

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

Standard License

4imprint Inc. (49210)

PO Box 320
Oshkosh, WI 54903-0320
Mr. John Lord
Phone 920-236-7272
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 03/09/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

ACCO Brands USA LLC (13020)

101 O'Neil Road
Sidney, NY 13838
Ms. Nan Birdsall
Phone 607-561-5222
Fax 607-561-5032
www.Accobrand.com
nanette.birdsall@acco.com
Spec Agr Disclosed: 04/26/2018

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Advanced Graphic Products dba Advanced-Online (58410)

750 Gateway
Coppell, TX 75019
Mr. Brendan Thornton
Phone 972-471-3070
Fax 972-471-3040
www.Advanced-online.com
bthornton@advanced-online.com
Spec Agr Disclosed: 04/22/2018

Distribution Channel(s)

Internet/TV/Catalog
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01V (Women's Jerseys & Performance Apparel)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
07B (Consumables)
07D (Infant Products)
07H (Electronics & Content)

All Star Dogs (72398)

20 Hastings Rd.
Marlboro, NJ 07746
Mr. Refael Olya
Phone 917-731-8651
Fax 732-566-3401
www.Allstardogs.com
info@allstardogs.com
Spec Agr Disclosed: 07/21/2018

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price

Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Alma Mater LLC (OH) (90088)

7040 Bold Forbes Court
Blacklick, OH 43004
Mr. Chad Sims
Phone 614-260-8222
Fax 614-448-4363
www.Almamaterwear.com
chad@almamaterwear.com
08/13/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
02C (Personal Accessories)
02D (Drinkware)

Alta Gracia Holdco, Inc. (86424)

160 E. John Street
Spartanburg, SC 29306
Ms. Amanda Wall
Phone 864-285-9810
Fax
www.altagraciaapparel.com
awall@altagraciaapparel.com

Licensees

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College of William & Mary

Spec Agr Disclosed: 03/19/2018

01M (Clothing Accessories)

kristy@barbarian.com

Spec Agr Disclosed: 03/29/2017

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)

Ambrose Enterprises LLC (44218)

P.O. Box 2214
Eureka, MT 59917
Mr. John Ambrose
Phone 360-752-2700
Fax 877-878-5570
www.Adrenalinepromotions.com
jambrose@adrenalinepromotions.com
Spec Agr Disclosed: 08/04/2017

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms)
01M (Clothing Accessories)

ASR7 - Tradition Scarves (91800)

3715 Neil Street
Raleigh, NC 27607
Mr. Parker Mason
Phone 919-825-0308
Fax
www.Traditionscarves.com
parker@traditionscarves.com
Spec Agr Disclosed: 03/29/2018

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Assessor & Associates dba Schmid Embroidery (115626)

510 Eastpark Court Ste. 100
Sandston, VA 23150
Ms. Kelsey Robusto
Phone 804-737-4141
Fax 804-737-4242
www.Logocompanyapparel.com
kelsey@logocompanyapparel.com
Spec Agr Disclosed: 07/18/2018

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Baden Sports Inc. (11587)

3401 Lind Ave. SW
Renton, WA 98057
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.Badensports.com
carolc@badensports.com
Spec Agr Disclosed: 01/03/2018

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
06B (Balls)

Barbarian Sports Wear Inc. (12329)

575 Trillium Drive
Kitchener, ON N2R 1J4
Ms. Kristy Murray
Phone 519-895-1932
Fax 519-895-0988
www.Barbarian.com

Distribution Channel(s)

Campus/Local Channel

Product Categories

01J (Men's/Unisex Fleece)

BE Ultimate Apparel Ltd (116958)

3368 West 33rd Ave
Vancouver, BC V6N2H2
Mr. Rumi Tejpar
Phone 604-351-2622
Fax

rumi@beultimate.com

Spec Agr Disclosed: 08/01/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Best Promotional Products & Apparel (117810)

250 Manchester Dr
Ruther Glen, VA 22546
Mr. Richard Williams
Phone 804-347-7142
Fax
www.Bestpromoandapparel.com
williams2501@yahoo.com
06/05/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Boathouse Sports (16417)

425 E. Hunting Park Ave.
Philadelphia, PA 19124
Mr.. John Kelly
Phone 215-425-4300
Fax 215-425-2068
www.Boathouse.com
jbkelly@boathouse.com
Spec Agr Disclosed: 03/02/2018

Distribution Channel(s)

Campus/Local Channel

Licensees

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College of William & Mary

Related Retail/Direct
Restricted Channel

Phone 404-355-9994
Fax 678-553-7011
www.Boxercraft.com/college
rprowell@boxercraft.com
Spec Agr Disclosed: 07/19/2018

Distribution Channel(s)

Restricted Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)

Distribution Channel(s)

- Campus/Local Channel
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
- CSA (Campus Supplier Apparel)
- CSN (Campus Supplier Non-Apparel)

Boelter Brands LLC (54782)

4200 N Port Washington Road
Glendale, WI 53212
Mrs. Lori Champion
Phone 414-967-4268
Fax 414-967-4399
www.Boelterbrands.com
lchampion@boelter.com
Spec Agr Disclosed: 06/22/2018

Distribution Channel(s)

- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Restricted Channel
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 02D (Drinkware)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05E (Publishing)
- 06A (Sports Equipment)
- 07B (Consumables)

Boxercraft Inc. (60640)

7131 Discovery Blvd
Mableton, GA 30126
Mr. Ryan Prowell

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 03A (Domestics)

Brand Fuel Promotions (33351)

9001 Aerial Center Pkwy. Suite 100
Morrisville, NC 27560
Ms. Allison McLain
Phone 919-447-4905
Fax 919-484-2566
www.Brandfuel.com
allisonm@brandfuel.com
Spec Agr Disclosed: 04/04/2018

Distribution Channel(s)

Restricted Channel

Product Categories

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
- CSA (Campus Supplier Apparel)
- CSN (Campus Supplier Non-Apparel)

Bright Ideas LLC (39941)

95 Zion Station Court
Troy, VA 22974
Ms. Janet Baellow
Phone 434-589-1441
Fax 434-589-3048
www.Gobrightideas.com
janet@gobrightideas.com
Spec Agr Disclosed: 12/27/2017

Bruzer Sportsgear Ltd (84337)

2 - 302 Bridgeland Ave. Unit 2
Toronto, ON M6A 1Z4
Mr. Jason Kendall
Phone 416-781-0011
Fax 416-781-3160
www.Bruzer.com
jason@bruzer.com
Spec Agr Disclosed: 03/21/2018

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)

Captivating Headwear (50242)

PO Box 721210
Norman, OK 73072
Ms. Marie Landry
Phone 405-360-9856
Fax 405-360-0373
www.Towcaps.com
mlandry@towlicensed.com
Spec Agr Disclosed: 08/10/2018

Distribution Channel(s)

- Amusement Park
- Grocery/Drug/Convenience Stores
- Off-Price
- Specialty Mass
- Super Center/Wholesale Clubs

Product Categories

- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)

Licensees

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College of William & Mary

- 01M (Clothing Accessories)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)
- 05E (Publishing)

CC Creations Ltd. (35738)

1800 Shiloh Avenue
 Bryan, TX 77803
 Mrs. Shelly Santoy-Poole
 Phone 979-693-9664
 Fax 979-823-4301
 www.Cccreationsusa.com
 s.santoy@cccreationsusa.com
 Spec Agr Disclosed: 10/12/2017

Distribution Channel(s)

Restricted Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 02D (Drinkware)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05B (Checks)
- 05D (School Supplies)

- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07H (Electronics & Content)

CDI Corp (17259)

3440 North Knox Street
 Chicago, IL 60641
 Ms. Rita Tucker
 Phone 773-205-2960
 Fax 773-205-2965
 www.Cdi-corp.com
 ritatucker@cdi-corp.com
 Spec Agr Disclosed: 10/25/2017

Distribution Channel(s)

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 06A (Sports Equipment)
- 07C (Health/Beauty)

Centon Electronics Inc. (66240)

