

The Thomas Jefferson Program in Public Policy  
*Board of Advisors Meeting Notes*  
April 17, 2014

In attendance: Alice Borrelli, David Bulova, Katherine Darke Schmitt, Paul Decker, Virginia Elwell, Christopher Erickson, Charles Ford, Alison Fortier, Rosemary Harold, Charlie Iovino, Christian Klein, Brett Levato, Elaine McBeth, David Oxenford, Charles Samuels, Jodi Scarlata, Sarah Stafford, Robert Trice, Shannon White

2:30 – 3:00

Welcome remarks and Introductions.

#### Financial Updates

Paul Decker (Development Chair)

- Contribution requests reminder will be sent out after meeting
- Emphasized need for strong financial footing with competition growing among other programs

Virginia Elwell (University Development)

- In silent phase of next University wide campaign, have raised \$300M to date, \$43M for Arts and Sciences
- Working on balance between endowments and active giving (cash on hand)
- Donations June 30<sup>th</sup> marks end of fiscal year, Please get your 2013-2014 pledges in by that time
- One day One Tribe was a successful cross campus fundraiser, surpassing donor goal of 1693 into the 1700's, raising \$150K

Robert Trice (Board President)

- Program ran under a surplus last year
- Last year Board raised \$113K, on track to surpass this year

Sarah Stafford (TJ Program Director)

- Vorhis Endowment is on track, currently \$40K in endowment with additional \$43K in pledges
- Until endowment is fully funded, Vorhis will be supplemented with general funds
- Angel Aymond will receive the Vorhis Summer Internship Award during commencement ceremony, she will be working this summer at US EPA

#### Board Updates

Christian Klein (Nominations Chair)

- Eight board members terms expiring: Douglas Cook, Alison Fortier, Douglas Hartwick, Charlie Iovino, Tom Jensen, Christian Klein, Jodi Scarlata, Ernest Warner
- Open for potential recruits, 30 current members

Brett Levanto (Exiting President Alumni Association)

- Stepping down with Shannon White replacing

Shannon White (President Alumni Association)

- Exploring informal summer “happy hour” networking events for interns, alumni, and alumni’s colleagues in the DC and Richmond area
- Potential expansion of alumni involvement

3:00

Program Updates

Elaine McBeth (TJ Associate Director)

- Eighteen students graduating on May 10<sup>th</sup>, 10 have signed jobs
- 4 Students making final internship decisions
- Diverse internship selection, including overseas (Geneva, Hague, Uganda)
- Entering deadline this week, 36 offers extended, 19 agreed to attend, 10 offers outstanding
- 60% of top tier and 50% of second tier offers are accepted
- Potential summer event in planning with Alumni Association and DC Office
- Expansion into International track still developing, will need to evaluate our admission/recruitment strategies to address the different needs (open networking opportunities, increase # of graduate school fairs, refreshing web site, etc.)

Sarah Stafford

- Student open house was successful
- Currently 69 undergraduate policy majors
- Touched on Ambassador Ford’s visit to campus and potential for additional guest speakers

3:30 MPP Program Expansion

- Potential increase and marketing in joint degrees, referenced marked increase in joint math degrees (1 in 4-5 years to 2 in current class and 2 incoming)
- Internationalization- addition/expand program: Global Governance and Policy Program. Potential additional courses: Governments and Institutions, shift to Global focus with law course, Global thought in Policy
- Process of financial approval by Vice President of Finance, Provost has already provided implicit approval
- Potential expansion of skill based courses (SASS, GIS expansion, grant writing)
- Three new joint degrees with education department, MPP/M.Ed., MPP/PhD, MPP/Ed.D
- Clearing new space in Tyler this summer. January 2016 completion, Fall 2016 will be first class in new space
- Campus goals: 60 countries represented on campus by 2030
- Internationalization may increase class size to 45 per entering class – 80-90 with both years of students

#### 4:00 Undergraduate Program Activities

- Capstone project briefing: Economic Development Authority project researching Williamsburg unemployment rate
- New Curriculum developed for entering 2015 class and beyond: General education credits spread throughout 4 years 2<sup>nd</sup> year COLL 200 courses 3 knowledge domains arts letters and values (humanities), 3<sup>rd</sup> year study abroad encouragement or William and Mary in the world (DC program, courses on campus), 4<sup>th</sup> year capstone experience
- The new curriculum should increase public policy program presence/visibility opportunities among undergraduates
- COLL courses are purposely designed for public policy in their interdisciplinarity and outward thinking approaches
- Program will support faculty to develop COLL courses and the program will own curriculum if a professor leaves
- Create programming in International Commercial Diplomacy, working in international business and interfacing with overseas governments
- Potential summer International Commercial Diplomacy undergraduate program: 2 week program, 1 week on campus, and 1 week in DC to meet trade reps. Internship to follow
- Goals: expansion of business policy connection, attracting a new group of students to public policy, decreasing gap between business and policy students, corporate exposure to TJPPP

#### 4:50-5:00

- Trice and Stafford thanked attending members

Meeting Adjourned

Respectfully submitted.  
Christopher Erickson  
Student Liaison to Board