

W&M Washington Center Annual Report 2018-2019

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WILLIAM & MARY
WASHINGTON CENTER

W&M Washington Center 2018-2019

CENTER OVERVIEW

Started in 2001, the W&M Washington Center exists to serve and support W&M students, faculty, alumni, and families. Since its inception, the Center has grown to become William & Mary's "Campus in the City," running Study in DC academic opportunities for undergraduate students.

With many possibilities for growth, the Center partners with faculty from departments across the university to offer high-impact learning experiences for students in all majors. The topics offered are diverse and extend far beyond government and policy, to include art, music, business, education, and more.

Study in DC opportunities exist year-round:

- *DC Semester Program*
A deep-dive into one theme with a topically-related internship, runs each fall and spring semester
- *DC Winter Seminars*
An intensive 10-day opportunity between semesters in January
- *DC Summer Institutes*
A condensed version of the semester opportunity run each summer
- *DC Summer Session*
A distinct hybrid learning experience featuring class speakers for a week in DC

All four Study in DC opportunities feature connections with W&M's robust DC-area alumni network. These committed alumni offer students a chance to learn directly from topic-specific experts and practitioners. The alumni also serve as mentors, counseling students in a one-on-one setting as they prepare to take their experiences to life beyond W&M.

The small Washington Center team offers individualized support to each student who comes through the door. Students also have a personal relationship with the staff and faculty in DC, which enhances the quality of the overall student experience.

**In 2018-2019,
285 students
studied in DC.**

With a focus on diversity and inclusion, the Washington Center is raising more funds each year for its Study in DC Scholarship Fund so that all students who want to learn in DC, are afforded the opportunity. For 2018-19 alone, the Center gave out almost \$50,000 in scholarships, hoping to give more in subsequent years with the help of a new Advisory Board. In partnership with this Board and University Advancement, the Center is planning to better bring DC-area alumni together to more cohesively support one another and our growing student body.

Together with many partners, the W&M Washington Center prepares students for life after W&M and provides a home for the entire W&M family.



DC Summer Institutes 2018 Networking Reception

Study in DC Opportunities

DC Semester Program

- One group of up to 18, each semester
- 12-14 credits, 3 courses
- COLL 300 often included
- Additional cost to students: \$1,829
- Started in: Fall 2006
- No first-year students

Fall 2018:

- Topic: **Citizenship, Public Interests, and Democracy**
- Professor: **Bill Fisher, Anthropology**
- **15 students**
- Internships:
 - DC Public Defenders; Hilltop Public Solutions; U.S. Dept. of Justice, ENRD; U.S. Supreme Court; Autism Speaks; Sen. Kamala Harris' Office; Lawyers Without Borders; Public International Law and Policy Group; The Asia Foundation; Greystar; United Nations Development Programme; Public Citizen
- A sampling of class speakers and alumni mentors:
 - Smithsonian Anacostia Community Museum, Center for American Progress, Service Employees International Union, Institute for Policy Studies, Center for American Folklife

Spring 2019:

- Topic: **Washington and the Arts: Marketing the Global and the Local**
- Professor: **Anne Rasmussen, Music**
- **10 students**
- Internships
 - Meridian International Center, Smithsonian Center for Folklife and Cultural Heritage, Fedewa & Associates, 930 Club, Japan-American Society, Kennedy Center, Diplomatic Courier, White House

- A sampling of class speakers and alumni mentors:
 - National Public Radio, National Endowment for the Arts, Smithsonian National Museum of African American History and Culture, Washington Alexandria Architecture Center

NOTE: The Washington Center is looking to reenergize the DC Semester Program and increase enrollments. In 2019-2020, conversations around this topic will begin and the Center team will be looking for individuals to join in the discussion.

DC Winter Seminars

- Three groups of up to 25, each winter break
- 3 credits
- COLL 300 for all 3
- Additional cost to students:
 - \$3,000 (No Housing)
 - \$3,650 (With Housing)
- Started in: 2014
- No first-year students (as of 2019)

Topic: **American Politics: A Government for the People?**

- Professor: **Dan Doherty, Government**
- Students: **20**
- A sampling of class speakers and alumni networking attendees:
 - German Embassy, Former U.S. Reps. Dan Lundgren and Chet Edwards, British Embassy, Taxpayers for Common Sense, Citizens for Responsibility and Ethics in Washington

Topic: **Foreign Policy: International Development and Security**

- Professors: **Samantha Custer, AidData & Mike Tierney, Government/Global Research Institute**
- Students: **21**
- A sampling of class speakers and alumni networking attendees:
 - National Counter-Terrorism Center; Pentagon; Tom Shannon '80, former acting U.S. Sec. of State; James Comey '82, former FBI Director; USAID, U.S. Dept. of State; U.S. Office of Management and Budget