27412 Aliso Viejo Parkway
 Aliso Viejo, CA 92656
 Ms Laura Wellman
 Phone 949-699-2088
 Fax 949-855-0579
 www.Centon.com
 lwellman@centon.com
 Spec Agr Disclosed: 06/29/2018

Distribution Channel(s)

- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Specialty Mass
- Specialty Mid-Tier

Product Categories

- 02C (Personal Accessories)

- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 07H (Electronics & Content)

Charles River Apparel (13670)

1205 Providence Highway (Rt 1)
 Sharon, MA 02067
 Mr. Jeremy Whiting
 Phone 781-793-5323
 Fax 781-793-1129
 www.Charlesriverapparel.com
 jeremyw@charlesriverapparel.com
 Spec Agr Disclosed: 07/06/2018

Distribution Channel(s)

- Campus/Local Channel
- Off-Price
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)

Church Hill Classics (15381)

594 Pepper Street
 Monroe, CT 06468
 Ms. Christie Liberante
 Phone 877-764-2525
 Fax 203-268-2468
 www.Diplomaframe.com
 christiel@diplomaframe.com
 Spec Agr Disclosed: 06/28/2018

Distribution Channel(s)

- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03C (Office Products)
- 05D (School Supplies)
- 05E (Publishing)

Cintas Corporation (IL) (31015)

5600 W. 73rd Street
 Chicago, IL 60638

Licensees

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College of William & Mary

Mr. Dale Pisarcik
 Phone 513-754-3560
 Fax 513-573-4232
 www.Cintas.com
 PisarcikD@cintas.com
 Spec Agr Disclosed: 02/07/2018

Distribution Channel(s)
 Restricted Channel

Product Categories
 CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Distribution Channel(s)
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

03A (Domestics)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Colonial Sports Inc. (114730)

1303 James Town Rd. Suite 111
 Williamsburg, VA 23185
 Mr. Jim Elder
 Phone 757-253-0277
 Fax
 www.thecolonialsports.com
 jim@colonialsportscustom.com
 Spec Agr Disclosed: 02/07/2018

Distribution Channel(s)
 Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories
 01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01J (Men's/Unisex Fleece)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)

College Concepts LLC (11690)

3350 Riverwood Pkwy Ste 850
 Atlanta, GA 30339
 Ms. Sonya Holmes
 Phone 770-859-1420
 Fax 770-859-1434
 www.CollegeConcepts.com
 sholmes@conceptssport.com
 Spec Agr Disclosed: 02/25/2018

Distribution Channel(s)
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)
 01S (Women's Fleece Tops & Bottoms)
 01W (Women's Fashion Tops)
 01Y (Women's Loungewear/Activewear/Misc.)

Collegiate Pacific Co. (11654)

PO Box 300
 Roanoke, VA 24002
 Ms. Danielle Napier
 Phone 540-981-0281
 Fax 540-981-0337
 www.Collegiatepacific.com
 danielle@collegiatepacific.com
 Spec Agr Disclosed: 09/26/2017

Distribution Channel(s)
 Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories
 04C (Signage Products)

Colosseum Athletics Corporation (13069)

2400 S Wilmington Ave
 Compton, CA 90220-5403
 Ms. Kelsey Keene
 Phone 970-302-9288
 Fax 310-667-8353
 www.Colosseumusa.com
 aimeer@colosseumusa.com
 Spec Agr Disclosed: 08/09/2018

Distribution Channel(s)
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories
 01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)

College Kids LLP (33691)

209 Rockwood Lane
 Neenah, WI 54956
 Mr. Joe Franzoi
 Phone 920-886-8920
 Fax 920-886-8933
 www.Collegekids.com
 joe.franzoi@collegekids.com
 Spec Agr Disclosed: 10/10/2017

Collegiate Tartan Apparel LLC (85771)

5603 West Friendly Ave. Suite B Box 150
 Greensboro, NC 27410
 Mr. Michael Cannon
 Phone 336-312-3296
 Fax 336-690-0059
 www.Collegiatetartan.com
 michael@collegiatetartan.com
 Spec Agr Disclosed: 01/09/2018

Distribution Channel(s)
 Campus/Local Channel
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier

Product Categories
 01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 02D (Drinkware)

Licensees

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College of William & Mary

01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)

Columbia Sportswear by Outdoor Custom Sportswear (104432)

7007 College Blvd. Suite 200
 Overland Park, KS 66211
 Ms. Sarah Dice
 Phone 866-288-5070
 Fax 913-341-7465
 www.Ocsapparel.com
 sdice@ocsapparel.com
 Spec Agr Disclosed: 04/03/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01T (Women's Outerwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)
 05E (Publishing)
 06A (Sports Equipment)

Commemoratives Adams & Adams Inc. (12082)

896 Middlebury Rd.
 Middlebury, CT 06762
 Ms. Terri Adams
 Phone 203-758-1563
 Fax 203-598-3225
 www.Commerativesadams.com
 terri@mailplexct.com
 Spec Agr Disclosed: 06/27/2018

Distribution Channel(s)

Related Retail/Direct

Product Categories

04E (Holiday Accessories)

Creative Apparel Concepts Inc. (41250)

10050 89th Ave N
 Maple Grove, MN 55369
 Mr. Scott Gray
 Phone 612-843-1845
 Fax 612-843-1850
 www.Creativeapparelconcepts.com
 scott@creativeapparelconcepts.com
 Spec Agr Disclosed: 08/03/2018

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01I (Women's T-shirts)
 01S (Women's Fleece Tops & Bottoms)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)

Creative Knitwear (50333)

PO Box 921852
 Norcross, GA 30010
 Mr. Jeff Marks
 Phone 770-530-5984
 Fax 770-393-1825
 www.Creativeknitwear.com
 jeff.marks@creativeknitwear.com
 Spec Agr Disclosed: 01/04/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 05E (Publishing)

07D (Infant Products)

Creative Specialty Promotions Inc (114149)

269 Purdue Court
 Paramus, NJ 07652
 Mr. Roy Gordon
 Phone 201-447-1444
 Fax 201-652-0733
 www.Cspromos.com
 tjcreative@cox.net
 Spec Agr Disclosed: 03/26/2018

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)
 CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

CustomInk LLC (37786)

2910 District Ave
 Ste. 3
 Fairfax, VA 22031
 Ms. Bailey Rockwell
 Phone 703-891-2270
 Fax 703-852-2730
 www.Customink.com
 licensing@customink.com
 Spec Agr Disclosed: 09/18/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)
 CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Cutter & Buck (29578)

101 Elliott Ave W Ste 100
 Seattle, WA 98119
 Ms. Erika Dahring
 Phone 206-622-4191
 Fax 206-448-0589
 www.Cutterbuck.com
 Erika.Dahring@cutterbuck.com
 Spec Agr Disclosed: 01/11/2018

Distribution Channel(s)

Better Dept Stores/Boutiques

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01L (Men's/Unisex Performance Apparel)
 01T (Women's Outerwear)
 01W (Women's Fashion Tops)

Danforth Pewter (85634)

52 Seymour St
 Middlebury, VT 05753
 Ms. Brittany Mason
 Phone 802-388-8666
 Fax 802-388-0099
 www.Danforthpewter.com
 sales@danforthpewter.com
 Spec Agr Disclosed: 03/15/2018

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

02A (Jewelry)
 02D (Drinkware)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

David Lorincz DBA 3rd Tee Promotional Products (116797)

68 Winster Fax
 Williamsburg, VA 23185
 Mr. David Lorincz
 Phone 757-220-1910
 Fax
 www.3rdtee.com
 dave@3rdtee.com
 Spec Agr Disclosed: 03/21/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

Dr. Seuss by Spirit Products Ltd./MA (100212)

88 Essex Street
 Haverhill, MA 01832
 Ms. Manon Camacho
 Phone 978-372-2022
 Fax 978-372-5399
 www.Spiritproducts.com
 mcamacho@spiritproducts.com
 Spec Agr Disclosed: 12/11/2017

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories)
 02D (Drinkware)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 07D (Infant Products)

Ecell Global Inc. (114466)

8600 Commodity Circle Ste. 128
 Orlando, FL 32819
 Mr. Gem Celikkol
 Phone 407-865-9797
 Fax
 www.ecellglobal.com
 gemc@ecellglobal.com
 Spec Agr Disclosed: 08/22/2017

