



The College of William and Mary

February 21, 2015

Educating, Uniting & Inspiring

Active Citizens



2015 William & Mary Active Citizens Conference

EDUCATING, UNITING, & INSPIRING ACTIVE CITIZENS

Saturday, February 21

- 8:30a.m. – 9:15 a.m. Registration & Breakfast
Miller Hall Atrium & Brinkley Commons
- 9:15 a.m. – 9:20 a.m. Conference Welcome
Brinkley Commons
- 9:20 a.m. – 9:50 a.m. Opening Keynote Speaker - Clint Smith
Brinkley Commons
- 10:00 a.m. – 10:55 a.m. Workshop Session #1 – see program for a list of sessions and locations
- Take a break at the Conversation Café (1st floor lounge)*
- 11:15 a.m. – 12:10 p.m. Workshop Session #2 – see program for a list of sessions and locations
- 12:15 p.m. – 1:15 p.m. Lunch & Short Talks
Brinkley Commons
- 1:20 p.m. – 2:15 p.m. Workshop Session #3 – see program for a list of sessions and locations
- Take a break at the Conversation Café (1st floor lounge)*
- 2:35 p.m. – 3:30 p.m. Workshop Session #4 – see program for a list of sessions and locations
- 3:35 p.m. – 3:50 p.m. Closing Keynote Speaker - Darin Eich
Brinkley Commons

Visit the Conversation Cafe often for a drink and to connect with colleagues and meet new people.



EDUCATING, UNITING & INSPIRING ACTIVE CITIZENS

2015 Active Citizens Conference Workshop Guide

Conference Themes



Creating and Measuring Change - What challenges and successes have we faced and how do we know we are having a positive impact?



The Voice of Community - How do we come to understand the communities we work with and how do we learn from each other?



Coming Together - How do we effectively bring groups together to partner with the community?

Session One: 10:00 AM – 10:55 AM



The Campus Kitchens Project: Using Food as a Tool to Strengthen Communities

Presenter: Laura Toscano | The Campus Kitchen Project

Room 1013 (Right Wing)

This session will provide attendees with an in depth look at The Campus Kitchens Project (CKP) and will empower them to bring the program back to their school. On 42 college and high school campuses across the country, The Campus Kitchens Project is empowering students to transform unused food from dining halls into meals that are delivered those in need in their community. Learn how to bring this innovative program to your school!



Going Deeper: Using Asset Based Community Development to Enhance Community Partner Relationships

Presenter: Evan Small & Stacey Rusterholz | Elon University

Room 1082 (Left Wing)

This highly-interactive session will introduce participants to the principles of asset based community development and how it can be used to build and enhance relationships with communities. Presenters will discuss potential challenges and successes to the implementation of the model. Participants will be involved in discussions and activities that explore the ways in which we view our communities how those views impact our work. Participants will use case studies and activities to develop strategies for implementing ABCD in their communities.



Universities of Privilege and Communities of Need: Building Trust through Collaboration

Presenters: Erin Brown | Virginia Commonwealth University

Room 1088 (Left Wing)

This session is designed to provide participants with a space to discuss the inherent challenges that arise when universities and communities of need inhabit the same space. Issues of power, privilege, resource allocation, and gentrification emerge that make it difficult for university-community partnerships to be established. This interactive session will provide participants with some best practices for overcoming obstacles associated with building university-community partnerships.



Building Community with Veterans, One Veteran at a Time

Presenters: Sam Pressler, Lindy Poling, John Lesinski, Van Black, Karen Schultz | William & Mary

Room 1069 (Left Wing)

Leveraging the knowledge of a panel of subject matter experts, small discussion groups and informational/personal networking, participants will explore how school and individuals are building community with Veterans in creative and personal ways. All Veterans at the Conference and Conference participants/schools with experience in working with Veterans are encouraged to attend, share their own experiences and learn from other participants.



Q&A with Clint Smith

Presenters: Clint Smith

Room 1078 (Left Wing)

Come enjoy a question and answer session with our keynote presenter. Clint Smith is a teacher, poet, and doctoral candidate in Education at Harvard University with a concentration in Culture, Institutions and Society. He has been featured in the Washington Post, Huffington Post, The Root, NBC News and is profiled in the book, "American Teacher: Heroes in the Classroom."