Topic: **Urban Education: Policy, Practice, and Leadership**

- Professor: **Drew Stelljes, School of Education**
- Students: **26**
- A sampling of class speakers and alumni networking attendees:
 - Sidwell Friends School; DC Public Schools; Tim Shriver, U.S. Special Olympics; Teach for America; DC Central Kitchens

DC Spring Break Seminars

- Two groups of up to 25, each spring break
- 3 credits
- COLL 300 for both
- Additional cost to students:
 - \$3,000 (No Housing)
 - \$3,600 (With Housing)
- Started in: 2017

Topic: **Public Health: Health Equity, Sustainability, and Well-Being in a Global Age**

- Professors: **Sarah Menefee & Alison Scott, Kinesiology**
- Students: **22**
- A sampling of class speakers and alumni networking attendees:
 - Gay Hee Lee, U.S. Government Accountability Office; U.S. Senate; Bread for the City; Latin American Youth Center; American Public Health Association

Topic: **Law & Politics in the Nation's Capital**

- Professor: **Christine Nemacheck, Government**
- Students: **11**
- A sampling of class speakers and alumni networking attendees:
 - Hon. Leonie Brinkema, U.S. District Judge; NoVA Capital Defenders Office; The Sentencing Project; Campaign for Youth Justice; U.S. Senate

NOTE: The Center will no longer run the DC Spring Break Seminars after 2019.

DC Summer Institutes

- Three groups of up to 20, each summer
- 7 credits (used to be 6)
- Additional cost to students:
 - In-State
 - \$4,850 (No Housing)
 - \$8,850 (With Housing)
 - Out-of-State
 - \$9,500 (No Housing)
 - \$13,500 (With Housing)
- Started in: 2010

Topic: **American Politics**

- Professor: **Jaime Settle, Government**
- **15 students**
- Sample of Internships:
 - U.S. House of Representatives, C-SPAN, Brookings Institution, RealTime Media, U.S. Department of Defense
- A sampling of class speakers and alumni mentors:
 - Jen Psaki, former White House Director of Communications; Sen. Tim Kaine; U.S. Environmental Protection Agency; Bipartisan Policy Center; Pew Research Center

Topic: **Leadership & Community Engagement**

- Professor: **Drew Stelljes, School of Education**
- **19 students**
- Sample of Internships:
 - Volunteers of America, U.S. Marshals Service, Service Year Alliance, Generation Hope, U.S. Department of Justice
- A sampling of class speakers and alumni mentors:
 - The Literacy Lab; Michael Powell '85, President and CEO of the National Cable & Telecommunications Association; The Lamb Center; National Cathedral School; Civic

Topic: **News & Media**

- Professor: **Tim Barnard, Film & Media Studies**
- **10 students**
- A sample of Internships:
 - 930 Club, Washington Wizards, NBC4 Washington, National Endowment for the Arts, CRAFT Media Digital
- A sampling of class speakers and alumni mentors:
 - Paula Reid '05, CBS News; American Film Institute; PBS; POLITICO; Entertainment Software Association

DC Summer Session

- new hybrid model as of 2018
- Four courses of up to 30, each summer
- 3 credits
- COLL 300 for two, COLL 200 for one
- Additional cost to students:
 - In-State
 - \$1,340(tuition &fees only, no expenses, no housing)
 - \$2,970 (with approx. housing cost)
 - Out-of-State
 - \$3,665 (tuition &fees only, no expenses, no housing)
 - \$5,295 (with approx. housing cost)
- Started in: 2008

NOTE: For DC Summer Session, housing is not provided.

Topic: **From Protest to Policy: Gender in Political Process**

- Professor: **Claire McKinney, Government and Gender, Sexuality & Women Studies**
- Students: **22**
- A sampling of class speakers and alumni networking attendees:
 - RealTime Media; Institute for Women's Policy Research; Kalijarvi, Chuzi, Newman, and Fitch PC; Democratic Legislative Campaign Committee

Topic: **Public Health: Nutrition Concepts and Controversies**

- Professor: **Ken Kambis, Health Sciences**
- Students: **9**
- A sampling of class speakers and alumni networking attendees:
 - National Cancer Institute, NIH; U.S. Public Health Service, NIH; U.S. Dept. of Agriculture, Nutrition and Food Service; DC Central Kitchens

