Courtyard
Explore the W&M campus by candlelight as members of the SpotSociety share tales of “Old Campus” and the Historic Wren Yard.
6 7

university. tradition. The 18th-century organ belongs to

Join us for the weekly organ concert, a W&M

Wren Building, Chapel

10:15 am–10:45 am

W&M class rings.

William & Mary Class Ring Table

transportation will be provided to Jamestown, the

round trip. Bicycles are available for rent and van

Chickahominy Riverfront Park or 16 miles as a

Capitol Trail from Jamestown Settlement to

members of the council, tour the community

Continental breakfast and Open House. Meet

Fraternity and Sorority Community Bldg

Open House

Fraternity and Sorority Life

10:00 am–11:30 am

campus.

student volunteers as they welcome families to

campus.

10:00 am–11:30 am

Frataternity and Sorority Life

Open House

Frataternity and Sorority Community Bldg

Continental breakfast and Open House. Meet

members of the council, tour the community

building, and engage with other families in the

fraternity and sorority community at W&M.

10:00 am–2:00 pm

W&M Bike Alliance Parents Weekend Ride

Choose to ride 8 miles along the scenic

Capitol Trail from Jamestown Settlement to

Chickahominy Riverfront Park or 16 miles as a

round trip. Bicycles are available for rent and van

transportation will be provided to Jamestown, the

park, and back.

10:00 am–4:00 pm

William & Mary Class Ring Table

Sadler Center Lobby

Learn about options and ordering information for

W&M class rings.

10:15 am–10:45 am

Historic Organ Concert

Sadler Building, Chapel

Join us for the weekly organ concert, a W&M

tradition. The 18th-century organ belongs to

Colonial Williamsburg and is on loan to the

university.

10:30 am–11:30 am

Featured Faculty Lectures

Locations Vary, see next page

Choose from a selection of presentations from

nationally recognized faculty across a variety of
disciplines. Experience life at W&M through the

eyes of your student and enjoy a one hour

presentation ranging from the arts to the sciences.

10:30 am

Pathways to Business

Alan B. Miller Hall

(Raymond A. Mason School of Business)

Regardless of major, please join us to learn more

about our undergraduate business program as

well as our two specialized master’s programs in

Accountancy and Business Analytics. Meet our

faculty and staff during our continental breakfast,
take a tour of our state-of-the-art building and

attend our information sessions. All are welcome—

whether your student is in the business school,
taking a few courses, or you’re interested in

looking ahead and learning more about our

graduate programs.

10:45 am–11:45 am

Cohen Career Center Open House

Cohen Career Center

Visit the Cohen Career Center and learn about

resources and programs for your student. Two

of our student Career Ambassadors on staff will
discuss opportunities for your student to connect
early, and begin the road to career readiness.

12:00 pm–2:00 pm

Family Weekend Picnic

Wren Yard (Rain Plan: Campus Center Marketplace)

Mingle with other families while enjoying a picnic

buffet including a diverse and delicious menu.

Have your family’s picture taken by the Black
Student Organization and tell us why family and
this weekend is so important to you for a chance
to win a W&M prize. Tickets are required for this
event and can be purchased online or at Check-In.

Saturday 10:30 am–11:30 am

Featured Faculty Lectures

Locations Vary, see next page

Payling for Healthcare: Economic Incentives in a

Multipayer System

Jennifer Mellor, Professor of Economics

10:30 am–10:15 am

Washington Hall, Room 201

Debates about a future single-payer system persist,
but today’s reality is that U.S. healthcare is financed by
many different payers. Who pays for healthcare depends on how
old you are, where you live, and where you work, among
other factors. This talk will focus on some of the economic
incentives affecting healthcare providers and consumers in a
multiple payer context. I’ll first provide a brief description of
healthcare financing in the U.S. Next, I’ll draw on my own
research to describe how health economists investigate the
impacts of public policy in a multiple payer context, and
what effects those policies can have on costs, access, and
quality.