Publishing your work with the VA Engage Journal

Presenters: Sylvia Gale | University of Richmond

Room 1090 (Left Wing)

Are you interested in sharing your experiences in civic engagement? Have you conducted research in your community? Do you want to become a published author in a scholarly journal? The VA Engage Journal promotes engaged scholarship by undergraduate, professional, and graduate students enrolled in Virginia colleges or universities. Participants will learn about submitting to the journal and will get feedback about potential journal articles and multimedia submissions from journal editors and published student authors.

Session Two: 11:15 AM – 12:10 PM



Power of Empathy

Presenter: Chris Adkins | William & Mary

Room 1013 (Right Wing)

Empathy (seeing and feeling as another) is an essential skill in leading social impact. We begin with an exploration of how empathy works, followed by a discussion of the powers and pitfalls of empathy. Participants will discover techniques for developing their own "zoom lens" of empathy that broadens and brightens one's understanding for guiding social change.



More than a Trip: The Importance of Language, Perspective, and Reflection in Service Learning

Presenters: Josh Kaufmann and Alli Weiler | Elon University

Room 1082 (Left Wing)

This workshop explores the fundamental elements that contribute to authentic, meaningful, and successful service learning experiences. Using the practices of Elon University's Alternative Break Program as a platform, this session will actively engage participants in discussions and activities on language, power and privilege, identity, and reflection. We greatly value the practices and knowledge incorporated into our program and are excited to share our experiences, knowledge, and skills with fellow active citizens!



The Cliff-Pit: Preventing the Post-Graduation Drop-Off in Civic Engagement

Presenter: Anna Dausman | Break Away

Room 1090 (Left Wing)

While students have countless mechanisms for involvement on campus, even the most active leaders experience a period of isolation and disengagement upon graduation - no matter where they relocate to. It's time we met this challenge with tools to prevent the drop-off and support recent graduates in continued service, advocacy, and philanthropy. Come learn about Break Away's efforts to engage alumni, and a brand new model for understanding our role as citizens and organizers.



Quantifying Poverty

Presenters: Erin Faltermeier | William & Mary

Room 1078 (Left Wing)

In today's fundraising climate it is imperative to back up anecdotal evidence of impact with hard numbers. But how do you know if those numbers actually mean anything? How do you capture subjective concepts, like poverty, in numerical data? In this session we will discuss the pros and cons of quantitative Measuring & Evaluation projects, explore the possibility of mixed methods, and design our own hypothetical projects to learn how to better track community impact.



Untold Histories: Neighborhood and Community History as an Essential Component of Community Engagement Development

Presenters: Sydney Rucker | Indiana University

Room 1069 (Left Wing)

Community agency and community voice are essential to developing equitable community engagement initiatives. One way to help bring equity into engagement development is by exploring neighborhood and community histories. Grounded in critical race and critical urban theories, the goal of this session is to examine the use of historical counter narratives that highlights the power, agency, and perseverance within neighborhoods.



Let's Do This! Instructions on How to Start a 501(c)(3) in Less Than an Hour

Presenter: Doug Bunch | Global Playground

Room 1088 (Left Wing)

Come find out how to start your own nonprofit organization. Learn all about forming a board, writing bylaws and articles of incorporation, incorporating, obtaining 501(c)(3) status, reporting to the IRS, articulating your mission/vision, and raising money to support your cause.

Session Three: 1:20 PM – 2:15 PM



Lift Every Voice with Song: Writing, Debating, and Singing a New Civil Rights Movement

Presenters: Matthew Lau | CUNY

Room 1078 (Left Wing)

This workshop will ask participants to reflect on and discuss the course of the New Civil Rights Movement. Participants will also become involved in the movement at an elemental level, by singing socially conscious songs and then reflecting on how they might use music in their organizing efforts. Non-required reading and listening: Coates, "The Case for Reparations," Simone/Irvine, "To Be Young, Gifted, and Black," and Johnson/Johnson "Lift Every Voice and Sing."



From What If's to How To's -- Tools for Testing your Idea and Getting Started

Presenters: Cosmo Fujiyama

Room 1069 (Left Wing)

As an NYU Reynolds Fellow in Social Entrepreneurship, Co-founder of Students Helping Honduras and Program Director at the Center for Social Impact Strategy at the University of Pennsylvania, Cosmo's passion lies at the intersection of education, social innovation, and civic engagement. Her passion is training and igniting citizens to translate knowledge into products that benefit society. Come to this interactive workshop to learn 8 tool for testing your idea, talking to customers, getting feedback, and setting personal goals before you "launch" a venture. This workshop is designed for anyone who has big ideas to change the status quo and create a more sustainable, equitable world.

