Wait ‘til Next Year!
The 1955 Brooklyn Dodgers, the 2004 Boston Red Sox, and the 2016 Chicago Cubs
The 2004 Red Sox
Class 2 - The 2004 Red Sox - Agenda

1. The Red Sox 1902- 2000
2. The Fans, the Feud, the Curse
3. 2001 - The New Ownership
4. 2004 American League Championship Series (ALCS)
5. The 2004 World Series
<table>
<thead>
<tr>
<th>Decade</th>
<th>11-20</th>
<th>21-30</th>
<th>31-40</th>
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<tr>
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The Boston Red Sox Winning Percentage By Decade
# Red Sox Title Flags by Decades

<table>
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<tr>
<th>Decade</th>
<th>11-20</th>
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<tr>
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<td>1 Pnt</td>
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<table>
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<tr>
<td>2001-10</td>
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<tr>
<td>2 WS/2 Pnt</td>
<td>1 WS/1 Pnt/2 Div</td>
<td>8 WS/13 Pnt/4 Div</td>
</tr>
</tbody>
</table>
The Most Successful Team in Baseball 1903-1919

- Five World Series Champions (1903/12/15/16/18)
- One Pennant in 04 (but the NL refused to play them in the WS)
- Very good attendance
- A state of the art stadium

Cy Young  Joe Wood
Tris Speaker  Babe Ruth
Harry Hooper
Harry Frazee
Red Sox Owner - Nov 1916 – July 1923

• Frazee was an ambitious Theater owner, Promoter, and Producer
• Bought the Sox/Fenway for $1M in 1916
• The deal was not vetted with AL Commissioner Ban Johnson
• Led to a split among AL Owners
Ban Johnson
American League Commissioner

Charles Comiskey
Chicago White Sox Owner

Jacob Ruppert
NY Yankees Owner

Harry Frazee
Boston Red Sox Owner
The Ruth Trade
Sold to the Yankees Dec 1919

• Ruth no longer wanted to pitch
• Was a problem player – drinking / leave the team
• Ruth was holding out to double his salary
• Frazee had a cash flow crunch between his businesses
• He needed to pay the mortgage on Fenway Park
• Frazee had two trade options:
  • White Sox – Joe Jackson and $60K
  • Yankees - $100K with a $300K second mortgage
Frazee’s Fire Sale of the Red Sox 1919-1923

- Sells 8 players (all starters, and 3 HOF) to Yankees for over $450K
  - The Yankees created a dynasty from the trading relationship
- Trades/sells his entire starting team within 3 years. 40 trades
- Most departing players get a 50-100% pay raise with new team
- In 1923, Frazee sells the team for $1.15M
- The team went from WS champs (1918) to AL doormat (1923)
- Sox would stay below .500 until 1934
Tom Yawkey

• Young, wealthy outdoorsman who loved baseball
• 1932 – he bought the Sox and Fenway for $1.25M
• Immediately began to repair Fenway and invest in the Sox
• He spent/lost $4.7M in 7 years
Yawkey Teams 1933-1938

• Bought established stars and supporting cast
• Most were on the second half of their careers
• Grove, Foxx, Cronin, Ferrell
• Team climbed from last (1932) to 2nd place (1938)
• Attendance tripled
Yawkey Teams: 1939-1947

• Bought Minor League Stars, and developed a farm system
• Williams, Doerr, DiMaggio, Pesky
• Augments them by buying established players
• Won a Pennant in 1946 – Lost to Cardinals in 7
Yawkey’s Greatest Asset was also his Flaw

- Yawkey was the nicest, richest man in baseball; and a generous philanthropist
- The bottom line was not money
- He rewarded loyalty.
- Players were paid above standard rates
- This created a country club atmosphere in the clubhouse
The Red Sox descended into Mediocrity after 1946

- The Front Office was staffed with friends of Yawkey and Cronin
- Lacked a good scouting/player development system
- Stars were getting old
- Talent was more by luck and self drive than any Sox System
- Last MLB to integrate. Did not bring in Black or Latino talent until the team was bad

Joe Cronin & Pinky Higgins
1976 – Tom Yawkey Dies
New Ownership in 1977

• The Estate sold the Sox/Fenway for $20.5M
• New owners included Jean Yawkey
  • Battle over spending vs profits
• New Owners fumbled some key moves:
  • Retained Jim Rice in 1979
  • Granted Free Agent Exemption status 1981-86
  • Failed to extend Fisk and Lynn in 1981
• Jean Yawkey dies 1992 – John Harrington becomes CEO
Part 2
The Fans, the Feud, the Curse
The Hated Rivals
The Yankee History and Pride