How American Evangelical Christians Tried

(Founded) to Change the World of Sports

Annie Blazer, Associate Professor of Religious Studies

Integrate Science Center, Room 1127

With the rise of televised sports, some Christians began
to see sport as a resource for evangelism. Sports ministry
founders imagined celebrity athletes as spokespeople with
the respect of non-believing population and potential to
gain a large audience. The power of these celebrities
inspired evangelicals to begin sports ministry, but they
came to realize that the same ideology that allowed sporting
celebrities to wield significant cultural power also made
them morally vulnerable. If one’s power (both in the sports
world and as an evangelist) was contingent on winning, then
winning remained a central and unchallenged goal of sport.
Sporting celebrities could draw attention to Christianity, but
if they also behaved in morally questionable ways on (or
off) the field, was this attention achieving its goal? This talk
will address the history of sports ministry in the U.S. and
the unintended consequences of trying to use sport for
egalitarian means.

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will address the history of sports ministry in the U.S. and
the unintended consequences of trying to use sport for
egalitarian means.

Shifting Focus: Language, Fariation, and Identity in

the Greater Caribbean

Iyabo Osiapem, Senior Lecturer of Africana Studies and Linguistics

Tucker Hall, Room 127A

Linguistic attalas have been a staple of the dialectology landscape since its earliest days. The goal of a linguistic atlas is to document language variation and map linguistic features regionally—including but not limited to lexical features (words), phonological features (sounds), and syntactic features (grammatical structure). In our work, we
will listen for specific targeted items (like shared nouns or
referrers), collect demographic as well as sociolinguistic data, and use the data for comparative purposes to
map dialect and language regions. The final result will be a visual representation of diversity that allows us to see
patterns that might be obscured by textual representation. Ultimately, this is a service project for the region providing
freely available data for students, the public, and with the
potential for more detailed data for researchers.

Oysters Past and Present, and the Future of the

Chesapeake Bay

Rowan Lockwood, Professor of Geology

Integrate Science Center, Room 1227

Oyster populations in the Chesapeake Bay have declined precipitously in the past two centuries, due to overharvesting
and disease. Because these ecosystems were decimated long before scientists could study them, the fossil record
provides our only opportunity to “observe” a healthy, natural oyster reef. Fossil oysters lived 4–5 times longer,
grew 3-4 times larger, than modern oysters, primarily
because humans preferentially harvest large oysters in the
bay today. From a paleontological perspective, the goals
of disciplines. Experience life at W&M through the
eyes of your student and enjoy a one hour
presentation ranging from the arts to the sciences.

10:30 am

Pathways to Business

Alan B. Miller Hall

(Raymond A. Mason School of Business)

Regardless of major, please join us to learn more
about our undergraduate business program as
well as our two specialized master’s programs in
Accountancy and Business Analytics. Meet our
faculty and staff during our continental breakfast,
take a tour of our state-of-the-art building and
attend our information sessions. All are welcome—
whether your student is in the business school,
taking a few courses, or you’re interested in
looking ahead and learning more about our
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10:45 am–11:45 am

Cohen Career Center Open House

Cohen Career Center

Visit the Cohen Career Center and learn about
resources and programs for your student. Two
of our student Career Ambassadors on staff will
discuss opportunities for your student to connect
early, and begin the road to career readiness.

12:00 pm–2:00 pm

Family Weekend Picnic

Wren Yard (Rain Plan: Campus Center Marketplace)

Mingle with other families while enjoying a picnic
buffet including a diverse and delicious menu.
Have your family’s picture taken by the Black
Student Organization and tell us why family and
this weekend is so important to you for a chance
to win a W&M prize. Tickets are required for this
event and can be purchased online or at Check-In.
12:00 pm-3:00 pm  
Study Abroad Fair

Campus Center, Trinkle Hall

Learn more about study abroad opportunities! Featuring: W&M faculty, representatives from international institutions, other study abroad programs, and returning W&M students.  