Distribution Channel(s)

Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

07H (Electronics & Content)

Eglomise Designs of Boston Inc. (15483)

5701 West 36th Street
 St. Louis Park, MN 55416
 Ms. Jen Schultz
 Phone 800-443-8987
 Fax 978-862-0009
 www.Eglomisedesigns.com
 books@eglomisedesigns.com

Spec Agr Disclosed: 08/07/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

02A (Jewelry)
 03A (Domestics)
 03C (Office Products)
 05A (Stationery)
 05E (Publishing)

Eleven West Inc. (12084)

6598 New River Road
 Fairlawn, VA 24141
 Ms. Lisa Graham
 Phone 540-639-9319
 Fax 540-639-6683
 www.Elevenwest.com
 lisa@elevenwest.com
 Spec Agr Disclosed: 06/27/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Emory Group LLC (55562)

1320 Howell Road
 Duncan, SC 29334
 Mr. Michael Emory
 Phone 864-595-3771
 Fax 864-752-1142
 www.geneologie.com
 michael@emorygroup.com
 Spec Agr Disclosed: 12/27/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)
 CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Evergreen Enterprises of Virginia LLC (25261)

5915 Midlothian Turnpike

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

Richmond, VA 23225
 Ms. Angie Hoyer
 Phone 800-831-1800
 Fax 804-231-2888
 www.Myeevergreen.com
 angieh@myeevergreen.com
 Spec Agr Disclosed: 01/24/2018

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 02D (Drinkware)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05C (Paper Products)

Fanatic Group LLC - The (51414)

400 Raritan Ctr Pkwy
 Suite E-G
 Edison, NJ 08837
 Ms. Monica Viera
 Phone 732-512-1777
 Fax 732-512-9444
 www.thefanaticgroup.com
 monica@thefanaticgroup.com
 Spec Agr Disclosed: 05/21/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05D (School Supplies)
 06C (Toys)

Fanatics Apparel, Inc. (11616)

8100 Nations Parkway
 Jacksonville, FL 32256
 Ms. Suzanne Balog
 Phone 904-271-4621
 Fax
 www.fanatics.com
 sbalog@fanatics.com
 Spec Agr Disclosed: 08/15/2018

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)

Fleming's Engraving (116892)

103 Bacon Ave.
 Williamsburg, VA 23185
 Mr. Jason Buck
 Phone 757-229-5688
 Fax
 www.flemingshop.com
 jason@flemingshop.com
 Spec Agr Disclosed: 07/19/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)

CSN (Campus Supplier Non-Apparel)

For Bare Feet Inc. (11695)

1996 Newtown Pike
 Georgetown, KY 40324
 Ms. Kelly Baugh
 Phone 765-349-7474
 Fax 765-349-7470
 www.fbforiginals.com
 royalties@fbforiginals.com
 Spec Agr Disclosed: 03/29/2018

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 07E (Footwear)

Four Point Products/Vulcan Information Packaging (11634)

PO Box 29
 Vincent, AL 35178
 Ms. Ashley Webb
 Phone 205-672-2241
 Fax 800-634-1532
 www.Fourpoint.com
 awebb@vulcanpackaging.com
 Spec Agr Disclosed: 02/07/2018

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)
 06D (Games)

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive
Williamsburg, VA 23185
Ms. Wanda Pullom
Phone 757-872-6438
Fax 757-872-6958
www.Fremontdie.com
wpullom@fremontdie.com
Spec Agr Disclosed: 09/16/2018

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Fresh Printz LLC (106320)

19248 Walnut Hills Rd.
Jeffersonton, VA 22724
Ms. Linda DeBruhl
Phone 540-937-3017
Fax
www.Freshprintz.com
fp@fpindustries.com
Spec Agr Disclosed: 06/11/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

G & G Outfitters Inc (12989)

4901 Forbes Blvd.
Lanham, MD 20706
Ms. Audrey Hill
Phone 301-731-2099
Fax 301-731-5199
www.Ggoutfitters.com
ahill@ggoutfitters.com

Spec Agr Disclosed: 03/13/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Garb Inc. (50224)

730 South Jason St. Unit # 34
Denver, CO 80223
Ms. Juli Messenger
Phone 303-674-3139
Fax 303-679-0272
www.Garbinc.com
jmessenger@garbinc.com
Spec Agr Disclosed: 05/24/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
07D (Infant Products)

GFSI LLC (Champion) (12269)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
trey.ham@hanes.com
Spec Agr Disclosed: 08/10/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog

Off-Price

Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01U (Women's Headwear)
01V (Women's Jerseys & Performance Apparel)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)
05E (Publishing)

GFSI LLC (Gear For Sports) (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
trey.ham@hanes.com
Spec Agr Disclosed: 08/10/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01H (Men's Fashion Apparel)

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01S (Women's Fleece Tops & Bottoms)
 01U (Women's Headwear)
 01W (Women's Fashion Tops)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02B (Class Rings)
 03C (Office Products)
 05D (School Supplies)
 05E (Publishing)

GFSI LLC (Under Armour) (61528)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 trey.ham@hanes.com
 Spec Agr Disclosed: 08/10/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01U (Women's Headwear)
 01V (Women's Jerseys & Performance Apparel)
 06A (Sports Equipment)

Give Through Design (118998)

1459 Richmond Rd.
 Williamsburg, VA 23185
 Ms. Holly Bower
 Phone 757-345-0083
 Fax
 www.Givethroughdesign.com
 giveadmin@givethroughdesign.com
 Spec Agr Disclosed: 11/07/2017

Distribution Channel(s)

Haberdasher Corporate Apparel (101764)

PO Box 14857
 Richmond, VA 23221
 Mr. Scott Illicky
 Phone 804-878-7630
 Fax 804-658-3458
 www.HaberdasherCorporateApparel.com
 scott@haberdasherCorporateApparel.com
 Spec Agr Disclosed: 09/19/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Harrow Sports Inc. (58637)

600 West Bayaud Avenue
 Denver, CO 80223
 Ms. Kelly Williams
 Phone 303-892-3472
 Fax 303-893-1408
 www.HarrowSports.com
 kelly.williams@harrowSports.com
 06/05/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Herff Jones LLC (12263)

4601 West 62nd Street
 Indianapolis, IN 46268
 Ms. Taz Bastien
 Phone 317-612-3683
 Fax 317-612-3683
 www.HerffJones.com/college
 stbastien@herffjones.com
 Spec Agr Disclosed: 06/27/2018

Distribution Channel(s)

Campus/Local Channel

Hibernate Inc. (76990)

14249 Big Apple Rd.
 Glen Allen, VA 23059
 Mr. Kenneth Lowenstein
 Phone 804-829-9140
 Fax 804-829-9143
 www.hibernateonline.com
 kenlowenstein@usa.net
 Spec Agr Disclosed: 12/28/2017

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Hillflint Inc. (105213)

453 W 17th St #4SW
 New York, NY 10011
 Mr. James Jiang
 Phone 224-717-0617
 Fax
 www.Hillflint.com
 james@hillflint.com
 11/14/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)

Licensees

2018-08-20 12:00:34 PM

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College of William & Mary

01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01W (Women's Fashion Tops)

Hilton Village Goldsmith (22543)

10345 Warwick Blvd.
 Newport News, VA 23601
 Mr. James Epperson
 Phone (757) 599-6300
 Fax (757) 595-3180

hvgjewelry@verizon.net
 Spec Agr Disclosed: 02/12/2018

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

02A (Jewelry)

ID America (13465)

941 Corporate Lane
 Chesapeake, VA 23320-3651
 Mr. Ken Carlson
 Phone 757-609-3162
 Fax 757-549-0659

www.idamerica.com
 ken@idamerica.com
 Spec Agr Disclosed: 09/20/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)
 CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Identify Yourself LLC (77394)

PO Box 432
 Kitty Hawk, NC 27949
 Ms. Connie Gotthelf
 Phone 252-480-1433
 Fax 252-261-4082

www.identifyyourself.biz
 connie@identifyyourself.biz
 Spec Agr Disclosed: 06/25/2018

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)
 CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

J. America, LLC (14278)

445 E. Van Riper Rd
 Fowlerville, MI 48836
 Ms. Marie Landry
 Phone 517-655-8800
 Fax 517-655-8801

www.J-america.com
 MLandry@towlicensed.com
 Spec Agr Disclosed: 05/03/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01W (Women's Fashion Tops)
 01Y (Women's Loungewear/Activewear/Misc.)

