

Reducing Anxiety About Communication

People experience fear or anxiety about communication for three primary reasons:

Excessive Activation

There is a normal increase in the physiological activation in a person's body when performing. When this normal increase continues to a point that a person cannot control it, excessive activation occurs.

Solution: Systematic Desensitization

- 1. Learn procedures for deep muscular relaxation.
- 2. Visualize participating in a series of communication situations while in a state of deep relaxation.

For more information, please see our handout entitled "Learning to Relax."

Inappropriate Cognitive Processing

Some people with high physiological activation find themselves stuck in a loop of negative thinking which increases their apprehension.

Solution: *Cognitive* Restructuring

- 1. Identify negative self-statements.
- 2. Learn to substitute positive replacements for negative self-statements.
- 3. Practice.

Inadequate Communication Skills

Some people are apprehensive when communicating because they do not know how to communicate effectively.

Solution: Skills Training

Some experts argue that skills training as a method of reducing communication has limited usefulness. However, if a person has high apprehension about only one type of communication context, skills training is very helpful. For more information on classes in oral communication, see our handout entitled "Resources for Improving Oral Communication."

