Cohen by the Numbers

ACADEMIC YEAR 2019-2020

We are partners in the educational process, supporting students and recent alumni by empowering them to navigate career possibilities.

STUDENT ENGAGEMENT

2,652 TOTAL ADVISING CONTACTS

2,073 In-Person Appointments

579 Virtual Appointments

SIGNATURE EVENTS

- W&M Wall Street Trip (NYC) 12 employers 18 students
- Science Careers Expo (Williamsburg) 14 employers 168 students
- Day in DC (DC) 3 employers 51 students
- Tech Trek (Virtual) 4 employers 31 students
- Creative Careers (Virtual) 2 employers 14 students

INFORMATION SESSIONS

- 136 sessions
- 71 unique employers
- 1,422 students/alumni

Annual Recruitment Events

CAREER & INTERNSHIP FAIRS

<table>
<thead>
<tr>
<th>FALL 2019</th>
<th>SPRING 2020</th>
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</thead>
<tbody>
<tr>
<td>843 students</td>
<td>464 students</td>
</tr>
<tr>
<td>79 employers</td>
<td>47 employers</td>
</tr>
</tbody>
</table>

MEET THE FIRMS 2019

<table>
<thead>
<tr>
<th>429 students</th>
<th>36 student</th>
</tr>
</thead>
<tbody>
<tr>
<td>59 students</td>
<td>20 employer</td>
</tr>
</tbody>
</table>

GRADUATE & PROFESSIONAL SCHOOL FAIR 2019

<table>
<thead>
<tr>
<th>94 students</th>
<th>61 student</th>
</tr>
</thead>
<tbody>
<tr>
<td>47 students</td>
<td>38 employer</td>
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</table>

K-12 EDUCATION INTERVIEW DAY

<table>
<thead>
<tr>
<th>2019 NYC IN NEW YORK</th>
<th>2020 GOVERNMENT, EDUCATION &amp; NONPROFIT CAREER FAIR AT GEORGETOWN UNIVERSITY IN DC</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 W&amp;M students</td>
<td>25 W&amp;M students</td>
</tr>
<tr>
<td>25 employers</td>
<td>99 employers</td>
</tr>
</tbody>
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NEWSLETTERS

- 150 ISSUES
- 532,464 CIRCULATION

AUDIENCE

- ALL
- Career Conversations
- FIRST-YEARS/SOPHOMORES
- JumpStart
- ATHLETES
- Tribe Athlete Career Guide
- INDUSTRIES
  - Business, Creative, Education & Human Service, Public Service, Science & Technology

RECRUITING ENGAGEMENT

- 624 Total employer/grad school engagements (in-person & virtual)
- 4,460 Total student engagements (in-person & virtual)

MOCK INTERVIEWS

- 160 Students participated in mock interviews with advisors, employers, or industry volunteers, including parents, alumni, and community partners

FUNDING FOR UNPAID SUMMER EXPERIENCE (F.U.S.E.)*

- 5 Students Funded
- $3,500 total awarded

* Student needs were greatly reduced due to sites shifting to virtual internships (COVID-19)