Jardine Associates (44516)

200 Compass Cir
 North Kingstown, RI 02852
 Ms. Donna Harmon
 Phone 401-667-0410
 Fax 401-667-3818

www.Jardineassociates.com
 Licensing@jardineassociates.net
 Spec Agr Disclosed: 07/18/2018

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores

Internet/TV/Catalog
 Restricted Channel
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 02D (Drinkware)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07E (Footwear)
 07H (Electronics & Content)

Jostens Inc. (11572)

148 E. Broadway
 Owatonna, MN 55060
 Ms. Joley Podein
 Phone 507-455-6561
 Fax
 www.Jostens.com
 joley.podein@newellco.com
 Spec Agr Disclosed: 09/27/2017

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01M (Clothing Accessories)
 02A (Jewelry)
 02B (Class Rings)
 02C (Personal Accessories)
 03A (Domestics)

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

03C (Office Products)
04B (Collectibles)
04C (Signage Products)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299
Fax 401-431-0666
www.Nordiccollege.net
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 07/12/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

Knights Apparel LLC (14948)

1000 E Hanes Mill Rd
Winston Salem, NC 27105
Ms. Susan Kibelstis
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
susan.kibelstis@hanes.com
Spec Agr Disclosed: 05/24/2018

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01V (Women's Jerseys & Performance Apparel)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)
05E (Publishing)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Aimee Cannon
Phone 218-846-3065
Fax 218-209-4072
www.Lakeshirts.com
licensing@blue84.com
Spec Agr Disclosed: 07/26/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)

League Collegiate Wear (13962)

401 E 4th St Bldg 8 Fl 1
Bridgeport, PA 19405
Ms. Kate Mikotacyzk
Phone 610-272-7575
Fax 610-272-9175
league91.com
kate.mikotacyzk@league91.com
Spec Agr Disclosed: 03/27/2018

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)
02C (Personal Accessories)
03A (Domestics)

Legacy Athletic (14000)

300 Fame Ave
Hanover, PA 17331
Ms. Angie Muller
Phone 717-630-0892
Fax 717-630-0827
www.Legacyathletic.com
amuller@legacy92.com
Spec Agr Disclosed: 04/17/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01U (Women's Headwear)
01W (Women's Fashion Tops)

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

Levelwear (59015)

66 West Beaver Creek Road
 Richmond Hill, ON L4B 1G5
 Mr. Jeff Church
 Phone 866-423-5071
 Fax 416-465-4571
 www.Levelwear.com
 jchurch@accolade-group.com
 Spec Agr Disclosed: 04/19/2018

Distribution Channel(s)

- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 02C (Personal Accessories)

Logo Brands Inc. (36683)

117 Southeast Parkway
 Franklin, TN 37064
 Ms. Shannon O'Dell
 Phone 615-261-2100
 Fax 615-261-2101
 www.Logobrands.com
 shannon@logobrands.com
 Spec Agr Disclosed: 07/25/2018

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel

- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 06B (Balls)

LogoArt LLC (111648)

4122 Olympic Blvd.
 Erlanger, KY 41018
 Mr. Russ Anderson
 Phone 859-980-1025
 Fax 859-282-2424
 www.logoart.com
 russ@insigniacollection.com
 Spec Agr Disclosed: 06/22/2018

Distribution Channel(s)

- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 02A (Jewelry)
- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)

LogoFit LLC (12034)

3202 Lapeer Road
 Flint, MI 48503
 Ms. Ann Tyler
 Phone 810-715-1980
 Fax 810-715-1981
 www.Logofit.com
 atyler@logofit.com
 Spec Agr Disclosed: 07/07/2017

Distribution Channel(s)

- Campus/Local Channel
- Restricted Channel

Product Categories

- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 01U (Women's Headwear)
- 04E (Holiday Accessories)

LXG (17536)

921 S. Park Ln
 Tempe, AZ 85281
 Ms. Kristina Youngquist
 Phone 602-437-5550
 Fax 602-437-5445
 www.Lxginc.com
 kristina@lxginc.com
 Spec Agr Disclosed: 01/09/2018

Distribution Channel(s)

- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 02A (Jewelry)
- 02D (Drinkware)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)
- 07H (Electronics & Content)

M. LaHart & Co. Ltd. (40579)

Box 1870
 Litchfield, CT 06759
 Mrs. Mary Skoog
 Phone 800-551-4715
 Fax 888-962-2336
 www.Mlahart.com
 mskoog@mlahart.com

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

Spec Agr Disclosed: 06/29/2018

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)

Marble Mountain Creations (41102)

P O Box 927
Shannon, GA 30172
Ms. Julie Ruth
Phone 706-346-1018
Fax
www.Trainsgoneby.com
julie.ruth@gmail.com
Spec Agr Disclosed: 12/14/2017

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
03D (Housewares)
04E (Holiday Accessories)

Mascot Factory (62517)

12340 Stowe Dr, Suite B
Poway, CA 92064-8833
Ms. Sandra Oh
Phone 858-679-2246
Fax 407-386-6968
www.Mascotfactory.com
sandra@mascotfactory.com
Spec Agr Disclosed: 07/17/2018

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06C (Toys)
07D (Infant Products)

Memory Company LLC-The (14697)

25 Downing Drive
Phenix City, AL 36869
Victoria Gentry
Phone 334-448-0708
Fax 334-664-0022
www.Memorycompany.com
vgentry@memorycompany.com
Spec Agr Disclosed: 12/27/2016

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Midwest College Mktg Group a div of IMAGEN Brands (15050)

145 Cane Creek Industrial Park Rd.
Suite 125
Fletcher, NC 28732
Ms. Liberty Fish
Phone 800-920-5944
Fax 888-716-4950
www.Mcmgroup.net
licensing@mcmgroup.net

Spec Agr Disclosed: 04/26/2018

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07D (Infant Products)
07H (Electronics & Content)

Neil Enterprises Inc. (11748)

1000 Woodlands Parkway
Vernon Hills, IL 60061
Ms. Ana Botezatu
Phone 847-549-7627
Fax 847-549-0349
www.neilvarsityline.com
abotezatu@neilvarsityline.com
Spec Agr Disclosed: 07/31/2018

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)
- 07H (Electronics & Content)

sportslicensing@boostbranding.com
Spec Agr Disclosed: 09/28/2017

Distribution Channel(s)

Restricted Channel

Product Categories

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
- CSA (Campus Supplier Apparel)
- CSN (Campus Supplier Non-Apparel)

Fax 913 663-6801
www.Bcsapparel.com
cgroves@bcsapparel.com
Spec Agr Disclosed: 08/12/2016

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01U (Women's Headwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 06A (Sports Equipment)
- 06B (Balls)

Neu Retail LLC (86821)

4015 Chestnut St.
Philadelphia, PA 19104
Mr. Daniel Pereyra
Phone 301-652-2372
Fax 240-489-9800
www.Thehonoursociety.com
daniel@chicka-d.com
Spec Agr Disclosed: 06/12/2018

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's T-shirts)
- 01M (Clothing Accessories)
- 01S (Women's Fleece Tops & Bottoms)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07H (Electronics & Content)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Ann Godfrey
Phone 716-604-9000
Fax 716-604-9127
www.Neweracap.com
ann.godfrey@neweracap.com
Spec Agr Disclosed: 02/06/2018

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)
- 05E (Publishing)

New Clients Inc. DBA Boost Promotional Branding (78913)

3900 Gaskins Rd.
Richmond, VA 23233
Mr. Ben Snyder
Phone 804-560-7000
Fax 804-560-7065
www.Newclients.com

Nike by Branded Custom Sportswear (76550)

7007 College Blvd Ste 700
Overland Park, KS 66211
Ms. Cathy Groves
Phone 913-663-6800

Original Grain Watch Co. (118668)

