

CAREER SPOTLIGHT: SCIENCE COMMUNICATIONS



ABOUT

Science communication is the practice of informing, educating, sharing wonderment, and raising awareness of science-related topics.

ADVICE

Take advantage of the resources you have available to you as a student. As a communicator you may have to display video editing or content creating abilities. The Media Center in Swem is home to various relevant software platforms. Additionally, take a class or two in the business school as basic business skills are important to any job. Regardless of the field you enter- you will have to be able to sell yourself and your skills!



WILLIAM & MARY

COHEN CAREER CENTER

USEFUL SKILLS

Video Editing Skills: Can be practiced at the Media Center in Swem Library.

- iMovie
 - Adobe Premiere Pro
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Photo and Design skills:

- Canva.com
 - Adobe Photoshop
 - Adobe Illustrator
 - Adobe Lightroom
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Presentation skills and general client correspondence skills are pertinent to this industry. Take any opportunity to practice these skills.

** This information was taken from a meet-up with Gina Sawaya of Green Fin Studio