



Sponsorship Opportunities & Benefits

W&M Washington Center

If you are interested in sponsoring our fundraiser or donating items for our silent auction, please reach out to our events team at dcevents@wm.edu.

The benefits outlined below are available to persons or organizations that choose to sponsor the event:

Monetary Sponsorship Level	Platinum	Gold	Silver	Bronze
Donation Value	\$30,000	\$10,000	\$5,000	\$1,000
Company logo, recognition, and messaging on all event materials	✓	✓	✓	✓
Company branded items and materials in parting gift bags for all attendees.	✓	✓	✓	✓
Verbal recognition in event program remarks	✓	✓		
Brief remarks by a company representative during the event program	✓			
Special Invitations	8	4	2	

Our event team is also seeking donation items for a silent auction. Sponsors of auction items will receive special recognition based on their contribution level:

In-Kind Auction Item Donation Level	Platinum	Gold	Silver	Bronze
Donation Value	\$5,000+	\$1,000- \$4,999	\$500- \$999	<\$500
Recognition on Parting Gift	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓
Bottle of Wine	✓	✓	✓	
Special Recognition Remarks	✓			
Special Invitation	2	1		