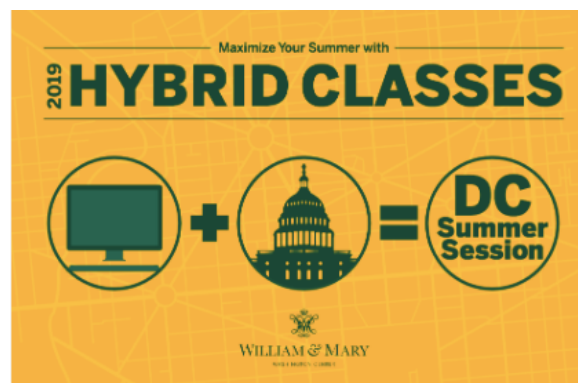
Topic: **Political Violence in the Middle East: From Colonialism to ISIS**

- Professor: **Stephen Sheehi, Asian and Middle Eastern Studies**
- Students: **26**
- A sampling of class speakers and alumni networking attendees:
 - Middle East Institute, U.S. Institute of Peace, Brookings Institution, Stimson Center

Topic: **Ethical Leadership**

- Professors: **James Comey; Drew Stelljes, School of Education**
- Students: **23**

A complete report on the success of the new 2018 DC Summer Session hybrid model may be found on the [Summer Session site](#).



DC Spotlight Series

- Three courses of up to 30, Fall 2018, Spring 2019, Summer 2019
- 3 credits
- No COLL designation
- Additional cost to students:
 - No additional cost during Fall or Spring
 - Summer course expense reflected in above DC Summer Session
- Started in: Fall 2018

2018-2019 Topic: **Ethical Leadership**

- Professors: **James Comey; Drew Stelljes, School of Education**

Fall 2018:

- All 15 Semester Program students enrolled, and an additional 16 from campus, for a total of 31 total enrolled

Spring 2019:

- 7/10 Semester Program students enrolled, and an additional 20 MPP students from campus, for a total of 27 total enrolled

Summer 2019:

- Reflected in Summer Session above (29 registered)

NOTE: The DC Spotlight Series will not continue in the same way after 2018-2019. It may continue in future years with other featured guest faculty.



CREDITS GENERATED

DC Semester Program	310 credits
DC Summer Institutes	343 credits
DC Winter Seminars	201 credits
DC Spring Break Seminars	99 credits
DC Summer Session	240 credits
DC Spotlight Series	174 credits

1,367 credits total for the 2018-2019 academic year

EVENTS

The Washington Center hosted many successful alumni events this past year, including the following highlights:

- July 2018 [Liza Mundy Book Talk](#), cohosted with Public Policy
- October 2018 [Annual Mug Night Fundraiser](#)
- March 2019 [Dr. Ysaye Barnwell event](#)
- April 2019 [Washington Women & the Arts: A Symposium](#)
- June 2019 Three DC Summer Sessions networking receptions

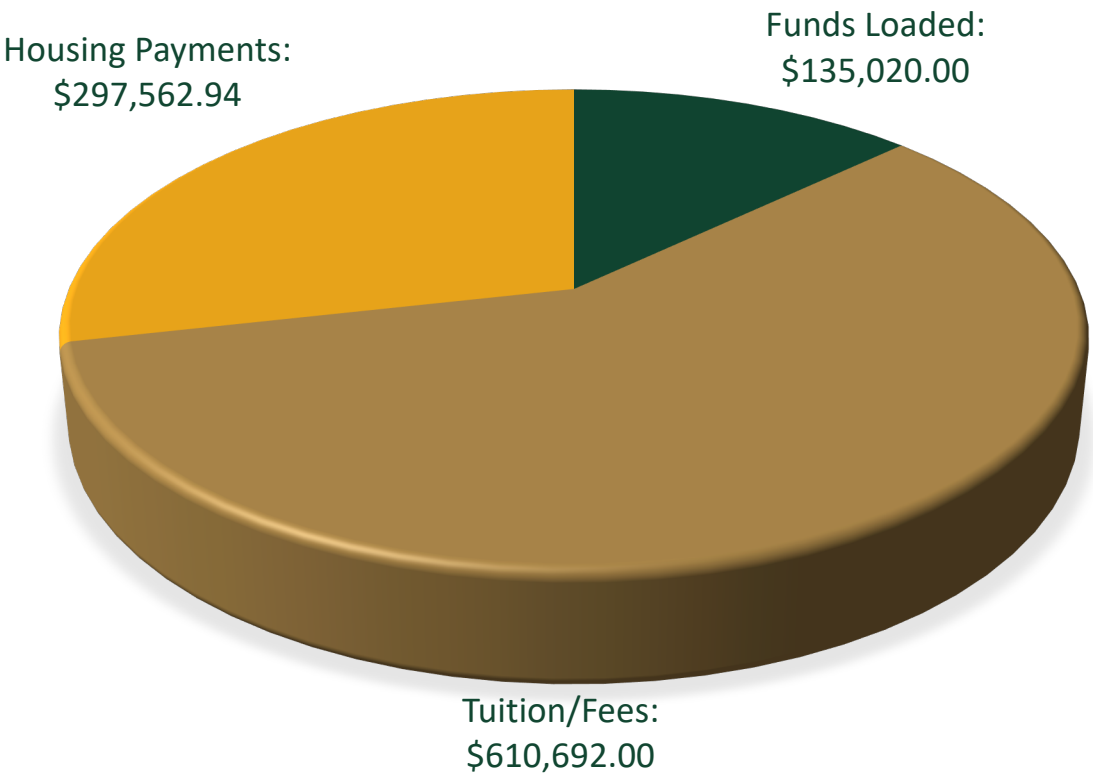
In addition to alumni events, the Center works with many departments across campus to host class visits, student trips, and other meetings. A few examples from 2018-2019 include:

