



WILLIAM & MARY
WASHINGTON CENTER

2022-2023

Annual Report



WILLIAM & MARY
CHARTERED 1693

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DIRECTOR'S MESSAGE

The 2022-23 academic year was an important one for the W&M Washington Center. This past year, we marked the halfway point in our strategic plan, having made significant progress toward increased and equitable access to Study in D.C. opportunities. We launched a new and exciting venture in partnership with W&M's Global Research Institute (GRI) in the Global Scholars Program (GSP), which has been a tremendous success. We added significant capacity to our team with a new operations manager, Caty Judkins, and event assistant, Issac Kuriakose. Perhaps most notably, we had the pleasure of opening the doors of our new Center, your upgraded Campus in the City, to the W&M community.

The Center's big, beautiful, and enlivened new space allows us to serve more students, connect with more faculty, engage with more alumni, and collaborate with more University partners than ever before. The fall D.C. Semester Program students were the first to take advantage of our new classrooms, followed by six Winter Seminar classes and the Global Scholars Program. Our Advisory Board met at the Center in the spring, followed by numerous other W&M boards and events. In fact, the word is out, and the Center is busy. Seeing the space we envisioned come to life with so many members of our growing community taking advantage and connecting here feels incredible.

We strive to be a place of belonging for every single person who comes here; a place where we are all enthusiastically welcome to bring our most authentic selves and identities so that we can learn and grow together.

As you read through this year's annual report, I invite you to consider our milestones and accomplishments as more than just catered events, class speakers, and scholarship dollars. ***Instead, consider the stories our statistics and data tell.***

The Washington Center has been a place for students, faculty, and alumni to connect for over two decades. Within that time, careers have been made and many lives changed. Thanks to dedicated educators and administrators who make incredible experiential learning opportunities happen, our students have reflected and further defined themselves and their futures. With the help of committed alumni mentors advising them, many students were able to make important life plans. The power of these connections and the sense of belonging they instill cannot be underestimated and will not go unappreciated.

These D.C. learning experiences are personal journeys for our students, and we are privileged to walk alongside them for a time as they discover what they are capable of when they cross the bridge from students to alumni.

901 FOURTH STREET



As you read the stories of Washington Center students and faculty, I hope their messages inspire you. These stories belong to all of W&M, as does the Washington Center.

It is an honor to partner with and serve colleagues and students across the entire University, and together, we can do so much more. So, engage with us! Join our growing community, and let your story enlighten the next generation of young professionals and future leaders.

Dr. Roxane O. Adler Hickey, M.Ed. '02, Ed.D. '23
Director, W&M Washington Center

LIFELONG LEARNING AT W&M

Roxane O. Adler Hickey earned her Ed.D. from the W&M School of Education in January 2023. Her dissertation, **"An Investigation of Experiential Learning: A Program Evaluation of the William & Mary D.C. Summer Institutes,"** offered great insights and important data around program outcomes. The findings suggested overall, DCSI alumni perceived an increase in their career readiness as a result of their participation, with the biggest increase in their professionalism.

Women and students of color perceived higher levels of readiness overall and in multiple career competencies than their male and White counterparts. This evaluation highlighted the need for universities to increase access to internship programs for all students, especially women and students of color. First-generation and low-income students in particular, would benefit by participating in internship opportunities, which may be especially effective for increasing career readiness.



To view the executive summary and full program evaluation, visit wm.edu/dc/research

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*Keep an eye out for student testimonials

ADVISORY BOARD UPDATES

The W&M Washington Center Advisory Board has had another incredible year. Under Chair Meredith Viens Delaware's '03 board leadership and with Kayla Sharpe '17 as the Board Development Committee Chair, six new members are joining the board starting on July 1, 2023. These new members, replacing four who rolled off, are dedicated alumni whose leadership, insights, and innovations will help the Center continue to grow and thrive! The future is bright for this board, one that launched just four years ago with 12 people. Two of those original members remain on the board today, Colin Danly '15 and Tom Moyer '08, J.D. '12.

A special thanks to those who rolled off this year – Richard Kraemer '94, Glenn Ballard '00, Alex Bartholomaeus '94, Nataki Cornielle '97, and Patrick Kirby '10 – for your time, talent, and treasure. Because of you, W&M students were able to take advantage of our high-impact practices!



2023-2024 Board Members

*Bold indicates new members

Ed Auriemma M.B.A. '23
Keaun Barrett '19, M.Ed. '23
 Ed Benack P'23
Dominic Burkett '16
 Colin Danly '15
 Meredith Viens Delaware '03
 Ben DeMaria '05
 David DiGiovanna '78
 Jesse Ferguson '03
 Heather Fink '06, M.Acc '07
 Nicole Gibson '98
 Zack Gore '16
 Gwen Green '04
 Jeff Jaeckel '95
Travis Johnson '99
 Seth Levey '08
 Arjun Maniyar '18

Megan Marlin '06
 Brian Morra '78
 Tom Moyer '08, J.D. '12
Renard Miles
 Travis Nels '02
 Avery Newton '13
Daniel Ricchetti '13
 Bobby Rucks '16
 Trevor Rudolph '06
 Kayla Sharpe '17
 Jessica Taylor '97
 Zakiya Thomas '02
 Jenny Thompson '86
Jason Torchinsky '98
 Mark Washko '90, M.P.P. '94
 Michael Ryan '90

Our dedicated Ex officio members continue to engage with our board, and we are especially grateful for their collaboration!