• 1901 – 2004: 26 Word Series Titles, 39 Pennants
• Most Valuable MLB Team (per Forbes)
• 63 Players, Managers, Execs, and Broadcasters worked for the Yankees and were inducted in the Baseball Hall of Fame
• 21 Yankee uniform numbers
• Humility is not a Yankee virtue
Red Sox have a Special Relationship with Yankee Fans
Both Yankee and Red Sox Fans are “Outgoing”
Both Fans give no Quarter
The Sox – Yankees Feud

• 1940s- rivalry was competitive, but civil
• 1950s-early 60s – Yankees dominate so the rivalry is weak
• It re-emerged briefly in 1967
  • Beanball war and brawl
• Went quiet till 1973
  • Broke open by Munson and Fisk
Munson and Fisk Re-ignite the Feud
Aug 1, 1973
1976 Brawl – Piniella / Fisk – Nettles / Lee

https://youtu.be/ohQaOO_m1zs
New York Yankees
Joe Torre Era – 1996 -2007

• 4 World Series Champions
• 2 Pennants (2001/03)
• 10 AL East Division Titles
• 1173 W – 767 L
• .604 Winning Percentage

Joe Torre – Yankee Manager
The Curse of the Bambino
The Media, the Red Sox and the Red Sox Nation

Will McDonough  Leigh Montville  Peter Gammons  Bob Ryan  Dan Shaughnessy

David Egan  Harold Kaese  Al Hirshberg  Gordon Edes  Tony Massarotti
Uniform Agreement

FOR TRANSFER OF A PLAYER

To or by a Major League Club

This Agreement, made and entered into this 26th day of December, 1919, by and between Boston American League Baseball Club (Party of the First Part) and American League Base Ball Club of New York (Party of the Second Part)

WITNESSETH: The party of the first part does hereby release to the party of the second part the services of Player George H. Ruth under the following conditions:

By herewith assigning to the party of the second part the contract of said player George H. Ruth for the seasons of 1919, 1920 and 1921, in consideration of the sum of Twenty-five Thousand and ($25,000) Dollars and other good and valuable considerations paid by the party of the second part, receipt whereof is hereby acknowledged.
The Sox Fans: Love and Misery
New Ownership Dec 2001

• John Henry – Principal Owner
• Tom Werner – Chairman
• Larry Lucchino – President
• Theo Epstein – GM
Fenway Park
New Fenway Park
Improvements Made by the Henry Ownership Team
Traditions Continue
Now With New Features
The New Red Sox Strategy

• Committed to Ending the Curse
• Expand Revenue / invest in Baseball Ops
  • Revenue Sources – Stadium expansion & tickets / NESN / Brand
  • Pursue Free Agents
  • Pitching! Pitching! Pitching!
• Use Analytics along with Scouting to make your Personnel Decisions
• Talent is the only criteria
2003 Red Sox

- 95-67, 2nd in AL East
  - Manny Ramirez* .325 / 37 / 104
  - Garciaparra* - .301 / 28 / 105
  - Jason Varitek* - .273 / 25 / 85
  - David Ortiz - .288 / 31 / 101
  - Bill Mueller .326 / 19 / 85
  - Kevin Millar .276 / 25 / 96
  - Martinez 14-4 / 2.22 ERA

- Manager: Grady Little
- Lost ALCS to Yankees 4-3
Five Outs from Victory

• Red Sox up 5-2. Bottom of 8th.
• Batters hit .370 off of Pedro after 105 pitches. But Pedro starts the 8th, even with 100 pitches.
• After an out; Jeter doubles, and Williams drives him in.
• Its 5-3. Pedro is at 115 pitches. Grady Little visits the mound—and LEAVES HIM IN!
• Matsui singles, and Posada doubles. 5-5. Pedro comes out.
• Now its Rivera vs Wakefield in extra innings
2003-4 Offseason
Red Sox / Yankee Changes

Red Sox
• New Manager: Terry Francona
• Trade/Sign: Curt Schilling and Keith Foulke
• Attempted waiver/trade of Ramirez, and trade of Garciaparra
• Increase payroll by $32M to $125M

Yankees
• Trade/signings: Alex Rodriguez, Gary Sheffield, and Kevin Brown.
• Increase payroll by $38M to $185M
2004 Red Sox Season