404 14th Street
San Diego, CA 92101
Ms. Katie Bistran
Phone 917-613-6658
Fax
www.Originalgrain.com
katie@originalgrain.com
Spec Agr Disclosed: 11/07/2017

Distribution Channel(s)

- Better Dept Stores/Boutiques

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct

Product Categories

02A (Jewelry)

Parkway Print Shop (119160)

410 Lightfoot Rd.
 Ste. C
 Williamsburg, VA 23188
 Mr. Jared Chubb
 Phone 757-389-3959
 Fax

jared@parkwayprintshop.com
 Spec Agr Disclosed: 01/03/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Payne Publishers (13887)

8707 Quarry Road
 Manassas, VA 20110-5389
 Mr. Keith Jones
 Phone 703-369-5454
 Fax 703-369-0492
 www.Paynepub.com
 keithj@paynepub.com
 Spec Agr Disclosed: 01/10/2018

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Pel Industries Inc. (14822)

2001 Town West Drive
 Rogers, AR 72756
 Ms. Laura Mills
 Phone 479-636-0064
 Fax 888-556-2936
 www.Pelathletic.com
 lmills@pelindustries.com
 Spec Agr Disclosed: 01/04/2018

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01S (Women's Fleece Tops & Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)

Penelope (116900)

286 Industrial Park Lane
 Appomattox, VA 24522
 Mr. Scott Small
 Phone 434-352-0604
 Fax

scott@penelope.com
 Spec Agr Disclosed: 06/28/2018

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)

Peter Millar LLC (79217)

1002 Twin Creeks Court
 Durham, NC 27703
 Ms. Elise Tubertini
 Phone 919-695-4172
 Fax 919-465-0255
 www.Petermillar.com
 etubertini@petermillar.com
 Spec Agr Disclosed: 11/16/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01K (Men's/Unisex Loungewear & Sleepwear)

01M (Clothing Accessories)
 01T (Women's Outerwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 05E (Publishing)
 06A (Sports Equipment)

Prints Charming LLC (56383)

1941 Highway 86
 Millford, IA 51351
 Mr. Jim Nodland
 Phone 712-337-8119
 Fax 712-337-0184
 www.printscharmingshop.com
 jim@printscharming.biz
 Spec Agr Disclosed: 07/11/2018

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 05E (Publishing)

Promo Factory LLC (101843)

6440 Thomas Jefferson Pkwy Suite C
 Palmyra, VA 22963
 Ms. Kathryn Mahanes
 Phone 434-305-2233
 Fax 703-842-5413
 www.Yourcompanypromoneeds.com
 kathryn@yourpromoneeds.com
 Spec Agr Disclosed: 02/13/2018

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)
 CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Promoversity Department (97856)

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

6213 Factory Rd, Unit A
Crystal Lake, IL 60014
Ms. Donna Baer
Phone 877-737-7137
Fax 413-282-9591
www.Promoversity.com
donna@promoversity.com
Spec Agr Disclosed: 07/10/2018

Distribution Channel(s)
Restricted Channel

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Promoversity LLC (89056)

6213 Factory Rd, Unit A
Crystal Lake, IL 60014
Ms. Donna Baer
Phone 877-737-7137
Fax 413-282-9591
www.Promoversity.com
donna@promoversity.com
Spec Agr Disclosed: 07/10/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01W (Women's Fashion Tops)
03A (Domestics)

R and R Imports Inc. (39800)

710 Kessler Mill Road
Salem, VA 24153
Mr. Corban Battaglia
Phone 540-904-6969
Fax 540-904-6472
www.Rrinconline.com
corban@rrinconline.com

Spec Agr Disclosed: 01/24/2018

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories

02A (Jewelry)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)
06D (Games)
07H (Electronics & Content)

R.F.S.J. Inc. (12738)

654 West Main Street
Mt. Pleasant, PA 15666
Mrs. Doreen Myers
Phone 724-547-4457
Fax 724-547-6717
www.rfsj.com
doreen@rfsj.com
Spec Agr Disclosed: 01/15/2018

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02D (Drinkware)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Rennie's Advertising Ideas, Inc. (80082)

711 Twinridge Lane
Richmond, VA 23236
Mr. Fred Clark

Phone 804-272-4442
Fax
www.Renniesadv.com
fclark@renniesadv.com
Spec Agr Disclosed: 08/06/2018

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Rich's Stitches (14201)

4013 McArthur Ave.
Richmond, VA 23227
Mr. Chris Rich
Phone (804)262-3477
Fax (804)262-3378
www.Richsstitches.com
chris@richsstitches.com
Spec Agr Disclosed: 09/08/2018

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Rivalry LLC (39144)

PO Box 1353
Southgate, MI 48195
Mr. Stephen Crow
Phone 586-598-8121
Fax 586-806-6690
www.Rivalryllc.com
scraw@rivalryllc.com
Spec Agr Disclosed: 01/03/2018

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
06A (Sports Equipment)

Roaring Spring Blank Book Co. (13224)

PO Box 35
Roaring Spring, PA 16673
Ms. Beth Vaughn
Phone 814-224-5141
Fax 814-793-4843
www.Roaringspring.com
bvaughn@roaringspring.com
Spec Agr Disclosed: 09/28/2017

Distribution Channel(s)
Campus/Local Channel

Product Categories
02D (Drinkware)
03D (Housewares)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

Royce Apparel Inc. (61548)

5800 Royce St
Kannapolis, NC 28083
Mr. Brian Hoke
Phone 704-933-6000
Fax 704-933-8000
www.Royceapparel.com
brian@royceapparel.com
Spec Agr Disclosed: 07/07/2017

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's T-shirts)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)

School Datebooks (54205)

2880 U.S. Highway 231 South
Lafayette, IN 47909
Ms. Jennifer Lamont
Phone 765-471-8883
Fax 765-471-8874
www.Schooldatebooks.com
jenniferlamont@sdiinnovations.com
Spec Agr Disclosed: 03/28/2018

Distribution Channel(s)
Campus/Local Channel
Restricted Channel

Product Categories
05D (School Supplies)

SDS Design Associates Inc. (14897)

2534 Beryl Avenue
Whitehall, PA 18052
Ms. Allyson Shellhamer
Phone 610-820-7044
Fax 610-820-0999
www.Sdsdesign.com
allyson@sdsdesign.com
Spec Agr Disclosed: 03/14/2018

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
03B (Furniture/Furnishings)
04A (Automobile Products)
05A (Stationery)

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd.
Lexington, VA 24450
Mr. Wayne Fitzgerald
Phone 540-464-3252
Fax 540-463-3252
www.Shenandoahframing.com
wayne@shenandoahframing.com
Spec Agr Disclosed: 06/20/2018

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct

Product Categories
03C (Office Products)

05E (Publishing)

Smathers and Branson (66810)

5110 Ridgefield Road, Suite 204
Bethesda, MD 20816
Mr. Chris Van Zandt
Phone 301-229-9436
Fax 301-841-7221
www.Smathersandbranson.com
cvanzandt@smathersandbranson.com
Spec Agr Disclosed: 10/09/2017

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Related Retail/Direct
Specialty Mid-Tier

Product Categories
01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
07E (Footwear)
07H (Electronics & Content)

Southern Tide LLC (80511)

84 Villa Rd., Suite 101
Greenville, SC 29615
Mr. Kent Barber
Phone 864-908-3087
Fax 866-519-5060
www.Southerntide.com
licensing@southerntide.com
Spec Agr Disclosed: 03/26/2018

Distribution Channel(s)
Campus/Local Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Spirit Clothing Co, dba Spirit Activewear & Spirit (105266)

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

2209-2211 E. 37th St.
 Los Angeles, CA 90058
 Ms. Leah Daniel
 Phone 213-784-0540
 Fax
 www.Spiritfootballjersey.com
 licensing@spiritjersey.com
 Spec Agr Disclosed: 06/01/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01I (Women's T-shirts)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)

Spirit Products Ltd./MA (12289)