Session Three: 1:20 PM – 2:15 PM (continued)



Discovering Uncommon Common Ground

Presenter: Chris Phillips

Room 1082 (Left Wing)

How do we approach people with whom we don't usually see eye to eye with greater openness and less fear – and as a result, work together to solve some of society's most difficult hot-button issues? This workshop will show how to bring together stakeholders of diverse backgrounds and political beliefs in ways that enable them to discover 'uncommon common ground' It will give participants some practical tools and experiential know-how needed to arrive at creative consensus and compromise that provide concrete solutions to what ails society. This session strives to inspire curiosity and wonder, to nurture self-discovery and democracy.



Learning Outcomes in Service-Learning Living Learning Communities: Working together to ensure dynamic change in students and the community

Presenters: Meredith Keating | Old Dominion University

Room 1090 (Left Wing)

Using learning outcomes as the backbone of the session, participants will learn how to create a living learning community on their campus where multiple entities work together to create purposeful programs.



Being an Effective Volontourist

Presenter: Sandra Edwards-Thro | William & Mary

Room 1088 (Left Wing)

How much can you really learn about a country and its people when you're only going for one or two weeks? Not much, but with the right attitude a voluntourist trip can still be a useful experience. This workshop will help you to make the most of your first exposure to a very different place through activities that teach you how to ask questions, get laughs, and sound wise.

Session Four: 2:35 PM – 3:30 PM



Q&A with Darin Eich

Presenters: Darin Eich

Room 1088 (Left Wing)

Come enjoy a question and answer session with our keynote presenter. Darin Eich, PhD, is a social entrepreneur and the founder of Innovation Learning. He is the author of *Innovation Step-by-Step: How to Create & Develop Ideas for Your Challenge* as well as *Root Down & Branch Out: Best Practices for Leadership Development Programs*.



Ask Not: Reimagining National Service

Presenter: Scott Gemmell-Davis and Briana Buch | William and Mary

Room 1078 (Left Wing)

Students will explore, through a facilitated discussion, the state of National Service in our country. Students will engage with written pieces such as Gen. McCrystal's "Securing the American Character", analyze trends in Civic Engagement and discuss the pros and cons of committing a year to National Service before, after or during their undergraduate years. Ask Not students will challenge you to understand how Service and Civic Engagement can fit into your future aspirations.



Making the Most of Engaged Experiences: Strengthening your mind, heart, and professional aptitude

Presenters: Blake Stack, Emily Onufer, Rand Irons, Inder Gunnala, Faizan Chaudhry, and Aarti Reddy | University of Richmond

Room 1069 (Left Wing)

How do you leverage community service to strengthen academics, career opportunities and overall growth & development? How can we make the most from an experience- particularly an experience of serving or engaging with the community? You are dropped into a situation - how do you respond? Together we will deconstruct various approaches to understanding the communities we work with and learn from our experiences with them, developing our own framework to maximize service learning.



Mindfulness and Justice

Presenter: Melody Porter | William & Mary

Room 1082 (Left Wing)

In our culture of work and accomplishment, it can be easy for activists and active citizens to value busyness and action over reflection and awareness. In this workshop, we will explore how practices of listening, meditation, and openness can make us more connected to the communities around us and the issues they experience. Through the work of Thich Nhat Hanh and others, we will learn how mindfulness can make us better understand issues and people; push for, accept and respond quickly to change; and renew our own souls.



Understanding Communities through Volunteerism and Activism

Presenters: Maria Restuccio, Catherine Palmer, and Rachel Lewis | Elon University

Room 1090 (Left Wing)

Through small group discussions and engaging activities, audience members will analyze their own experiences with service and examine their roles in their communities to better understand the continuum of service; specifically, how one goes from being a volunteer to a citizen, and from a citizen to an activist.

The Office of Community Engagement connects the College and community to support students' development as active and educated citizens and to promote positive, community-driven social change. Our vision is that students will prioritize working within and understanding community in a lifelong pursuit of social justice.

Office of Community Engagement
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