

Cohen by the Numbers

ACADEMIC YEAR 2019-2020

We are partners in the educational process, supporting students and recent alumni by empowering them to navigate career possibilities.

STUDENT ENGAGEMENT

2,652
TOTAL ADVISING CONTACTS

2,073 In-Person Appointments

579 Virtual Appointments

SIGNATURE EVENTS

- W&M Wall Street Trip (NYC)**
12 employers
18 students
- Science Careers Expo (Williamsburg)**
14 employers
168 students
- Day in DC (DC)**
3 employers
51 students
- Tech Trek (Virtual)**
4 employers
31 students
- Creative Careers (Virtual)**
2 employers
14 students

Annual Recruitment Events

CAREER & INTERNSHIP FAIRS

FALL 2019		SPRING 2020	
843 <i>students</i>	79 <i>employers</i>	464 <i>students</i>	47 <i>employers</i>

MEET THE FIRMS 2019

429 *students* | 36 *employers*

COHEN FALL DIVERSITY BRUNCH 2019

59 *students* | 20 *employers*

GRADUATE & PROFESSIONAL SCHOOL FAIR 2019

94 *students* | 61 *representatives*

K-12 EDUCATION INTERVIEW DAY

47 *students* | 38 *school district reps*

CONSORTIUM FAIRS

2019 NYRC IN NEW YORK		2020 GOVERNMENT, EDUCATION & NONPROFIT CAREER FAIR AT GEORGETOWN UNIVERSITY IN DC	
3 <i>W&M students</i>	25 <i>employers</i>	94 <i>W&M students</i>	99 <i>employers</i>

INFORMATION SESSIONS

136 *sessions* | 71 *unique employers* | 1,422 *students/alumni*

NEWSLETTERS

AUDIENCE

8 TYPES OF NEWSLETTERS
150 ISSUES

ALL | *Career Conversations*
FIRST-YEARS/SOPHOMORES | *JumpStart*
ATHLETES | *Tribe Athlete Career Guide*
INDUSTRIES | *Business, Creative, Education & Human Service, Public Service, Science & Technology*

532,464
CIRCULATION

Students may subscribe and have access to all newsletters regardless of major, class year, or interest

RECRUITING ENGAGEMENT

624
Total employer/grad school engagements (in-person & virtual)

4,460
Total student engagements (in-person & virtual)

*Numbers represent all touchpoints between recruiters and students, not unique values. Total includes fairs, information sessions, interview days, OCR employers, externship sites, and employer mock interviews.

EXTERNSHIP PROGRAM

83
Students Participated
42
Sites Participated

PROGRAMS & PRESENTATIONS

252
Programs Offered
8,190
Students Attended

ON-CAMPUS RECRUITMENT (OCR)

139
OCR Schedules
739
Student Interviews on Campus

TRIBECAREERS 2019-2020

7202 *Employers*
10372 *Total Postings**
4845 *Student Applications*

INTERNSHIPS

5,013
5,013 Internships posted in *TribeCareers*

*Represents full-time jobs, fellowships, internships, externships, part-time jobs and other related career opportunities

MOCK INTERVIEWS

160

105 unique students participated in mock interviews with advisors, employers, or industry volunteers, including parents, alumni, and community partners

FUNDING FOR UNPAID SUMMER EXPERIENCE (F.U.S.E.)*

5
Students Funded

More than
\$3,500
total awarded

* Student needs were greatly reduced due to sites shifting to virtual internships (COVID-19)