• Nomar is injured most of the year
• Manny is being Manny
• 48-38 at All Star Break; but then go flat
• July 24, 2004 - Jason Varitek becomes a Red Sox legend
• Garciaparra is traded on July 29
• The team gets hot on Aug 7
• Goes 40-15 in the final 55 games to earn a Wild Card spot
• Sox are 11-8 in head to head games with Yankees (106 -105 run total), with 8 games decided in the final at bat.
“The Idiots”
2004 Red Sox

- 98-64, 2\textsuperscript{nd} in AL East
  - Ramirez* (.308 / 43 / 130)
  - Ortiz* (.301 / 41 / 139)
  - Johnny Damon (.304 / 20 / 94)
  - Millar (.297 / 18 / 74)
  - Schilling (21 – 6 / 3.26 ERA)
  - Martinez (16 – 9 / 3.90 ERA)
  - Foulke (5 – 3 / 32 Saves)

ALDS: Beat Angels 3-0

Ramirez 3 run homer in Game 1

Ortiz walk-off homer in Game 3, ALDS
2004 New York Yankees

- 101-61, Won AL East by 3 games
  - Sheffield* (.290 / 36 / 121)
  - Rodriguez* (.286 / 36 / 106)
  - Jeter* (.292 / 23 / 78)
  - Matsui* (.298 / 31 / 108)
  - Posada (.282 / 21 / 81)
  - Mariano Rivera* (4-2 / 53 Saves)
  - Tom Gordon* (9-4 / 2.21 ERA)
- ALDS: Beat Twins 3-1
Comparing the 2004 Sox and Yankees

<table>
<thead>
<tr>
<th>Red Sox</th>
<th>Yankees</th>
</tr>
</thead>
<tbody>
<tr>
<td>98-64</td>
<td>101-61</td>
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<tr>
<td>Payroll: $125M ($1.27M / win)</td>
<td>Payroll: $185M ($1.83M /win)</td>
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<tr>
<td>Average Age – 31</td>
<td>Average Age – 32.5</td>
</tr>
<tr>
<td>Team Hitting: .283 BA / 222 HR / 949 Runs</td>
<td>Team Hitting: .268 BA / 242 HR / 897 Runs</td>
</tr>
<tr>
<td>Team Pitching: 4.18 ERA / 768 R / 1 HR per game / 7 KOs per game / 11.7 walks + hits per game</td>
<td>Team Pitching: 4.69 ERA / 808 R / 1.1 HR per gm / 6.6 KO per gm / 12.4 walks + hits per game</td>
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I’ve got a bad feeling about this

Yankee Stadium
Oct 12, 2004

Mike Mussina
vs
Curt Schilling
<table>
<thead>
<tr>
<th>Red Sox</th>
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<tbody>
<tr>
<td>1. Damon CF L</td>
<td>1. Jeter SS R</td>
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<tr>
<td>3. Ramirez LF R</td>
<td>3. Sheffield RF R</td>
</tr>
<tr>
<td>4. Ortiz DH L</td>
<td>4. Matsui LF L</td>
</tr>
<tr>
<td>5. Millar 1B R</td>
<td>5. Williams CF S</td>
</tr>
<tr>
<td>7. Varitek C S</td>
<td>7. Olerud 1B L</td>
</tr>
</tbody>
</table>
Bottom of the 1st.

Sheffield Doubles to left field. Matsui doubles to center field.

Sheffield scores 1-0.

Williams singles to drive in Matsui. 2-0 Yankees. End of 1st.
Schilling is struggling
In the bottom of the 3rd, ALCS Game 1, Schilling loads the bases with no outs. Matsui drives in 3 with a line drive double to right field. 5-0 Yankees
Schilling was ineffective because of an ankle injury. He departed after the 3rd.  

6-0 Yankees, ALCS Game 1
In the sixth, Kenny Lofton hits a solo home run. Matsui drives in his 5th RBI of the game. 8-0 Yankees after 6.
Mussina is perfect thru 6.3, but then gives up hits to Bellhorn, Ortiz, Millar and Nixon. 8-3 Yankees
Tanyon Sturtze comes in and Veritek hits a 2 run homer. 8-5 Yankees after 7.

ALCS Game 1
Tom Gordon pitches the 8th for the Yankees

Mueller and Ramirez single. Ortiz triples to make it 8-7 Yankees
Mariano Rivera flies back from a family funeral in Panama; arriving in the 3rd inning.

He enters the game in the bottom of the eighth.

Final score:
Yankees 10 – Red Sox 7

Yankees win Game 1
Game 2  ALCS

Who’s Your Daddy?