Renard Miles
 Michael Steelman
 Doug Bunch '02, J.D. '06
 Michael Ryan '90



GIVING AND SCHOLARSHIPS

Thanks mostly to the generous giving of our Advisory Board members, the Washington Center awarded 45 scholarships in 2022-23 for a total of **\$153,900** in aid.

In addition to the Study in D.C. Scholarship Fund, two special endowments added to our awards:

- Three recipients were selected as **Patrice & Jim Comey fellows**.
- Selected our first **Jesse and Ellen Wilkinson fellow**.

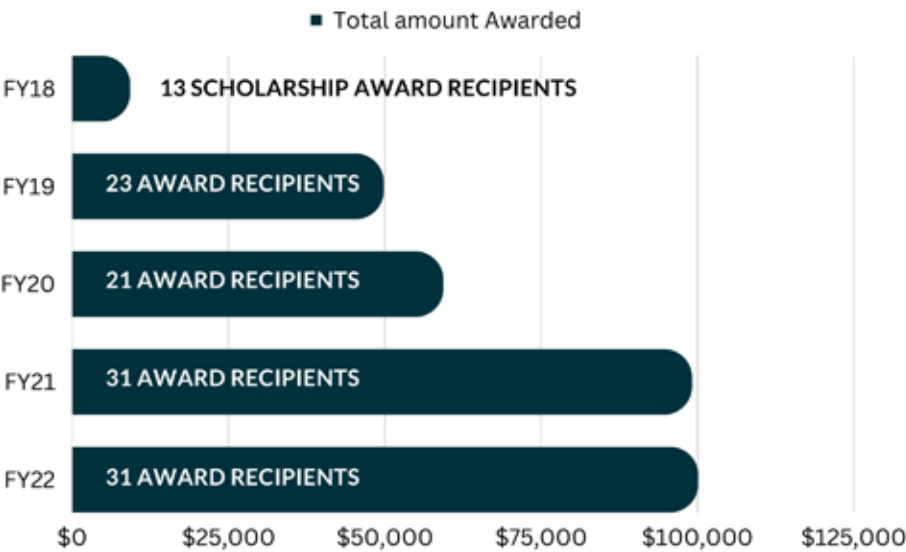
We are especially proud to share that in an effort to increase accessibility to Study in D.C. programs, the W&M Washington Center has been able to guarantee baseline scholarship funding to underrepresented student groups, including:

- Those participating in the Preparing for Life as a University Student (PLUS) program.
- Those self-identified as First-Generation Low-Income (FGLI) students
- Those enrolled in the Posse Scholar program.

FISCAL YEAR	TOTAL GIVING
FY '18	\$48,974
FY '19	*\$289,134
FY '20	\$71,965
FY '21	\$86,183
FY '22	\$92,206

**200K Comey Donation in FY '19*

SCHOLARSHIPS AND AID AWARDED BY YEAR (FY18-FY22)



Across dedicated scholarship funds, annual funds, and endowments, the Center brought in **\$126,495.91** in giving in 2022-23. Fundraising efforts that contributed to this total include One Tribe One Day, our Cellar at the Center fundraising event, year-end solicitations, and Advisory Board giving.

Increased giving year over year has allowed our scholarship awards to grow substantially.

THANK YOU!

2022-2023 Highlights

\$126,495

Total giving

\$161,631

Awarded in aid

45 Scholarship Recipients

Need-based scholarships

EVENTS



The new W&M Washington Center is now fully up and running, and we are thrilled to be able to welcome the W&M community to its new Campus in the City. Two large classrooms, a board room, and a generous lobby with booths and drop-in space offer a welcoming environment designed to accommodate—no matter your class size or shape of your event. With a 170-person capacity, this space is a remarkably versatile venue, ideally suited to host a wide spectrum of events, from large-scale gatherings to the most intimate discussions. Our Center serves W&M faculty, staff, and alumni and is also open to the general public to rent.

From August 2022 to April 2023, we held **34 events** in the Washington Center – some of our own design, some in partnership with others, and several where we were a venue only. Eventually, our goal is to open the space free of charge to University colleagues. In the immediate term, a portion of event revenue allows us to coordinate and execute event-specific needs.

FY23

*August 2022-July 2023

34

Events

1,928

Visitors

BROUGHT IN

\$26,570

in event cost recovery revenue

OF THESE EVENTS, A FEW HIGHLIGHTS INCLUDE

A grand opening celebration

On October 20th, we welcomed over 100 guests to the new Center for our opening celebration! Provost Peggy Agouris and former Center director Susan Wayland '68, were the evening's featured speakers.



Cellar at the Center

In January 2023, we hosted a fantastic new fundraiser for our Study in D.C. Scholarship Fund. The event featured guided wine tastings from expert sommeliers and the opportunity to hear from numerous guest speakers, including Sam Sadler '78 and members of the W&M Washington Center Advisory Board. If you missed it this year, stay tuned for next year's announcement!

Special thanks to Vienna Vintner who provided the wines and guided the tastings!

