We are partners in the educational process, empowering students and recent alumni to explore possibilities and navigate lifelong career development.

**STUDENT ENGAGEMENT**

2,680 TOTAL ADVISING CONTACTS

2,558 Virtual Appointments

122 In-Person Appointments

**SIGNATURE EVENTS**

- W&M Wall Street Trip (Virtual) 89 employers 23 students
- Science Careers Expo (Virtual) 21 employers 124 students
- Day in DC (Virtual) 61 employers 95 students
- Tech Trek (Virtual) 11 alumni 30 students
- Creative Careers (Virtual) 18 alumni 84 students

**EXTERNSHIPS & CAREER CHATS**

- 218 students participated
- 39 sites/employers

**PROGRAMS & PRESENTATIONS**

- 191 programs and presentations provided
- 4,308 students attended or participated

**ON-CAMPUS RECRUITMENT (OCR)**

- 40 OCR schedules
- 285 student interviews on campus

**TRIBECAREERS 2020-2021**

- 4,930 Employers
- 13,021 Total Postings*
- 5,134 Student Applications

**INTERNSHIPS**

- 6,666 Internships posted in TribeCareers

**ANNUAL RECRUITMENT EVENTS**

- **CAREER & INTERNSHIP FAIRS**
  - FALL 2020
    - 224 students
    - 38 employers
  - SPRING 2021
    - 138 students
    - 27 employers

- **MEET THE FIRMS 2020**
  - 267 students
  - 35 employers

- **2021 GOVERNMENT, EDUCATION & NONPROFIT CAREER FAIR AT GEORGETOWN UNIVERSITY IN DC**
  - 2021
    - 53 W&M students
    - 91 employers

- **GRADUATE & PROFESSIONAL SCHOOLS FAIR 2020**
  - 23 students
  - 62 representatives

- **K-12 RECRUITMENT DAY**
  - 38 students
  - 44 school district reps

**INFORMATION SESSIONS**

- 287 sessions
- 94 unique employers

**NEWSLETTERS**

- 149 ISSUES
- 403,280 CIRCULATION

**AUDIENCE**

- ALL | Career Conversations
- FIRST YEARS/SOPHOMORES | JumpStart
- ATHLETES | Tribe Athlete Career Guide
- INDUSTRIES | Business, Creative, Education & Human Service, Public Service, Science & Technology

*Students may subscribe and have access to all newsletters regardless of major, class year, or interest.

**RECRUITING ENGAGEMENT**

**MOCK INTERVIEWS**

- 48 unique students participated in mock interviews with advisors, employers, or industry volunteers, including parents, alumni, and community partners

**BIG INTERVIEW**

- 442 students used Big Interview – a free, online interview preparation service for W&M students. Big Interview is paid for and provided by Cohen Career Center

**FUNDING FOR UNPAID SUMMER EXPERIENCE (F.U.S.E.)***

- 13 students funded
- $29,000 total awarded

*Numbers represent all touchpoints between recruiters and students, not unique values. Total includes fairs, information sessions, interview days, OCR employers, externship sites, and employer mock interviews.

*Annual recruitment events were moved to virtual format due to the pandemic.

*Students who secured in-person, virtual, and hybrid summer experiences.