Yankee Stadium October 13, 2004

Pedro Martinez vs Jon Lieber
## Game 2 Line-up

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<td>5. Millar 1B</td>
<td>5. Williams CF</td>
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<tr>
<td>7. Varitek C</td>
<td>7. Olerud 1B</td>
</tr>
<tr>
<td>8. Cabrera SS</td>
<td>8. Cairo 2B</td>
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</table>
In the bottom of the first, Jeter walks and steals second base.

Sheffield hits a liner to center field to drive in Jeter.

Jeter scores.

1-0 Yankees
• Lieber “owned” the Sox in 2004
• Lieber dominated the Sox in ALCS Game 2
• 70% of the pitches he threw were strikes
• Goes 7 innings, gives up 3 hits and 1 run.
In the sixth, John Olerud hits a line drive home run and brings home Jorge Posada to make it 3-0.

2004 ALCS Game 2
Martinez goes six innings and gives up 3 earned runs with 4 hits and 4 walks.

The Yankee fans were howling, jeering, pointing, sneering, and always standing; knowing the Sox were trying hard to pretend the Fans did not matter.
Top of the 8th. Tom Gordon pitching for the Yankees. Trot Nixon singled and went to third on Varitek’s double. Nixon scored on Cabrera’s grounder.

3-1 Yankees
Rivera enters with two outs, two men on in the eighth.

He was invincible; getting the final four outs.

Game over.

Yankees win 3-1.

Yankees lead ALCS 2-0
Game 3
ALCS
A Rout
Fenway Park
October 16, 2004
Bronson Arroyo
vs.
Kevin Brown
Game 3 Line-up

Yankees

1. Jeter SS  R
2. Rodriguez 3B  R
3. Sheffield RF  R
4. Matsui LF  L
5. Williams CF  S
6. Posada C  S
7. Sierra DH  S
8. Olerud 1B  L
9. Cairo 2B  R

Red Sox

1. Damon CF  L
2. Bellhorn 2B  S
3. Ramirez LF  R
4. Ortiz DH  L
5. Varitek C  S
6. Nixon RF  L
7. Millar 1B  R
8. Mueller 3B  S
9. Cabrera SS  R
Yankees win 19 – 8
Go up 3 – 0 in ALCS

• Yankees hitters dominate
  • get 22 hits
• A-Rod, Sheffield, Matsui and Williams combine for 16 hits
• Yankees get 47 total bases for the game
• No team had ever come back from 0-3 to win a playoff.
Matsui hit 2 home runs and 5 total hits for 5 RBIs.

Jeter scores the first run.

A-Rod had 3 hits (1 HR), 5 runs and 3 RBIs.

Game 3 ALCS
No Sox pitcher can stop the rout.

6 pitchers used in Game 3 ALCS:

- Ramiro Mendoza: 1 inning / 1 run
- Curt Leskanic: 0.3 Inning / 3 runs
- Tim Wakefield: 3.3 innings / 5 runs
- Alan Embree: 0.3 innings / 2 runs
- Bronson Arroyo: 2 innings / 6 runs
- Mike Myers: 2 innings / 2 runs
A sad Red Sox fan going home after midnight.
What’s worse? Losing a heart breaker (2003) or getting trampled?
Time for a Break
Game 4
ALCS

A Game for the Ages

Fenway Park
October 17, 2004

Derek Lowe
Vs.
Orlando Hernandez
# Game 4 Line-up

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<td>1. Damon CF  L</td>
</tr>
<tr>
<td>2. Rodriguez 3B  R</td>
<td>2. Cabrera SS  R</td>
</tr>
<tr>
<td>3. Sheffield RF  R</td>
<td>3. Ramirez LF  R</td>
</tr>
<tr>
<td>4. Matsui LF  L</td>
<td>4. Ortiz DH  L</td>
</tr>
<tr>
<td>5. Williams CF  S</td>
<td>5. Varitek C  S</td>
</tr>
<tr>
<td>7. Sierra DH  S</td>
<td>7. Millar 1B  R</td>
</tr>
<tr>
<td>8. Clark 1B  S</td>
<td>8. Mueller 3B  S</td>
</tr>
</tbody>
</table>
A Back and Forth Game

• Yankees go up 2-0 in 3rd with A-Rod homer

• The Sox get 3 in the fifth on Ortiz’s clutch hitting. 3-2 Sox.

• Matsui, Posada score in sixth, 4-3 Yankees.
Rivera comes in to get the final 6 outs, and the Series.