Leaders in Education Conference

We piloted our first annual "Leaders in Education Conference," gathering K-12 and higher education professionals from across the region. This program was developed and launched **in partnership with the Studio for Teaching and Learning Innovation and the School of Education.** *(Continued on page 15)*

Pride Month Celebration

We hosted an event to highlight the newly established W&M Archive of American LGBTQ Political and Legal History, **in partnership with University Libraries, the Office of Strategic Cultural Partnerships, and the Crim Dell Association.**

W&M Writers of Washington

W&M alumnus and author Stephen S. Tang '82 presented "A Test of Our Time: Crisis Leadership in the Next Normal." **The event was produced in partnership with University Advancement.**



AND MORE

- Partnered with three other universities who used our classrooms to host their D.C. semester courses in the Center.
- Hosted five unique William & Mary board meetings.
- Offered a Staff & Faculty Trip to D.C. for colleagues on campus to learn more about the Center and explore the city.

“

I was in the Foreign Policy Institute and had an amazing experience. As a class, we had numerous site visits to different government agencies and private organizations, all focused on foreign policy. The opportunities to ask questions to policy experts and engage with the class allowed me to think critically about my future career goals. I came away with many professional connections and knowledge that will continue to benefit me during and after my time at W&M.

-Sarah Wozniak '25



Our Center also held our annual **Study in D.C.** program-specific events, where students and alumni come together:

- DCSI Family & Friends Brunch
- DCSP Farewell Reception
- Study in D.C. Alumni Reunion
- Day in D.C.
- PLUS Summer Visit & Externships
- Saturday in the City
- DCWS Networking Dinners

ACADEMICS: EXPERIENTIAL LEARNING IN THE NATION'S CAPITAL



The recently redesigned **D.C. Semester Program**, featuring two accelerated courses and an internship course piloted in fall 2022 and, following its success, will continue into fall 2023 and beyond. With increased flexibility for both students and faculty and the expanded opportunity for students to fully immerse themselves in their coursework, we are excited to welcome our next cohort to D.C. this coming fall.

Our interns this past year have continued a **decades-long tradition of W&M students representing our university** as a growing community of enthusiastic learners, brilliant leaders, and hardworking contributors in countless offices across the nation's capital.

Fall 2022 - 2 Courses

8
Students

New Religious Movements in America, COLL 350
Professor: Annie Blazer, Religious Studies

Legal Process in a Global Perspective, COLL 300
Professor: Christine Nemacheck, Government

Spring 2023 - 2 Courses

5
Students

American Legal Process, COLL 350
Professor: Christine Nemacheck, Government

Global Infectious Diseases, COLL 350
Professor: Dana Lashley, Chemistry

138

Total Credit Hours



Summer 2023 - 3 Courses

Representation in American Democracy, COLL 300
Professor: Mackenzie Israel-Trummel, Government

18
Students

Leadership & Community Engagement
Professor: Drew Stelljes Ph.D. 07, School of Education

21
Students

Digital Citizenship, COLL 300
Professor: Elizabeth Losh, American Studies

9
Students

336

Total Credit Hours

The D.C. Summer Institutes continued this year, with a cohort of 48 students! We hosted the return of the Leadership & Community Engagement Institute (taught by Prof. Drew Stelljes, School of Education) and the Digital Citizenship Institute (taught by Prof. Elizabeth Losh, American Studies). For the Summer of '23, we offered a brand new Institute titled "Representation in American Democracy" (taught by Prof. Mackenzie Israel-Trummel, Government).

With the help of our professors, alumni, advisory board, numerous constituents, and internship supervisors, we were able to execute a fantastic summer experience for an impressive group of students!

Special thanks to our cross-institute guest speakers, **Rep. Dina Titus (D-NV) '70**, **CNN Legal Affairs Correspondent Paula Reid '05**, and **Special Assistant to the President and Chief Climate Advisor to the Vice President Ike Irby M.P.P. '17, Ph.D. '17**.

Real-world experience

A sample of internships and professional experiences

D.C. Semester Program

- Environmental Defense Fund
- Council of Economic Advisers (CEA), Executive Office of the President
- Smithsonian National Zoological Park
- Department of Education, Office of the General Counsel
- Bank Policy Institute
- Narrative Strategies
- National Center for Missing and Exploited Children

D.C. Summer Institutes

- Office of Representative Tom Kean
- 1607 Strategies
- Office of Senator Mark Warner
- Secretary of the Senate
- Mary's Center
- Pew Research Center
- National Association of Home Builders
- Volunteers of America
- The Office of Senator Joe Manchin
- Museum of the Bible
- Diplomatic Courier
- D.C. Public Schools
- The Wilderness Society
- Kaiser Family Foundation
- The Dream Project



Experiential by design

A sample of guest speakers, site visits and hands-on learning experiences

D.C. Semester Program

- Embassy of Australia
- Smithsonian National Museum of American History
- Washington D.C. Temple
- USAID
- Doctors Without Borders/Médecins Sans Frontières
- World Health Organization

D.C. Summer Institutes

- Library of Congress
- White House
- National Museum of the American Indian
- Foundation for Individual Rights & Expression
- Writers Guild of America
- Georgetown University
- POLITICO Office Visit
- National Republican Senatorial Committee
- National Museum of African American History & Culture
- Groundwork Collaborative
- Department of Justice



ACADEMICS: EXPERIENTIAL LEARNING IN THE NATION'S CAPITAL

D.C. Winter Seminars



The 2023 D.C. Winter Seminars was a rousing success! We offered six classes across six different academic departments enrolling 92 students. Students and professors were able to take advantage of the city in new ways and make strong connections with dozens of W&M alumni during this accelerated program.

