



WILLIAM & MARY
WASHINGTON CENTER

ANNUAL REPORT

2021-2022



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Message from the Director

The 2021-2022 academic year was filled with exciting challenges for the Washington Center. As we look back on all that we have accomplished, though, those challenges pale in comparison to the successes and joy that we experienced. A few more trials than we anticipated kept things interesting and kept the Washington Center team on our toes, but we stayed focused and laughed where we could. Of central focus for our team was increasing equitable access to our Study in D.C. opportunities and creating a place of belonging for the entire W&M community.

I am incredibly proud to be a part of the W&M Washington Center team that makes W&M in D.C. happen! Erin, Gabe, Tyler, Sarah, Sonali, and even our summer Graduate Assistant Teddy Yu — you are dedicated and caring professionals who never hesitate to do what it takes (and then some) to provide our students, faculty, and alumni with incredible opportunities. YOU make the Washington Center what it is, and I am grateful.

This past year marks the biggest change to the W&M Washington Center in its 21-year history — we left the Carnegie building. Under the tremendous leadership of the Executive Director of the W&M Real Estate Foundation, Sean Hughes, we are poised to open a newly constructed Washington Center at the D.C. Bar building this summer! The new Center space is incredible. It was designed and built intentionally with the needs of our current and future W&M Washington Center in mind. It is big and beautiful, full of opportunities to gather and celebrate, learn and grow, and I am confident that our entire W&M community will take pride in our new campus in the city!

In our continued effort to collaborate with partners across our main campus in Williamsburg, our team has engaged in a number of university-wide efforts this year. Most notably, Erin Battle has been elected to the Professionals & Professional Faculty Assembly and Sarah DeVellis to the Staff Assembly, and I have the privilege of serving on the Democracy Initiative team. We enjoy serving in these roles, but also just appreciate the opportunity to build relationships with our colleagues on campus.

Finally, wrapping up the year would not be complete without acknowledging the many campus partners and colleagues that make our work at the Washington Center joyful and integrated with the University. If the last couple of years have taught us anything, it is to find the joy in life and celebrate our relationships. Though not an exhaustive list, our sincere and joy-filled gratitude goes to the following individuals – for all you do with and for us:

Peggy Agouris	Nicole Fratianne	Michael Powell
Ginia Anderson	Steve Hanson	Suzanne Raitt
Debbie Babb	Sean Hughes	Mike Ryan
Cenie Bellamy	Pam Johnston	Amy Sebring
Ben Boone	Rebecca Latourell	Jaime Settle
Susan Bosworth	Jacob Long	Michael Steelman
S. Doug Bunch	Paul Manna	Joanne Taylor
Joe Dobrota	Sallie Marchello	Mike Tierney
Pamela Eddy	Kim Momballou	David Trichler
Kay Floyd	Shené Owens	Martha Wescoat-Andes
		Kristin Wustholz

Thank you for allowing me the honor of leading the Washington Center and trusting our team to help build the future.

Roxane O. Adler Hickey, M. Ed. '02
Director

A Few Center Highlights

A New W&M Washington Center

The new Washington Center is in the D.C. Bar Building at 901 4th Street, NW, Suite 700, Washington, D.C. 20001. To be completed soon, a few sneak peaks of the space include:



We look forward to welcoming everyone in the W&M community into the our brand new space this fall!

Our 20th Anniversary

The Washington Center spent the 2021 calendar year celebrating and commemorating our 20th anniversary. The year culminated with a university-wide celebration in the new D.C. Bar building. With over 300 attendees, the evening featured remarks by Chancellor Robert Gates '65, L.H.D. '98, President Katherine Rowe, Provost Peggy Agouris, Presidential Liaison Ann Marie Stock, and proud alumna Erin Spencer '14. Attendees were able to reconnect with classmates, tour the yet-to-be-built new space, and remember the past twenty years.