88 Essex Street
 Haverhill, MA 01832
 Ms. Manon Camacho
 Phone 978-372-2022
 Fax 978-372-5399
 www.Spiritproducts.com
 mcamacho@spiritproducts.com
 Spec Agr Disclosed: 06/20/2018

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 02D (Drinkware)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties -

Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)
 07H (Electronics & Content)

Sports Licensing Solutions LLC (46886)

3200 Shawnee Industrial Way, Suite 200
 Suwanee, GA 30024
 Mr. Onur Kececigil
 Phone 800-525-5923
 Fax 678-730-0604
 www.Fanmats.com
 onur@fanmats.com
 Spec Agr Disclosed: 07/19/2018

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 05E (Publishing)
 06A (Sports Equipment)

Standard Chair Of Gardner (12421)

1 South Main Street
 Gardner, MA 01440-0929
 Ms. Heather Caron
 Phone 978-632-1301
 Fax 978-632-1345
 www.Standardchair.com
 heatherc@standardchair.com

Spec Agr Disclosed: 06/04/2018

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

03B (Furniture/Furnishings)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
 Attleboro, MA 02703
 Mr. Terry Sanger
 Phone 508-222-0155
 Fax 508-222-0139
 www.Stormduds.com
 terrys@stormduds.com
 Spec Agr Disclosed: 08/07/2018

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)

Strand Art Company (11615)

4700 E Hunter
 Anaheim, CA 92807
 Ms. Vicky Strand
 Phone 714-777-0444
 Fax 714-970-8890
 www.Strandart.com
 wickie01@aol.com
 Spec Agr Disclosed: 01/18/2018

Distribution Channel(s)

Campus/Local Channel

Product Categories

04A (Automobile Products)

Strideline LLC (110098)

3518 Fremont Ave. N. #543
 Seattle, WA 98103
 Mr. Rae Keener
 Phone 425-246-3717
 Fax
 www.strideline.com
 licensing@strideline.com

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

Spec Agr Disclosed: 01/30/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Taber Studios LLC (114342)

1442 A Walnut St. #77
Berkeley, CA 94709
Mr. Bob Taber
Phone 888-604-9894
Fax
www.taberstudios.com
robertctaber@gmail.com
Spec Agr Disclosed: 12/16/2017

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)

Tanners Team Sports Inc. (119182)

736 Mid-America Blvd.
Hot Springs, AR 71913
Mr. Vince Signorelli
Phone 501-760-6888
Fax
www.Tanners.com
vince@tanners.com
Spec Agr Disclosed: 01/03/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Team Connection (103468)

PO Box 5045
High Point, NC 27262
Mr. Kirby Micka
Phone 336-431-2551
Fax 336-431-2117
www.Teamconnection.com

kmicka@teamconnection.com

Spec Agr Disclosed: 02/24/2016

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Team Golf (22762)

2221 Luna Road
Carrollton, TX 75006
Ms. Alisa Stitt
Phone 214-366-1595
Fax 214-366-1599
www.teamgolfusa.com
astitt@teamgolfusa.com
Spec Agr Disclosed: 10/03/2017

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
North Venice, FL 34275
Ms. Monika Weinhardt
Phone 941-441-4524
Fax
www.Tervis.com
mweinhardt@tervis.com
Spec Agr Disclosed: 07/10/2018

Distribution Channel(s)

Campus/Local Channel

Product Categories

02D (Drinkware)
03D (Housewares)
05E (Publishing)
07D (Infant Products)

Third Street Sportswear (11659)

PO Box 145

Ozark, MO 65721-0145
Ms. Becky Thomas
Phone 800-538-1059
Fax 417-485-8995
www.Thirdstreetsportswear.com
becky@thirdstreetsportswear.com
Spec Agr Disclosed: 02/19/2018

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Tidewater Printers, Inc. dba Cardwell Printing (118199)

15470 Warwick Blvd
Newport News, VA 23608
Ms. Danette Gibson
Phone 757-888-0674
Fax
www.Cardwellprinting.com
dgibson@cardwellprinting.com
Spec Agr Disclosed: 06/18/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Tin Cup Products LLC (80076)

7223 Lee Hwy. Suite 100
Falls Church, VA 22046
Mr. Joseph Hotter
Phone 703-876-6063
Fax 703-876-6390
www.Tin-cup.com
jhotter@tin-cup.com
Spec Agr Disclosed: 10/23/2017

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

College of William & Mary

05E (Publishing)

TK Promotions Inc. (105449)

4441 Cox Road
 Glen Allen, VA 23060
 Traci Phillips
 Phone 804-740-8800
 Fax 804-740-8810
 www.Tkpromotionsinc.com
 Traci@tkpromotionsinc.com
 Spec Agr Disclosed: 06/20/2018

Distribution Channel(s)

Restricted Channel

Product Categories

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
- CSA (Campus Supplier Apparel)
- CSN (Campus Supplier Non-Apparel)

To The Game LLC (11499)

16 Downing Drive
 Phenix City, AL 36869
 Ms. Keeli Floyd
 Phone 334-291-5151
 Fax 334-448-2313
 www.2thegame.com
 keeli.floyd@2thegame.com
 Spec Agr Disclosed: 05/23/2018

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)

Top Of The World (11871)

3001 36th Ave NW
 Norman, OK 73072
 Ms. Marie Landry
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mlandry@towlicensed.com
 Spec Agr Disclosed: 08/09/2018

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01U (Women's Headwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 05E (Publishing)

Twin City Knitting Co. Inc. (79910)

PO Box 1179
 Conover, NC 28613-1179

Mr. Brad Davis

Phone 828-464-4830
 Fax 828-464-8072
 www.tcksports.com
 bdavis@tcksports.com
 Spec Agr Disclosed: 05/01/2018

Distribution Channel(s)

- Campus/Local Channel
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
- Team Dealer

Product Categories

- 01M (Clothing Accessories)

Twins Enterprise Inc. (11642)

15 Southwest Park
 Westwood, MA 02090
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8342
 www.Twinsenterprise.com
 kevinm@47brand.com
 Spec Agr Disclosed: 01/22/2018

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01M (Clothing Accessories)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)
- 01X (Women's Fashion Bottoms)

Tytan Athletics LLC (116769)

2854 N Augusta Dr.

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

Lehi, UT 84043
 Mr. Kody Thompson
 Phone 801-762-9227
 Fax

tytanathletics@gmail.com
 Spec Agr Disclosed: 09/19/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

U-Trau Inc. (11784)

11720 East 49th Avenue
 Denver, CO 80239
 Ms. Becky Alarid
 Phone 303-375-9620
 Fax 303-375-0815
 www.Utrau.com
 becky@utrau.com
 Spec Agr Disclosed: 02/22/2018

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01W (Women's Fashion Tops)
 01Y (Women's Loungewear/Activewear/Misc.)

UFS/Third Street Sportswear (31536)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Becky Thomas
 Phone 417-485-3881
 Fax 417-485-8995

becky@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/19/2018

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Ukrop's Dress Express (39044)

14201 Sommerville Ct.
 Midlothian, VA 23113
 Ms. Rosey Davidson
 Phone 804-622-2003
 Fax 804-323-6772

rdavidson@ukropsdressexpress.com
 Spec Agr Disclosed: 10/04/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)
 CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

University Blanket & Flag Corp (12511)

1111 Orange Ave. Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com

Spec Agr Disclosed: 06/18/2018

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 04A (Automobile Products)
 04C (Signage Products)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Ms. Liz Smith
 Phone 800-711-1977

Fax 714-575-5175
 www.Universityframes.com
 licensing@universityframes.com
 Spec Agr Disclosed: 01/04/2018

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier

Product Categories

03C (Office Products)
 05E (Publishing)

University Tees Inc. (69409)

13000 Athens Ave. Sutie 210
 Lakewood, OH 44107
 Mr. Steve Kowalski
 Phone 440-666-4281
 Fax 877-571-4593
 www.Universitytees.com
 skowalski@utees.com
 Spec Agr Disclosed: 09/19/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)
 CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Uscap Apparel LLC (105977)

10 McLaren Unit C
 Irvine, CA 92618
 Mr. Alex Nowlin
 Phone 9498421908
 Fax 9498421908
 www.uscapeapparel.com
 alex@uscapeapparel.com
 05/24/2018