276

Total Credit Hours

Session I - 3 Courses

19 Students **Urban Education, COLL 350**
Professor: Drew Stelljes, School of Education

7 Students **In Memoriam: Monuments Past, Present, Fall and Future, COLL 350**
Professor: Joe Smolinski, Art and Art History

12 Students **Measurement and Accountability: Who is Responsible for the Public's Health?, COLL 300**
Professor: Carrie Dolan, Kinesiology

A sample of guest speakers, site visits and alumni networking attendees

Session I

- Sharona Robinson, District of Columbia Public Schools
- Patrick Rooney '98, Department of Education
- Sophie Kidd '20, After School Alliance
- Mohammad Rahman '10, District of Columbia Public School
- Tom Sobol '11, National Park Service
- Jan Scruggs, Vietnam Veterans Memorial Fund
- Claire Kartoz '19, McCallister & Quinn
- Kayla Sharpe, Formerly with Axios
- Morgan Pincombe '21, Center for Global Development
- David Stiefel, Eisenhower Executive Office Building
- Emma Freiling '21, National Academy of Medicine
- Ari Holland-Baldwin '13, formerly with Mary's Center

Session II

- Tornike Nikvashvili, Embassy of the Republic of Georgia
- René Tapsoba, International Monetary Fund
- Sabrina Haque '12, World Bank
- Paul Thanos '89, International Trade Administration
- Ryan Lintelman '09, National Museum of American History
- Hannah Scruggs '13, National Museum of African American History and Culture
- Aubrey Vaughn Birks '18, National Children's Museum
- Hannah Ostroff '13, Smithsonian Libraries
- Ike Irby, Special Assistant to the President and Chief Climate Advisor to the Vice President
- Shawnie Hawkins, Human Rights Campaign
- Margot Brown, Environmental Defense Fund
- Jena Araujo '19, Deloitte



Session II - 3 Courses

19 Students **21st-Century Museums: Curation, Collaboration, and Community, COLL 300**
Professor: Lee Alexander, English

17 Students **Foreign Economic Policy, COLL 300**
Professor: Dan Maliniak, Government

17 Students **Identity Power and Profit, COLL 350**
Professor: Phil Wagner, Mason School of Business

D.C. Summer Session



For the 2023 D.C. Summer Session we have a wonderful lineup of classes from five different academic departments and 58 students enrolled for the program. Students take a five-week course online and spend one week in D.C. for in-person classes where they hear from experts in topically-related fields, and connect with W&M alumni.

159

Total Credit Hours
(based on 6/13/23 enrollment)

Summer 2023 Courses

16 Students **Competition of the Century: China's Belt and Road Initiative vs. the G-7's Global Partnership for Infrastructure and Investment, COLL 300**
Professor: Ammar Malik, Public Policy

16 Students **Understanding Ideological Differences: Insights from Political Psychology**
Professor: Xiaowen Xu, Psychology

23 Students **Religion & Politics in the U.S., COLL 300/350, COLL 200 CSI**
Professor: Patton Burchett, Religious Studies

5 Students **Digital Fluency: Policy and Praxis, COLL 350**
Professor: Adam Barger, Interdisciplinary Studies

6 Students **Ethics in Epidemiology, COLL 300**
Professor: Andrew Wargo, Marine Science



A sample of potential guest speakers, site visits and alumni networking attendees

- YouGov
- Pew Research Center
- World Health Organization (WHO)
- National Institutes of Health (NIH)
- Department of State
- Embassy of Pakistan
- CIA
- U.S. House of Representatives
- Religious Freedom Institute
- Native American Rights Fund



**IN TOTAL, STUDY IN D.C. HAS GENERATED
1,128 CREDIT HOURS THIS YEAR**

AY23

Fall 2022 - Summer 2023

GENERATED

1,128

Total Credit Hours

**Total includes enrollment as of June 30, 2023*



FINANCES



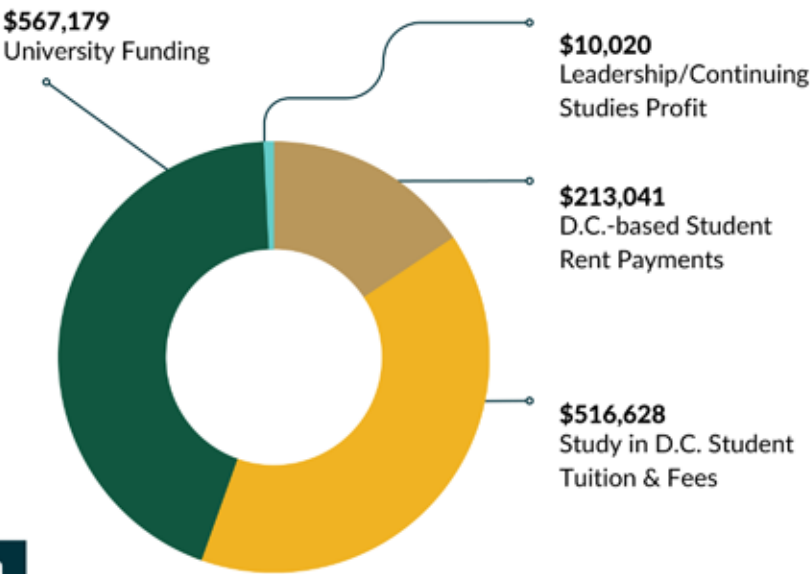
OUR PHILOSOPHY

The Washington Center’s **values-based financial model** aligns spending to help us fulfill our mission and serve the W&M community. Our expenses directly supports our academic programs and initiatives for faculty, staff, alumni, families, and partners.