A video series memorializes the celebration and the 20-year history with a look back to the past, a review of the present, and hopes for the future.

Plans for a 25th anniversary fundraising campaign are in the works and a similarly jubilant event in 2026 promises to pull in a similar crowd.

The Global Scholars Program

Launching this fall, the Washington Center and the Global Research Institute have partnered to create a new program for current undergraduates — the Global Scholars Program (GSP). This year-long program will allow an annual cohort of students to study global policy — from human rights, global health and the climate crisis to strategic communications and economic development — and then experience the policy and practice first-hand through D.C.-based site visits, research, international travel, and internships. Erin Battle has taken the lead for the Washington Center and a pilot cohort of 14 students are enrolled.

The larger goal of the GSP is to have a broader impact on the world by educating students through a blend of theory and practice. Studying data science alone, for example, while critically important to understanding the skills and technical elements needed in the global workforce today, is not enough. The GSP will give participants a hands-on opportunity to learn how to navigate the global policy space, and ultimately blend technical solutions with the political savvy and relationship-building know-how to go out and really make a difference. This program is specifically focused on undergraduate students, and to our knowledge there is no other program as integrated and ambitious as the GSP in the country.

Drew Stelljes

The Washington Center, in partnership with Student Affairs, and specifically Vice President for Student Affairs Ginger Ambler, is pleased to announce the creation of a new joint position for Associate Vice President Drew Stelljes. Having taught with the Washington Center for over a decade, please welcome Drew as the Center's first Faculty in Residence.

Drew will continue to teach leadership year-round with Study in D.C. opportunities and continue to help grow collaborations between our Center and Student Affairs. Drew was appointed to Executive Associate Professor of Education this spring and we are lucky to have Drew on the D.C. team, teaching and helping to lead our academic programming into the future.

Leadership & Continuing Studies

Under the leadership of Tyler Wilson, the Washington Center offered a second iteration of its continuing studies course, Modern Leadership: Reflections and Tools for the Values-Based Leader. Taught by Pamela Eddy and featuring Michael Powell '85, D.P.S. '02, this course allows W&M faculty, staff, alumni (also open the public), to earn a leadership certificate from the William & Mary Washington Center.

Winter 2023 dates and details to be announced soon!

Similarly, the Center assisted Paul Manna, Director, Public Policy Program and the Isabelle and Jerome E. Hyman Distinguished University Professor of Government, to offer another continuing studies course entitled, "Infrastructure Policy for the 21st Century: Implementing the Infrastructure Investment and Jobs Act of 2021."

We hope to offer new continuing studies opportunities in 2023 and beyond.

One Tribe One Day

Through the work of the Center Advisory Board's OTOD working group, we were able to raise \$21,972 in new funds for the Study in D.C. Scholarship Fund and bring in 22 new donors. This is an impressive increase from raising \$13,500 on OTOD in 2021.

Thank you to the Washington Center Advisory Board members, Center team, and members of the Washington D.C. Alumni Chapter Board for contributing to the \$9,000 in matching pledges. We look forward to new and creative ways to do even more in 2023!

Advisory Board Updates

The W&M Washington Center Advisory Board has had an incredible year! Outgoing chair Scott Wilkinson '94 served for two years as the Board's leader and did outstanding work to put the Board on solid footing for the future. Under his leadership, and with Kayla Sharpe '17 as the Board Development Committee Chair, 11 new members are joining the board for a three-year term starting on July 1, 2022. These new members, replacing just three who rolled off, represents incredible growth and great potential for the future.

Incoming Chair, Meredith Delaware '03 has already served as a leader on the executive committee as the previous Vice Chair of Board Operations and will expertly lead the Board into its next chapter.