It's an easy 8th.

On to the 9th.
Rivera walks the lead-off batter Millar. Francona sends Roberts to pinch run. No outs. Man on first. Muellar the Batter. Muellar hits Rivera. Would he hit away, bunt, hit and run, steal?
The Steal

ALCS Game 4
9th Inning
Mueller singles off Rivera to tie the Game and send it into Extra Innings
It’s a battle of the bullpens after the 9th inning.

Embree, Myers and Lekasanic for the Sox.
Gordon and Paul Quantrill for the Yankees.

Quantrill begins the bottom of the 12th by giving up a single to Ramirez.
David Ortiz steps up to the plate.
ALCS Game 4
Ortiz hits a 2 Run Walk-off Homer in the 12th

Sox win Game 4

Yankees lead ALCS 3-1
Game 5
ALCS
“Who's your Papi?”
Fenway Park
October 15, 2004
Pedro Martinez
vs
Mike Mussina
<table>
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<td>1.</td>
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<td>Damon CF L</td>
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<td>2.</td>
<td>Rodriguez 3B R</td>
<td>Cabrera SS R</td>
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<tr>
<td>3.</td>
<td>Sheffield RF R</td>
<td>Ramirez LF R</td>
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<tr>
<td>4.</td>
<td>Matsui LF L</td>
<td>Ortiz DH L</td>
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<tr>
<td>5.</td>
<td>Williams CF S</td>
<td>Varitek C S</td>
</tr>
<tr>
<td>6.</td>
<td>Posada C S</td>
<td>Nixon RF L</td>
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<td>7.</td>
<td>Sierra DH S</td>
<td>Millar 1B R</td>
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<td>8.</td>
<td>Clark 1B S</td>
<td>Mueller 3B S</td>
</tr>
<tr>
<td>9.</td>
<td>Cairo 2B R</td>
<td>Bellhorn 2B S</td>
</tr>
</tbody>
</table>
The Sox score first with two runs in the first. 2-0 after 1.

But Mussina settles down and holds the Sox through 6.
Pedro makes his last start at Fenway in a Red Sox uniform. He gives up a solo home run to Bernie Williams in the top of the 2nd. 2-1 Yankees.
In the 6th, Posada beats out an infield hit, Sierra hits a liner to CF and Cairo reaches after being hit by a pitch. Bases loaded. 1 out.
Jeter’s double empties the bases with Cairo touching home ahead of the tag by catcher Varitek. 4-2 Yankees after 6.
In the bottom of the 8th, Ortiz leads off with an opposite field solo home run over the Monster.

4-3 Yankees.

Game 5 ALCS
After the homer, Gordon continues to struggle.

Millar walks. Roberts pinch runs. This time Francona calls for a hit and run. Nixon singles and Roberts goes to third base. Runners on the corners and no outs.

Rivera comes in.

Game 5 ALCS
Veritek hits a sacrifice fly. Roberts scores.

Game tied 4-4. Game 5 ALCS

Extra innings
Tense moments in extra innings.

In the 12th, Varitek gives up 3 passed balls trying to catch the knuckleball; but no one scores.
In Game 5
Both teams use 7 pitchers each. Esteban Loaiza takes the mound for the Yankees in the 11th and is still pitching in the 14th.

In the 14th, Loaiza strikes out two but walks Damon and Ramirez.

David Ortiz is the batter, 2 on, 2 out.
Score tied. 14th inning.
Ortiz Delivers

• Ortiz hits a line drive single to CF
• Damon scores
• An epic 4-3 Sox win in 14th Innings
• 5 hours 49 minutes long
• The Series is now 3-2 Yankees
Game 6 ALCS

"The Bloody Sock Game"

Yankee Stadium
October 19, 2004

John Lieber vs Curt Schilling

NY Post
Boston Herald
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<td>5. Nixon RF</td>
<td>5. Williams CF</td>
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<td>6. Millar 1B</td>
<td>6. Posada C</td>
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<td>7. Varitek C</td>
<td>7. Sierra DH</td>
</tr>
<tr>
<td>8. Cabrera SS</td>
<td>8. Clark 1B</td>
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</tbody>
</table>
The Bloody Sock

• First of its kind surgery performed on Schilling
• Schilling pitches 7 innings
• Gives up 4 hits and one run
• He proves to be a huge emotional boost to the Sox

https://www.youtube.com/watch?v=lwjJg3vmM_Y&list=PLHGfgVsYYs5OMEnMQ0xwWX7FMhL1qM&index=13