TOTAL CENTER FUNDING: \$1.307 MILLION

How is the Center funded?

- 43.4% University funding
- 39.5% Study in D.C. tuition & fees
- 16.3% Student rent payments (D.C.)
- 0.8% Leadership/Continuing Studies revenue



RESERVES: We began FY23 with \$208,733 in reserves and \$36,288 in our Annual Fund. Despite extensive one-time expenses associated with the move, Grand Opening, and more, this fiscal year, we were able to add an additional \$4,895 to the reserves and an additional \$56,418 to our annual fund. In total, we move into FY24 with \$306,334.

Reserve funds are critical to the stability of the Washington Center. **With 56.32% of this year’s budget self-generated** and dependent on student enrollment, a reserve fund allows us to continue operations even if enrollments dip or large unanticipated expenses arise.

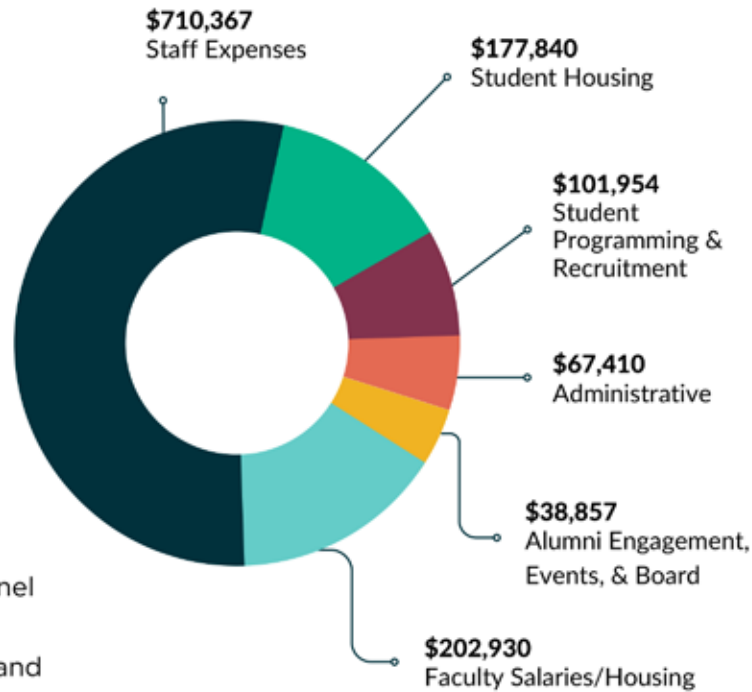
TOTAL CENTER EXPENDITURES: (AS OF JUNE 30, 2023)
\$1.299 MILLION

How do we spend our funds?

- 54.7% Staff expenses
- 15.6% Faculty salaries & housing
- 13.7% Student housing
- 7.8% Student programming & recruitment
- 5.2% Administrative
- 3% Alumni engagement, events, & board

NOTE

- Figures represent the Center’s operational/personnel budget and spending only.
- Scholarship funds, which are reported separately, and rent, which is centrally paid, are not reflected in the figures above.
- These amounts are estimates as of early June 2023 not final until the fiscal year formally closes and all expenses have cleared.



We are proud to announce a new W&M Washington Center Giving Society launching on July 1, 2023!

This Giving Society recognizes the lifetime giving of our fabulous community members and offers enhanced experiences and premiere access to Washington Center events.

The engagement of the Center’s supporters has allowed us to provide life-changing experiences and professional development opportunities to students. With the continued generosity of members of the Society, we will continue providing experiential learning opportunities to all W&M students regardless of financial status.



For questions about the Society or to increase your support, please visit wm.edu/dc/giving or contact Roxane at 202-836-8606 or roadle@wm.edu.

CAMPUS ENGAGEMENT & RECRUITMENT

A sampling of our engagement, collaboration and leadership



Making lasting impressions and new relationships

STUDY IN D.C. DAY

On September 8th, the Center team spend the day in Williamsburg promoting Study in D.C. opportunities on campus during the first days of the fall Semester for our annual Study in D.C. Day. We spread awareness to students and faculty with lots of free food and swag, and marketed our Study in D.C. programs by answering questions and chatting with the students. Our information session was full, and over **500 students** followed us on social media as a result of that day.



SATURDAY IN THE CITY

On April 1st, we provided 53 students an awesome opportunity to come up to D.C. for the day and experience everything the Center has to offer. Students explored D.C. neighborhoods and cultural sites, participated in professional development, visited student housing, and met dozens of fabulous alumni. This day truly made students feel like they belonged at the Washington Center and incorporate their "Campus in the City" into their W&M experience! Special thanks to Zoe Wang '26 and Student Assembly for sponsoring this year's trip.

FACULTY RECRUITING HAPPY HOUR

The Washington Center hosted its annual reception for former and prospective Study in D.C. faculty in September 2022 on the Swem Library Patio. It was a pleasure to mingle with incredible W&M faculty members and share more about all the ways they can be involved with the Washington Center.