Full Board Roster

Ed Auriemma M.B.A. '23

Glenn Ballard '00

Alex Bartholomaus '94

Ed Benack P'23

Doug Bunch '02, J.D. '06

Nataki Corneille '97

Colin Danly '15

Meredith Delaware '03

Ben DeMaria '05

David DiGiovanna '78

Jesse Ferguson '03

Heather Fink '07

Nicole Fratianne

Nicole Gibson '98

Zack Gore '16

Gwen Green '04

Jeff Jaeckel '95

Pat Kirby '10

Richard Kraemer '94

Seth Levey '08

Arjun Maniyar '18

Brian Morra '78

Tom Moyer '08, J.D. '12

Tonya Nations

Travis Nels '02

Avery Newton '13

Paula Reid '05

Bobby Rucks '16

Trevor Rudolph '06

Kayla Sharpe '17

Michael Steelman

Drew Stelljes Ph.D. '07

Jessica Taylor '97

Zakiya Thomas '02

Jenny Thompson '86

Mark Washko '90, M.P.P. '94

***Bold indicates new members**

****Italics indicates ex officio members**

A SPECIAL THANKS TO OUR OUTGOING BOARD MEMBERS

Scott Wilkinson '94, Christopher Bright '87, and
Matthew Erpelding M.B.A. '18

The work of Scott, Meredith, and many others, shaped the board's structure to shift from a traditional committee model, to include a more agile working group organization. Under this makeup, Gwen Green '04 expertly led a One Tribe One Day working group to bring in unprecedented D.C. giving in April. Thank you to Gwen and so many others who made this happen! We look forward to seeing what the 2022-23 working groups will do!