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

01S (Women's Fleece Tops & Bottoms)
 01W (Women's Fashion Tops)
 01Y (Women's Loungewear/Activewear/Misc.)
 05A (Stationery)

Vantage Custom Classics (15168)

100 Vantage Drive
 Avenel, NJ 07001
 Ms. Marie Augustyn
 Phone 732-340-3000
 Fax 732-340-5850
 www.Vantageapparel.com
 mariea@vantageapparel.com
 Spec Agr Disclosed: 06/06/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01T (Women's Outerwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)

Varsity Brands Inc. (58460)

6745 Lenox Center Ct. Suite 300
 Memphis, TN 38115
 Ms. Cathy Ray
 Phone 901-387-4370
 Fax 800-218-0818
 www.Varsity.com
 collegiatelicensing@varsity.com
 Spec Agr Disclosed: 09/05/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Victory Tailgate (89653)

2437 E Landstreet Rd
 Orlando, FL 32824
 Ms. Susan Galbraith
 Phone 321-234-0763
 Fax 407-358-5081
 www.VictoryTailgate.com
 sgalbraith@victorytailgate.com
 Spec Agr Disclosed: 05/30/2018

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 05E (Publishing)
 06D (Games)

Virginia Diner Inc. (78474)

322 West Main St.
 Wakefield, VA 23888
 Mr. Scott Stephens
 Phone 757-899-6213
 Fax 757-899-2281
 www.Vadiner.com
 sstephens@vadiner.com
 Spec Agr Disclosed: 11/15/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Wildcat Retro Brands LLC (97762)

2701 Carrier Ave
 Commerce, CA 90040
 Mrs. Cassidy Phillips
 Phone 213-232-5100
 Fax
 www.Originalretrobrand.com
 cassidy.phillips@wildcatretrobrands.co

m
 Spec Agr Disclosed: 03/27/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01S (Women's Fleece Tops & Bottoms)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)

Williamsburg Merchants Inc. dba Campus Shop (114250)

5590A Mooretown Road
 Williamsburg, VA 23188
 Steve
 Phone 757-229-4301
 Fax 757-229-4792

info@campusshopwm.com
 Spec Agr Disclosed: 06/07/2018

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01U (Women's Headwear)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 02A (Jewelry)
 02C (Personal Accessories)
 02D (Drinkware)
 03A (Domestics)
 03C (Office Products)

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Cris Fakler
Phone 507-454-5510
Fax 507-453-6870
www.Wincraft.com
cfakler@wincraft.com
Spec Agr Disclosed: 08/07/2018

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)
07D (Infant Products)

Winning Streak Sports LLC (29679)

9821 Widmer Road
Lenexa, KS 66215
Ms. Jessica DeGregorio
Phone 913-768-8868
Fax 913-322-1418
www.Wssdecor.com
jdegregorio@wssdecor.com
Spec Agr Disclosed: 12/21/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel

Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

WKG Global Enterprises Inc. dba A Logo For You (67859)

100 Stafford Court
Williamsburg, VA 23185
Ms. Regina Kenerley
Phone 757-220-9259
Fax 757-220-6717
www.Alogoforyou.com
rkenerley@kernergroup.com
Spec Agr Disclosed: 03/19/2019

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Worthy Promotional Products (96802)

PO Box 240490
Eclectic, AL 36024
Mrs. Katie Frederick
Phone 334-541-4070
Fax 334-541-4090
www.worthypromo.com
kfrederick@boworthy.com
Spec Agr Disclosed: 02/09/2017

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Team Dealer

Product Categories

02C (Personal Accessories)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)
07B (Consumables)
07C (Health/Beauty)

Xcetera, LLC (116695)

10150 Dallas Avenue
Silver Spring, MD 20901
Mr. Craig Harris
Phone 301-593-2294
Fax 301-593-2297
www.Xceterallc.com
sales@xceterallc.com
Spec Agr Disclosed: 01/03/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

YETI Coolers LLC (75986)

PO Box 163686
Austin, TX 78716-3686
Mr. Pete Milano
Phone 732-241-2733
Fax 512-857-9387
www.Yeticoolers.com
pmilano@yeticustomshop.com
Spec Agr Disclosed: 11/16/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02D (Drinkware)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

Youth Monument Clothing Inc. dba Venley (49548)

240 West 37th Pl
Los Angeles, CA 90007
Mr. Nick Ventura
Phone 323-521-1397
Fax 323-606-8186
www.wearvenley.com
nick@wearvenley.com
Spec Agr Disclosed: 12/01/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's T-shirts)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)
01Y (Women's Loungewear/Activewear/Misc.)

Zephyr Graf-X (13475)

5443 Earhart Rd
Loveland, CO 80538
Ms. Erin Pavlin
Phone 888-282-0994
Fax 970-663-7695
www.Zhats.com
epavlin@zhats.com
Spec Agr Disclosed: 03/30/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured

Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01U (Women's Headwear)
02C (Personal Accessories)
05E (Publishing)

Co-Branded Program (10%)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Ann Godfrey
Phone 716-604-9000
Fax 716-604-9127
www.Neweracap.com
ann.godfrey@neweracap.com
Spec Agr Disclosed: 02/06/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Team Dealer

Product Categories

01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Co-Branded Program (8.0%)

Co-Branded Programs by Wildcat Retro Brands (109622)

2701 Carrier Ave.
Commerce, CA 90040
Mrs. Cassidy Phillips
Phone 323-583-4508
Fax 323-583-6171
www.OriginalRetroBrand.com
cassidy.phillips@wildcatretrobrands.com
Spec Agr Disclosed: 02/08/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's T-shirts)

ICS Royalty Reporting

CustomInk LLC (37786)

2910 District Ave
Ste. 3
Fairfax, VA 22031
Ms. Bailey Rockwell
Phone 703-891-2270
Fax 703-852-2730
www.Customink.com
licensing@customink.com
Spec Agr Disclosed: 09/18/2017

Distribution Channel(s)

Product Categories

David Lorincz DBA 3rd Tee Promotional Products (116797)

68 Winster Fax
Williamsburg, VA 23185
Mr. David Lorincz
Phone 757-220-1910
Fax
www.3rdtee.com
dave@3rdtee.com
Spec Agr Disclosed: 03/21/2018

Distribution Channel(s)

Product Categories

Eleven West Inc. (12084)

6598 New River Road
Fairlawn, VA 24141
Ms. Lisa Graham
Phone 540-639-9319
Fax 540-639-6683
www.Elevenwest.com
lisa@elevenwest.com
Spec Agr Disclosed: 06/27/2018

Distribution Channel(s)

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

Product Categories

Emory Group LLC (55562)

1320 Howell Road
Duncan, SC 29334
Mr. Michael Emory
Phone 864-595-3771
Fax 864-752-1142
www.geneologie.com
michael@emorygroup.com
Spec Agr Disclosed: 12/27/2017

Distribution Channel(s)

Product Categories

Fleming's Engraving (116892)

103 Bacon Ave.
Williamsburg, VA 23185
Mr. Jason Buck
Phone 757-229-5688
Fax
www.flemingshop.com
jason@flemingshop.com
Spec Agr Disclosed: 07/19/2018

Distribution Channel(s)

Product Categories

Fresh Printz LLC (106320)

19248 Walnut Hills Rd.
Jeffersonton, VA 22724
Ms. Linda DeBruhl
Phone 540-937-3017
Fax
www.Freshprintz.com
fp@fpindustries.com
Spec Agr Disclosed: 06/11/2018

Distribution Channel(s)

Product Categories

G & G Outfitters Inc (12989)

4901 Forbes Blvd.
Lanham, MD 20706
Ms. Audrey Hill
Phone 301-731-2099
Fax 301-731-5199
www.Ggoutfitters.com
ahill@ggoutfitters.com
Spec Agr Disclosed: 03/13/2018

Distribution Channel(s)

Product Categories

Give Through Design (118998)

1459 Richmond Rd.
Williamsburg, VA 23185
Ms. Holly Bower
Phone 757-345-0083
Fax
www.Givethroughdesign.com
giveadmin@givethroughdesign.com
Spec Agr Disclosed: 11/07/2017

