

Pros

Cons



iCloud

- Convenient for Apple users
- 5GB free storage

- Proprietary
- 5GB free storage

facebook

- Free
- Quick and easy

- Compressed files; loses resolution
- Social media trend

FOREVER

- Digital migration
- Conversion and storage
- Can order photo gifts

- 2GB free storage
- Cannot print photos directly from app

amazon cloud drive

- Can order printed photos and photo gifts
- Robust search algorithm
- Free photo storage for Prime members

- Limited desktop apps
- Can't share folders; only files



Google Photos

- Robust search algorithm
- Free photo storage up to 16MP per photo

- Privacy issues; data mining
- Limited editing; no control of tags

Shutterfly

- Can order printed photos and photo gifts
- Free unlimited photo storage
- Can build a sharing site


- Hidden costs with products
- Poor quality reviews



Well known memory keeping options reject permanence and have disturbing terms of service, including Apple iCloud.

“Apple may at any time, under certain circumstances and without prior notice, immediately terminate or suspend all or a portion of your Account.”

“You agree that your Account is non-transferable and that any rights to your Content within your Account terminate upon your death.”

TO THE GREATEST EXTENT PERMISSIBLE BY APPLICABLE LAW, APPLE DOES NOT GUARANTEE OR WARRANT THAT ANY CONTENT YOU MAY STORE OR ACCESS THROUGH THE SERVICE WILL NOT BE SUBJECT TO INADVERTENT DAMAGE, CORRUPTION, LOSS, OR REMOVAL IN ACCORDANCE WITH THE TERMS OF THIS AGREEMENT, AND APPLE SHALL NOT BE RESPONSIBLE SHOULD SUCH DAMAGE, CORRUPTION, LOSS, OR REMOVAL OCCUR. It is your responsibility to maintain appropriate alternate backup of your information and data.” 

FOREVER™

“You retain full ownership of and all intellectual property rights to the Content you store using FOREVER Services”

“FOREVER provides a guarantee of preservation for your FOREVER Account and Content, and enables you to control how your Content is preserved during your lifetime and after your death.”

“FOREVER guarantees that Content will be preserved and accessible... in your FOREVER Account for the lifetime of the FOREVER Account Owner and 100 years thereafter (“Guarantee Period”).”

*Current Terms of Service as of April 18, 2017



“You can delete your account any time. When you delete your account, we delete things you have posted, such as your photos and status updates.”

“We do our best to keep Facebook safe, but we cannot guarantee it.”

“You give us permission to use your name, profile picture, content, and information in connection with commercial, sponsored, or related content (such as a brand you like) served or enhanced by us. This means, for example, that you permit a business or other entity to pay us to display your name and/or profile picture with your content or information, without any compensation to you. If you have selected a specific audience for your content or information, we will respect your choice when we use it.

* Current Terms of Service as of January 30, 2015



“We may terminate the Agreement or restrict, suspend, or terminate your use of the Services at our discretion without notice at any time.”

“If your Service Plan is restricted, suspended, or terminated, you may be unable to access Your Files and you will not receive any refund of fees or any other compensation.”

* Current Terms of Service as of April 18, 2017



“When you upload, submit, store, send or receive content to or through our Services, you give Google (and those we work with) a worldwide license to use, host, store, reproduce, modify, communicate, publish, publicly perform, publicly display, and distribute such content.”

“This license continues even if you stop using our service.”

“Our automated systems analyze your content (including emails)... This analysis occurs as the content is sent, received, and when it is stored.”

“Google may also stop providing Services to you, or add or create new limits to our Services at any time.”

* Current Terms of Service as of April 18, 2017

The Shutterfly logo, consisting of the word "Shutterfly" in white text on a solid orange rectangular background.

“You will retain ownership of such User Submitted Materials...”

“Either you or we may terminate your access to our Sites and Apps and to your account at any time, with or without cause, and with or without prior notice.”

“Upon termination for any reason, your right to access and/or use our Sites and Apps will immediately cease. Upon termination, you will have no further access to, and we may delete, any information, files or materials in or related to your account, including, without limitation, any User Submitted Materials. Upon termination, Shutterfly may delete all information, files and materials related to your account, including any User Submitted Materials, and we will have no obligation whatsoever to save or make any such information, files or materials available to you.”

*Current Terms of Service as of July 5, 2016