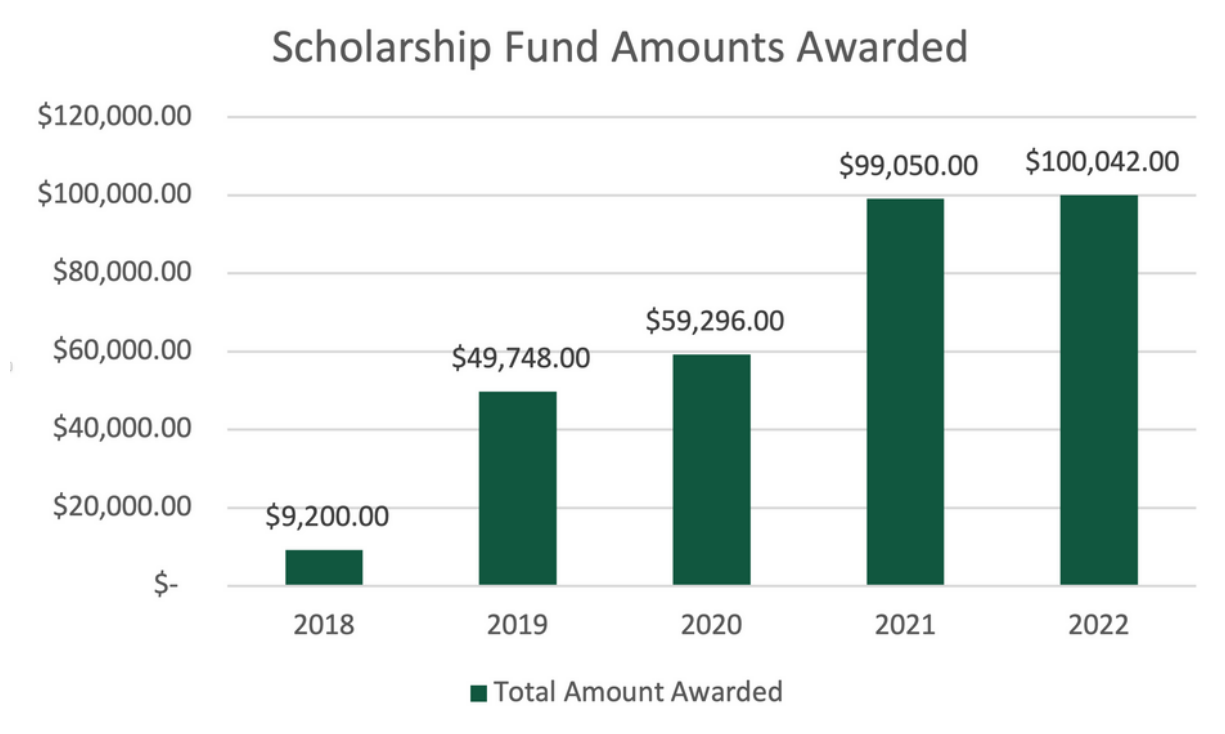
Giving & Scholarships

In the 2021-2022 year, the Washington Center awarded 31 scholarships for a total of \$100,042 in aid.

4 recipients were awarded as Patrice & Jim Comey fellows.

Between the scholarship funds, annual funds, and endowments the Center brought in \$321,128.11 in giving in 2021-22. Fundraising efforts that contributed to this total include One Tribe One Day, 20th Anniversary solicitations, year-end solicitations, and Advisory Board giving.

Increased giving year over year has allowed our scholarship awards to grow substantially. **THANK YOU!**



Academics: D.C. Semester Program

FALL 2021 & SPRING 2022

Professors:

- Essential Issues in Washington, D.C.:
 - David Trichler, Global Research Institute
 - Lee Alexander, English
 - Nick Balascio, Geology
 - Heather MacDonald, Geology
 - Adrienne Petty, History
 - Rebecca Halleran Latourell, Global Research Institute
 - John Swaddle, Institute for Integrative Conservation
- Washington Program Internship & Washington Professional Reflection:
 - Roxane Adler Hickey, Washington Center

Enrolled students: 5 in Fall, 3 in Spring

Sample Student Internships:

- Department of Justice – Environment and Natural Resources Division
- Blackpeak
- United States Trade and Development Agency
- Death Penalty Information Center
- Lawyers Without Borders
- National Council for Jewish Women
- Environmental Defense Fund

Sample class speakers/site visits:

- National Portrait Gallery
- Ambassador Thomas A. Shannon, Jr.
- U.S. Department of State
- Urban Sustainability Administration - Department of Energy & Environment
- National Democratic Institute
- National Museum of American Diplomacy

Academics:

D.C. Winter Seminars

Session I

Topic: Urban Education

- Professor: Drew Stelljes, School of Education
- Enrolled Students: 21
- Sample Class Speakers:
 - Sharona Robinson, DCPS
 - Krista Schroth, Teach for America
 - Patrick Rooney, Department of Education
- Alumni Networking Attendees:
 - Ashley Pettway-Carter '13, KIPP D.C.
 - Colin Danly '15, Public Private Strategies
 - Doug McNamara '04, Montgomery County Public Schools
 - Brenna Cowardin '19, Mundo Verde Bilingual Public Charter School

Topic: In Memoriam: Monuments Past, Present, Fallen and Future

- Professor: Joe Smolinski, Art & Art History
- Enrolled Students: 7
- Sample Class Speakers:
 - Ryan Cerone, Artist
 - Jan Scruggs, Artist
- Sample Alumni Networking Attendees:
 - Hannah Scruggs '13, Smithsonian Institution
 - Erika Johnson '97, Brigid Mountmaking

Academics:

D.C. Winter Seminars

Session II

Topic: Diversity in the Workplace

- Professor: Phil Wagner, Mason School of Business
- Enrolled Students: 11
- Sample Class Speakers
 - Nicole McCauley '13, Deloitte
 - Chef Martel Stone, The Gathering Place
 - Nathan Chin, CVent
- Sample Alumni Networking Attendees
 - Peter Makey '19, Grant Thornton
 - Rosanna Koppelman, McGuireWoods LLP
 - Jenn Hatch '09, Department of Energy & the Environment