Distribution Channel(s)

Product Categories

Haberdasher Corporate Apparel (101764)

PO Box 14857
Richmond, VA 23221
Mr. Scott Ilnicky
Phone 804-878-7630
Fax 804-658-3458
www.Haberdashercorporateapparel.com
scott@haberdashercorporateapparel.com
Spec Agr Disclosed: 09/19/2017

Distribution Channel(s)

Product Categories

Harrow Sports Inc. (58637)

600 West Bayaud Avenue
Denver, CO 80223
Ms. Kelly Williams
Phone 303-892-3472
Fax 303-893-1408
www.Harrowssports.com
kelly.williams@harrowssports.com
06/05/2018

Distribution Channel(s)

Product Categories

ID America (13465)

941 Corporate Lane
Chesapeake, VA 23320-3651
Mr. Ken Carlson
Phone 757-609-3162
Fax 757-549-0659
www.Idamerica.com
ken@idamerica.com
Spec Agr Disclosed: 09/20/2017

Distribution Channel(s)

Product Categories

Identify Yourself LLC (77394)

PO Box 432
Kitty Hawk, NC 27949
Ms. Connie Gotthelf
Phone 252-480-1433
Fax 252-261-4082
www.Identifyyourself.biz
connie@identifyyourself.biz
Spec Agr Disclosed: 06/25/2018

Distribution Channel(s)

Product Categories

New Clients Inc. DBA Boost Promotional Branding (78913)

3900 Gaskins Rd.
Richmond, VA 23233
Mr. Ben Snyder
Phone 804-560-7000
Fax 804-560-7065
www.Newclients.com
sportslicensing@boostbranding.com
Spec Agr Disclosed: 09/28/2017

Distribution Channel(s)

Product Categories

Parkway Print Shop (119160)

410 Lightfoot Rd.
Ste. C
Williamsburg, VA 23188
Mr. Jared Chubb
Phone 757-389-3959
Fax
jared@parkwayprintshop.com
Spec Agr Disclosed: 01/03/2018

Distribution Channel(s)

Product Categories

Promo Factory LLC (101843)

6440 Thomas Jefferson Pkwy Suite C
Palmyra, VA 22963
Ms. Kathryn Mahanes
Phone 434-305-2233
Fax 703-842-5413
www.Yourcompanypromoneeds.com
kathryn@yourpromoneeds.com

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

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Spec Agr Disclosed: 02/13/2018

Distribution Channel(s)

Product Categories

Rennie's Advertising Ideas, Inc. (80082)

711 Twinridge Lane
 Richmond, VA 23236
 Mr. Fred Clark
 Phone 804-272-4442
 Fax
 www.Renniesadv.com
 fclark@renniesadv.com
 Spec Agr Disclosed: 08/06/2018

Distribution Channel(s)

Product Categories

Rich's Stitches (14201)

4013 McArthur Ave.
 Richmond, VA 23227
 Mr. Chris Rich
 Phone (804)262-3477
 Fax (804)262-3378
 www.Richsstitches.com
 chris@richsstitches.com
 Spec Agr Disclosed: 09/08/2018

Distribution Channel(s)

Product Categories

Tanners Team Sports Inc. (119182)

736 Mid-America Blvd.
 Hot Springs, AR 71913
 Mr. Vince Signorelli
 Phone 501-760-6888
 Fax
 www.Tanners.com
 vince@tanners.com
 Spec Agr Disclosed: 01/03/2018

Distribution Channel(s)

Product Categories

Team Connection (103468)

PO Box 5045
 High Point, NC 27262
 Mr. Kirby Micka
 Phone 336-431-2551
 Fax 336-431-2117
 www.Teamconnection.com

kmicka@teamconnection.com
 Spec Agr Disclosed: 02/24/2016

Distribution Channel(s)

Product Categories

Tidewater Printers, Inc. dba Cardwell Printing (118199)

15470 Warwick Blvd
 Newport News, VA 23608
 Ms. Danette Gibson
 Phone 757-888-0674
 Fax
 www.Cardwellprinting.com
 dgibson@cardwellprinting.com
 Spec Agr Disclosed: 06/18/2018

Distribution Channel(s)

Product Categories

TK Promotions Inc. (105449)

4441 Cox Road
 Glen Allen, VA 23060
 Traci Phillips
 Phone 804-740-8800
 Fax 804-740-8810
 www.Tkpromotionsinc.com
 Traci@tkpromotionsinc.com
 Spec Agr Disclosed: 06/20/2018

Distribution Channel(s)

Product Categories

Tytan Athletics LLC (116769)

2854 N Augusta Dr.
 Lehi, UT 84043
 Mr. Kody Thompson
 Phone 801-762-9227
 Fax
 tytanathletics@gmail.com
 Spec Agr Disclosed: 09/19/2017

Distribution Channel(s)

Product Categories

University Tees Inc. (69409)

13000 Athens Ave. Sutie 210
 Lakewood, OH 44107
 Mr. Steve Kowalski
 Phone 440-666-4281
 Fax 877-571-4593

www.Universitytees.com
 skowalski@utees.com
 Spec Agr Disclosed: 09/19/2017

Distribution Channel(s)

Product Categories

Varsity Brands Inc. (58460)

6745 Lenox Center Ct. Suite 300
 Memphis, TN 38115
 Ms. Cathy Ray
 Phone 901-387-4370
 Fax 800-218-0818
 www.Varsity.com
 collegiatelicensing@varsity.com
 Spec Agr Disclosed: 09/05/2017

Distribution Channel(s)

Product Categories

WKG Global Enterprises Inc. dba A Logo For You (67859)

100 Stafford Court
 Williamsburg, VA 23185
 Ms. Regina Kenerley
 Phone 757-220-9259
 Fax 757-220-6717
 www.Alogoforyou.com
 rkenerley@kernergroup.com
 Spec Agr Disclosed: 03/19/2019

Distribution Channel(s)

Product Categories

Xcetera, LLC (116695)

10150 Dallas Avenue
 Silver Spring, MD 20901
 Mr. Craig Harris
 Phone 301-593-2294
 Fax 301-593-2297
 www.Xceterallc.com
 sales@xceterallc.com
 Spec Agr Disclosed: 01/03/2018

Distribution Channel(s)

Product Categories

Operation Hat Trick

Twins Enterprise Inc. (11642)

15 Southwest Park
 Westwood, MA 02090
 Mr. Kevin Meisinger

Licensees

2018-08-20 12:00:34 PM

Licensed as of 08/2018

College of William & Mary

Phone 781-320-1384
 Fax 781-320-8342
 www.Twinsenterprise.com
 kevinm@47brand.com
 Spec Agr Disclosed: 01/22/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01S (Women's Fleece Tops & Bottoms)
 01U (Women's Headwear)

Victory Tailgate (89653)

2437 E Landstreet Rd
 Orlando, FL 32824
 Ms. Susan Galbraith
 Phone 321-234-0763
 Fax 407-358-5081
 www.VictoryTailgate.com
 sgalbraith@victorytailgate.com
 Spec Agr Disclosed: 05/30/2018

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 02D (Drinkware)
 03A (Domestics)
 03B (Furniture/Furnishings)

03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 06D (Games)
 07D (Infant Products)
 07E (Footwear)

Tailgate Game Exclusive

Victory Tailgate (89653)

2437 E Landstreet Rd
 Orlando, FL 32824
 Ms. Susan Galbraith
 Phone 321-234-0763
 Fax 407-358-5081
 www.VictoryTailgate.com
 sgalbraith@victorytailgate.com
 Spec Agr Disclosed: 05/30/2018

Distribution Channel(s)

Internet/TV/Catalog
 Related Retail/Direct

Product Categories

06D (Games)

Special Projects

Panini America, Inc. (111982)

5325 FAA Blvd Ste 100
 Irving, TX 75061-3601
 Mr. Phillip Darnell
 Phone 940-765-0783
 Fax 817-662-5422
 www.Paniniamerica.net
 pdarnell@paniniamerica.net
 03/01/2015

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
 07I (Trading Cards)

**157 Licensees
 151 Special Agreements
 157 Disclosed**