



# WILLIAM & MARY

CHARTERED 1693

## TRADEMARK DISCLOSURE FORM

### Confidential

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*Please fill out the form below completely, sign it, and email it to [licensing@wm.edu](mailto:licensing@wm.edu)*

*If you have any questions, please contact 221-4821.*

**1. NAME OF THE MARK:** [Click here to enter text.](#)

### 2. DESCRIPTION OF THE MARK

- A. What is the need for this mark? [Click here to enter text.](#)
- B. Could the Mark also be the name of a company/organization? [Click here to enter text.](#)
- C. What Goods and/or Services does the Mark represent? [Click here to enter text.](#)
- D. How is the Mark to be used with the Goods and/or Services (i.e. printed on the goods, printed on labels attached to the goods, used in advertisements, etc...)? [Click here to enter text.](#)
- E. What potential future Goods and/or Services might be used in connection with the Mark? [Click here to enter text.](#)
- F. Please attach any additional materials to explain your innovation such as a design element, drawing and digital pictures of label samples.

### 3. TRADEMARK RECORD

We will conduct a search before registering a Trademark with the USPTO. Please provide information that will help us do this efficiently.

- A. If the Mark has been assigned, please provide details. [Click here to enter text.](#)
- B. If there are any similar Marks in use, please provide details. [Click here to enter text.](#)
- C. If an internet domain name has been registered using the Mark, please provide the domain name and date the domain name was registered. [Click here to enter text.](#)
- D. If a trademark search has been conducted on the Mark please describe the results of the search and the search process, or simply attach the results of the search with this form. [Click here to enter text.](#)

### 4. TRADEMARK USE

- A. Has the Mark ever been used? [Click here to enter text.](#)
- B. What is the date of first use ANYWHERE? [Click here to enter text.](#)
- C. If the Mark is already being used in commerce please provide that date. [Click here to enter text.](#)
- D. If you have evidence of use, please provide the date and classification of the original registration. [Click here to enter text.](#)
- E. If use of the Mark has ever been discontinued, please provide the reason and time period of non-use. [Click here to enter text.](#)

### 5. SPONSORSHIP/FUNDING

- A. Was the work that led to the Mark was sponsored by any agencies, organizations, or companies?  
If yes, please attach a copy of the contract or agreement and provide: [Click here to enter text.](#)



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- Sponsor Name: [Click here to enter text.](#)
- Sponsor/Agency ID#: [Click here to enter text.](#)
- UNH Grant #: [Click here to enter text.](#)
- UNH Grant & Contract Administrator: [Click here to enter text.](#)

### 6. COMMERCIALIZATION

A. Do you know who or what your competition might be (for this Mark) and if so, please provide detail. [Click here to enter text.](#)

B. Do you anticipate that the Mark will be licensed to a third party or parties in the future? [Click here to enter text.](#)

C. If anyone has expressed interest in licensing this Mark, please provide the name of entity and information on any proposed licensing terms. [Click here to enter text.](#)

D. If the innovator or any other creative contributor to the Mark has any financial interest in the proposed licensee organization (including investment, income, or as position as owner, director, officer, trustee, or employee), please describe in detail the Economic Interest: [Click here to enter text.](#)

### 7. KEY CONTACT

A. Who should our Office contact for routine communications?

- Name: [Click here to enter text.](#)
- Email: [Click here to enter text.](#)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(cut/paste to add more)