Topic: Washington & the Arts: Patronage, Policy, and Diversity

- Professor: Anne Rasmussen, Music, Asian & Middle Eastern Studies
- Enrolled Students: 13
- Sample Class Speakers
 - John Fenn, Library of Congress
 - Rebecca Medrano, GALA Theater
 - Susan Piedmont-Palladino, Arlington Architectural Center
- Alumni Networking Attendees:
 - Karen Schultz '75, Formerly at Shenandoah University
 - Laura Smith, U.S. State Department
 - Jane Rabinovitz '13, John F. Kennedy Center for the Performing Arts

Academics:

D.C. Summer Institutes

Topic: American Politics

- Professor: Jaime Settle, Government
- Enrolled Students: 15
- Sample Internships:
 - Foreign Policy Research Institute
 - Senate Offices (Sens. Blumenthal, Duckworth, & Warner)
 - Democratic Congressional Campaign Commission
 - Diplomatic Courier
- Sample class speakers/site visits:
 - Nicole Bonoff, Google
 - Jacob Nelson, January 6th Committee
 - Ike Irby, '17, Advisor to the Vice President
 - James Comey, '82, Former FBI Director

Topic: Leadership & Community Engagement

- Professor: Drew Stelljes, School of Education
- Enrolled Students: 19
- Sample Internships:
 - Association for Diplomatic Studies & Training
 - ACT for Alexandria
 - Education for Employment
 - Department of Justice
- Sample class speakers/site visits and alumni mentor organizations:
 - Ike Irby, '17 - VP Harris Advisor
 - Russell Senate Office - Site Visit
 - U.S. Chamber of Commerce - Site Visit
 - African American History Museum

Academics:

D.C. Summer Institutes

Topic: Foreign Policy

- Professors: David Trichler, Global Research Institute & Mike Tierney, Government
- Enrolled Students: 13
- Sample Internships:
 - State Department
 - Roosevelt Group
 - Washington International Trade Association
 - Quadrant Strategies
 - Diplomatic Courier
- Sample class speakers/site visits and alumni mentor organizations:
 - Central Intelligence Agency
 - Greg Tomlin, Department of Defense
 - Anne Coleman, State Department
 - U.S. Agency for International Development



Academics:

D.C. Summer Session

Topic: Understanding Ideological Differences: Insights from Political Psychology

- Professor: Xiaowen Xu, Psychological Sciences
- Enrolled Students: 12
- Sample Class Speakers:
 - Danny Osborne, University of Auckland
 - Christopher Federico, University of Minnesota
 - Yoel Inbar, University of Toronto
- Alumni Networking Attendees:
 - Risa Gelles-Watnick, Pew Research Center
 - Samantha Gross, Brookings Institution
 - Lynn Roche '78, Former U.S. State Department
 - Cameron How '20, Deloitte Consulting
 - Andy Desoto, Association for Psychological Science

Topic: The History of Washington, D.C.: Promise and Paradox

- Professor: Adrienne Petty, History
- Enrolled Students: 8
- Sample Class Speakers
 - Paula Austin, Assistant Professor
 - Thomas Sobol, National Park Service
 - Jane Levey, D.C. History Center
- Alumni Networking Attendees:
 - Kasey Sease '15, DEA Museum
 - Robinson Woodward-Burns '10, Howard University
 - Maxine Morgan '19, J.D. Candidate at University of Virginia

Academics:

D.C. Summer Session

Topic: Religion & Politics in the U.S.

