



# STUDENT DINING AMBASSADOR

## DINING SERVICES

PART-TIME POSITION

### JOB DESCRIPTION

A Dining Ambassador will be a marketing champion for W&M Dining Services across the William & Mary campus. Job responsibilities include promoting W&M Dining events and initiatives through various channels including digital, print, and in-person opportunities. Ambassadors will work with specific dining locations across campus to support the marketing and branding of these facilities.

### QUALIFICATIONS

W&M Dining is looking for students that are self-starters from any discipline. Student Dining Ambassadors are expected to be enthusiastic, involved and connected on campus, and self-driven. We are looking for students who are reliable, trustworthy, and able to handle multiple projects. Students must be able to work both independently and on a team and be comfortable speaking in front of a crowd. Basic graphics and/or photography skills desired, but on-the-job training and support will be provided. Applicants should also be social media savvy across multiple platforms including Facebook, Instagram, Twitter, and Snapchat.

This is a part time position. Expected to work 6-8 hours each week throughout the school year.

### HOW TO APPLY

Serious applicants should send a resume to [mmstrain@wm.edu](mailto:mmstrain@wm.edu).

### RESPONSIBILITIES

Daily activities include, but are not limited to:

-  Promoting special events hosted in various dining facilities and locations to include pre-event promotion, day-of support, customer engagement, photography/videography, and post-event reporting
-  Assessing in-unit signage and identifying areas of improvement
-  Supporting W&M Dining at key campus-wide events, including fall and spring orientations and early-semester tabling events, designed to increase engagement and promote meal plan opportunities to graduate and off-campus students
-  Gathering customer feedback through various channels
-  Engaging with customers on a peer-to-peer level to assess needs and future planning