STUDENT DINING AMBASSADOR
DINING SERVICES

PART-TIME POSITION

JOB DESCRIPTION
A Dining Ambassador will be a marketing champion for W&M Dining Services across the William & Mary campus. Job responsibilities include promoting W&M Dining events and initiatives through various channels including digital, print, and in-person opportunities. Ambassadors will work with specific dining locations across campus to support the marketing and branding of these facilities.

QUALIFICATIONS
W&M Dining is looking for students that are self-starters from any discipline. Student Dining Ambassadors are expected to be enthusiastic, involved and connected on campus, and self-driven. We are looking for students who are reliable, trustworthy, and able to handle multiple projects. Students must be able to work both independently and on a team and be comfortable speaking in front of a crowd. Basic graphics and/or photography skills desired, but on-the-job training and support will be provided. Applicants should also be social media savvy across multiple platforms including Facebook, Instagram, Twitter, and Snapchat.

This is a part time position. Expected to work 6-8 hours each week throughout the school year.

HOW TO APPLY
Serious applicants should send a resume to mmstrain@wm.edu.

RESPONSIBILITIES
Daily activities include, but are not limited to:

- Promoting special events hosted in various dining facilities and locations to include pre-event promotion, day-of support, customer engagement, photography/videography, and post-event reporting (30%)
- Assessing in-unit signage and identifying areas of improvement (30%)
- Supporting W&M Dining at key campus-wide events, including fall and spring orientations and early-semester tabling events, designed to increase engagement and promote meal plan opportunities to graduate and off-campus students (20%)
- Gathering customer feedback through various channels (10%)
- Engaging with customers on a peer-to-peer level to assess needs and future planning (10%)