Cohen by the Numbers

ACADEMIC YEAR 2019-2020

We are partners in the educational process, supporting students and recent alumni by empowering them to navigate career possibilities.

STUDENT ENGAGEMENT

2,652 TOTAL ADVISING CONTACTS

2,073 In-Person Appointments

579 Virtual Appointments

SIGNATURE EVENTS

W&M Wall Street Trip (NYC) 12 employers 18 students

Science Careers Expo (Williamsburg) 14 employers 168 students

Day in DC (DC) 3 employers 51 students

Tech Trek (Virtual) 4 employers 31 students

Creative Careers (Virtual) 2 employers 14 students

EXTERNSHIP PROGRAM

83 Students Participated

42 Sites Participated

PROGRAMS & PRESENTATIONS

252 Programs Offered

8,190 Students Attended

ON-CAMPUS RECRUITMENT (OCR)

139 OCR Schedules

739 Student Interviews on Campus

STUDENT ENGAGEMENT

Annual Recruitment Events

CAREER & INTERNSHIP FAIRS

FALL 2019

843 students

79 employers

SPRING 2020

464 students

47 employers

MEET THE FIRMS 2019

429 students

36 employers

COHEN FALL DIVERSITY BRUNCH 2019

59 students

20 employers

GRADUATE & PROFESSIONAL SCHOOL FAIR 2019

94 students

61 representatives

K-12 EDUCATION INTERVIEW DAY

47 students

38 school district reps

CONSORTIUM FAIRS

2019 NYC IN NEW YORK

3 W&M students

25 employers

2020 GOVERNMENT, EDUCATION & NONPROFIT CAREER FAIR AT GEORGETOWN UNIVERSITY IN DC

94 W&M students

99 employers

INFORMATION SESSIONS

136 sessions

71 unique employers

1,422 students/ alumni

NEWSLETTERS

150 ISSUES

AUDIENCE

8 TYPES OF NEWSLETTERS

ALL | Career Conversations
FIRST-YEARS/SOPHOMORES | JumpStart
ATHLETES | Tribe Athlete Career Guide
INDUSTRIES | Business, Creative, Education & Human Service, Public Service, Science & Technology

Students may subscribe and have access to all newsletters regardless of major, class year, or interest

RECRUITING ENGAGEMENT

TRIBECAREERS 2019-2020

72 02 Employers

10 37 2 Total Postings*

48 45 Student Applications

INTERNSHIPS

5,013 Internships posted in TribeCareers

62 4 Total employer/grad school engagements (in-person & virtual)

4,460 Total student engagements (in-person & virtual)

MOCK INTERVIEWS

160 105 unique students participated in mock interviews with advisors, employers, or industry volunteers, including parents, alumni, and community partners

FUNDING FOR UNPAID SUMMER EXPERIENCE (F.U.S.E.)*

5 Students Funded

More than $3,500 total awarded

*Student needs were greatly reduced due to sites shifting to virtual internships (COVID-19)