SUPERVISORS INSTITUTE

The Washington Center was invited to participate in the Supervisor's Institute on campus in the beginning of 2023. This program was put on by Babs Bengtson, Director of Leadership & Learning, Human Resources. Erin Battle '13, M.Ed. '15 and Caty participated, and Roxane was a guest presenter. Connections were enriched between the Center team and many other departments during this program. Erin and Caty developed supervisory and leadership skills and they enjoyed the wonderful opportunity to network and learn from our valued campus partners.



SOCIETY OF 1918

Roxane joined the Society of 1918 in spring 2019 and was privileged to serve on the Steering Committee this past year. Serving as a member of the Membership Committee is an honor, and it allows for even greater connections between the Center and the Society. With the Center's focus on equitable access to D.C. opportunities and the Society's mission to grow the engagement, leadership and philanthropy of W&M women, this collaboration allows for new innovations that align with both units.

**Partnerships like this bring energy and new ideas into motion.
In fact, the Society will be at the Center for an event this summer.**

fostering partnerships and supporting cutting-edge initiatives

AMERICAN COUNCIL ON EDUCATION'S WOMEN'S NETWORK

Every year, the Virginia Network of the American Council on Education's Women's Network runs a program called the Senior Leadership Seminar where emerging women leaders in higher education from across Virginia come together. In 2019-2020 Roxane was invited to participate in the Senior Seminar, and this past year was selected to the Board of Directors. It was a great joy for Roxane to be able to provide the same opportunity to other women that she was given when she participated. For 2023-24, Erin Battle has been selected as one of two W&M representatives in the Seminar.

Together, Roxane and Erin presented a session entitled **"The Power of Pause: How Reflective Leadership Impacts Your Team"** at the annual conference in Williamsburg in June. We are proud of the Center's women leaders and how deeply they continue to engage with this important organization.

WASHINGTON CENTER AND NATIONAL SECURITY CONFERENCE

The Washington Center was featured during the 3rd annual National Security Conference, "From Theory to Practice: Fostering Climate Resilience for a More Secure World." Caty represented the Center at the conference, introducing a short video on the Washington Center, as well as assisting the Whole of Government's team in the operational flow of the event. Participating in this conference not only introduced the Center to new people, but also strengthened our relationship with the Whole of Government department, led by professor Kay Floyd '05, Ph.D.



W&M STUDIO FOR TEACHING AND LEARNING INNOVATION'S TEACHING & LEARNING SYMPOSIUM

The Center team traveled to main campus to participate in the 2023 Teaching & Learning Symposium, hosted by W&M's Studio for Teaching and Learning Innovation. The team attended workshops, heard from exciting keynote speakers, and presented a session to faculty and instructors about how the Center can enrich their courses and create exciting, new ways to learn. Throughout the event, Gabe spoke with faculty to exchange ideas for integrating experiential learning into their courses and how they might utilize D.C. as an educational landscape. In spreading the word about the opportunities for teaching and learning in D.C., the Center team expects yet another exciting year ahead, full of budding new partnerships characterized by innovation.

STAFF ASSEMBLY

Sarah DeVellis '19 served on Staff Assembly for 2022-2023 and will continue her role as Staff Assembly Senator into 2023-2024. Sarah represents the Washington Center within the greater Staff Assembly body by attending and contributing to monthly meetings, voting, and sharing information with the Washington Center team. This has been a wonderful way to share our voice on campus and connect with our colleagues.

and informing institutional change

Additionally, Roxane and Erin served on six University-wide search committees and continue to serve on working groups and tiger teams related to internship credits, microlearning, continuing studies, winter programs and more.

6

University-wide
search committees

CONTINUING STUDIES

Leadership Course Spring 2023

Wise Leadership

A continuation of the Modern Leadership Course with Distinguished Lecturer Michael Powell '85, D.P.S. '02, coordinated by Tyler Wilson.

Open to the public with discounts for the W&M community, the Center continued, for its third year, our leadership continuing studies opportunity. This year, 14 participants came together to learn about topics surrounding Wise Leadership. This course saw the return of Michael Powell '85, D.P.S. '02 as the lead instructor and facilitator for the course.

Participants were encouraged to bring current-life examples of leadership decisions to the class for open discussion with Michael and the group. **This course demonstrates the Center's dedication to shaping leaders of the world and preparing them for success.** Upon completion, participants received a certificate and verified credentialing through W&M's Studio for Teaching & Learning.

We are excited to offer the course again in 2024 with new improvements, as we expand the reach and impact of continuing studies opportunities at the Center. *Stay tuned for more.*

Visit wm.edu/dc/leadership to learn more.



Leaders in Education Annual Conference

Leading the Charge: Restoring Trust, Innovation, and Healing in Learning Communities

On October 10, 2022, Gabriel Cancio-Bello '20 led the Center's inaugural Leaders in Education Conference in collaboration with two esteemed campus partners, W&M's School of Education and the Studio for Teaching and Learning Innovation (STLI).

The conference was open to the public and served educators across the District of Columbia, Maryland, and Virginia, drawing audiences from a myriad of institutions and organizations, including the University of Virginia, Alexandria City Public Schools, Loudon County Public Schools, the Virginia Association of School Superintendents, Fusion Academy, the World Bank, and participation from the dean of Virginia State University's College of Education.