- PLUS Program Day trip and externship program in DC, partnering with the Center for Student Diversity
- Neurodiversity summit and course in DC, partnering with the Neurodiversity Initiative

FINANCES

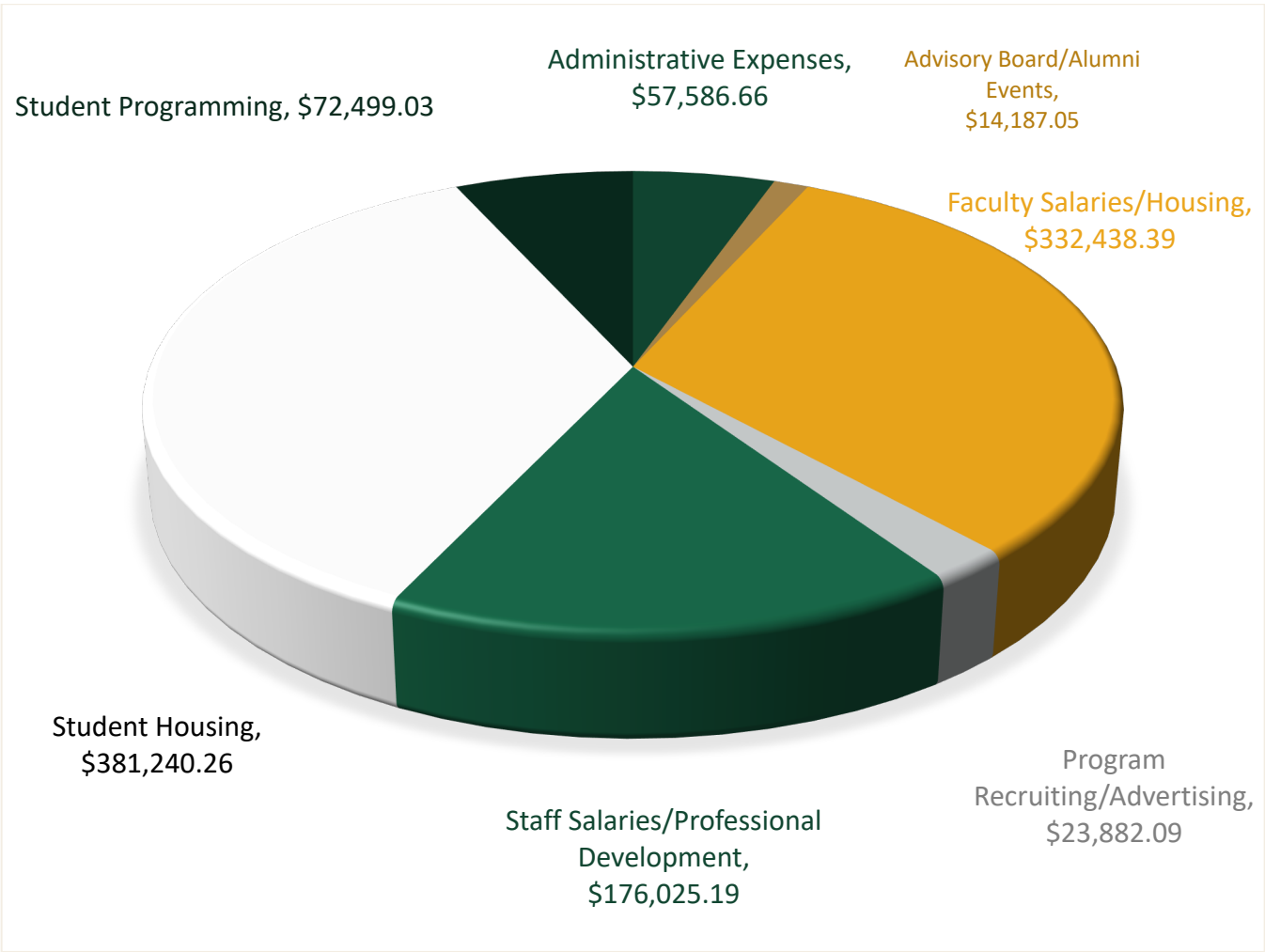
In 2018-2019, the W&M Washington Center budget was made up of 13% university funding, 28.5% student rent payments, and 58.5% student tuition/fees, for a total of \$1,043,274.94. Expenses came in at \$1,057,858.67 (broken down below), which meant tapping into a small reserve to make up the difference. For 2019-2020, we hope to build the reserve back up so we can account for the varying student enrollments in the future.

