

Licensed as of 10/16/2018

**College of William & Mary**

**William & Mary - Co Branded**

Co-Branded Programs by Wildcat Retro Brands 11/16 ---  
 New Era Cap Co. Inc. 02/18 ---

**William & Mary - Operation Hat Trick**

'47 Brand, LLC 09/15 ---  
 Victory Tailgate 10/15 ---

**William & Mary-College of**

'47 Brand, LLC 07/15 ---  
 4imprint Inc. 06/16 ---  
 ACCO Brands USA LLC 07/15 ---  
 Advanced Graphic Products dba Advanced-Online 07/15 ---  
 AG Triada LLC 04/16 ---  
 Ahead LLC 07/15 ---  
 All Star Dogs 11/17 ---  
 Alma Mater LLC (OH) 05/17 ---  
 Ambrose Enterprises LLC 07/15 ---  
 ASR7 - Tradition Scarves 01/17 ---  
 Assessor & Associates dba Schmid Embroidery 03/16 ---  
 Baden Sports Inc. 08/18 ---  
 Barbarian Sports Wear Inc. 07/15 ---  
 BE Ultimate Apparel Ltd 06/17 ---  
 Best Promotional Products & Apparel 06/17 ---  
 Boathouse Sports 07/15 ---  
 Boelter Brands LLC 07/15 ---  
 Boxercraft Inc. 07/15 ---  
 Brand Fuel Promotions 07/15 ---  
 Bright Ideas LLC 07/15 ---  
 Bruzer Sportsgear Ltd 07/17 ---  
 Captivating Headwear 07/15 ---  
 CC Creations Ltd. 07/15 ---  
 CDI Corp 07/15 ---  
 Centon Electronics Inc. 01/16 ---  
 Charles River Apparel 07/15 ---  
 Church Hill Classics 07/15 ---  
 Cintas Corporation (IL) 11/17 ---  
 College Concepts LLC 05/17 ---  
 College Kids LLP 07/15 ---  
 Collegiate Pacific Co. 07/15 ---  
 Collegiate Tartan Apparel LLC 11/15 ---  
 Colonial Sports Inc. 12/15 ---  
 Colosseum Athletics Corporation 07/15 ---  
 Columbia Sportswear by Outdoor Custom Sportswear 07/15 ---  
 Commemoratives Adams & Adams Inc. 07/15 ---  
 Creative Apparel Concepts Inc. 02/16 ---  
 Creative Knitwear 07/15 ---  
 Creative Specialty Promotions Inc 01/16 ---  
 CustomInk LLC 10/15 ---  
 Cutter & Buck 07/15 ---  
 Danforth Pewter 07/16 ---  
 David Lorincz DBA 3rd Tee Promotional Products 04/17 ---  
 Dr. Seuss by Spirit Products Ltd./MA 02/18 ---  
 Ecell Global Inc. 10/17 ---

Eglomise Designs of Boston Inc. 07/15 ---  
 Eleven West Inc. 04/18 ---  
 Emory Group LLC 07/15 ---  
 Evergreen Enterprises of Virginia LLC 07/15 ---  
 Fanatic Group LLC - The 06/16 ---  
 Fanatics Apparel, Inc. 01/16 ---  
 Fleming's Engraving 03/17 ---  
 For Bare Feet Inc. 07/15 ---  
 Four Point Products/Vulcan Information Packaging 07/15 ---  
 Fremont Die Consumer Prod 07/15 ---  
 Fresh Printz LLC 04/18 ---  
 G & G Outfitters Inc 03/17 ---  
 Garb Inc. 07/16 ---  
 GFSI LLC (Champion) 07/15 ---  
 GFSI LLC (Gear For Sports) 07/15 ---  
 GFSI LLC (Under Armour) 09/15 ---  
 Give Through Design 10/17 ---  
 Haberdasher Corporate Apparel 09/17 ---  
 Harrow Sports Inc. 10/17 ---  
 Herff Jones LLC 07/15 ---  
 Hibernate Inc. 07/16 ---  
 Hillflint Inc. 03/16 ---  
 Hilton Village Goldsmith 07/15 ---  
 ID America 07/15 ---  
 Identify Yourself LLC 07/15 ---  
 J. America, LLC 07/15 ---  
 Jardine Associates 07/15 ---  
 Jostens Inc. 04/18 ---  
 Jostens Inc. 04/18 ---  
 K & M/Nordic Co. 07/15 ---  
 Kitty Keller Designs 10/18 ---  
 Knights Apparel LLC 07/15 ---  
 Lakeshirts Inc. dba Blue 84 07/15 ---  
 League Collegiate Wear 07/15 ---  
 Legacy Athletic 07/15 ---  
 Levelwear 07/15 ---  
 Logo Brands Inc. 07/15 ---  
 LogoArt LLC 01/15 ---  
 LogoFit LLC 07/15 ---  
 LXG 07/15 ---  
 M. LaHart & Co. Ltd. 07/15 ---  
 Marble Mountain Creations 02/16 ---  
 Mascot Factory 07/15 ---  
 Memory Company LLC-The 07/15 ---  
 Midwest College Mktg Group a div of IMAGEN Brands 07/15 ---  
 Neil Enterprises Inc. 07/15 ---  
 Neu Retail LLC 08/17 ---  
 New Clients Inc. DBA Boost Promotional Branding 09/15 ---  
 New Era Cap Co. Inc. 03/16 ---  
 Nike by Branded Custom Sportswear 10/15 ---  
 Northwest Company LLC-The 09/18 ---  
 Original Grain Watch Co. 12/17 ---  
 Ouray Sportswear LLC 08/18 ---  
 Panini America, Inc. 04/15 03/31/2020  
 Parkway Print Shop 12/17 ---  
 Payne Publishers 07/15 ---