The success of this program stands as a testament to the collaborative spirit of the Washington Center, our culture of intellectual generosity, and W&M as a thought leader in the field of education. It serves as a blueprint for future endeavors, offering a replicable model that prioritizes public engagement and broad impact, facilitating the empowerment of educators for years to come.

We are excited and committed to hosting our second Leaders in Education Conference in 2023-2024, for the opportunity to connect with leaders at all levels to discuss the field's most pressing topics.



GLOBAL IMPACT & PARTNERSHIPS

Preparing for Life as a University Student (PLUS)

Our partnership with the Center of Student Diversity (CSD) has allowed our team to directly engage with underrepresented students at W&M and propel our mission to create and support DEI initiatives as a central part of our programming and decision-making. Through close collaboration and tailored program development, our goal is for PLUS students, and students like them, to have the knowledge, access, and confidence to be intentional about their college experience and career development. Every student deserves the opportunity to grow and succeed, and we hope through our work with CSD that W&M students know that the Washington Center is here to support them along the way.



Summer Visit 2022

More than 40 students joined us in the summer of 2022, as part of the PLUS program. While hosting these students, our team organized sight-seeing excursions, a meeting on the Hill with former Congresswoman Elaine Luria, professional development opportunities, and a networking reception. The day was capped with a trip to the Kennedy Center before the students returned to campus.

We look forward to hosting even more PLUS students at the Center in summer '23!

Spring Break Externships

As a continuation of our partnership with the Center for Student Diversity, PLUS students are eligible to return over spring break and participate in an externship experience in the city. This year, eight students joined us and were able to spend a day with our team learning about personal and professional development. Each student then spent a second day with an alumni mentor or leader who works in the student's field of interest, shadowing them and gaining valuable insight into the field.



The Global Scholars Program (GSP)

The 2022–2023 academic year marked the first year of our new Global Scholars Program (GSP). This program, designed in partnership with the Global Research Institute, was an unmitigated success.

The 14 inaugural scholars spent the year studying in Williamsburg; Washington, D.C.; Brussels; and Paris and were fortunate to hear from speakers from NATO, WHO, and the State Department, among many others. These talented students are spending the summer interning across the globe in organizations such as the Organization for Economic Co-operation and Development in Paris; the Smithsonian American Art Museum in Washington, D.C.; and the USINDOPACOM in Honolulu.

As we move into year two of the program, we could not be more thankful for our university partners at the Global Research Institute and the support we've received from the Provost's Office. We are also extremely grateful for each and every mentor, class speaker, and donor who has made the inaugural Global Scholars Program a magnificent experience for all of our students.

GLOBAL IMPACT & PARTNERSHIPS

NATO Youth Summit

In June 2023, W&M shared the honor of co-hosting the NATO Youth Summit, titled "NextGen Freedom & Security," which brought together young people from NATO member nations and beyond. Guest speakers, government officials, and diplomats engaged two live audiences split between NATO's headquarters in Brussels and the National Press Club in Washington, D.C., and simultaneously live-streamed online for mass viewership. The event fostered meaningful discussions, connections, and insights on key security challenges identified by the next generation of international leaders.



Participants had the opportunity to delve into topics spanning from disinformation and emerging technologies to climate change and national defense. The Washington Center Team was brought in as early partners to the Whole of Government Department to market the summit and perform a number of supporting roles on the day of the event. Most notably, Associate Director Erin Battle was selected to moderate a panel featuring the Honorable Victoria Nuland, Under Secretary for Political Affairs at the U.S. Department of State, regarding strategies and rationale for diplomatic approaches to security. Doug Bunch, U.S. public delegate to the United Nations, W&M Board of Visitors member, and Ex officio Washington Center Advisory Board member, spoke on the U.S. mission to the U.N. and peacekeeping efforts in Europe.

Strategic Priorities

Over the next two years

we plan to realize the following seven measures, all of which focus on increased and equitable access to Study in D.C. opportunities:

Goal 1

Objective 1

● Measure 6

Objective 2

● Measure 5

GROW STUDY IN D.C. OPPORTUNITIES

Grow the existing Study in D.C. opportunity capacity

(From VISION 2026) Triple Washington Center applied learning placements.

Through carefully planned new programmatic growth, ensure all students have equal opportunity in D.C.

Work with the Reves Center and Office of Undergraduate Admission to establish and implement a global campaign specifically focused on Study in D.C. opportunities for international students to increase international student enrollment.

● Designated Priorities

Goal 2

Objective 3

● Measure 1

● Measure 2

EXPAND COLLABORATION WITH THE UNIVERSITY

Expand Partnership for W&M in Washington, D.C

Work with the Chief Career Officer, school deans, and the Whole of Government Center to identify potential new strategic employers and develop a unified University engagement plan for each one.

In consultation with the Microlearning team, school deans, and the Washington Center Advisory Board, identify the key topics and features of future W&M continuing studies opportunities.

STRATEGIC PLANNING & VISION 2026

We are reflective of past experiences, use data to guide decisions, consider larger connections, look towards the future, and take risks...

The Washington Center's 2020–2025 strategic plan continues to guide operations and decisions. As a living document with many of the measures complete, the Center team revisited the remaining objectives to ensure they continue to align with William & Mary's Vision 2026 plan.