- Professor: Patton Burchett, Religious Studies
- Enrolled Students: 14
- Sample Class Speakers:
 - Nina Ullom, U.S. Commission on International Religious Freedom
 - Rob Boston, Americans United for Separation of Church and State
 - Sim Singh, The Sikh Coalition
- Alumni Networking Attendees:
 - Ross Perkins '07, Mason Dixon Foods
 - Dana Holmstrand '15, Venable LLP
 - Kaitlin Turck '07, U.S. Department of State
 - Rick Reinhard '77, The Lakelands Institute
 - Nina Ullom '15, U.S. Commission on International Religious Freedom
 - Dr. Sabrina Dent, Center for Faith, Justice and Reconciliation



Academics

Total Academic Credits Generated	
D.C. Semester Program	112
D.C. Winter Seminars	156
D.C. Summer Institutes	329
D.C. Summer Session	105
Total	702



Academics:

2022-2023 Faculty

D.C. Semester Program	
Annie Blazer	New Religious Movements in America
Chris Nemacheck	Legal Process in a Global Perspective
Dana Lashley	Global Infectious Diseases

D.C. Winter Seminars	
Lee Alexander	21st Century Museum Studies
Carrie Dolan	Measurement & Accountability: Who is Responsible for the Public's Health?
Dan Maliniak	Foreign Economic Policy
Joe Smolinski	In Memoriam: Monuments Past, Present, Fallen & Future
Drew Stelljes	Urban Education
Phil Wagner	Diversity in the Workplace

Academics

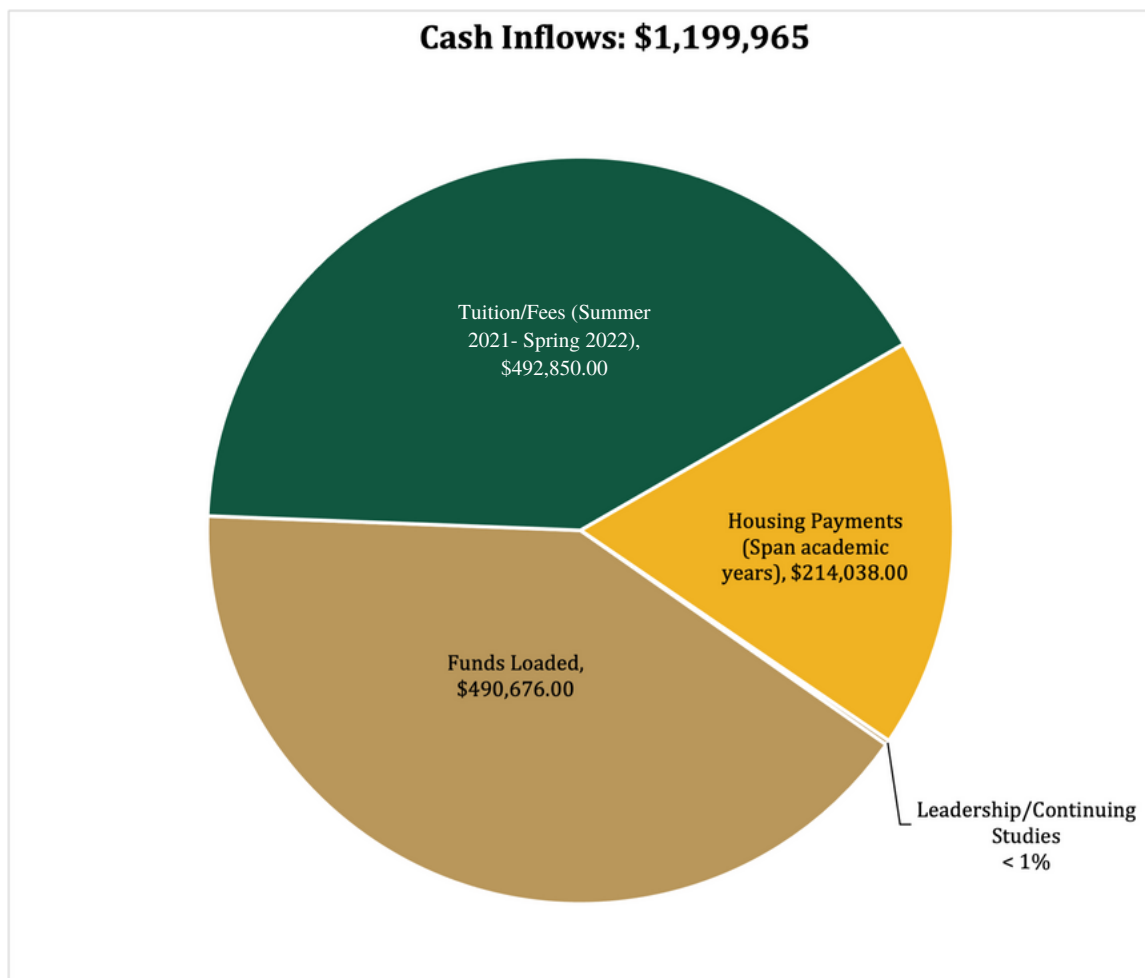
D.C. Summer Institutes	
Mackenzie Israel-Trummel	Representation & American Democracy
Liz Losh	Online Citizenship
Drew Stelljes	Leadership & Community Engagement