1:00 pm-2:00 pm  
Authentic Excellence 201

2:00 pm-4:00 pm  
William & Mary SINGS!

Martha Wren Briggs Amphitheatre at Lake Matoaka (Rain Plan: Sadler Center, Commonwealth Auditorium)

Enjoy an engaging outdoor event featuring the College’s talented and ever-popular student a cappella ensembles. Both new and traditional music in a variety of genres are performed. Seating is limited. Blankets and chairs are welcome on the grass.  

2:00 pm-5:00 pm  
Recreational Boating on Lake Matoaka

Lake Matoaka Boat House

Sign out a canoe or kayak and paddle the beautiful waters of Lake Matoaka.  

3:00 pm-4:00 pm  
Hidden Figures: A Debate

Washington Hall, Room 201

Hear faculty from each of the three knowledge domains – Arts/Letters/Values, Communities/Societies/Individuals, Natural and Quantitative Reasoning – debate Hidden Figures from their own disciplinary perspective. Hidden Figures is W&M’s second “common book” for new students; it was chosen because it exemplifies the liberal arts and sciences in practice. Audience questions are encouraged.  

4:00 pm-6:00 pm  
Colonial Williamsburg House Reception

William Randolph Lodging, 406 E. Nicholson Street

Join us for refreshments and discussion of the relationship between W&M and Colonial Williamsburg and our exciting plans for the school year. We look forward to having you! For directions, e-mail studentaffairs@wm.edu or inquire at Family Weekend Check-In.  

4:00 pm-6:00 pm  
Alumni House Tribe Tailgate

Alumni House

Come join Alma Mater Productions for an afternoon of painting! Participants will be led by an instructor to paint a unique canvas design. The cost to participate in Family Paint is $5.  

5:00 pm-9:30 pm  
An Evening with The Virginia Beer Company

The Virginia Beer Company

Your Pe pizzeria will be with us all day, a new beer will be tapped at noon, and there will be live music with Good Shot Judy on the beer garden from 6-9 pm. There will be a 10% discount off of the first pint for anyone flashing their 2018 Family Weekend button.  

6:00 pm  
Tribe Football: W&M vs. Colgate

Zable Stadium

Come cheer on the Tribe in this year’s Family Weekend football game! Tickets are required for entry and will be available Monday-Friday at Kaplan Arena Box Office (8:30 am-5:00 pm). Will Call on game day will start at 3:00 pm and will be available at Gate 1. Contact the Tribe Ticket Office at (757) 221-3340 with questions.  

9:00 pm  
AMP Trivia Night

Sadler Center, Tidewater Rooms

Do you like free food? Awesome prizes? If you say yes (like any rational person naturally does), bring your best team and your best game faces!  

10:30 am-11:30 pm  
Legacy Brunch

Sadler Center, Chesapeake Room

All legacy families with current students are welcome to attend, with remarks by Katherine A. Rowes, president of W&M.  

11:00 am-2:00 pm  
William & Mary Class Ring Table

Sadler Center Lobby

Learn about options and ordering information for W&M class rings.  

12:00 pm-5:00 pm  
Tours of the Christopher Wren Building

Kenan Stadium

Enjoy a short tour and learn about the rich history of the oldest college building still standing in the U.S.  

2:00 pm-5:00 pm  
Recreational Boating on Lake Matoaka

Lake Matoaka Boat House

Sign out a canoe or kayak and paddle the beautiful waters of Lake Matoaka.  

2:00 pm-4:00 pm  
Women’s Soccer

Martins Family Stadium Albert Daly Field

Tribe vs Drexel

3:00 pm-6:00 pm  
The Great Williamsburg Adventure Race

The Williamsburg Community Building, 401 N. Boundary Street

Teams of two to four members will race throughout the city, decoding puzzles, solving riddles, and completing unique challenges in a quest for fabulous prizes and ultimate glory! Tickets are $20 for non-students and free for current W&M students and should be reserved online prior to the race: williamsburgadventurace.com