

Licensees By Institution

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Licensed as of 08/20/2018

College of William & Mary

Standard License

4imprint Inc.	06/16	12/31/2018	Fremont Die Consumer Prod	07/15	09/30/2018
ACCO Brands USA LLC	07/15	12/31/2018	Fresh Printz LLC	04/18	06/30/2019
Advanced Graphic Products dba Advanced-Online	07/15	12/31/2018	G & G Outfitters Inc	03/17	03/31/2019
All Star Dogs	11/17	06/30/2019	Garb Inc.	07/16	12/31/2018
Alma Mater LLC (OH)	05/17	12/31/2018	GFSI LLC (Champion)	07/15	06/30/2018
Alta Gracia Holdco, Inc.	04/16	03/31/2019	GFSI LLC (Gear For Sports)	07/15	06/30/2018
Ambrose Enterprises LLC	07/15	06/30/2018	GFSI LLC (Under Armour)	09/15	06/30/2018
ASR7 - Tradition Scarves	01/17	03/31/2019	Give Through Design	10/17	12/31/2018
Assessor & Associates dba Schmid Embroidery	03/16	06/30/2019	Haberdasher Corporate Apparel	09/17	09/30/2018
Baden Sports Inc.	08/18	12/31/2018	Harrow Sports Inc.	10/17	06/30/2019
Barbarian Sports Wear Inc.	07/15	03/31/2018	Herff Jones LLC	07/15	06/30/2019
BE Ultimate Apparel Ltd	06/17	06/30/2019	Hibernate Inc.	07/16	12/31/2018
Best Promotional Products & Apparel	06/17	06/30/2019	Hillflint Inc.	03/16	09/30/2018
Boathouse Sports	07/15	12/31/2018	Hilton Village Goldsmith	07/15	12/31/2018
Boelter Brands LLC	07/15	06/30/2019	ID America	07/15	09/30/2018
Boxercraft Inc.	07/15	09/30/2018	Identify Yourself LLC	07/15	06/30/2019
Brand Fuel Promotions	07/15	03/31/2019	J. America, LLC	07/15	06/30/2018
Bright Ideas LLC	07/15	12/31/2018	Jardine Associates	07/15	06/30/2018
Bruzer Sportsgear Ltd	07/17	03/31/2019	Jostens Inc.	04/18	06/30/2018
Captivating Headwear	07/15	12/31/2018	K & M/Nordic Co.	07/15	12/31/2018
CC Creations Ltd.	07/15	09/30/2018	Knights Apparel LLC	07/15	03/31/2019
CDI Corp	07/15	09/30/2018	Lakeshirts Inc. dba Blue 84	07/15	12/31/2018
Centon Electronics Inc.	01/16	06/30/2018	League Collegiate Wear	07/15	12/31/2018
Charles River Apparel	07/15	06/30/2019	Legacy Athletic	07/15	03/31/2019
Church Hill Classics	07/15	06/30/2019	Levelwear	07/15	03/31/2019
Cintas Corporation (IL)	11/17	12/31/2018	Logo Brands Inc.	07/15	06/30/2018
College Concepts LLC	05/17	12/31/2018	LogoArt LLC	01/15	06/30/2019
College Kids LLP	07/15	09/30/2018	LogoFit LLC	07/15	06/30/2018
Collegiate Pacific Co.	07/15	09/30/2018	LXG	07/15	12/31/2018
Collegiate Tartan Apparel LLC	11/15	12/31/2018	M. LaHart & Co. Ltd.	07/15	06/30/2019
Colonial Sports Inc.	12/15	12/31/2018	Marble Mountain Creations	02/16	12/31/2018
Colosseum Athletics Corporation	07/15	06/30/2018	Mascot Factory	07/15	06/30/2018
Columbia Sportswear by Outdoor Custom Sportswear	07/15	06/30/2018	Memory Company LLC-The	07/15	12/31/2017
Commemoratives Adams & Adams Inc.	07/15	06/30/2019	Midwest College Mktg Group a div of IMAGEN Brands	07/15	03/31/2019
Creative Apparel Concepts Inc.	02/16	12/31/2018	Neil Enterprises Inc.	07/15	06/30/2019
Creative Knitwear	07/15	12/31/2018	Neu Retail LLC	08/17	12/31/2018
Creative Specialty Promotions Inc	01/16	03/31/2019	New Clients Inc. DBA Boost Promotional Branding	09/15	09/30/2018
CustomInk LLC	10/15	09/30/2018	New Era Cap Co. Inc.	03/16	12/31/2018
Cutter & Buck	07/15	12/31/2018	Nike by Branded Custom Sportswear	10/15	12/31/2020
Danforth Pewter	07/16	12/31/2018	Original Grain Watch Co.	12/17	12/31/2018
David Lorincz DBA 3rd Tee Promotional Products	04/17	03/31/2019	Parkway Print Shop	12/17	12/31/2018
Dr. Seuss by Spirit Products Ltd./MA	02/18	09/30/2018	Payne Publishers	07/15	12/31/2018
Ecell Global Inc.	10/17	12/31/2018	Pel Industries Inc.	07/15	12/31/2018
Eglomise Designs of Boston Inc.	07/15	06/30/2018	Penelope	04/17	06/30/2019
Eleven West Inc.	04/18	06/30/2019	Peter Millar LLC	07/15	09/30/2018
Emory Group LLC	07/15	12/31/2018	Prints Charming LLC	07/16	12/31/2018
Evergreen Enterprises of Virginia LLC	07/15	12/31/2018	Promo Factory LLC	04/16	09/30/2018
Fanatic Group LLC - The	06/16	03/31/2019	Promoversity Department	10/15	03/31/2019
Fanatics Apparel, Inc.	01/16	06/30/2018	Promoversity LLC	07/15	03/31/2019
Fleming's Engraving	03/17	06/30/2019	R and R Imports Inc.	10/17	12/31/2018
For Bare Feet Inc.	07/15	06/30/2018	R.F.S.J. Inc.	07/15	12/31/2018
Four Point Products/Vulcan Information Packaging	07/15	12/31/2018	Rennie's Advertising Ideas, Inc.	04/16	06/30/2019
			Rich's Stitches	07/15	03/31/2019
			Rivalry LLC	07/15	12/31/2018
			Roaring Spring Blank Book Co.	07/15	09/30/2018
			Royce Apparel Inc.	09/16	06/30/2018