D.C. Summer Session	
Adam Barger	Digital Fluency: Policy & Praxis
Patton Burchett	Religion & Politics in the U.S.
Ammar Malik	U.S. Policy Response to China's Growing Global Influence
Adrienne Petty	The History of Washington, D.C.: Promise & Paradox
Drew Stelljes	Courageous Leadership
Andrew Wargo	Ethics in Epidemiology
Xiaowen Xu	Understanding Ideological Differences: Insights from Political Psychology

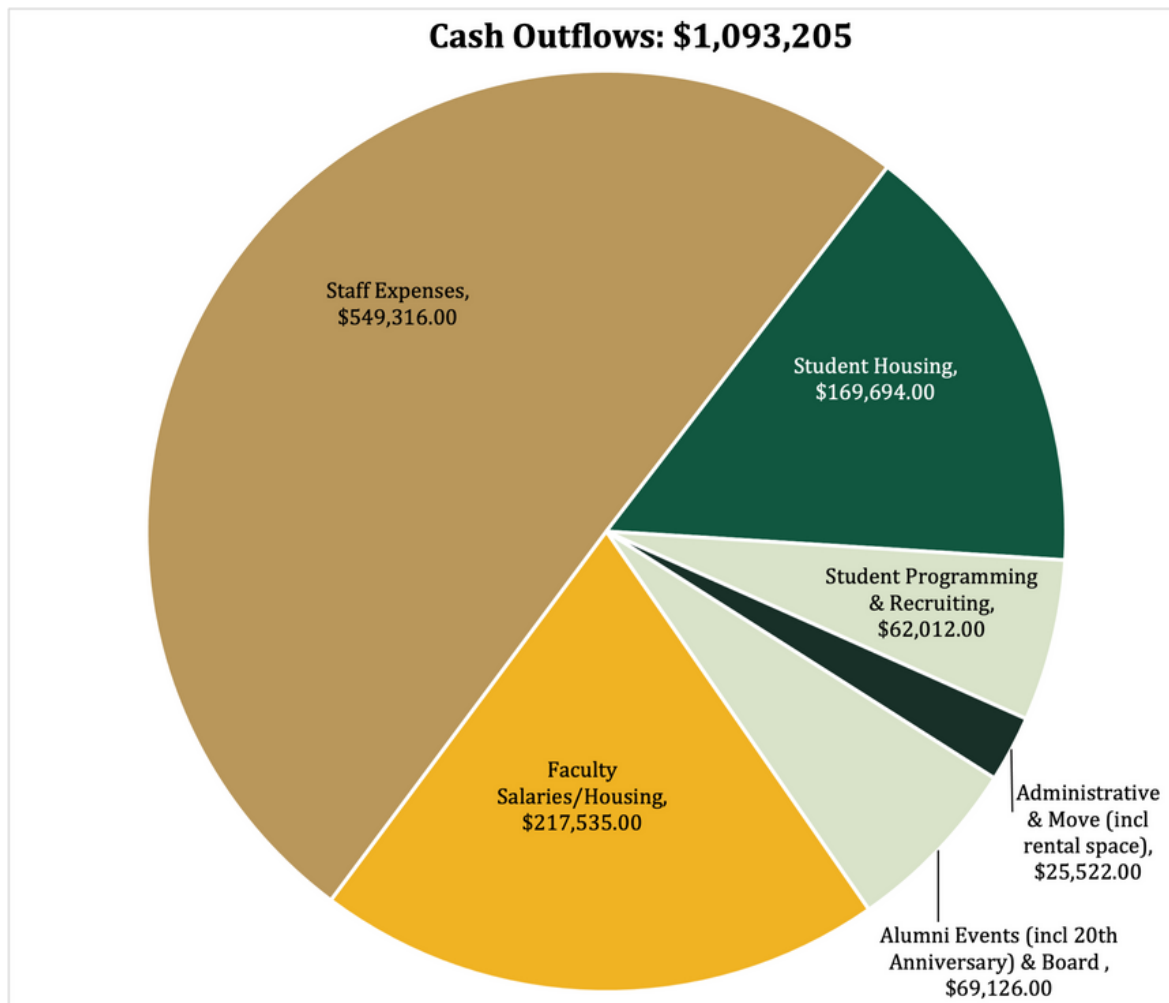
Finances

The Washington Center's values-based spending model aligns spending to help us fulfill our mission and serve the W&M community. Our spending directly supports our academic programs and initiatives for faculty, staff, alumni, families, and external partners.

For 2021-2022, the W&M Washington Center budget was built from 41% University funding, 41% Study in D.C. student tuition/fees, and 18% D.C.-based student rent payments, for a total of \$1,199,965. Expenses totaled \$1,093,205, outlined below.



RESERVES: The July 2021–June 2022 fiscal year began with \$102,269 in reserves from the previous year. The Center was able to hold an additional \$106,760 to contribute to the reserves and begin next fiscal year with \$208,733. These reserve funds are critical to the stability of the Washington Center. With 59% of this year's budget self-generated, based on student enrollments, a reserve fund allows the Center to continue operations and pay employees even if enrollments are low in a given year.



NOTE: The figures above represent the Center's operational/personnel budget and spending only, and do not include scholarship funds.

Strategic Planning

The Washington Center has reached its halfway point in the 2020-2025 Strategic Plan. Detailed progress and updates are available on our website. The Washington Center is also prominently included in the University's Vision 2026 plan and those items have been integrated into the Center's. Specifically, the Washington Center is charged with the following action items:

- Initiate and pursue partnerships with employers and governmental agencies in Washington, D.C., for academic programs and/or applied research projects that serve employer interests to advance William & Mary's presence as a thought leader in the capital region. *(Part of goal 1, Expand W&M's Reach, specifically 1a, Advance research and scholarship of consequence)*
- Identify new and emerging academic areas well matched to market analysis to expand D.C. enrollments on campus, on site and online. *(Part of goal 2, Educate for Impact, specifically 2a, Spur innovation via new programs and integrated disciplines; and goal 3, Evolve to Excel, specifically 3c, Optimize places, workflows and systems for operational excellence)*
- Capitalize on the energy and expertise of our strong alumni base as well as our close proximity to major employers in Washington to create career connections, services and internships for W&M students in close collaboration with the Office of Career Development & Professional Engagement. *(Part of goal 2, Educate for Impact, specifically 2c, Create meaningful pathways for career success)*

Additionally, the Washington Center is referenced under the **CAREERS** cornerstone with a target that reads:

- Triple Washington Center applied-learning placements by 2026.

In the **DEMOCRACY** cornerstone, an action item reads:

- Capitalize on the W&M Washington Center's location and connections to generate new opportunities for students, faculty and alumni related to policy, social justice and law-making in our nation's capital.

Our team looks forward to moving along this important work in alignment with the University!