A full accounting of what we have accomplished lives on the Center's website, with a few notable achievements listed here:

- Partnered with W&M Studio for Teaching & Learning Innovation (STLI) and the School of Education to run the first annual Leaders in Education Conference on October 10, 2022.
- Roxane served on the inaugural STLI Advisory Council, rolling off in summer 2022. Erin was selected to join the Advisory Council in fall 2023 and continues to engage with the unit leadership regularly.
- Partnered with the Division of Student Affairs to establish a new Faculty Director position for Drew Stelljes Ph.D. '07
- Created and launched our new W&M Washington Center Giving Society (pg. 12)



Visit wm.edu/dc/strategicplan to learn more about our goals and progress.

Goal 3

EXPAND FUNDRAISING INITIATIVES

Objective 1

Partner with University Advancement to create a comprehensive Center fundraising plan

• **Measure 9**

Plan and execute 2026 25th anniversary fundraising campaign.

Objective 2

Partner with University Advancement to develop a sustainable stewardship plan for Center donors

• **Measure 3**

Develop annual stewardship piece for major donors that highlights scholarship recipients.

Goal 4

CREATE SUSTAINABLE SCHOLARSHIP FUNDING PRACTICES

Objective 1

Identify and increasingly meet need for Study in D.C. scholarship applicants

• **Measure 1**

Meet full financial need by working with Financial Aid to gather data on future scholarship needs and develop a scholarship plan.

“ Student Stories

Read what our students think and feel about their Study in D.C. experience.

[Through the D.C. Semester Program,] I was able to form tight bonds with everyone that will last me quite a long time. The Washington Center staff was always accessible for advice about networking opportunities, navigating professional environments, and just navigating life in D.C. When I left D.C. in December 2022, I had 14 completed credit hours, including 8 internship credit hours, professional work experience, a professional-looking LinkedIn page, a polished resume, great new friends, plenty of new professional connections, and a solid idea of what I want to do following graduation from W&M.

-Anna Garrett '24

I had the most fantastic time during my study in D.C. experience. Thanks to the generous donations of alumni, I was able to live in an incredible part of D.C. while gaining extremely valuable experience working as the Merton C. Bernstein Intern at the National Academy of Social Insurance. One of the highlights of the summer was meeting with Steve Goss, the head of Social Security, and presenting my proposal to fund the Social Security Trust Funds in perpetuity using an Automated Balancing Mechanism.

-Ori Ben-Ari '24



During the summer of 2021, I had the unique opportunity to work in the office of a lobbying firm! So many of my classmates were at home working remotely, but I was able to take the metro to work and meet people outside of my program. My D.C. experience was incredibly valuable because I had the opportunity to meet and network with individuals I wouldn't otherwise find in Williamsburg. I still keep in touch with my old boss, and we see each other whenever he is in Williamsburg for an alumni event. Living in the D.C. environment as a college student helped me decide that I want to return to live and work there once I graduate!

-Catherine Freemon '24





PARTING THOUGHTS

The 2022-23 year was certainly momentous for the Washington Center. We are grateful to many people who helped our team build a bigger, better Center where we can serve more students, faculty, and alumni. In particular, a huge thank you goes to Sean Hughes, Executive Director, W&M Real Estate Foundation, for his leadership and expertise in creating this space. To Provost Agouris and President Rowe, thank you for believing in the power of this place. Our strength continues to grow when students, faculty, and alumni come together to advance our university career cornerstone.

As we look to 2023-24, we are excited to work with our new leader, David Yalof, Vice Provost for Academic Affairs at W&M. With the Washington Center reporting to David, we will continue to focus on increased access and clear priorities for student enrollment in our academic programs. We will continue to collaborate often and build programs and opportunities to serve the community in innovative ways.

We look forward to seeing where new continuing studies opportunities develop, and where our Center can help advance University priorities like **educating for impact... to ensure the lifelong success of our graduate by creating meaningful pathways for career success.**

Whether through alumni mentoring, serving on the Washington Center Advisory Board, or attending our wine tasting fundraiser, we thrive when alumni engage with us. Together, with our colleagues and alumni leaders, the Washington Center will be able to support even more students to find fulfillment in their careers and lives beyond W&M.

Finally, if you haven't visited yet, we encourage you to get here and see... Your Campus in the City!

— “

The network that the Study in D.C. program provided me with was fantastic. It exposed me to so many different sectors and individuals that I couldn't help but feel encouraged and inspired. The William & Mary alumni that we met were nothing but eager to involve us.

- Ori Ben-Ari '24



WILLIAM & MARY
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LAND ACKNOWLEDGEMENT

The William & Mary Washington Center acknowledges the Indigenous peoples who are the original inhabitants of the lands on which we are located today – **lands of the Anacostans or Nacotchtank peoples, the neighboring Piscataway peoples and the nearby Patawomeck, Rappahannock and Monacan Indian Tribes.**

We gratefully acknowledge these many Native Peoples on whose ancestral homelands we gather, as well as the diverse and vibrant Native communities who make their home here today – and pay our respect to their tribal members past and present.

The practice of Land Acknowledgement represents a commitment to a culture of inclusion that begins with recognizing the Indigenous peoples of our region.

More about land acknowledgements and why they are important at the **W&M American Indian Resource Center.**



Your Campus in the City