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School Datebooks	07/15	03/31/2019	CustomInk LLC	10/15	09/30/2018
SDS Design Associates Inc.	07/15	03/31/2019	David Lorincz DBA 3rd Tee Promotional Products	04/18	03/31/2019
Shenandoah Framing Inc.	07/15	06/30/2019	Eleven West Inc.	04/18	06/30/2019
Smathers and Branson	07/15	09/30/2018	Emory Group LLC	01/18	12/31/2018
Southern Tide LLC	06/18	09/30/2018	Fleming's Engraving	03/18	06/30/2019
Spirit Clothing Co, dba Spirit Activewear & Spirit	07/15	03/31/2019	Fresh Printz LLC	04/18	06/30/2019
Spirit Products Ltd./MA	07/15	09/30/2018	G & G Outfitters Inc	03/18	03/31/2019
Sports Licensing Solutions LLC	07/15	03/31/2019	Give Through Design	03/18	12/31/2018
Standard Chair Of Gardner	07/15	03/31/2019	Haberdasher Corporate Apparel	01/18	09/30/2018
Storm Duds Raingear	07/15	06/30/2019	Harrow Sports Inc.	03/18	06/30/2019
Strand Art Company	07/15	12/31/2018	ID America	03/18	09/30/2018
Strideline LLC	05/18	12/31/2018	Identify Yourself LLC	12/17	06/30/2019
Taber Studios LLC	09/15	12/31/2018	New Clients Inc. DBA Boost Promotional Branding	03/18	09/30/2018
Tanners Team Sports Inc.	12/17	12/31/2018	Parkway Print Shop	01/18	12/31/2018
Team Connection	09/16	12/31/2017	Promo Factory LLC	03/18	09/30/2018
Team Golf	07/15	09/30/2018	Rennie's Advertising Ideas, Inc.	04/18	06/30/2019
Tervis Tumbler Company	07/15	06/30/2019	Rich's Stitches	12/17	03/31/2019
Third Street Sportswear	07/15	12/31/2018	Tanners Team Sports Inc.	03/18	12/31/2018
Tidewater Printers, Inc. dba Cardwell Printing	06/17	06/30/2019	Team Connection	03/18	12/31/2017
Tin Cup Products LLC	07/15	09/30/2018	Tidewater Printers, Inc. dba Cardwell Printing	03/18	06/30/2019
TK Promotions Inc.	02/16	12/31/2018	TK Promotions Inc.	03/18	12/31/2018
To The Game LLC	07/15	03/31/2019	Tytan Athletics LLC	04/18	09/30/2018
Top Of The World	07/15	12/31/2018	University Tees Inc.	12/17	09/30/2018
Twin City Knitting Co. Inc.	02/18	03/31/2019	Varsity Brands Inc.	03/18	09/30/2018
Twins Enterprise Inc.	07/15	12/31/2018	WKG Global Enterprises Inc. dba A Logo For You	01/18	09/30/2018
Tytan Athletics LLC	11/17	09/30/2018	Xcetera, LLC	04/18	12/31/2018
U-Trau Inc.	07/15	12/31/2018			
UFS/Third Street Sportswear	07/15	12/31/2018	Operation Hat Trick		
Ukrop's Dress Express	07/15	09/30/2018	Twins Enterprise Inc.	09/15	12/31/2018
University Blanket & Flag Corp	07/15	06/30/2019	Victory Tailgate	10/15	03/31/2019
University Frames (CA)	07/15	12/31/2018			
University Tees Inc.	08/15	09/30/2018	Tailgate Game Exclusive		
Uescape Apparel LLC	06/17	12/31/2018	Victory Tailgate	01/18	03/31/2019
Vantage Custom Classics	07/15	03/31/2019			
Varsity Brands Inc.	08/17	09/30/2018	Special Projects		
Victory Tailgate	07/15	03/31/2019	Panini America, Inc.	10/15	03/31/2020
Virginia Diner Inc.	07/15	09/30/2018			
Wildcat Retro Brands LLC	07/15	12/31/2018			
Williamsburg Merchants Inc. dba Campus Shop	10/15	12/31/2018			
Wincraft Inc.	07/15	03/31/2019			
Winning Streak Sports LLC	07/15	12/31/2018			
WKG Global Enterprises Inc. dba A Logo For You	09/15	09/30/2018			
Worthy Promotional Products	10/17	03/31/2018			
Xcetera, LLC	11/16	12/31/2018			
YETI Coolers LLC	05/18	03/31/2020			
Youth Monument Clothing Inc. dba Venley	07/15	09/30/2018			
Zephyr Graf-X	07/15	03/31/2019			

187 Licensees

Co-Branded Program (10%)

New Era Cap Co. Inc.	02/18	12/31/2018
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Co-Branded Program (8.0%)

Co-Branded Programs by Wildcat Retro Brands	11/16	12/31/2018
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ICS Royalty Reporting