Licensed as of 10/16/2018

**College of William & Mary**

Pel Industries Inc.	07/15	---	Worthy Promotional Products	10/17	---
Penelope	04/17	---	Xcetera, LLC	11/16	---
Peter Millar LLC	07/15	---	YETI Coolers LLC	05/18	---
Prints Charming LLC	07/16	---	Youth Monument Clothing Inc. dba Venley	07/15	---
Promo Factory LLC	04/16	---	Zephyr Graf-X	07/15	---
Promoversity Department	10/15	---			
Promoversity LLC	07/15	---			
R and R Imports Inc.	10/17	---			
R.F.S.J. Inc.	07/15	---			
Rennie's Advertising Ideas, Inc.	04/16	---			
Rich's Stitches	07/15	---			
Rivalry LLC	07/15	---			
Roaring Spring Blank Book Co.	07/15	---			
Royce Apparel Inc.	09/16	---			
School Datebooks	07/15	---			
SDS Design Associates Inc.	07/15	---			
Shenandoah Framing Inc.	07/15	---			
Smathers and Branson	07/15	---			
Southern Tide LLC	07/18	---			
Spirit Clothing Co, dba Spirit Activewear & Spirit	07/15	---			
Spirit Products Ltd./MA	07/15	---			
Sports Licensing Solutions LLC	07/15	---			
Standard Chair Of Gardner	07/15	---			
Storm Duds Raingear	07/15	---			
Strand Art Company	07/15	---			
Strideline LLC	05/18	---			
Taber Studios LLC	09/15	---			
Tanners Team Sports Inc.	12/17	---			
Team Connection	09/16	---			
Team Golf	07/15	---			
Tervis Tumbler Company	07/15	---			
Third Street Sportswear	07/15	---			
Tidewater Printers, Inc. dba Cardwell Printing	06/17	---			
Tin Cup Products LLC	07/15	---			
TK Promotions Inc.	02/16	---			
To The Game LLC	07/15	---			
Top Of The World	07/15	---			
Twin City Knitting Co. Inc.	02/18	---			
U-Trau Inc.	07/15	---			
UFS/Third Street Sportswear	07/15	---			
Ukrop's Dress Express	07/15	---			
University Blanket & Flag Corp	07/15	---			
University Frames (CA)	07/15	---			
University Tees Inc.	08/15	---			
Uscaple Apparel LLC	06/17	---			
Vantage Custom Classics	07/15	---			
Varsity Brands Inc.	08/17	---			
Victory Tailgate	07/15	---			
Victory Tailgate	01/18	12/31/2020			
Virginia Diner Inc.	07/15	---			
Wildcat Retro Brands LLC	07/15	---			
Williamsburg Merchants Inc. dba Campus Shop	10/15	---			
Wincraft Inc.	07/15	---			
Winning Streak Sports LLC	07/15	---			
WKG Global Enterprises Inc. dba A Logo For You	09/15	---			

**165 Licensees**