Cash Inflows: \$1,043,274.94



NOTE: Not included here are 2.5 staff salaries also loaded in from the university or Center rent, which is paid by the Real Estate Foundation.

Cash Outflows: \$1,057,858.67



**The Center awarded
23 scholarships
in 2018-2019,
for a total of \$48,111.**

2018-2019 HIGHLIGHTS

The W&M Washington Center has had a wonderful academic year, filled with positive, strategic growth, and deep, meaningful student experiences. The Center team is proud of several accomplishments in particular:

Molly Harris has increased our fundraising efforts and provided more scholarships, in higher amounts, to more students than ever before. The Center gave away 23 scholarships this year (in comparison to just 13 the year before) for a total of \$48,111 in awards (as opposed to \$8,200 in 2017-2018).

Molly also developed a Tribe Funding application that was approved and raised \$5,000 by more than 50 donors, the highest number in the pool. Molly is also partnering with our colleagues in Advancement to explore corporate giving options for the future.

Rhys Tucker managed a wide variety of student needs this year. From personal crisis to law school recommendations, Rhys helped his Semester Program students thrive in DC.

Rhys also managed the Center's increasingly complex budget with ease and efficiency, planning for more strategic financial operations in the future.

Erin Battle took on the challenge of DC course creation this year. She worked with EPC, CAS, the Registrar's Office, Bursar's Office, and many department chairs to ensure all of the DC courses were submitted, approved, and running smoothly for all Study in DC opportunities. Erin continues this work into next year, connecting with these offices and more, to ensure all of our processes are in line with university processes. Erin also worked with the Dean of Students Office to realign DC emergency protocols with updated campus protocols.

Roxane Adler Hickey was instrumental in founding and leading the Center's 20-person Advisory Board, which engages area alumni in leadership and fundraising opportunities. More details and a list of inaugural members may be found here: <http://www.wm.edu/dc/advisoryboard>



Inaugural W&M Washington Center Advisory Board

LOOKING TO NEXT YEAR

For 2019-2020, the W&M Washington Center seeks to better integrate with the larger university. With a focus on building new partnerships and re-building existing ones, the Center is especially excited to work with University Advancement, the Cohen Career Center, the Charles Center, and many others!

Work has already begun to integrate the Center's work into:

- Alumni Engagement's Volunteer Portal
- Alumni Engagement's Switchboard Platform
- University Advancement's Linvio and Marketing Cloud software
- The Cohen Career Center's TribeCareers
- The Charles Center's Embark application platform

Look for more integrations in 2020!

For 2019-2020, the Center will also be focusing on professional development opportunities, both individually and as a team.

In late April, Adam Anthony, who served the Center for 15 years, stepped down as Executive Director. Roxane Adler Hickey has stepped in as Interim Director and is thrilled by the opportunity to work with an experienced team of program managers to take the Center into the new academic year. A search process is currently underway for a new full-time Office & Event Coordinator, who will ideally start this fall.

In light of the leadership change, the W&M Washington Center has embarked upon a Listening Campaign this summer with a goal of 100 conversations in 50 days. The team looks forward to sharing the results of this campaign, with a highlighted list of priorities for 2019-2020, with the entire university this fall.

With a new Advisory Board and new Center leadership, and with the guidance of a new President and Provost, the Center is poised for great things in the years to come!



*DC Semester Program student **Akane Nishimura** speaks to the Advisory Board about coming to W&M from Japan because of the opportunity to Study in DC.*